

HUB Zürich



Impact Report
2011/2012

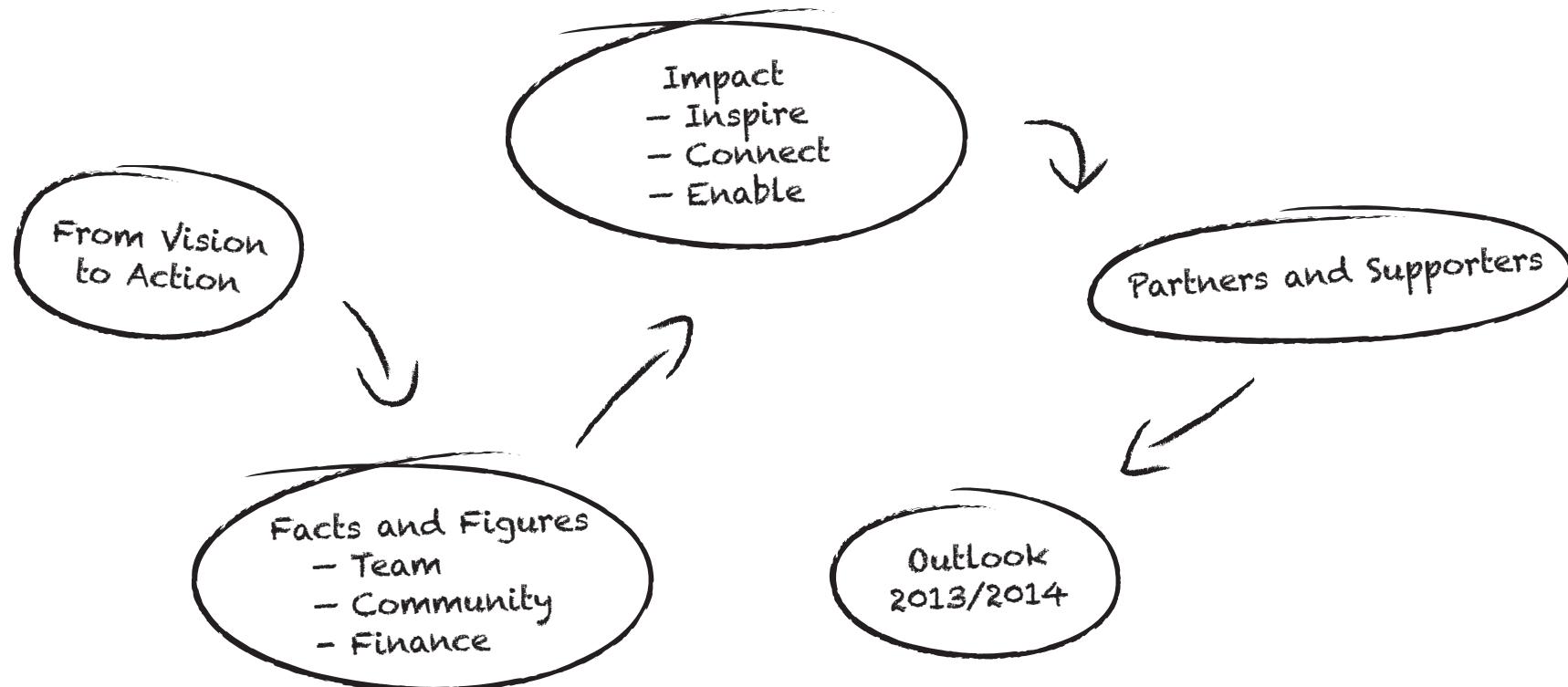
www.hubzurich.org

"Here's to the changemakers, the game-changers, the edge-walkers, the pioneers, the social artists, the intrapreneurs and tipping-point entrepreneurs. Here's to those who are impatient but visionary, unreasonable but heart-driven."

↑
HUB Amsterdam

Here's to all the supporters of HUB Zürich. Thank you!!!

Overview



What is this report about?

We have come a long way since we first stumbled upon the Viadukt in December 2009. But we recognize that nice pictures are not enough and that measuring our impact will be essential for our future success. This report marks the initiation of a more strategic perspective on how the HUB creates value, what metrics and stories best reflect this value creation and how we measure this.

The data that you will find in this report have been gathered during the first global HUB member survey. It is only an initial step towards understanding and improving the positive impact of the HUB – but it is already quite a fascinating one. In total, 71 HUB Zürich members have responded the questionnaire, thus achieving a response rate of 25% (not bad at all as a start). And finally, it is still the stories and pictures that inspire us most. Let's keep a good balance between both!



Another world is happening

The HUB is a global network of collaborative spaces to realize enterprising ideas for the world. We are building a thriving learning community to create sustainable solutions for the major issues of our time. Locally embedded and globally connected, across all cultures, regions and professions. 35+ open HUBs to date, 50+ HUBs in the making.

HUB Zürich is open since January 2011.





HUB Member Survey 2013:
Keywords used by HUB Zürich members

Driving innovation through collaboration

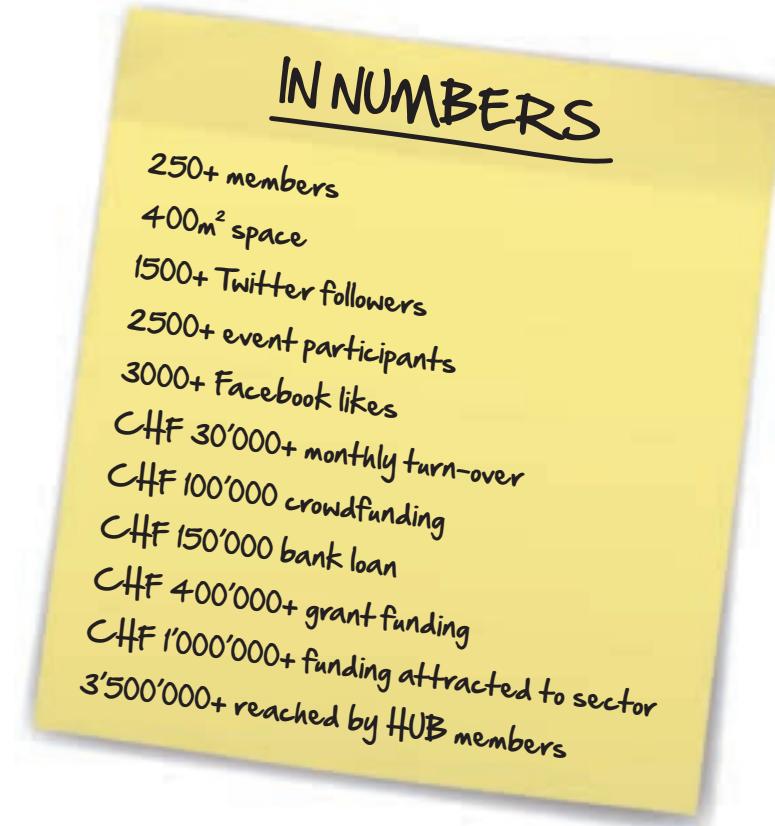
We believe there is no shortage of good ideas to solve the issues of our time. But there is an acute lack of collaboration and support structures to help make them happen.

