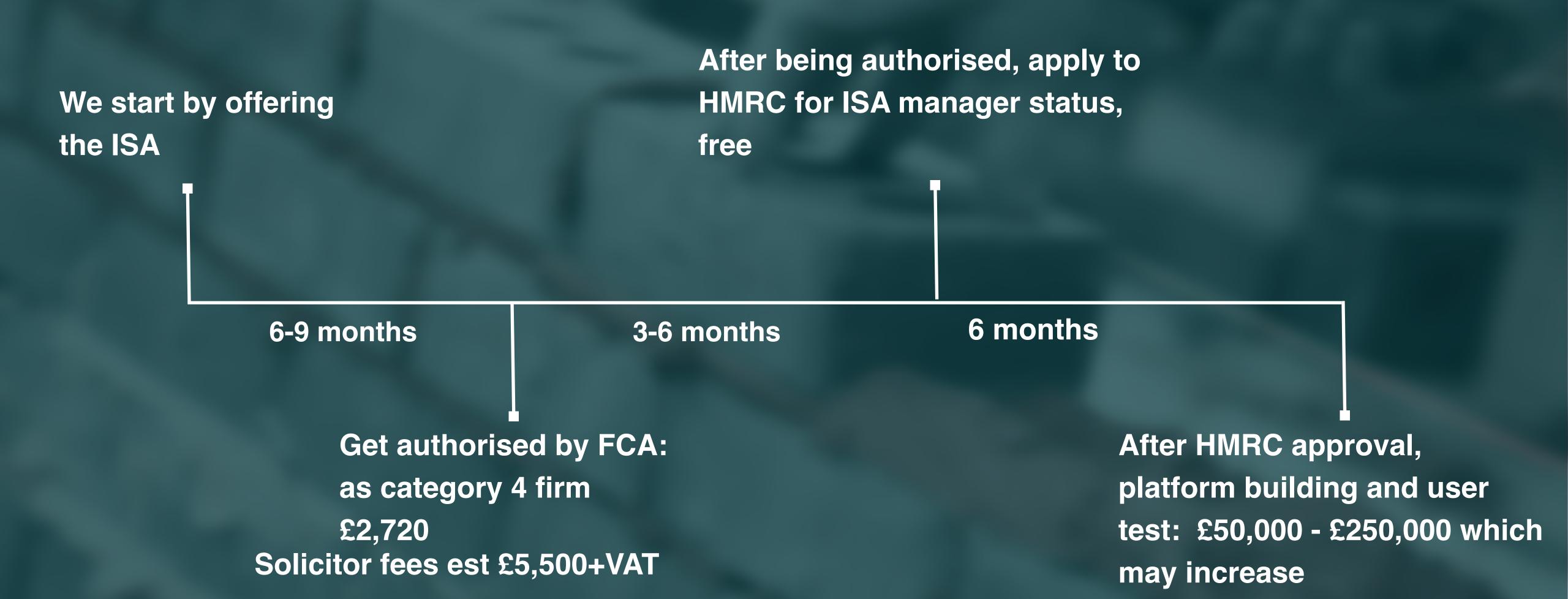
Initial Build Cost / Timeline



Financial Projection and Key Metrics

- Asset Under Management:
 - Cost-Breakeven Point: Achieved when 1% of the 13 million young population (aged 18–35) sign up.
 - 130,000 users saving £1,000 each generate a 0.15% fee, equating to £195,000 per year.
 - Revenue Potential:
 - If 10% of the 13 million young population sign up, revenue grows to £1,950,000 per year.
- Total Addressable Market (TAM):
 - Estimated at £2.3 trillion or more, highlighting significant growth potential.

