* Advisors

- * Pádraig Floyd, ex-Editor-in-Chief of the Pensions & Investment Group at the Financial Times Ltd
- * Wim Remes, Computer System Security, ex-ISC2 Chairman of Board of Directors
- * Sotir Kalaydzhiev (TBC), fund operations for a Franklin Templeton company

Financial projection and key metrics

- * Asset under management:
 - * 5-10 million GBP in the first 5 years
 - * The cost-breakeven level may be circa 200 million GBP
 - * Achievable when we have 1% of the 13 million 18-35 population sign up
 - * The total addressable market was £5.7 trillion GBP as of 2021