We set out to create a space that combines the best of a trusted community, innovation center, learning lab, business incubator and the comforts of home. A space with all the tools and trimmings needed to grow and develop innovative ventures for the world. But above all, a unique space for meaningful encounters, exchange and inspiration, full of diverse people doing amazing things. The HUB.

Some facts and figures

Highlights from 2011/2012

- Incubated ventures such as UrbanFarmers, Polyport, ElectricFeel, Eaternity, Superar Suisse, ZWISCHENRÄUME and weACT
- Major media coverage:
 - NZZ: "Das reale soziale Netzwerk"
 - Tagesanzeiger: "Jung, verantwortungsvoll, vernetzt", "Im Club der Weltverbesserer"
 - Sonntagszeitung: "Zürich hat einen neuen Mittelpunkt"
 - SF DRS: Echo der Zeit & Sternstunde Philosophie
- Program innovation:
 - HUB Fellowship
 - Summerpreneurship
 - Match.Me.Up!
- Leadership in the global HUB network:
 - Driving the transition of the global network into a decentralized and collectively owned governance structure
 - Scaling the Fellowship Program to HUBs in Johannesburg, São Paulo and Curitiba
 - Rebranding the global HUB's identity and website towards impact focus



Meet the team

The HUB is all about the community driving it. Since the very beginning, we have experienced an incredible amount of support from a variety of people who share our vision and offered their time and energy to make HUB Zürich happen – whether as volunteers, interns, advisors, pro-bono experts, associates or member hosts. The list is too long to name every single one so we would simply like to express our deepest gratitude to all of them. You know who you are.

A special thank you goes to our amazing team members 2010–2012: Alena Müller-Kaiser, Ana Amrein, Angela Rengel, Angela Schmidt, Antje Trinks, Bertram von Czettritz, Emanuel Jochum, Eugene Genya, Eva Jakubcaninova, Fabian Birrer, Gareth Knott, Heinz Klein, Jimena Quintana, Julie Nørgaard, Katherina Giese, Katrin Winiarski, Leo Caprez, Magalie Gillard, Martina Novak, Naomi Rosenthal, Nicole Neghaiwi, Saara Suurla, Sunita Maldonado, Sunnie Toelle, Stefan Honegger and Thomas Reinhard. HUB Zürich wouldn't be the same without them.



Michel Bachmann
President of the Board

Michel initiated and co-founded the HUB Zürich and was driving the start-up phase of the organization. Until recently, Michel was also a director of the global HUB management team and has been a leading force in the redesign of the network's organizational setup. Michel is currently working on a new venture idea and remains active as the HUB's board president. On a personal note, Michel very much cares about the little details that often make all the difference and loves to dance Salsa.



Hagen Krohn
Vice President of the Board

Hagen co-founded the HUB Zürich and took operational responsibilities in space design & constructions, communications and the Fellowship Program. Besides being Vice President of the HUB Zürich Association, he is part of the global HUB branding team and continues to bring his creative spirit into the HUB network. Currently living in southern Germany he still loves to help local treehuggers go pro, works as a graphic designer, brews organic lemonade and still refuses to wear a collared shirt even at formal meetings.



Isabelle Behrens
Director of Operations

Isabelle holds an MSc in Environmental Sciences from ETH Zürich where she explored the interactions between humans and their environment. After working in sustainable construction, design and communications while simultaneously starting up her own yoga school, she is now running the HUB. Isabelle enjoys the challenges of diversity that member admin, booking, events, accounting and space design bring about and always looks at things from a sustainability perspective. When not at the HUB, she is either found on her yoga mat or on a surf board.



Christoph Birkholz
Managing Director

Christoph is co-founder and managing director of HUB Zürich. Being particularly fascinated about ventures and impact investing, he is also co-founder and board president of the HUB Fellowship Association, a start-up program for impact entrepreneurs in the global HUB network. Alongside his entrepreneurial career, he researches decision-making in impact investing and entrepreneurship. Christoph has a master degree from Witten/Herdecke university and he is part of the Sandbox Network, the Global Shapers and the INSEAD Social Entrepreneurship community. Next to his passion for impact, he loves doing outdoor sports on sand, snow, water and rocks.



Niels Rot
Program Director

A background in business and economics, Niels' curiosity took him through multiple countries and professions before finding his passion in social entrepreneurship and in Switzerland. After co-founding the HUB Zürich, building its community and setting up its operations, he needed a break and went on a trip through Asia and Africa. Since Mid-2012 Niels is back as the new Program Director designing and executing programs that support the HUB's mission. When not (networking, Niels can be found playing basketball, football or relaxing at Unterer Letten.

A for-purpose enterprise

Legal form

The charitable HUB Zürich Association runs HUB Zürich as a self-sustainable business model to foster social entrepreneurship. We call this a For-Purpose Enterprise.

Associates

Anna-Valentina Cenariu, Antonio Scarponi, Benjamin Gräub, Carsten Rübsamen, Cécile Churet, Christian Schütz, Christina Ulardic, Christoph Birkholz, Christoph Sutter, Claude Siegenthaler, Dominic Lüdin, Eric Kuenzi, Etienne Abelin, Evelyn Braun, Frank Grossmann, Hagen Krohn, Isabelle Behrens, Jeronimo Calderon, Joanna Hafemayer, Jost Hamschmidt, Karin Stierlin, Lars Konersmann, Lars Stein, Leo Caprez, Lesley Spiegel, Linus Gabrielsson, Markus Gander, Martin Herrndorf, Matthias Meier, Max Martin, Michel Bachmann, Moritz Meenen, Nick Beglinger, Niels Rot, Patrik Elsa, Regula Ritter, Renat Heuberger, Roman Gaus, Ruth Armale, Sascha Nick, Susan Müller, Susanne Wittig, Thomas Patzko, Thomas Vellacott, Tim Lehmann, Tobias Luthe

Advisory Board



Nick Beglinger
President swisscleantech, Founder and Managing Director Foundation for Global Sustainability



Markus Gander
Founder and CEO infoklick.ch, Schwab Social Entrepreneur of the Year 2006, Ashoka Fellow



Renat Heuberger
Founder and CEO South Pole Carbon, Schwab Social Entrepreneur of the Year 2011



Lesley Spiegel
Founder of Spiegel Ventures, CTI Coach, Lecturer at ETH Zürich



Christina Ulardic
Vice President at Swiss Re, Solar For All Initiative



Thomas Vellacott
CEO WWF Switzerland

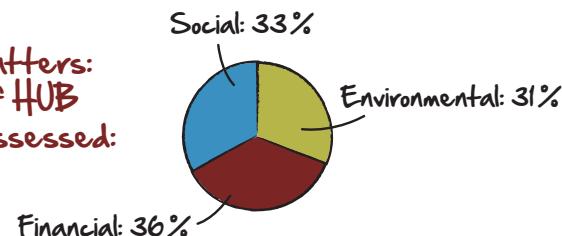
Who is our community?

Some data from the
HUB Zürich Member Survey 2013

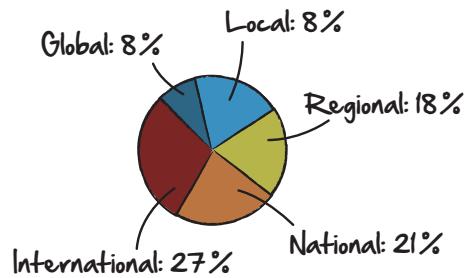
We believe in the power of bringing together the most dynamic entrepreneurs and social innovators from a variety of sectors in order to create a buzzing learning space where meaningful ideas cross-fertilize and find a nourishing ecosystem to come to full fruition.

