EDUCATION

Yale University

B.A. Computing and the Arts, Graphic Design concentration

New Haven, CT AUG 2018 - MAY 2022

EXPERTENCE

Amazon

Seattle, WA

UX Designer II, AWS Support

JULY 2024 - PRESENT

- Led UX strategy across 3 B2B SaaS cloud optimization products (Trusted Advisor, Support Automation, Support Plan Management (SPM)), impacting 5,000+ Enterprise customers, 30,000+ unique monthly SPM visitors
- Impacted **51.3% conversion rate** of first customer cohort adopting Business Support free trial then converting to full paid plan, with trial request UX
- Led North Star vision for Generative AI case automation workflow generator for internal builders, anchoring MVP in vision to work backwards from
- Drove cross-org partnership with Amazon Field Experience UX team in collaborative internal health score project for Trusted Advisor and AWSentral

UX Designer I, AWS Support

AUG 2022 - JUNE 2024

- Triangulated user, business, and technical needs through 3 large, 5 medium,
 13 small-scale projects including research, journey maps, and prototypes in cloud support domain, partnering with 6 product managers and 30+ engineers
- Launched Root Cause Analysis (RCA) console for 26,000+ internal users to support Enterprise customers, streamlining process from legacy console
- Conducted 6 usability studies to validate decisions in tight timelines and earn trust with PM to navigate ambiguity and gain customer insights
- Organized UX team monthly learning sessions and mentored 7 interns

UX Design Intern, AWS Support

JUNE 2021 - AUG 2021

- Redesigned Customer Management Console dashboard page for 2,500+ internal users to resolve external support cases
- Improved overall ease of use by 37%, as reported in 26 usability sessions

MAY 2020 - JULY 2020

- Redesigned cloud health tool, Trusted Advisor, for 90,000+ users
- Improved functionality by 66%, ease of use by 12% in 14 usability sessions

Here.fm Remote (NYC) **Product Design Intern**

AUG 2020 - MAY 2021

 Designed 10+ interactive features for YC S20 video space startup including onboarding, multiplayer puzzle game, playlists, file support, broadcasting

PROJECTS

Thesis

Concrete Wheelchair Interface in Virtual Reality

New Haven, CT

SEPT 2021 - MAY 2022

HTML, CSS, JavaScript

- Modeled Unity VR environment for wheelchair-based concrete interface
- Created modular unit design system following American Disability Act (ADA) code for rapidly prototyping 3D environments in Unity

SKILLS

Design

Interaction design, Visual design, Usability testing, Journey mapping, OOUX, Heuristic evaluation, Wireframing, Prototyping, VR design, Generative AI design

Tools Code Figma, Sketch, Adobe XD, Framer, Adobe Creative Suite

Speaking

ng Host/MC for **Conflux** 2024, Amazon's internal 3000+ attendee design conference