

- \* Many more out there: Fidelity, Aviva, Legal and General, Hargreaves Lansdown, Nutmeg, Moneyfarm, Wealthify, Dodl, etc.
- \* They generally score low on at least one of the criteria in the table



# Management team

- \* Jencir Lee, CEO, Graduate Certificate with Stanford University, MSc in Applied Mathematics with Ecole des Ponts
- \* Branding: Floss Gibbs (<https://www.flossgibbs.com/portfolio>)
- \* Financial education freelancers: Olamide Majekodunmi (<https://allthingsmoney.com/>) and more