

VALUE PROPOSITION

A trustable platform of long-term saving

Life-long trust: young savers converted from in-person workshops

Content-led: extensive content communicated with art

AI built into the heart:

Rigorous causal analytics (tsterm.com): recommended holdings for any asset

Chat-like interface to personalise content

We target

Young savers 20-early 30s, whose saving may eventually grow to a large pot

Freelancers with no workplace pension

Savers already with a large pot