Bridge Foundry

London Bridges Celebrate Tech Inclusion
Sponsorship Prospectus

Thank you for your interest in supporting Bridge Foundry's London Bridges!

With four London tech communities, we are raising awareness (and funds) to formalize a UK-based non-profit organization.

Over the past ten years, Bridge Foundry has grown into a sustainable ecosystem of volunteers and communities that teach people coding skills throughout the world. We provide open source resources on how to create the tech that powers our world, focused on outreach to people traditionally underserved by the tech industry.

This community celebration will bring together students, volunteers, teachers, organizers from across all UK bridges to honor their work and share ideas.

Event Details

6:00 - 9:00 PM, May 28, 2019
Pivotal Software
The Warehouse
211 Old Street, Second Floor
London EC1V 9NR, UK

6:00 PM
UK Leadership Circle

Small gathering of industry leaders & open source tech community leaders. We'll discuss what makes successful software teams and how to move the industry forward.

7:00 PM
Community Celebration

Buffet dinner and drinks provide networking time followed by presentation about the impact that Railsbridge, ClojureBridge, GoBridge and ScalaBridge are having in the UK and beyond.

Opening keynote by Sarah Allen, Bridge Foundry Executive Director.

Leadership Circle

Sarah Allen
Bridge Foundry, Executive Director
Sarah started what would become Bridge Foundry with a Rails workshop in 2019. She served as Presidential Innovation Fellow in the Obama Administration, and was an early engineer on After Effects, Shockwave, and Flash video.

Rosa Fox
RailsBridge/codebar/She Codes Brighton
Developer at Government Digital Service

Eggya Chiquita
GoBridge/Women Who Go London
Software Engineer at Geckoboard

John Stevenson
ClojureBridge/London Clojurians
20+ year industry veteran and developer community organizer
@ClojureBridgeLN @ldnclj

Anna Bladzich
ScalaBridge
Senior Data Engineer, Elsevier

Sponsorship Opportunities

The deadline to secure your sponsorship is May 15, 2019. For additional questions, please email finance@bridgefoundry.org

	Tier 1 £12,000	Tier 2 £4,000	Tier 3 £1,000
Event Branding			
Logo in pre-event materials	✔	✔	✔
Logo in event signage and slides	Lead placement	✔	✔
Promo items at registration	✔	✔	
Logo on event t-shirt	✔	✔	
Opening Remarks	✔		
Leadership Circle sponsorship (table tent)	✔		
Networking & Communications			
Leadership Circle Ticket	**5**	**2**	
Communications			
Impact report Bridgefoundry.org blog post	✔	✔	✔
Guest blog post (at your option)	✔	✔	

Impact Report

All sponsors will receive a post event summary and follow-up report in Q4-19. In addition to qualitative data, such as photos and attendee quotes (suitable for post-event blog post), the following impact data will be provided

- **Immediate impact**: number of participants and community leaders

- **Longer-term impact**: growth in students and volunteer leaders after this event, which is designed to have a ripple effect on the local tech community by connecting and supporting the community leaders across languages

Terms & Conditions

Donations

All donations are provided to Bridge Foundry, Inc. as unrestricted funds. This is an important US accounting distinction and allows Bridge Foundry to spend funds to support our mission without the overhead of IRS reporting on specific projects.

This event sponsorship does not constitute receipt of income from an unrelated trade or business (US Treas. Reg. §1.513-4)

Code of Conduct

We seek to create a community of software developers that are reflective of the diversity in the general population. To that end, we are dedicated to creating welcoming and friendly learning environments.

All participants agree to abide by the **Bridge Foundry Code of Conduct** and **anti-harassment policy**.

For more information, please see:

- https://bridgefoundry.org/code-of-conduct/
- https://bridgefoundry.org/code-of-conduct/anti-harrassment-policy