* Many more out there: Fidelity, Aviva, Legal and General, Hargreaves Lansdown, Nutmeg, Moneyfarm, Wealthify, Dodl, etc.

* They generally score low on at least one of the criteria in the table

Management team

- * Jencir Lee, CEO, Graduate Certificate with Stanford University, MSc in Applied Mathematics with Ecole des Ponts
- * Financial educators:
 - * Olamide Majekodunmi (https://allthingsmoney.com/)
 - * Hülya Gunay (https://venusglobal.finance/), two of her kids undertook financial education themselves
 - * ... and more