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Workshop – An Overview of Structured Decision Making for Natural Resources

Brielle K Thompson – Missouri Cooperative
Fish & Wildlife Research Unit

Workshop: An overview of Structured Decision Making for natural resources,
Missouri Natural Resources Conference 2025, Osage Beach, MO

Modified from: An overview of Structured Decision Making for natural resources, Midwest Fish and Wildlife Conference 2025, St. Louis, MO & Fundamentals of Structured Decision Making TWS Conference Workshop 2023 & an Overview of Structured Decision-Making Washington Department of Fish and Wildlife 2022-2023

Instructor:

Brielle Thompson, PhD

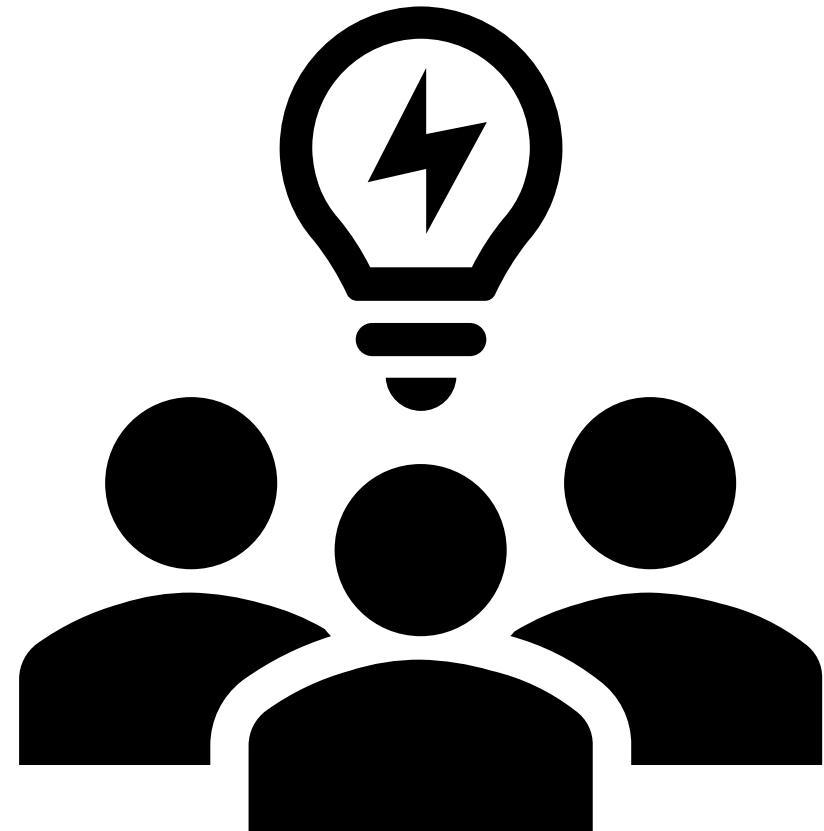
- Postdoctoral Fellow at the University of Missouri (Mike Colvin, Craig Paukert)
- Received PhD in June 2024 at the University of Washington
 - Advisors: Sarah Converse & Julian Olden
 - Focused on decision making applications to aquatic invasive species
- Current project: Developing Invasive Prussian Carp monitoring protocols



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Course Objectives

- Add some tools of Structured Decision Making to your toolbox
- Understand the general steps of PrOACT
- Practice ‘Thinking like a Decision Analyst’



Logistics

- Website →



- Agenda: 1-3pm

<u>Module</u>	<u>Time</u>
1. Motivation for SDM	1-1:20 (20 minutes)
2. Problem Framing	1:20-1:40 (40 minutes)
3. Objectives	1:40-2 (20 minutes)
-----Break-----	2-2:05 (5 minutes)
4. Alternatives	2:05-2:20 (15 minutes)
5. Consequences	2:20-2:35 (15 minutes)
6. Tradeoffs	2:35- 2:55 (20 minutes)
7. Conclusion	2:55-3 (5 minutes)



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Motivation for Structured Decision Making

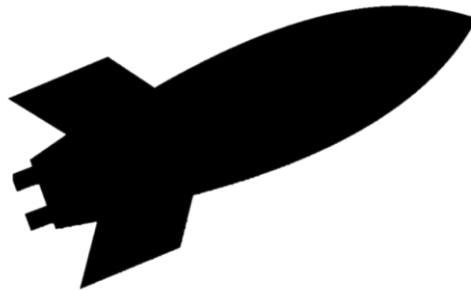


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Humans are GOOD Decision Makers



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Averting nuclear war during the Cold War



Stanislav Petrov – Judged potential U.S. missiles as an alert system malfunction (it was!)

