

# Smart Accounting with BridgeBooks Understanding the technology that drives your business growth

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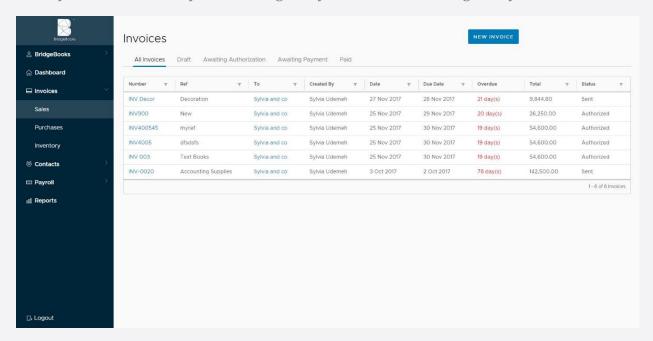
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## The Age of Financial Literacy and Inclusion

With thousands of small businesses, BridgeBooks is at the heart of building seamless business relationships, by connecting people, their services and their finances on one smart platform.

At BridgeBooks, We want to create a world where SMEs can be financially literate and inclusive in the global economic agenda. Thus, BridgeBooks uses groundbreaking analytics and algorithms that makes accounting simple for everyone.

From Basic Accounting and Book Keeping, to Invoicing, Payroll and Tax Management, BridgeBooks takes care of your cash flow lifecycle, ensuring that you never miss a thing with your finances.



## Smart Booking-Keeping for Everyday Businesses

We realize that small business owner spend up to 52 hours a week trying to keep up with their administrative tasks.

36 percent of people responsible for the numbers in small businesses don't have any kind of financial training and actually find accounting boring.

As a result, only a few out of hundreds of thousands of SMEs succeed beyond their first generation. We want to change this status quo and create sustainable businesses for SMEs.

BridgeBooks helps you breeze through admin tasks, nail your finances, and run your business like a pro . Get real time insight to your cash flow and digital advisory from us to know how best to be financially smart.



## Why BridgeBooks?

#### Pay the lowest price

Apart from our free modules, fully featured online accounting software from just N1999/per month(or its equivalent) made possible by our game changing modular pricing system. Not forgetting you can switch things up with our free service offerings anytime.

#### Simple and easy-to-use

Sophisticated yet easy to navigate user Interface, BridgeBooks employs the latest in design and user experience for superior workflows. You'll be a finance pro in no time.

#### Be ahead during Tax Seasons

Reduce paperwork, manual data administration and errors by automating accounting and book-keeping. This way, you never miss a thing with your finances and you can keep your financial books updated all year round; ready for audit and tax seasons

#### **Integrate with your Account**

At BridgeBooks, we are particular about providing real time insights into your cash flow. Our platform seamlessly allows for faster invoice payment via payment gateway.

#### **Insights and Analytics**

BridgeBooks business intelligent reports and analytics transforms your business data into insights. This allows you make smarter financial decisions

