

## \* Advisors

- \* Pádraig Floyd, ex-Editor-in-Chief of the Pensions & Investment Group at the Financial Times Ltd
- \* Wim Remes, Computer System Security, ex-ISC2 Chairman of Board of Directors
- \* Sotir Kalaydzhiev (TBC), fund operations for a Franklin Templeton company



# Financial projection and key metrics

- \* Asset under management:
  - \* 5-10 million GBP in the first 5 years
  - \* The cost-breakeven level may be circa 200 million GBP
    - \* Achievable when we have 1% of the 13 million 18-35 population sign up
- \* The total addressable market was £5.7 trillion GBP as of 2021