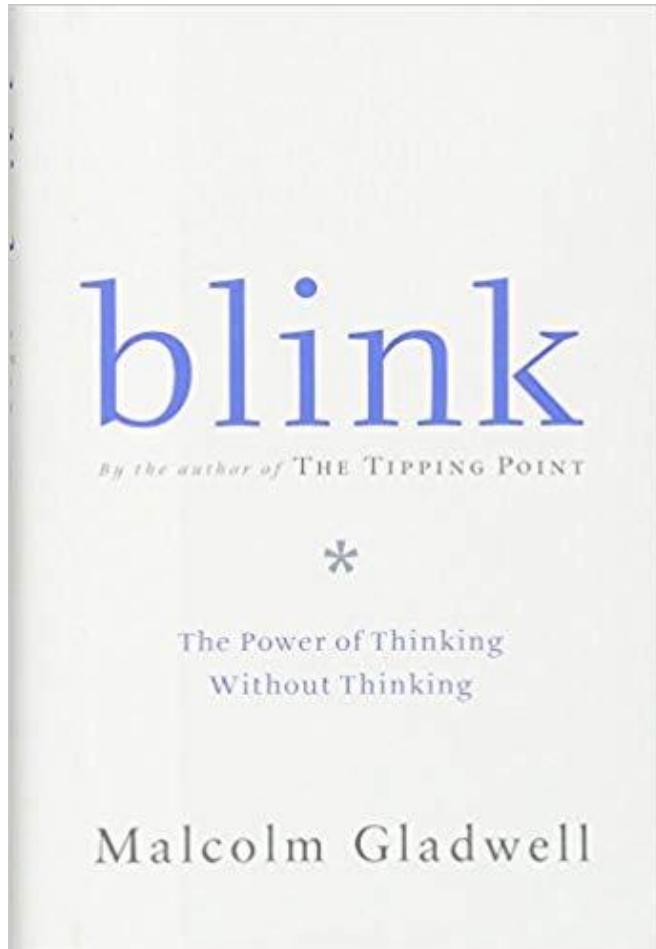


JFK – Placed a naval blockade around Cuba instead of going into war



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Blink



- Gladwell argues that our intuitive decision-making skills are excellent in certain circumstances
- Isn't the ability to make good decisions the hallmark of our species?



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Humans are BAD Decision Makers



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Quick Puzzle to Test Your Problem Solving

(Source: *The New York Times*)

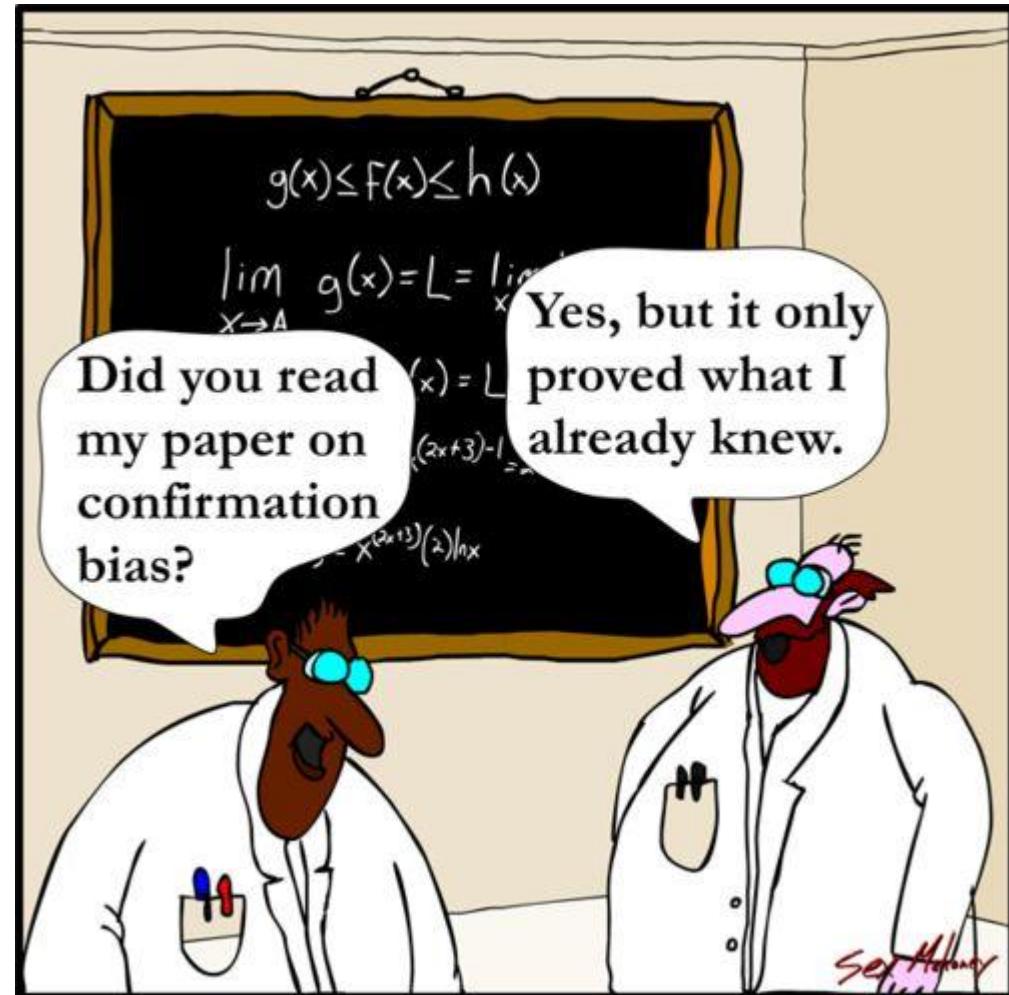
- I've chosen a rule that some sequences of three numbers obey — and some do not. Your job is to guess what the rule is.
 - The sequence: 1, 2, 4 obeys the rule.
- Give me 3 numbers and I will tell you if they obey the rule
- Can you describe the rule or do you want to test another sequence?



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Cognitive Biases

- **Confirmation bias**
 - Focusing attention on evidence that confirms your beliefs
- **Sunk costs**
 - Making a decision based on past investments, not future returns
- **Escalation of commitment**
 - Continuing to invest in a suboptimal choice



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Quiz!

$$1,879 \times 79 = ?$$

1,479,512

$$87 \times 79 = ?$$

6,873



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Errors in forecasting

- **Anchor and adjust**
 - We tend to anchor on the first piece of information and adjust



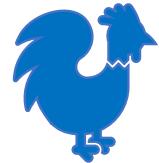
Quiz

Which of these is more common?

