Brianna Robinson
User Interface Designer

UI designer with a background in illustration and customer service leadership. Experience in working with a diverse group of clients. Empathetic to the needs of users in order to create sleek, accessible designs with a consistent visual language.

LOCATION

Turlock, CA (Remote)
Open to relocating

CONTACT

bri.robinson103@gmail.com
(209) 898-5569

LINKS

Portfolio: <u>behance.net/briee</u>

LinkedIn: <u>Briee103</u>

TOOLS

- Adobe XD
- Photoshop
- InVision
- Balsamiq

SKILLS

- Wireframing, Prototyping
- User Research, User Testing
- UI Elements, Patterns, Hierarchy
- Using Design Systems
- Illustration
- Branding

PROJECTS

Simspanion // *The Sims 4* Gallery Companion App

Conducted research on competitor apps from user interviews to design user flows. Created wireframes of low, mid, and high fidelities. Testing and prototyping was done for both iOS users and Android users to gauge accessibility and understanding of the app. Replicated *Sims* and EA branding

Economizer // Financial App for Users New to Saving

Performed user interviews to understand the needs of users and design an MVP. Used gathered information to create a user flowchart. Conducted rapid testing of early prototypes to ensure accessibility. Designed the overall brand of the product.

WORK EXPERIENCE

Illustrator // Freelance
July 2016 - Present
Designed pieces for clients ranging from book covers to branding logos. Developed a solid client base by promoting self on social media and Upwork. Managed time independently and remotely to meet deadlines for multiple projects at a time.

Cashier/Customer Service Supervisor // Ross Dress for Less
August 2019 - December 2021
Supervised the performance of five associates from different departments to ensure on-time completion of various business activities. Delegated tasks according to business plans in order to meet quarterly sales deadlines.

EDUCATION

CF **Certification in UI Design //** CareerFoundry
May 2021 - March 2022

Diploma // Lodi High School
Graduated 2017