As of December 2012, we have grown to a vibrant community of 250+ changemakers.

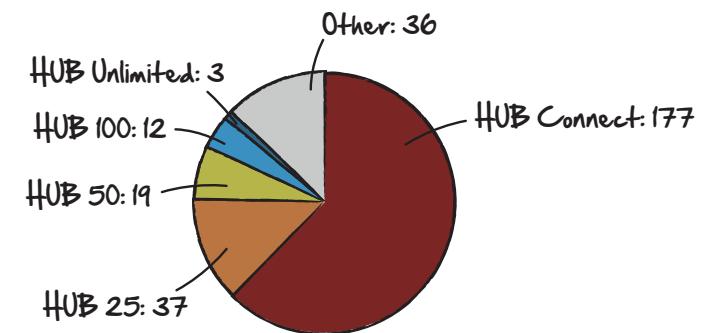
Triple bottom line matters:
The primary goals of HUB members as self-assessed:



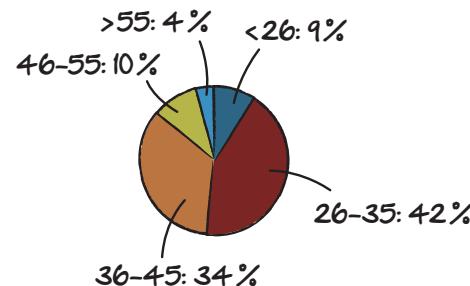
Geographic Scope of Activity



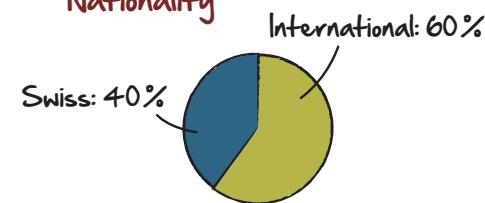
Membership Distribution



Age

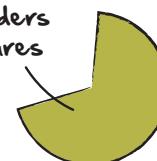


Nationality



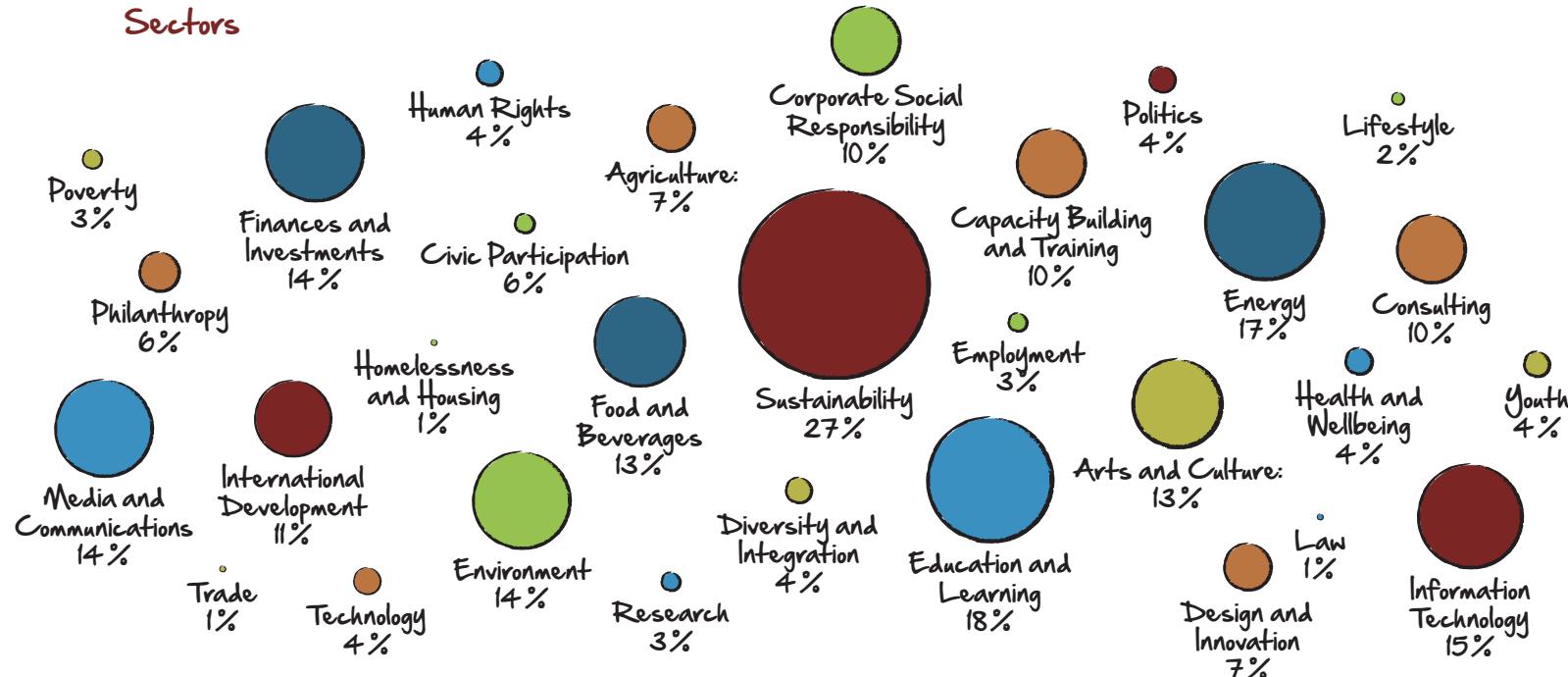
Founders

69% of members
are (co-)founders
of their ventures



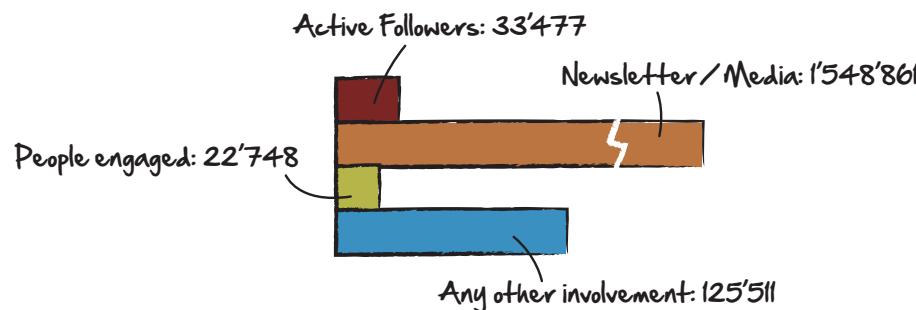
Gender

Sectors

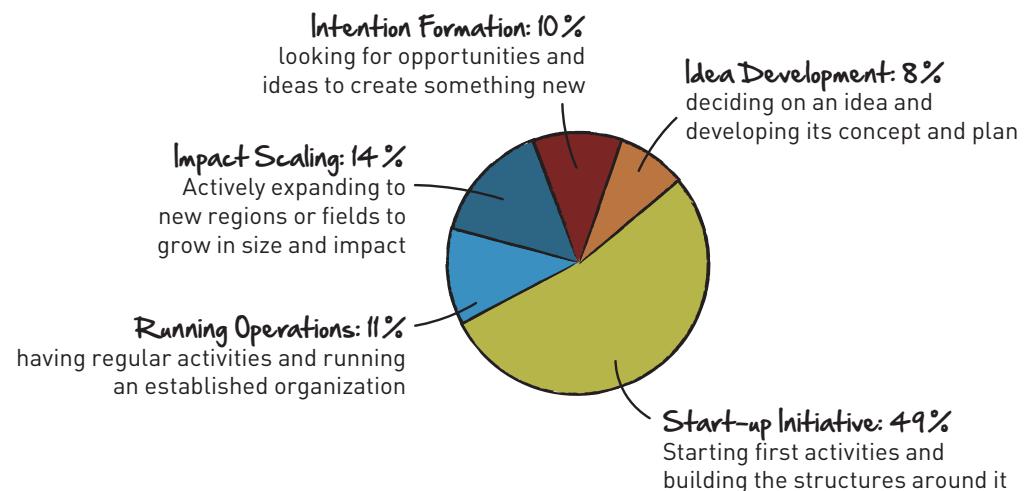


Reach

How many people did HUB members reach in 2012:

