

# IP: the core asset

- Idea for now:
  - Brief Solutions Ltd (<https://brief-ds.com>) intended as the IP-holding company
  - A product may be incorporated separately, licensing IP from Brief Solutions Ltd, to silo the bankruptcy risk
  - *Any* of these companies are open to investment

# IP: Key to controlling cost

- R&D projects in pipeline:
  - Next-generation user interface
  - Operating System Plan 9 a small build with many “cloud-like” features
  - <https://github.com/brief-ds/micrograd> a 20 kilobytes autodiff framework for Machine Learning, loads 10x faster than PyTorch, 30x faster than TensorFlow
  - A generative AI architecture generating only one or few “thoughts” at once, energy-efficient and explainable