- A) People getting the stomach flu each year
- B) People getting food poisoning each year



On average, more people per year get food poisoning vs the flu
(Piedmont healthcare)

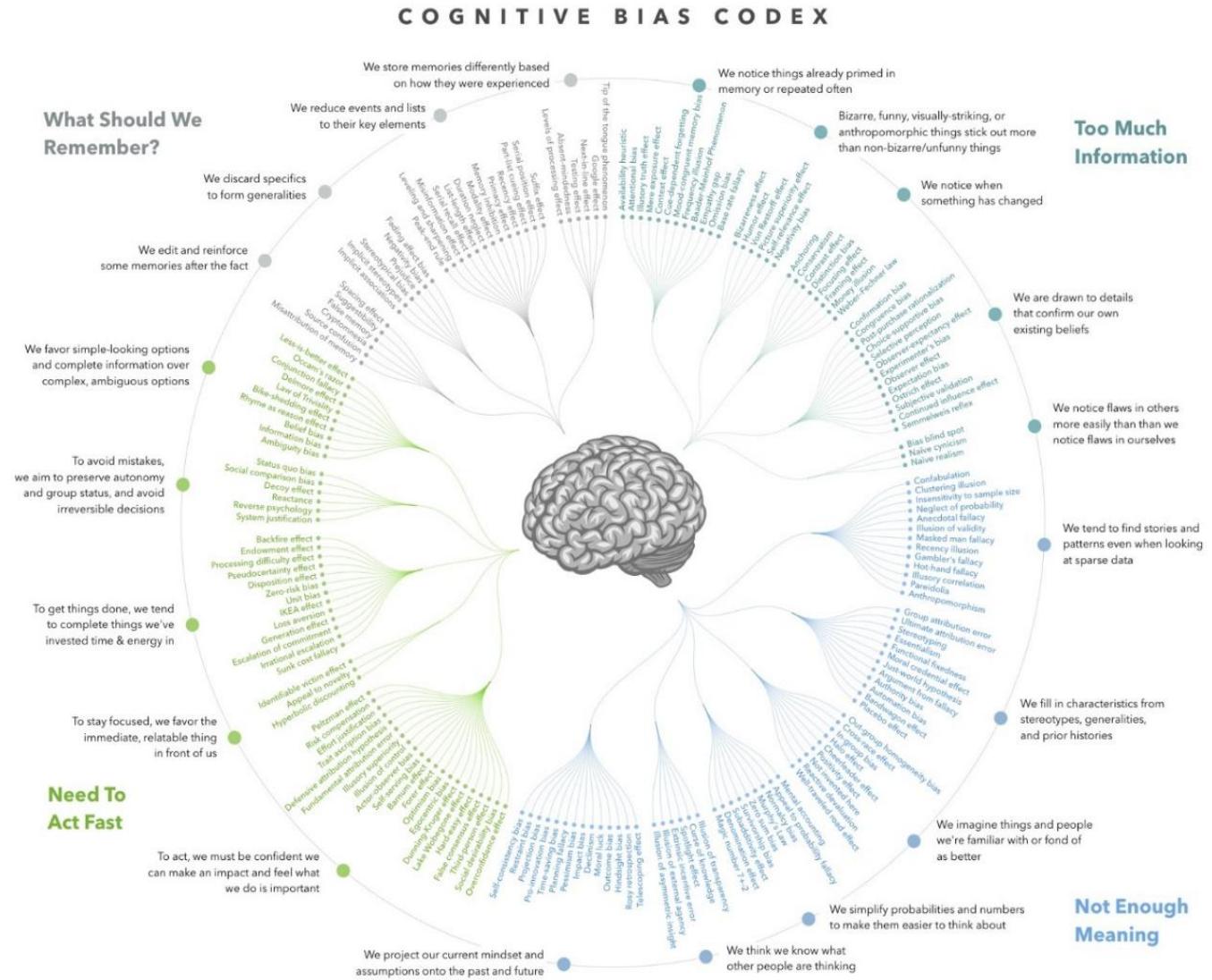


Errors in forecasting

- **Anchor and adjust**
 - We tend to anchor on the first piece of information and adjust
- **Availability heuristic**
 - Judge the probability of events by the ease of recall
- **Representativeness heuristic**
 - Judge the probability of an event by the extent to which it resembles a typical case



Cognitive Biases



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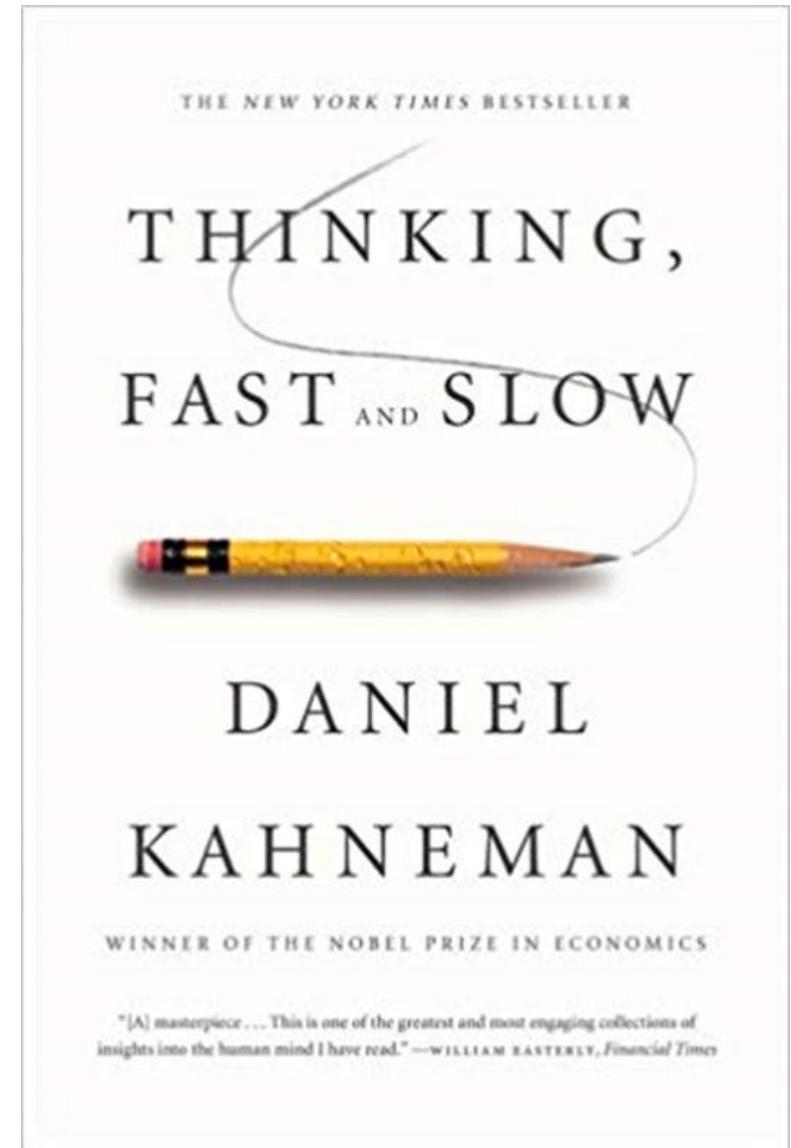
Humans are both
GOOD and BAD decision makers