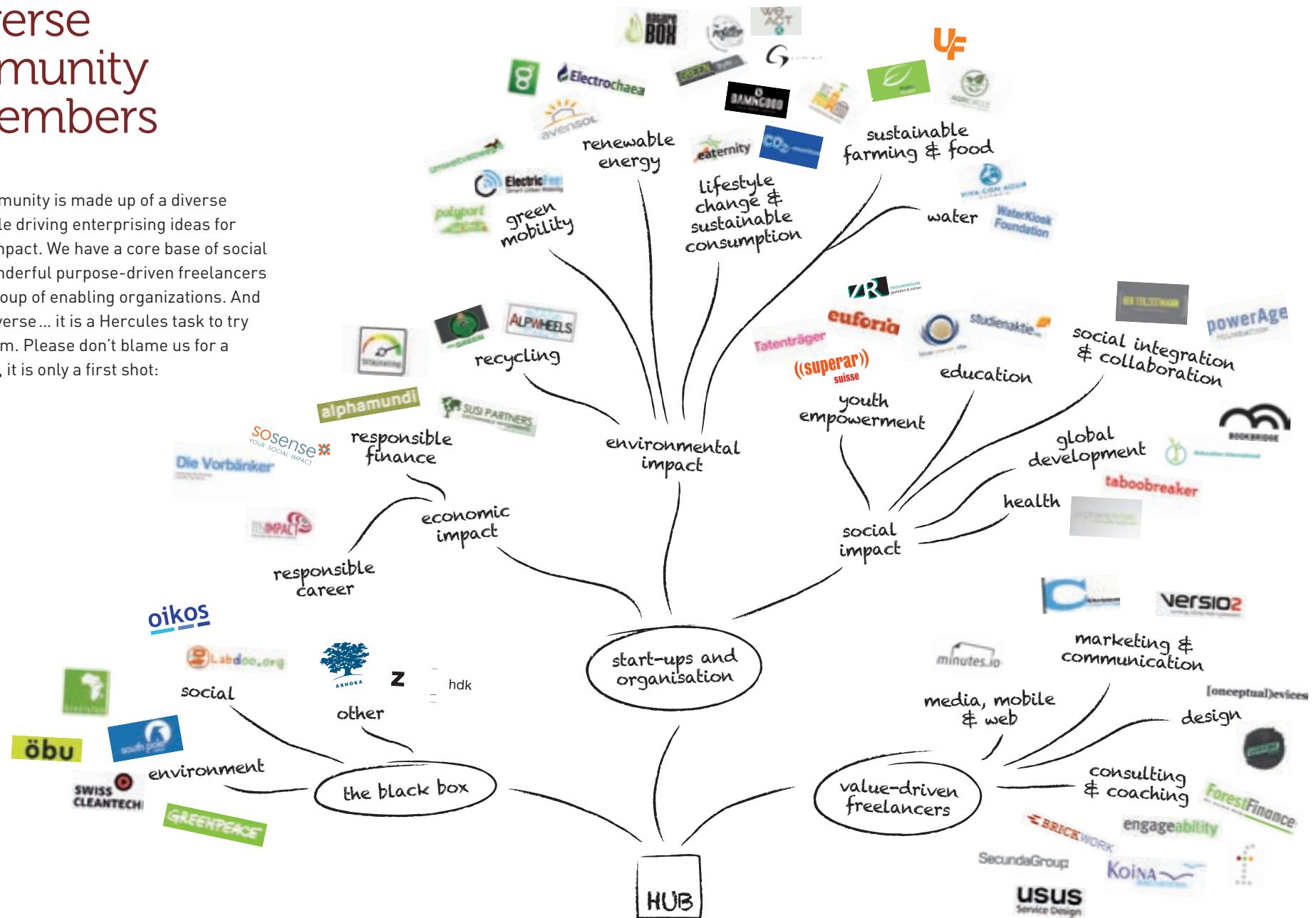


Stages



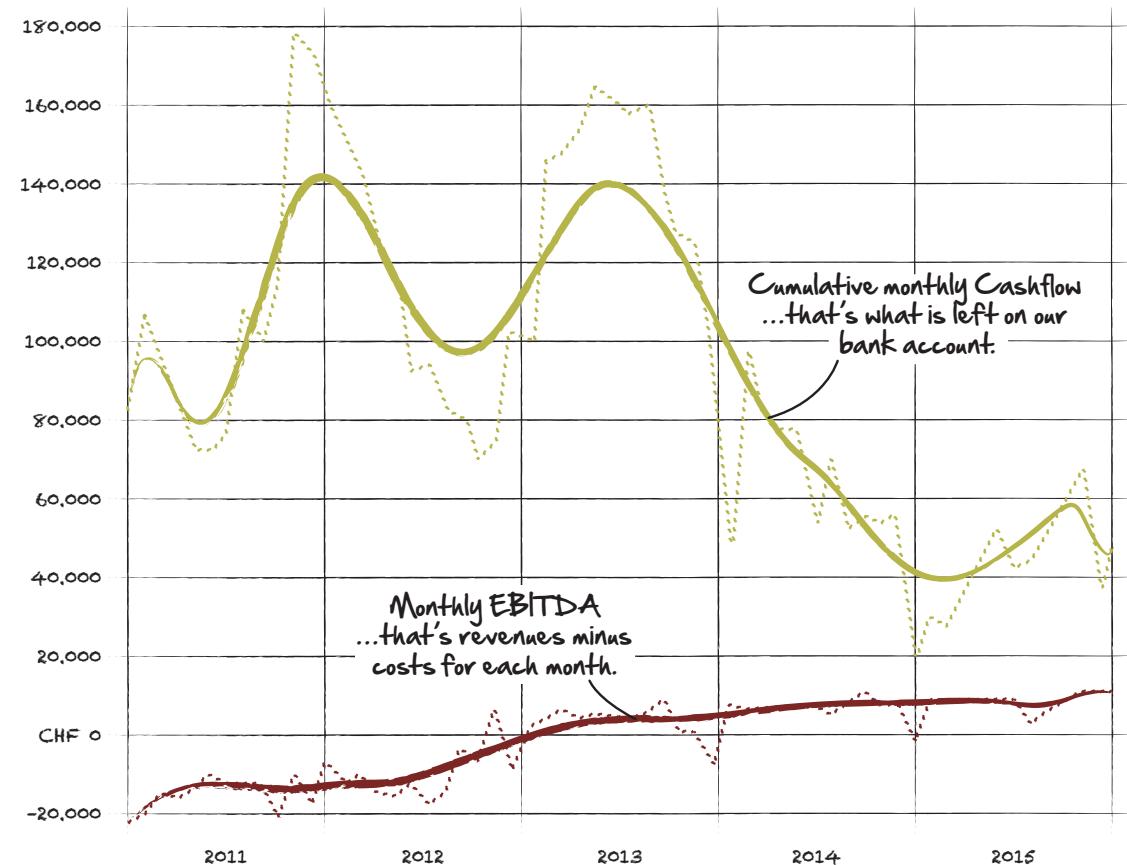
A diverse community of members

The HUB community is made up of a diverse group of people driving enterprising ideas for sustainable impact. We have a core base of social start-ups, wonderful purpose-driven freelancers and a large group of enabling organizations. And they are so diverse... it is a Hercules task to try clustering them. Please don't blame us for a wrong cluster, it is only a first shot:



Moving from HUB 1.0 to HUB 2.0

The HUB is designed to sustain itself through its activities. With the core operations of memberships and room bookings the HUB Zürich has reached break-even end 2012. While the financials are yet to be stabilized on a long-term basis, we have started to invest in what we call HUB 2.0: Intensive programs for learning, incubation and innovation activities to scale our impact building on the core platform. Any profit will be reinvested into the HUB.

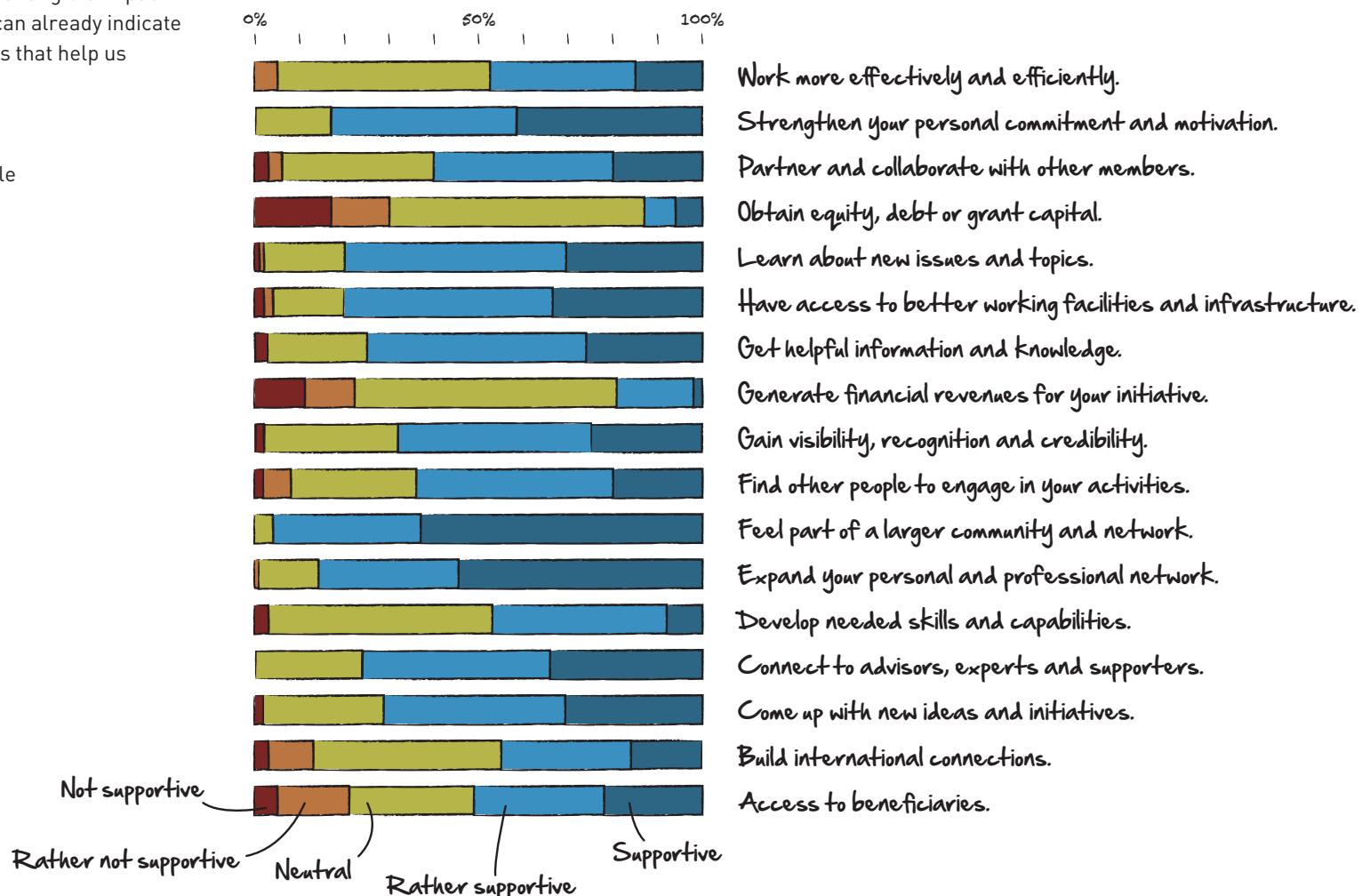


Measuring our impact

The HUB's mission is to create spaces that inspire, connect and enable people to realize enterprising ideas for the world. We have yet to develop a tangible impact measurement methodology, but we can already indicate some data and stories of the activities that help us realize the HUB's mission:

- Inspiring world-changing ideas
- Connecting purpose-driven people
- Enabling high-impact ventures

Asked to indicate how supportive their membership had been so far, HUB members responded in the HUB Zürich Member Survey 2013:



Inspiring world-changing ideas

HUB Zürich organizes collaborative learning events to spark dialogue about the critical issues of our time and how to solve them. Together with selected network partners, we invite inspirational speakers to provide a short impulse speech, followed by an interactive debate and open networking.

Past events include:

- FSG Managing Director Marc Pfitzer on “Creating Shared Value”, co-organized with oikos international
- Dialogue in the Dark Founder Andreas Heinecke on “Demographic Change”, co-organized with Ashoka Switzerland
- KIITEC Founder Francis Brochon, on “Technology for All”, co-organized with Impact Economy



Special Events

Whenever we hear about an extraordinary personality travelling through Zurich, we invite them to share their story in an intimate setting and thus allow for an open debate about what works and what does not.

Past events include:

- Pre-WEF Gathering with selected Schwab Social Entrepreneurs
- Impact Luncheon with Joachim Schoss and Charly Kleissner
- Social Business Brunch with Nobel Peace Prize Laureate Prof. Muhammad Yunus



Brown Bag Lunches

Brown Bag Lunches are informal meet-ups over lunch. Approximately twice a month, we invite interesting people to share their insights with the HUB community and guests.

