

## Website Planning Document

“Hometown Weather”

Author: Mark Bricker

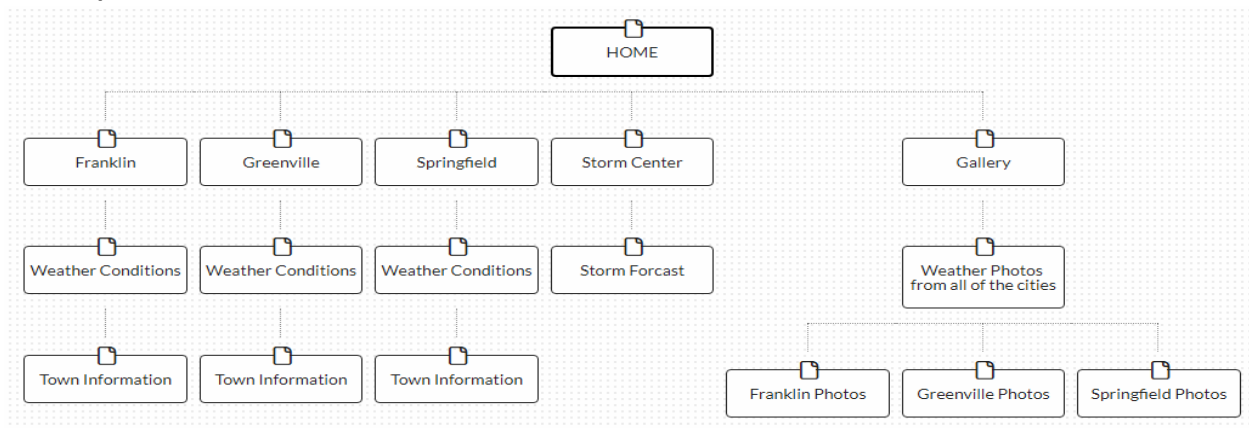
### Site Purpose:

This site will provide current weather for local cities and towns. It will tell a weather story and give a history of weather conditions and temperatures for the different places. The site will also provide a gallery of photos from the places where we track the weather.

### Target Audience:

The target audience for this page will be mostly local people who want an in depth look at the weather in their hometowns. The audience will be interested in weather and photos of weather in the surrounding areas.

### Site Map:



### Color Scheme:

I would like to keep the same type of color scheme on all pages. I will have a light blue background to simulate the sky. The header, navigation bar and footer will all be a darker shade of blue. The headings paragraph text will be dark blue.

### Typography:

Site Header	Georgia	40px		Sample
Primary Navigation	Georgia	30px		Sample
Footer Navigation	Georgia	20px		Sample
Heading 1 (h1)	Georgia	30px		Sample
Heading 2 (h2)	Georgia	25px		Sample
Heading 3 (h3)	Georgia	20px		Sample
Paragraph text (p)	Georgia	16px		Sample

## Large (wide screen) Wire-frame sketch

### Header with Title, Logo, and Motto

Navigation bar with links to pages for each city, storm center, and gallery

Daily  
Forecast of  
Each Town

7-day forecast for each town

Town information, including relevant articles and related content

Image

Image

Image

Footer with contact information, copyright information, the author's name, a terms of use link, and the current date

## Medium Wire-frame sketch

### Header with Title, Logo, and Motto

Navigation bar with links to pages for each city, storm center, and gallery

Image of the  
Town

Daily  
Forecast of  
Each Town

Image of the  
Town

7-day forecast for each town

Town information, including relevant articles and related content

Footer with contact information, copyright information, the author's name, a terms of use link, and the current date

## Small (smartphone) Wire-frame sketch

<b>Header with Title, Logo, and Motto</b>		
<b>Navigation bar with links to pages for each city, storm center, and gallery</b>		
<b>Image of the Town</b>	<b>Daily Forecast of Each Town</b>	<b>Image of the Town</b>
<b>7-day forecast for each town</b>		
<b>Town information, including relevant articles and related content</b>		
<b>Footer with contact information, copyright information, the author's name, a terms of use link, and the current date</b>		