

# IP: the core asset

- \* Idea for now:
  - \* Brief Solutions Ltd (<https://brief-ds.com>) intended as the IP-holding company
  - \* A product may be incorporated separately, licensing IP from Brief Solutions Ltd, to silo the bankruptcy risk
  - \* *Any* of these companies are open to investment



# IP: Key to controlling cost

- \* R&D projects in pipeline:
  - \* Next-generation user interface
  - \* Operating System Plan 9 a small build with many “cloud-like” features
  - \* A 100 kilobytes symbolic autodiff framework for Machine Learning
  - \* A generative AI architecture generating only one or few “thoughts” at once, energy-efficient and explainable