

A platform notably for the young ✿ content-led ✿  
swipe friendly ✿ trustworthy ✿ technologically  
advanced



# Need for long-term saving

- \* Young people, Parents *looking for* long-term saving solution
- \* We put *personal* need for saving and investment at the core, and will be *the* platform for it
- \* We will host both ISAs and SIPPs so that a saver can flexibly choose to invest between cash and securities, for different withdrawal possibilities and tax treatment