Past events include:

- WEF Young Global Leader Calvin Chin on "Social Entrepreneurship in China"
- Global Startup Weekend Founder Andrew Hyde on "Rapid Prototyping & Learning from Failure"
- First Tuesday Founders Susan Kish and Amir Suissa on the "Rise and Fall of Global Networks"



Brown Bag Lunch with our friends from Sandbox and First Tuesday Zurich Founders Susan Kish, Amir Suissa & Chris Keepe on the rise and fall of entrepreneurial networks — with Thomas Patzko, Nico Luchsinger, Thomas Hohenau, Christoph Birkholz, Miki Adderley, Alan Frei, Hannes Gassner and Susan Kish at The Hub Zürich.

Like · Comment · Share

3 people like this.

- Susan Kish Michel – thank you for inviting us! 6 April 2012 at 01:35 · Like
- Miki Adderley @Susan, thanks so much for the candidness of your talk, it really spoke volumes and gave me SO much to think about 6 April 2012 at 08:09 · Like

Write a comment...



Connecting purpose-driven people



Sexy Salad

A global HUB institution, the "Sexy Salad" has been hosted in HUBs all around the world. At HUB Zürich, every Wednesday approx. 20-25 members come together to (re)connect, share their latest ideas and enjoy the crowdsourced salad buffet, occasionally extended by seasonal fish from the UrbanFarmers' or fresh vegetables from VEG & the City. The community event is organized by our very special "Mr. Sexy Salad" Gareth Knott (above on the left).

Summerpreneurship

The Summerpreneurship program connects selected HUB ventures with ambitious students who want to gain a real-life startup experience rather than doing a traditional internship. We believe that this experiential-learning is the best way to educate the next generation of impact-driven entrepreneurs. Stay tuned for the Class of 2013!

"The Summerpreneurship program gave me direct access to a great entrepreneur with an inspiring idea. We had to make it work together, but Summerpreneurship definitely changed my career path for the better."



Pratik Mukerji, first Summerpreneur and later co-founder of ElectricFeel



Match.Me.Up!

Match.Me.Up! is a unique match-making program that connects innovative impact startups with potential team members through an interactive speed-dating format.

The first edition featured 12 hand-picked ventures from the green innovation sector and attracted over 60 qualified applicants, out of which the best 36 were chosen for the speed-dating. The pilot has been organized in partnership with Climate-KIC and WWF Switzerland and will be repeated twice a year on a bigger scale going forward.

"I didn't know what to expect with this whole speed-dating thing but it proved to be one of the best investments I made in 2012!"

Lindmila Schubert, Match.Me.Up! 2012 applicant
and current co-founder of Anerdry



HUBnet

HUBnet is the HUB network's virtual platform, connecting 6'000+ members from all 35+ HUBs to each other. Thanks to its similarity to known social media platforms, it is very intuitive. Conversations happen both globally and locally, focusing on a specific topic or project. The platform is used for feedback, debates, article-posting, promotion of initiatives, announcements of visits to other HUBs around the world, etc. It therefore complements the physical connections happening in local HUBs and global HUB Gatherings.


Niels Riet → HUB Zürich
 For everybody interested in the future of manufacturing, I recommend this podcast:


Chris Anderson on Makers and Manufacturing | EconTalk | Library of Economics and Liberty
Books

Chris Anderson, author of *Makers: The New Industrial Revolution*, talks with EconTalk host Russ Roberts about his new book—the story of how technology is transforming the manufacturing business. Anderson argues that the plummeting prices of 3D printers and other desktop design and manufacturing tools allow individuals to enter manufacturing and for manufacturing to become decentralized in a way that was unimaginable until recently.

Chris Anderson, ex-editor of WIRED and Curator of the TED-Conference is changing careers radically... Jochen Hanselmann, Mariano de la Torre, Anna Handschuh

4 months ago · Like · Comment

   like this

[view all comments 2](#)

 **Jochen Hanselmann** This a lot. Good interview. Actually, I am currently reading the book of Chris Anderson "Makers - the new industrial revolution". Really recommended.
4 months ago

 **Anna Handschuh** some further ideas about peer-to-peer production, local manufacturing here: <http://de.slideshare.net/jordon/trend-tracks-2013#slide1>
4 months ago

 **Lenore Fischer** This is a very inspiring interview. Thanks for sharing this, Niels!
4 months ago


Stella Schleifer → HUB Zürich
 Has anyone opened a Limited company in the UK?

- Is there anything I should be careful, worried about?
- capital?
- physical presence?
- Accounting

Any tips highly appreciated!

2 months ago · Like · Comment

 **Caroline Pieracci** Hi Stella, main Freund johannes hatte eine Limited in England. Er ist Deutscher, mittlerweile zurück in DE. Wenn Du möchtest, kann ich Euch verlinken. Oder Du meinst: Dich selbst schnell bei www.knowinteractive.com

2 months ago

 **Stella Schleifer** danke Caroline Pieracci hast du zufällig gerade noch eine Email oder Kontaktnummer von Johannes... auf der Seite finde ich irgendwie keine Kontaktseite, DAAKI!

2 months ago

 **Caroline Pieracci** Wenn Du auf sein King Profil gehst findest Du seine Email.

2 months ago

 **Soledad Pons** Hey @Stella, if you would also like to ask the #HUBMembers in London about this, you can post to their stream when you get to "Teams" (right next to the search field on #HUBnet), then "Europe" and click on "London HUBs"! I am sure you will find good advice there too. #HubsHubnet or Desha Chandra, Anna Levy Jess Smithall, maybe you know somebody in particular that Stella could reach out to?
2 months ago

 **Anna Levy Desha Chandra** - can you connect her to David Wilson who does the accountancy clinics at HUB Kings Cross? Also, a few of our members are based abroad but have companies registered here I think, Julian Havens springs to mind - can you help, Julian?
2 months ago

 **Desha Chandra** Hi Stella V Schleifer will forward you David's contact details, also Sandy T Johnson, Jr. will have some experience to share on this issue as SMAC Media are in the process of setting up their London base too.
2 months ago

 **Sandy Johnson, Jr.** Hi Stella, we recently got setup in London moving our operations from Chicago area. A few things I'd say to be aware of but honestly, the best part about our transition was joining the Hub KingsCross. Its were we found our Lawyer first, Accountancy firm, and even a few leads for new projects. Send me an email if you have any specific questions and I'd love to answer them for you.
2 months ago

Enabling high-impact ventures

HUB Fellowship

The HUB Fellowship awards exceptional impact entrepreneurs with a one-year incubation program to develop their business idea into a working prototype, including significant seed capital, a HUB Unlimited membership and facilitated connection to a network of peers, experts and investors. Each Fellowship focuses on a selected issue and is sponsored by a corresponding partner organization. With the support of Avina Foundation and WWF Switzerland and starting in Johannesburg, São Paulo and Curitiba, the Fellowship program is now being scaled to other HUBs around the world.

