

A platform that puts long-term saving front and centre
✿ content-led ✿ swipe friendly ✿ trustworthy and
technologically advanced

Need for long-term saving

- * Young people generally *under-save*
- * ... in spite of generous contribution cap per annum:
 - * SIPP: the lower of £60,000 and the salary
 - * ISAs: £20,000
- * Saving into SIPP further claims back personal income tax