

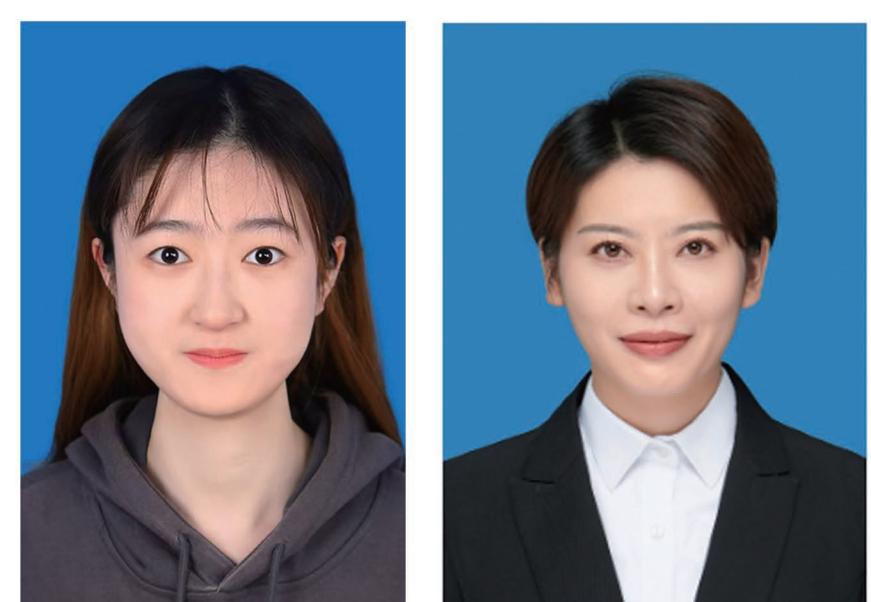
# Governance of Fairness in Data Annotation: A Study of Dual Paths in Law and Ethics



Shen Rongrong, Zhao Yaqin

(School of Law, Shandong Jianzhu University, Jinan 250101)