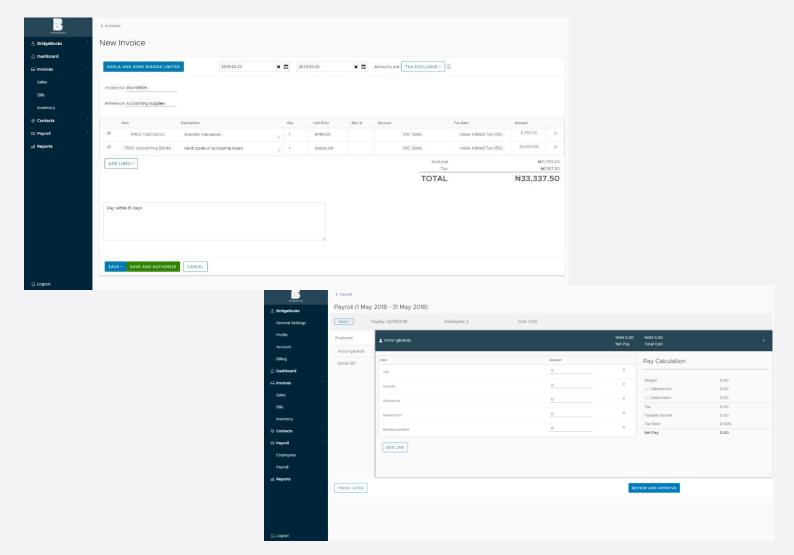
#### Perfect for mobile businesses

BridgeBooks is built for everyday business owners who want convenient and real time insight to business activities on the move.

#### A better fit for your business

BridgeBooks uses smart technology to detect pending invoices, prompt bills payment to vendors, support payroll administration integrates with personal calendar so that your personal and work schedules are in perfect sync.

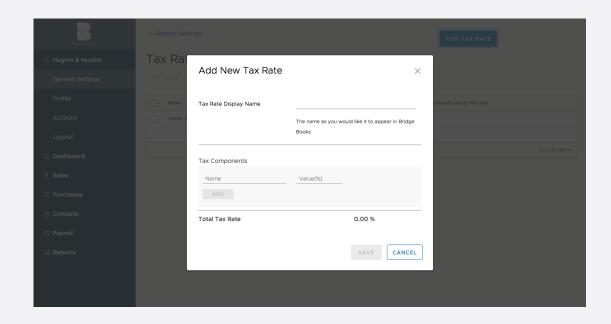




## Simplified Tax on the Go

We understand that small business owners wears many hats and keeping your books right can be one of those complex mandatory business requirements.

BridgeBooks helps all your financial document in one database, allows you create beautiful and customized invoices and payroll that are tax compliant, manages your cash flows and prepares you for tax audits in no time.

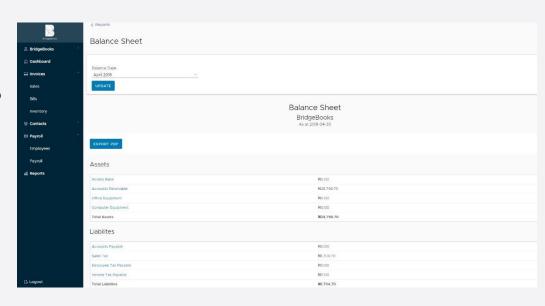




## Real Time financial insights

BridgeBooks uses business intelligence and analytics algorithms to generate useful data and transactional information.

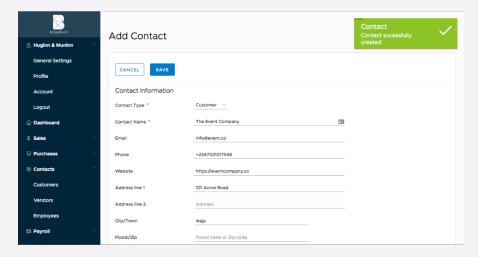
These accurate and reliable data are transformed into data and useful business insights that triggers smart decision making. these data to insights.



## Fit Your Business Within Your Busy Schedule

You didn't go into business to crunch the numbers. BridgeBooks is the smartest way to work smart and strike a balance between work and life.

Nail your numbers with a simple, convenient and smart technology that lets you create and send invoices on the go, manage your vendors and customers, integrate payment to your bank account, access loans, run payroll, and perfectly fits your business schedules with your personal lifestyle.



### Our Promise for Protection

BridgeBooks provides businesses with high integrity accounting and financial management. Our cloud based solution using the best firewalls and IT security infrastructures so that your data and transactions are safe and secure every time.

**BridgeBooks** 

#### **Our Promise for Sustainability:**

At BridgeBooks, we believe that businesses are built on principles.

Our success is defined by our core values are:

Excellence, Integrity, Team work and Professionalism.

Together we can build a future where African Entrepreneurs can successful compete on global fi



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