Past Fellowships include:

- “Climate Change & Environmental Sustainability”
in partnership with WWF Switzerland.
Selected Fellow: UrbanFarmers AG
- “Empowerment of Children and Youth”
in partnership with Mercator Switzerland.
Selected Fellow: Superar Suisse & ZwischenRäume
- “Biodiversity and Resource Efficiency”
in partnership with WWF Switzerland.
Selected Fellow: Eaternity



Meet the HUB Fellows 2011/2012

HUB Fellow
Idea
Achievements
Comments



Roman Gaus
UrbanFarmers AG
www.urbanfarmers.com

Combining ecological fish and vegetable farming through an aquaponic system designed for urban roof tops

Developed two Aquaponic-based container farms and launched one large community farm prototype in Basel, presented at TEDxZurich, INSEAD Social Entrepreneurship Catalyst & SOCAP Europe, won several awards, attracted CHF 2.2 million of further start-up financing within 18 months, made it to the Top 100 Swiss Startups list

"The HUB Fellowship gave us the necessary credibility to be taken seriously early on."



Judith Ellens and Manuel Klarmann
Eaternity
www.eaternity.ch

Making climate-friendly delicious and appealing meals by working with (corporate) canteens to reduce CO₂ emissions

1st place Ecoworks Workshop, 2nd prize at Prix Nature 2012, seif Ernst & Young Innovation Prize, Finalist Future Impact Prize, Best Innovation 2012 at GDI, Venture Kick Stage 1, 2nd Prize Trophee des Femmes 2013, pilots with ETH, city of Zurich and Zurich Police

"Quite simply put: If we had not won the HUB Fellowship, Eaternity would not exist anymore."



Etienne Abelin
Superar Suisse
superar.eu/standorte/suisse

Fostering youth empowerment and integration through musical education in challenging contexts

Pilot completed, attracted further funding of over CHF 150'000, strong partnerships established, core team built

"Superar Suisse was initiated through a HUB connection and continues to build on this amazing community."



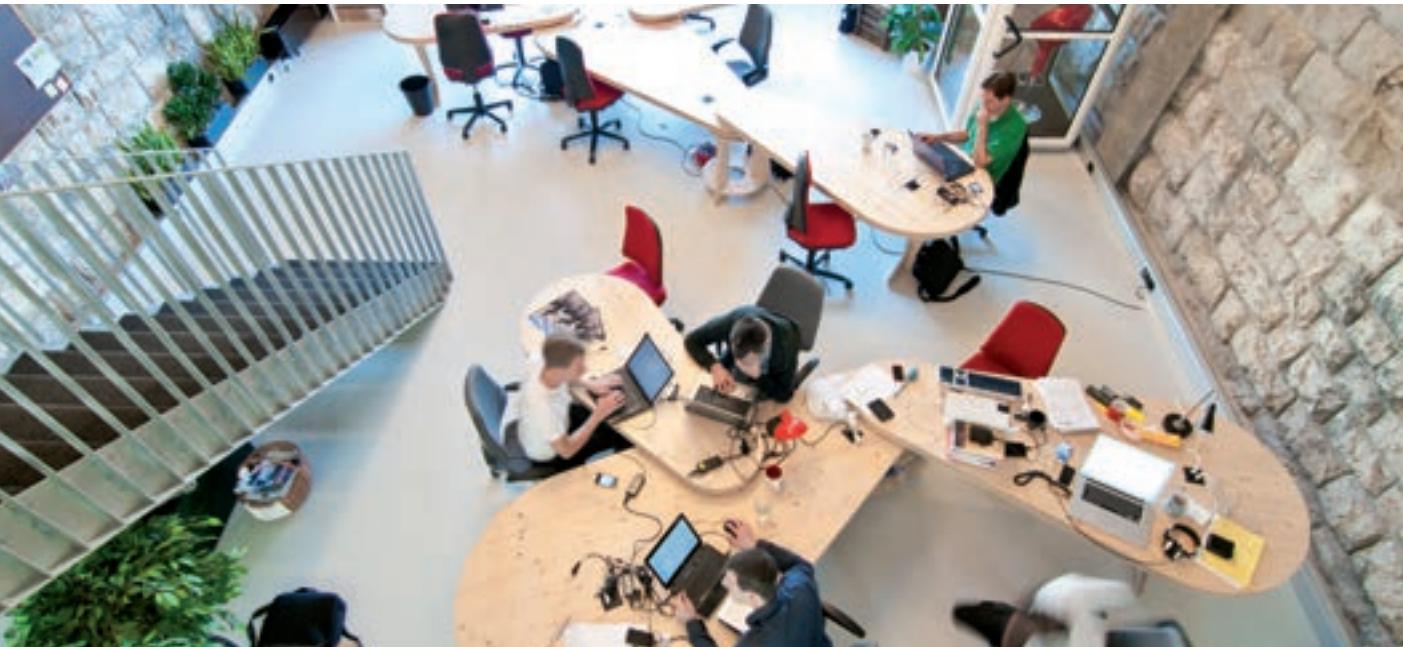
ZWISCHENRÄUME
gestalten & nutzen

Dennis Padel and Nora Howald
ZwischenRäume
www.zraeume.ch

Using idle space capacity to provide an open environment for youth creativity

Pilot completed, attracted further funding, expanded the core team, established the legal entity and corporate identity

"Without the Fellowship ZWISCHENRÄUME might still be just a great idea."



kickSTART

kickSTART supports young entrepreneurs throughout the first months of shaping their impact idea into a viable business model.

Twice a year, selected kickSTART applicants are invited to pitch their idea in front of the HUB community in order to win six months free HUB Unlimited membership and access to the Fellowship Connections Program. The ETH spin-off weACT won the first edition, later winning the WWF & Migros Idées Vertes competition, and a special award was given to SwissLeg: A wildcard to pitch for the Future Impact Prize 2012 worth CHF 25'000 at the Partnering for Global Impact Conference in Lugano – which they subsequently won, as well!

kickSTARTing Social Impact Enterprise Switzerland:

To 'walk the talk' of collaborative innovations, we will partner with iq consult and SAP to develop Social Impact Enterprise Switzerland. Together with our friend from Berlin, Norbert Kunz, we streamline the HUB's pre-seed incubation efforts and transform kickSTART into Social Impact Enterprise Switzerland. Stay tuned for this collaboration between HUB Zürich, HUB Vienna, iq consult and SAP.

Grill & Chill

Our monthly Grill & Chill session offers two selected HUB members the opportunity to pitch their venture and get critical feedback by the HUB community.

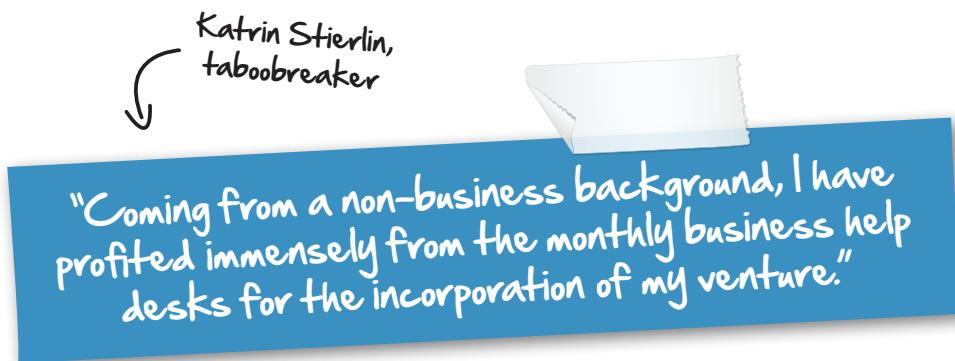
After a short pitch, the entrepreneur is “grilled” with questions from the HUB crowd. While the questions can be tough, they are asked within our trusted community – before an investor, jury member or potential partner may ask that very same question. Each session ends with a little BBQ amongst all participants to “chill” after the fast-paced pitching and build new relationships.

