## **IP: The Core Asset**

## Idea for now:

- Brief solutions Ltd <a href="https://brief-ds.com">https://brief-ds.com</a> intended as the IP-holding company
- A product may be incorporated separately, licensing IP from Brief Solutions Ltd, to silo the bankruptcy risk.
- Any of these companies are open to investment



## **IP: Key to Controlling Cost**

## R&D projects in pipeline

- Next-generation user interface
- Operating system Plans a small build with many "cloud-like" features
- A 100 kilobytes symbolic autodiff framework for Machine Learning
- A generative AI architecture generating only one or few "thoughts" at once, energy efficient and explainable

