

**A PLATFORM THAT PUTS LONG-TERM SAVING FRONT
AND CENTRE ❀ CONTENT-LED ❀ SWIPE FRIENDLY ❀
TRUSTWORTHY AND TECHNOLOGICALLY ADVANCED**

NEED FOR LONG TERM SAVING IN THE UK

Young people generally under-save, for lack of financial information presented in a simple way

In spite of generous contribution cap per annum in the UK:

SIPP (Self-Invested Personal Pension): the lower of £60,000 and the yearly salary

ISAs (Individual Savings Accounts): £20,000

Saving into SIPP further claims back personal income tax