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Human Decision Making

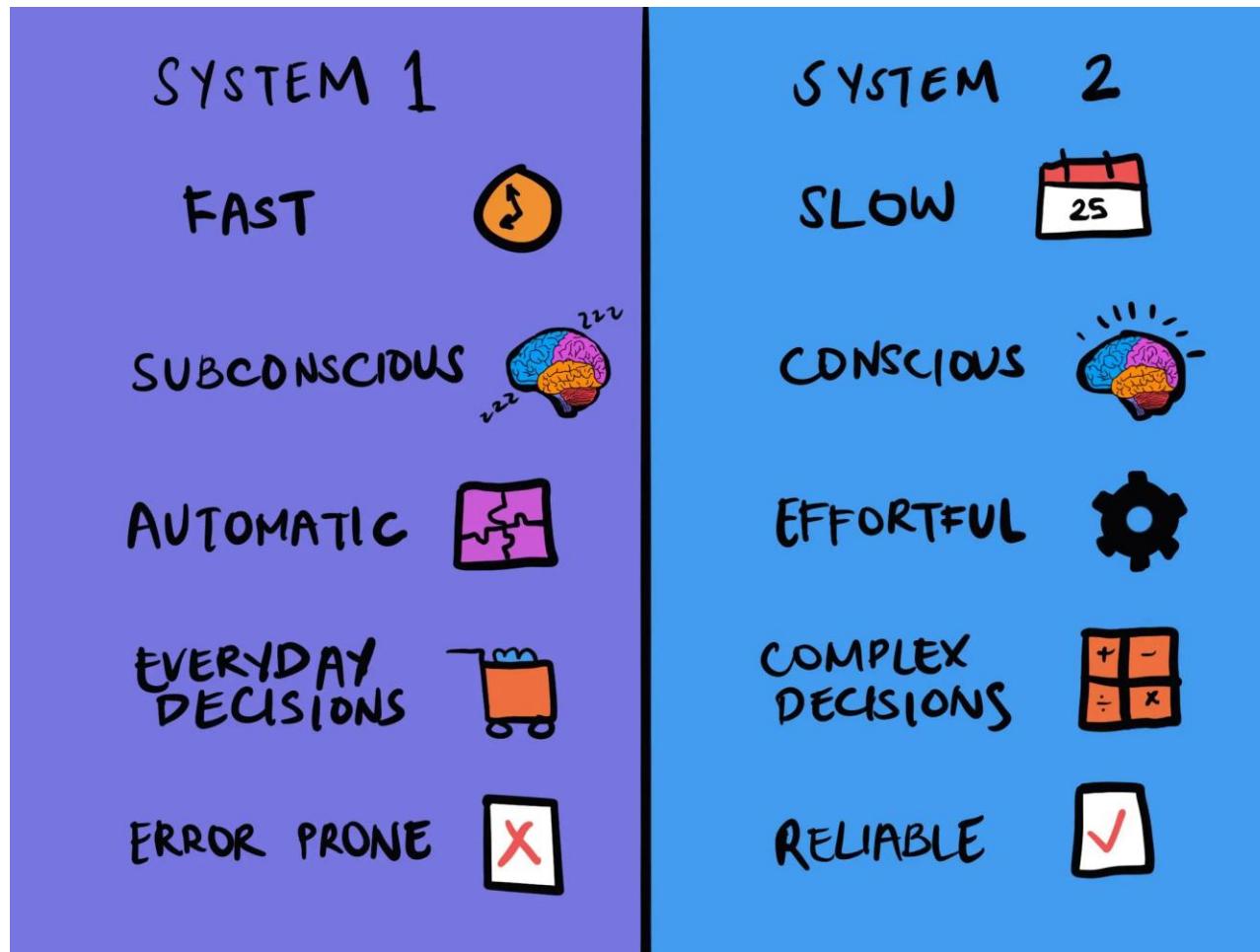
- **Daniel Kahneman** won the 2002 Nobel Prize in Economics for work he did in partnership with Amos Tversky on how people make decisions



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Systems 1 and 2

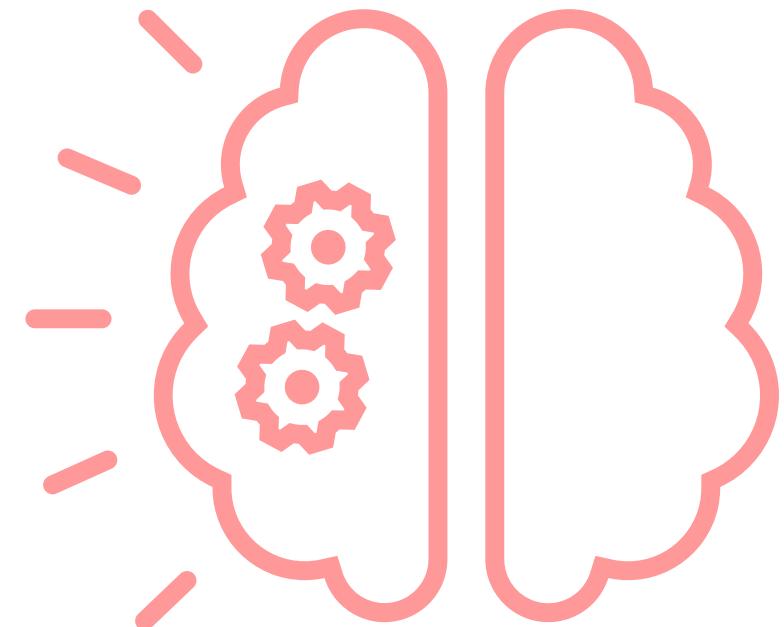
- Kahneman and Tversky postulated that we have two cognitive systems