## Author Biography

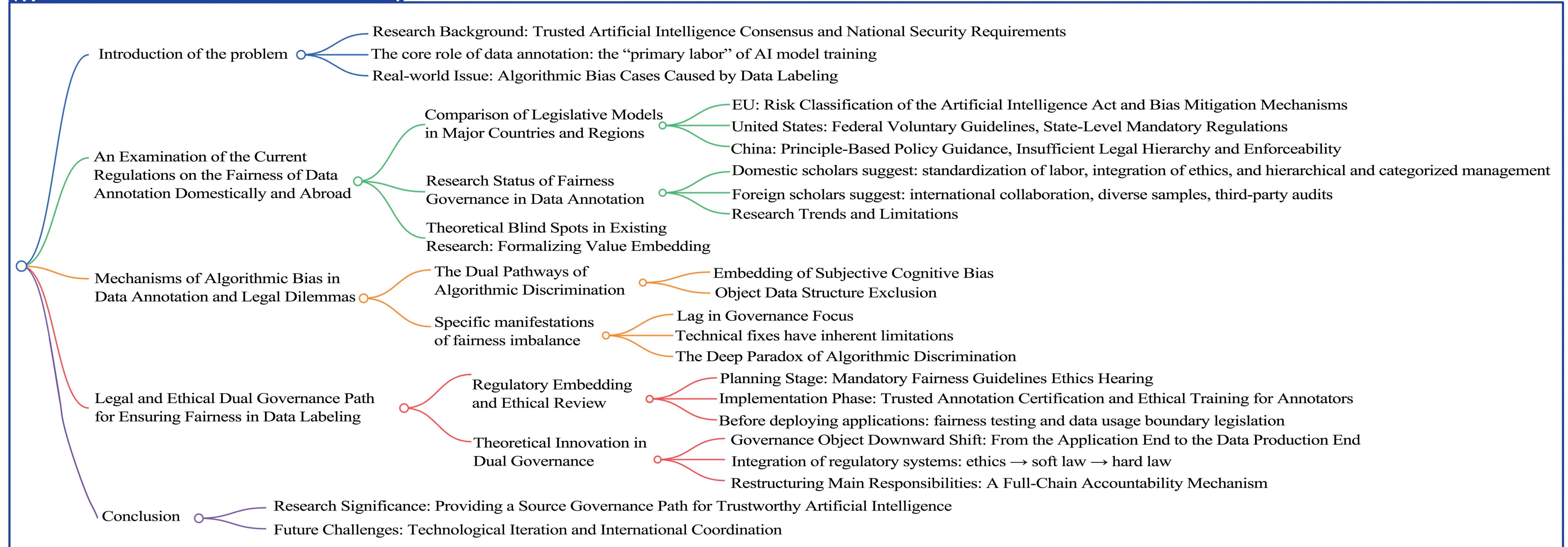


Shen Rongrong, female, associate professor at the School of Law, Shandong Jianzhu University, Doctor of Economic Law, master's supervisor, former assistant professor in the Department of International Studies at Silla University, South Korea, currently serving as the academic deputy dean of the School of Law. Her main research areas are economic law and intellectual property law.

Zhao Yaqin, female, master's student at the School of Law, Shandong Jianzhu University.

Email: 13916@sdjzu.edu.cn

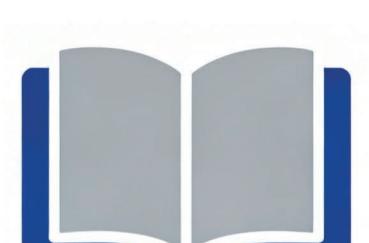
## Thesis structure framework



## Introduction

As the foundational "meta-labor" for training artificial intelligence models, data annotation processes exhibiting fairness deficits and bias implantation have become significant sources of algorithmic discrimination, directly impeding the implementation of trustworthy artificial intelligence. This study systematically analyses the generation mechanisms of algorithmic bias within data annotation, revealing governance dilemmas arising from dual pathways: cognitive embedding by agents and structural exclusion by data objects. By comparing legislative approaches to data annotation fairness governance across the EU, US, and China, it identifies theoretical blind spots in current regulations concerning the formalization of value embedding. Building upon this, a dual governance framework of "rigid legal constraints coupled with flexible ethical guidance" is proposed. This framework outlines pathways for bias mitigation through dual dimensions of rule embedding and ethical review, offering a systematic solution to address the "inherent flaws" of algorithmic discrimination and achieve fairness in data annotation. It further drives the paradigm shift in AI governance from "algorithm explanation" towards "data traceability".

