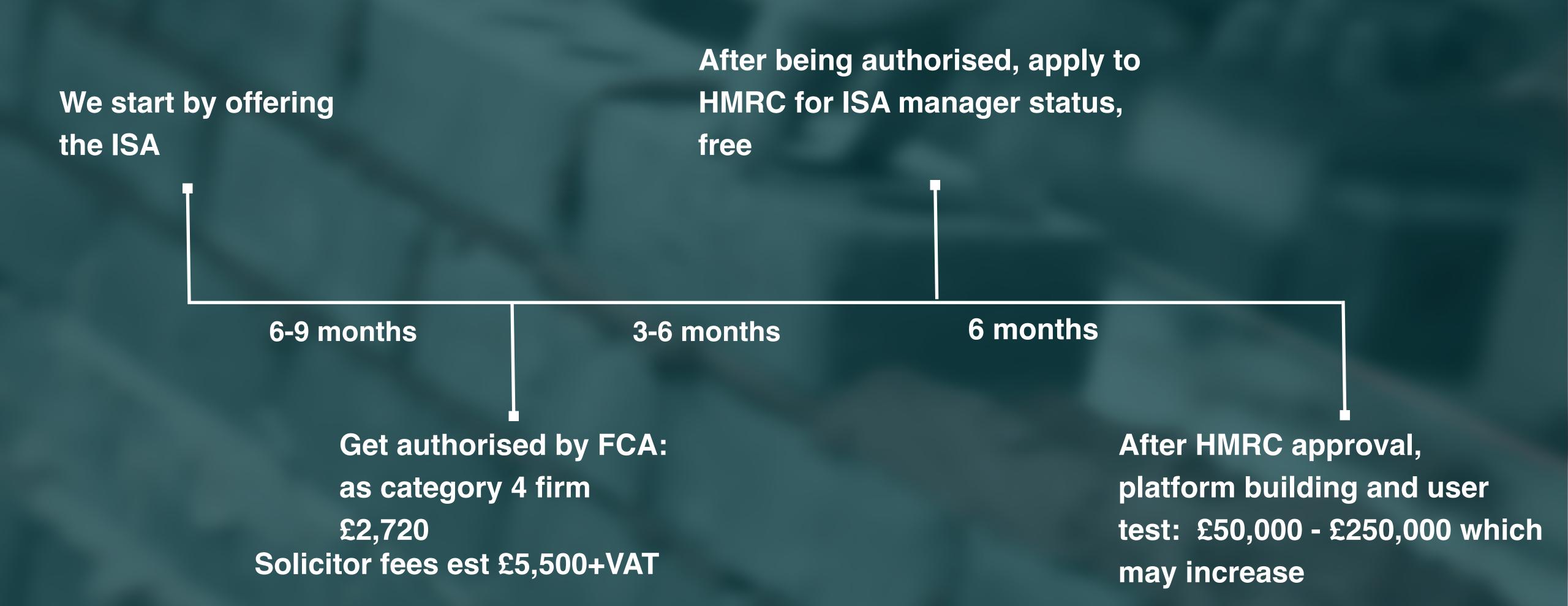
## Initial Build Cost / Timeline



## Financial Projection and Key Metrics

## Asset Under Management:

- Cost-Breakeven Point: Achieved when 1% of the 13 million young population (aged 18–35) sign up.
  - 1% of young population saving £1,000 each generate a 0.15% fee, equating to £195,000 per year.
- Revenue Potential:
  - If 10% of the 13 million young population sign up, revenue grows to £1,950,000 per year.