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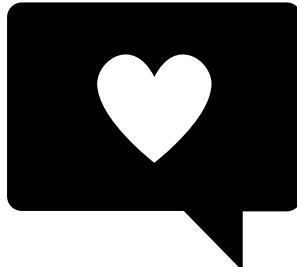
Structured Decision Making (SDM)

- Leverages our system 2 brain
- Decision Analysis/SDM is:
“a formalization of common sense for decision problems which are too complex for informal use of common sense.”
 - Decision analysis and Structured Decision Making (SDM) are synonymous



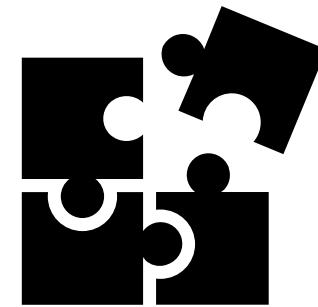
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Two key elements of Structured Decision Making



1. Values-focused

- Objectives are discussed first
- Contrasts with alternative-focused methods



2. Problem decomposition

- Break problem into components, separating science from values
- Complete relevant analysis
- Recompose the parts to make a decision
- PrOACT



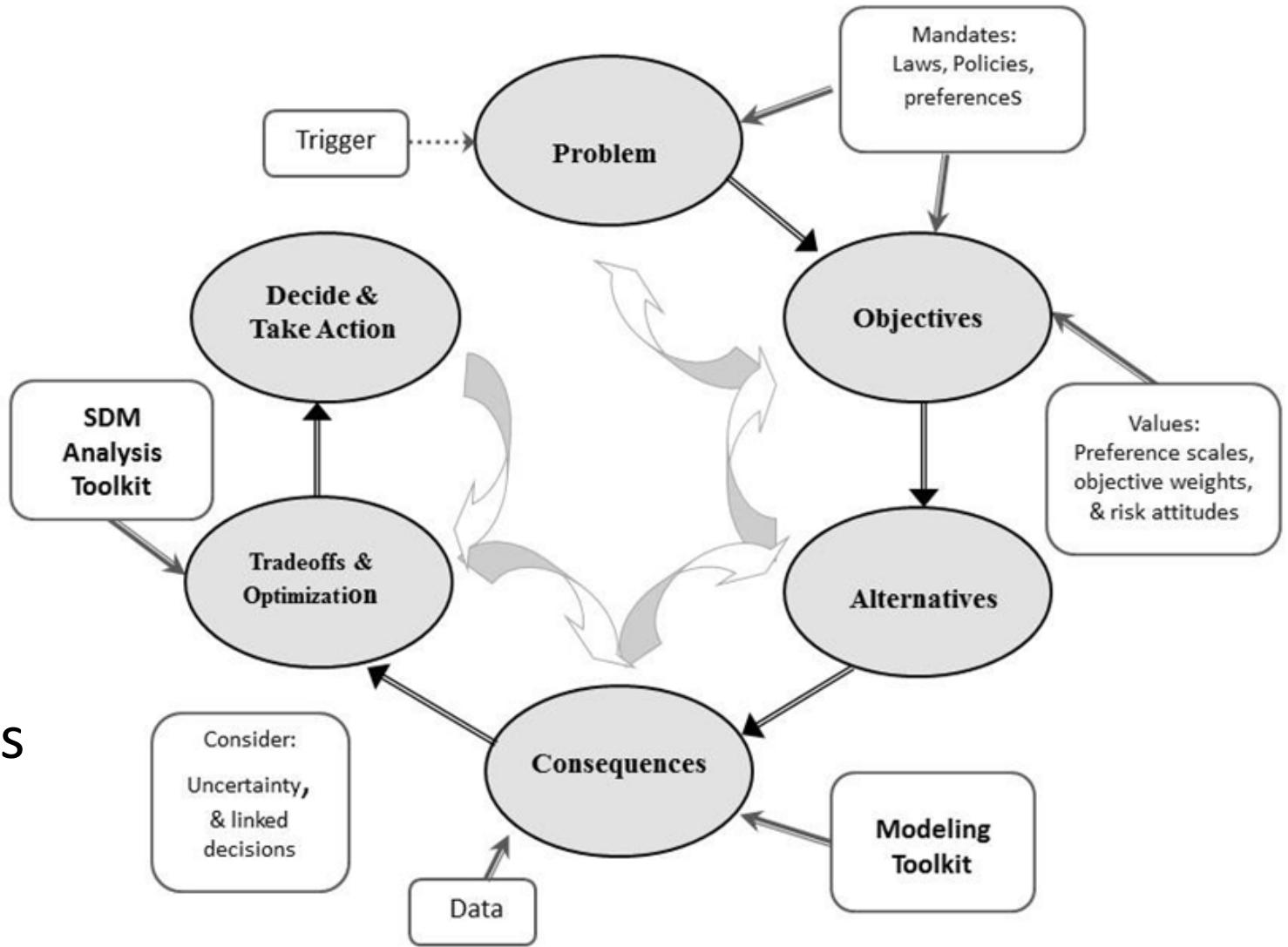
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PrOACT

- Define the Problem
- Determine the Objectives
- Identify Alternatives
- Forecast the Consequences
- Evaluate the Trade-offs

Additional steps

- Return to previous stages
- Sensitivity analysis
- Make the decision and monitor the outcome