## Research Methods



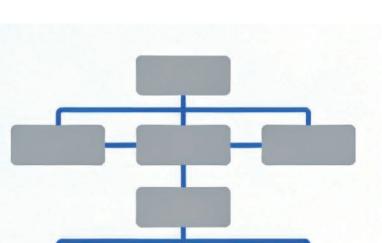
Literature Research Method

Systematically collect, organize, and analyze existing literature



Comparative Research Method

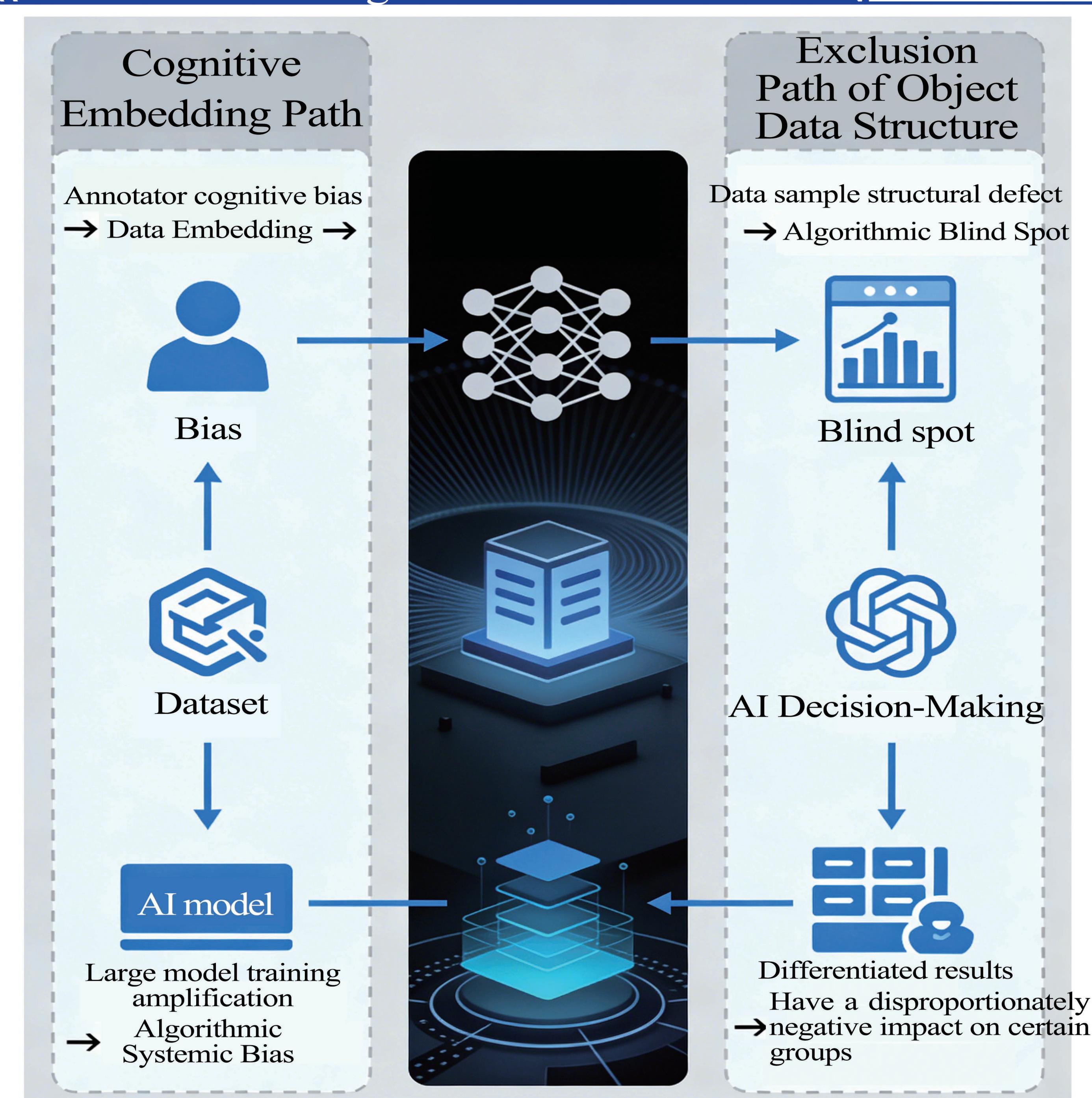
By comparing the characteristics of different objects, reveal their similarities, differences, and patterns.



Framework Construction Method

Establish a systematic analytical model and theoretical framework

## Mechanisms of Algorithmic Discrimination



## Theoretical Innovations

Governance Focus Shifts Downstream

From algorithmic application to data production, achieving "source governance".

Integration of Normative Systems

Overcoming the dualistic opposition between law and ethics by translating ethical principles such as fairness and non-discrimination into operational legal rules, forming a normative hierarchy of "ethics → soft law → hard law".

Reconfiguration of Principal Responsibilities

Transcending the traditional "platform-user" dual responsibility framework by incorporating annotators, annotation platforms, algorithm developers, and data users into a unified system of rights and obligations, thereby establishing a "full-chain accountability mechanism".

## Conclusion

As the bedrock of AI trust systems, fairness governance in data annotation concerns not only technological credibility but also social justice and legal order. By analyzing the mechanisms generating algorithmic bias and the legal dilemmas in data annotation, this paper proposes a governance framework centered on "legal-ethical" synergy, shifting the focus from back-end algorithmic explanation to front-end data traceability. This framework institutionalizes fairness values within data annotation through rule embedding and ethical review pathways, providing foundational governance for trustworthy AI. Looking ahead, advancements in generative AI and multimodal large models will pose dual challenges of technological iteration and international coordination. Continuous refinement of institutional design is essential to ensure AI evolves fairly, reliably, and benevolently within the rule of law.