# **BRIELLE NICKOLOFF**

Voice User Interface (VUI) Designer Analytic Linguist Online portfolio: Brielle-Nickoloff.github.io

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## **EXPERIENCE**

### **SNAPENGAGE**

Oct 2017 - Present

### Al Bot Interface Designer

- Redesigned company's chatbot to increase bot's success rate and achieve quantifiable improvement in customer's experience
- Leads research effort to strike a balance between chatbot's value to the company and the user's satisfaction and delight
- Develops context-based qualitative metrics to analyze previous user-chatbot transcripts to improve design of dialogue flow

### WITLINGO INC.

May 2017 - Present

### Voice User Interface Researcher and Designer

- Designs and conducts home/phone/web survey field studies to guide and launch skill design process
- Builds mockups and flows of dialogue architecture suitable for both client-facing functions and internal engineers
- Analyzes all dimensions of Alexa skills/Google home actions to create rule-based diagnostics for engineering team

## TOYS2LIFE LLC.

Dec 2016 - Sept 2017

### Dialogue Model Engineer

- Led field research program to collect data about playtesting and product usability
- Solved complex problems rooted in context-free conversational interactions between characters
- Used theories from linguistic discourse analysis to build product's high-level storyboards and turn-taking models

# CU NEUROSCIENCE OUTREACH

Aug 2013 – May 2017

#### K-12 Neuroscience Teacher

- Developed K-12 curriculum by translating neuroscience research into interactive K-12 lessons.
- Represented the university by presenting research, accomplishments at international conference
- Reviewed resumes and conducted interviews for recruitement process
- Adapted and taught neuroscience lessons in Spanish

## **VOLUNTEER WORK**

# UBIQUITOUS VOICE SOCIETY MEETUP

Aug 2017 - Present

### Lead of Colorado Chapter

- Organizes quarterly meetings for members to advocate for curiosity and collaboration in the field of voice UI/UX
- Facilitates group discussions and leads presentations about the future of voice devices and their place in the world
- Reaches out to sponsors and guest speakers to keep meetup accessible for all and get input from experts in the field

# STUDENT-WORKER ALLIANCE PROGRAM

Aug 2013 – May 2014

### English Language Tutor

- Developed curriculum of biweekly English classes for native Spanish and Portuguese speakers
- Leveraged linguistic background in semantics, phonology to improve students' speaking, listening, writing skills

## **EDUCATION**

### UNIVERSITY OF COLORADO - BOULDER

B.A. Linguistics B.A. Neuroscience

## PROFESSIONAL SKILLS

Proactive, efficient, driven by passion for voice design

Excels while working collaboratively or independantly

Creative, resourceful while solving open-ended problems

Clear, concise writer and presenter.

Results-driven, analytical, strong conceptual thinking skills.

## TECHNICAL SKILLS

Theoretical and Applied Discourse Analysis

Language Sound Systems (the physics of speaking)

Morphology and Syntax

Semantic Analysis (prosody, gestures, eye gaze, pragmatics)

**Building Computational Linguistic Corpora and Grammars** 

User Research and Data Analysis

Affective Neuroscience and Psychology

Technical/Creative Writing

Qualitative/Quantitative Statistical Analysis

 $Ethnographic\ Research,\ Fieldwork,\ Usability\ Testing$ 

### **LANGUAGES**

English (Native Fluency)
Portuguese (Coversational)
Spanish (Conversational)

## SOFTWARE and PROGRAMMING

Alexa Skills Kit Google DialogueFlow IBM Watson

R

Python

Praat

Statview

HTML

Adobe Illustrator