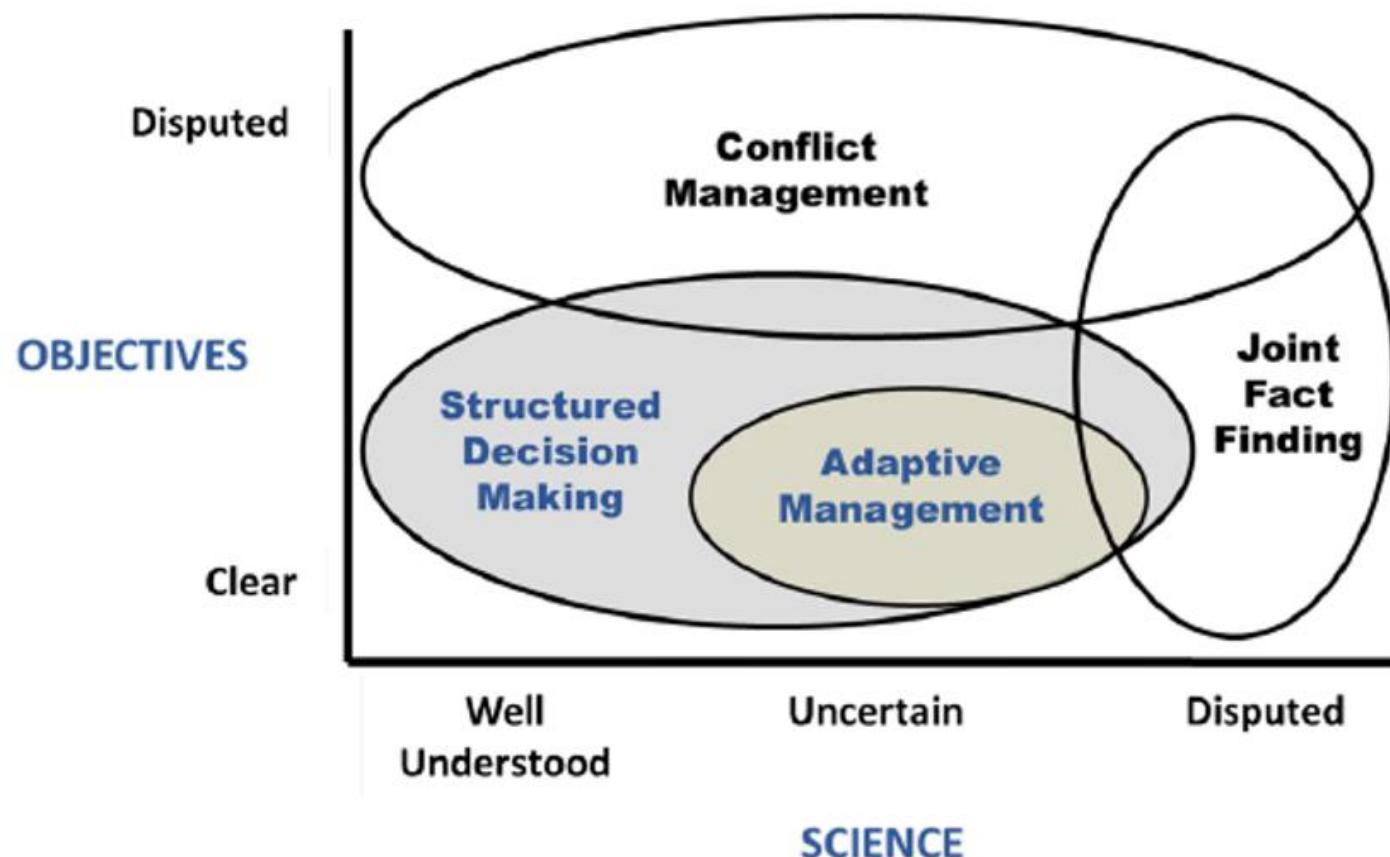
Source: Jean Fitts Cochrane



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When is SDM appropriate?

- Single decision-making body



(From Runge et al. 2013)



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SDM examples- natural resources

Waterfowl harvests
(Williams and Johnson 1995)



Whooping crane management
(Moore et al. 2008)



Bighorn Sheep disease mitigation
(Sells et al. 2016)



Bull trout reintroduction
(Brignon et al. 2017)



Dreissenid mussel management
(Sepulveda et al. 2022)

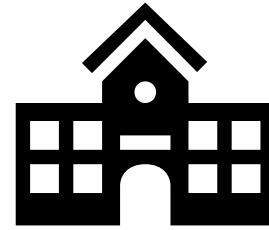


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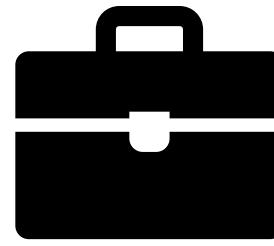
SDM examples- beyond natural resources



Buying a car



Choosing a college



Career decisions



Buying a house

Discussion:



What makes
a good
decision?

