

- * Many more out there: Fidelity, Aviva, Legal and General, Hargreaves Lansdown, Nutmeg, Moneyfarm, Wealthify, Dodl, etc.
- * They generally score low on at least one of the criteria in the table

Management team

- * Jencir Lee, CEO, Graduate Certificate with Stanford University, MSc in Applied Mathematics with Ecole des Ponts
- * In place: branding, visual design, coding, security
- * Seeking: marketing, content creation, customer support, financial educators, coding, security