

## Data Description

### **(Capstone Project - The Battle of Neighborhoods - Week 2)**

#### A.2. Data Description

The lack of accessible datasets that will help us to define the data about the city leads us to the necessity of create manually our own sets. In order to accomplish this task, we will have to review the INE portal (Instituto Nacional de Estadística – Statistic National Institute), Wikipedia Google Maps and Concello de Vigo portal (Vigo Town Hall) and merge the information retrieved.

Once we have completed our datasets, we will use Foursquare API to find the location of all the stores similar to the store that our client owns and segment the best location.