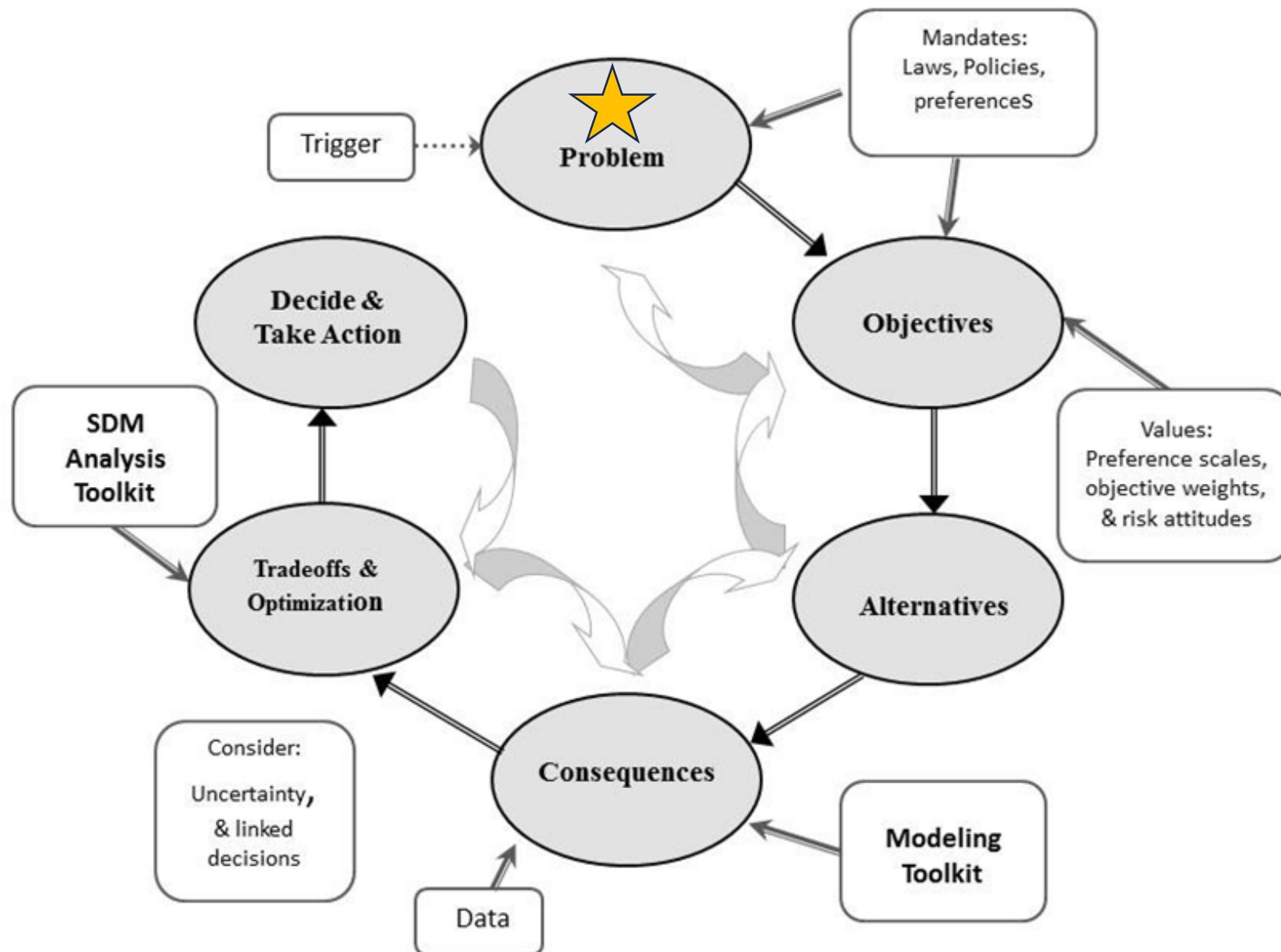


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Problem Framing



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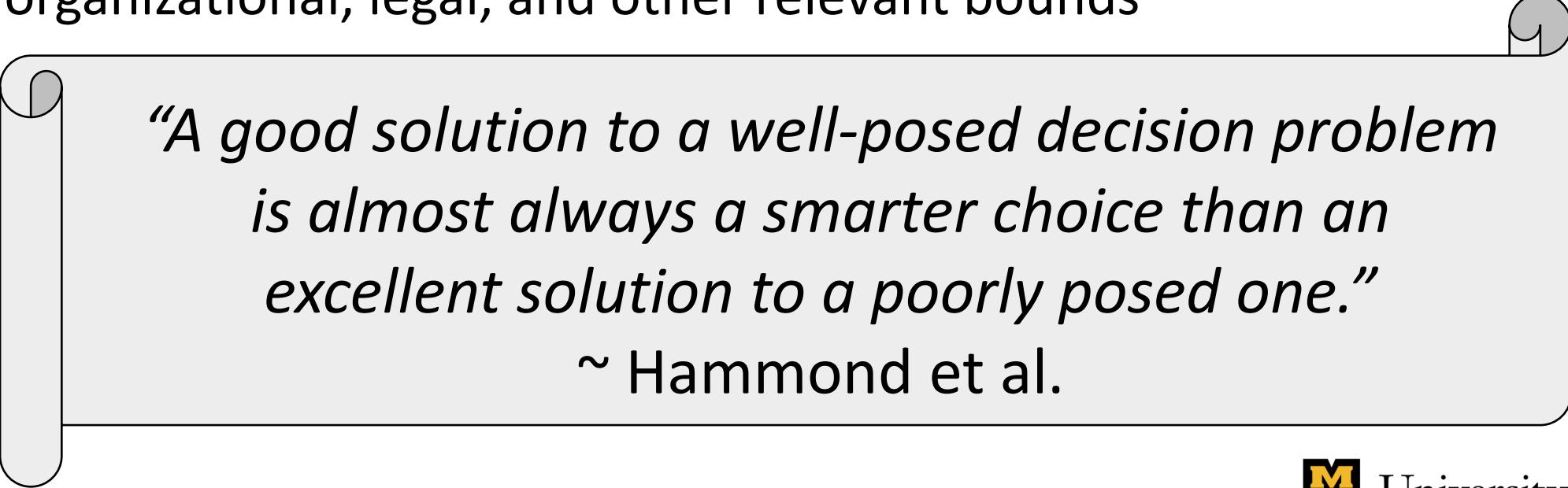
Source: Jean Fitts Cochrane



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Problem framing

- First and most important task in SDM
- Provides an *a priori*, explicit, and shared understanding of the problem
 - Making **decisions** is the **problem**
- Sets bounds on the problem by identifying spatial, temporal, organizational, legal, and other relevant bounds



*“A good solution to a well-posed decision problem
is almost always a smarter choice than an
excellent solution to a poorly posed one.”*