“It certainly wasn’t just fun but I was asked the critical questions I needed to hear to decide on the future of my venture”



Mathieu Stremmelsdoerfer,
Stuffbook





Business Help Desks

The Business Help Desk is a monthly support service of expert advice provided by selected coaches on a pro-bono basis:

- Eric Kuenzi, Attorney-at-law, ekLaw (Legal Advice)
- Jan Fülscher, Director Business Angels Schweiz & ICT Investor's Day (Business Modeling & Startup Financing)
- Nicolas Mayer, Director, PwC (Strategy)
- Stefan Bercx, Professional Accountant (Startup Accounting)

Their expertise is available for any HUB member from HUB 25 membership upward. The service is highly popular and always booked out. We will therefore expand the service in 2013, including further expertise on customer experience, foundations and IP rights.

P2P Lab

P2P (peer-to-peer) Labs are dedicated 90 min. workshops to solve a clearly defined challenge by a selected organization.

We invite five experts from the broader HUB community who can contribute to solving the challenge: entrepreneurs, corporate managers, NGO professionals, freelance consultants, designers, and so on. This diverse group of peers provides fresh perspectives on the challenge, offers innovative solutions and – naturally – develops new connections.

Since opening, we have hosted P2P Labs with:

- Starbucks: How to rethink our CSR strategy?
- AXA Winterthur: How to create insurance products that incentivize green behavior with the use of telematics?
- WWF Switzerland: How to get big MNC's to reduce their CO₂ emissions?

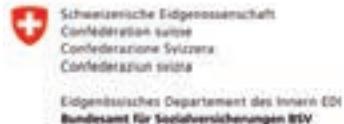


Partners & supporters

We would like to thank our extraordinary partners who helped us realize the impact that has been created. While every single partner has added tremendous value to HUB Zürich, we would like to highlight two partners in particular: From the very beginning, WWF Switzerland and AVINA Foundation have shown exceptional trust in the founding team and have provided outstanding support ever since. HUB Zürich would not exist without them: Thank you, Evelyn, Sibylle and Thomas!

Donations

We have received significant seed funding from a variety of foundations to build the space and launch operations:



Hamasil Stiftung
für eine zukunftsfähige Entwicklung



UBS Foundation for Social Issues and Education



Crowdfunding

40+ individuals from our community have provided over CHF 80.000 as interest-free loans to help finance the first year of operation:

Alain Denzler – Alexander Greve – André Bachmann – Andreas Hinz – Basil Weibel – Christina Marchand – Christina Ulardic – Claudia Knobloch – David N. Bresch – Diana Hornung – Dominic Luedin – Family Caprez – Florian Schulz – Iulia Ion – Jost Hamschmidt – Katrin Birkholz – Lars Stein – Lesley Spiegel – Lineke Kleemans – Linus Gabrielsson – Markus Strauch – Martin Herrndorf – Nina Hampl – Patrick Siffert – Ralf Dümpelmann – Sarah Renfer – Susan Müller – Tammara Anderton – Tim Lehmann – Ulrich Gminder – and six undisclosed Crowdfunders

Bank Loans

We have received generous credit lines from two supportive banks that believed in our impact and success from the very beginning:

**Corporate Sponsoring**

We thank our 2011/12 corporate partners for their valuable in-kind support:



ek | Law



vitra.

Network Partners

We are collaborating with a variety of like-minded organizations to mutually support each other in our shared ambition to build sustainable solutions for the world.

In particular, we repeatedly shape initiatives together with:



Green Buzz Zurich



PARTNERING FOR GLOBAL IMPACT®
POWERING DEALS WITH PURPOSE

Other partners

Furthermore, we have organized countless events, joint initiatives, collaborative projects, and many more with:

100-Days.net, Echoing Green, infoklick.ch, Schwab Foundation for Social Entrepreneurship, SEIF Switzerland, StartUp Weekend, Startup@UZH, studienaktie.org, Unreasonable Institute, venturelab, Young Enterprise Switzerland, Globalance Bank, impact economy, LGT Venture Philanthropy, responsAbility, Social Venture Fund, Toniic, euforia, ETH Entrepreneur Club, WEF Global Shapers, myblueplanet, oikos, project 21, Random Hacks of Kindness, sandbox, The Club of Rome, Filme für die Erde, foraus, GDI Gottlieb Duttweiler Institute, Social Innovation Exchange, swisscleantech, Zurich Creative Mornings, and many more ...

It is great to be working
with you all! Thank you!!

Outlook 2013/2014

Together with our growing community, we want to focus on three strategic areas to be developed and improved.



Incubation & Acceleration

Entrepreneurs are certainly not the only actors to create positive impact. But we do believe that they have an important role in pushing the world forward and therefore want to focus even more on creating a vibrant ecosystem where purpose-driven entrepreneurs can take their ideas to action and scalable impact. This means streamlining our venture programs like the HUB Fellowship, Match. Me.Up! and Summerpreneurship, developing Social Impact Enterprise Switzerland and connecting these programs to the broader startup support system that already exists around us through strategic partnerships.

Check with Nicola (nicola.blum@the-hub.net) if you want to get engaged in HUB Zürich Incubation & Acceleration.

Innovation & Community

We see the HUB as a place where innovations emerge. Through our diverse community, cutting-edge peer-to-peer learning formats, and the entire HUB network, we want the HUB Zürich to become a breeding ground for innovative solutions to local and global challenges. We want to create a trusted space where organizational walls are broken down to work together towards true collaborative leadership. It's the only way. We will therefore continue to develop our interactive learning formats such as Brown Bag Lunches, Grill & Chill and P2P Labs. We start the Inspire2Action event series and launch a top-management development program.

Check with Niels (niels.rot@the-hub.net) if you want to learn more about HUB Zürich Innovation & Community.

Healthy Operations

HUB Zürich is itself still a startup with high ambitions. While this fascinates, attracts and mobilizes many contributors and the HUB team, of course, to often go the extra mile, this does not necessarily lead to a sustainable work- and life-style – which we see as a major issue in the social entrepreneurship sector in general. We therefore want to prove that running a for-purpose enterprise such as the HUB can be done in a healthy and professional way for everyone involved. This includes efficient operative processes, effective IT tools, reasonable working hours, fair salaries and ecological practices. Perhaps our biggest challenge for the coming years.

Check with Isabelle (isabelle.behrens@the-hub.net) if you want to participate in HUB Zürich Operations.

entrepreneurial
ideas 



Join us!

Ways to support HUB Zürich
and get involved:

- Follow us on Facebook: www.facebook.com/hubzurich
- Sign up for our monthly newsletter: www.hubzurich.org
- Apply as a member: zurich.the-hub.net/membership
- Join our events: zurich.the-hub.net/events
- Book our space: zurich.the-hub.net/space
- Become a partner: zurich.the-hub.net/partners
- Fund our programs: zurich.the-hub.net/programs

And in any other case, please feel free to contact us at info@hubzurich.org

www.hubzurich.org

