

Need for long-term saving

- * Young people, Parents *looking for* long-term saving solution
- * It will be as easy to use as Instagram to get informed and educated. A saver will be able to choose investment between cash and securities for different withdrawal flexibility
- * We will be *the* platform for the personal need for saving and investment

- * In the United Kingdom, *uniquely* generous contribution cap per annum:
 - * ISAs: £20,000
 - * SIPP: the lower of £60,000 and the salary
- * Saving into SIPP further claims back personal income tax