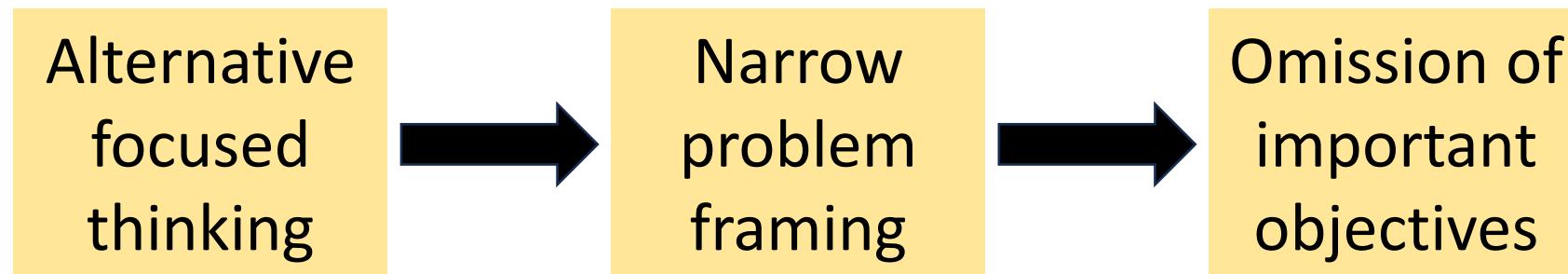
~ Hammond et al.



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Common errors:

- Decision makers naturally jump to thinking about alternatives



- We assume the problem has defined itself. So, we don't frame the problem or think about what we really want to achieve
- Incorrect problem framing means we are wasting effort solving the wrong problem



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Incorrect problem framing:

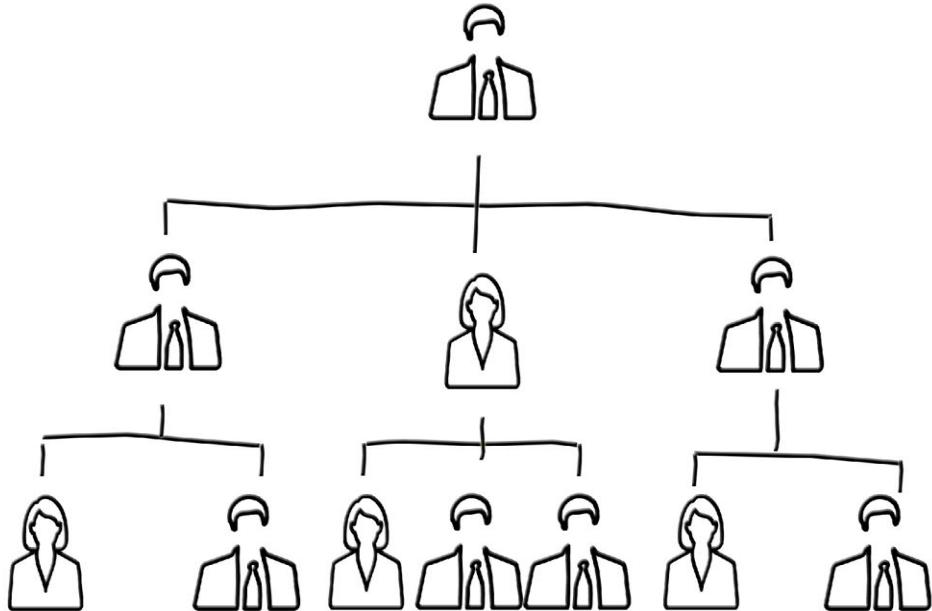
- *Prohibition in the US (1920-1933)*
 - Government framing: “How can we eliminate the negative effects of alcohol on society, such as crime, poverty, and health issues?
 - 18th amendment/Volstead Act banned alcohol
 - Bootlegging, organized crime
 - Hindsight reframing: “How can we reduce the harmful effects of alcohol on society through education, regulation, and addressing the social factors that contribute to addiction?”



Elements of problem framing:

1. ID the decision maker(s)

- **Who has the authority to commit to action?**
 - Can be surprisingly difficult/complex!
- **Some scenarios**
 - Single decision-maker
 - Multiple decision-makers
 - Willing to work together for joint aims
 - Competing with each other (not SDM)
 - Delegated authority
 - E.g., Governor → Director → Administrator
- **Failure to ID & include all DMs in the process will make things difficult and confusing**



Elements of problem framing:

2. ID other key players

- Decision Implementers
- Stakeholders/
interest groups

- The public

- Technical advisors

Interest group analysis

- Who has the ability to influence the decision?
- Who is influenced by the decision?



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Elements of problem framing:

3. Consider the legal and regulatory context

- Particularly for decisions by public agencies
- What laws confer authority for the decision?
- How does the legislation or associated regulations bound the decision problems?
- Example: USFWS is the decision maker and must follow Migratory Bird Treaty Act regulations



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Elements of problem framing:

4. Consider the decision structure



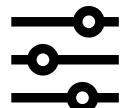
Frequency & Timing - How often? When? Are other decisions linked?



Scope - How large, broad, complicated is the decision?



Objectives –What are the desired outcomes?



Actions – What kinds of alternatives are being chosen from?



Constraints - Legal, financial, political, perceived or real constraints?



Uncertainty - What degree of uncertainty is present? Can it be ignored?

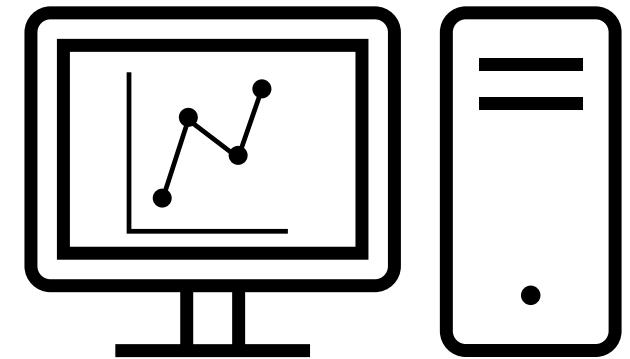


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Elements of problem framing:

5. Consider the type of analysis required

- How much detail is needed?
- Do the data and analytical methods exist?
- Do you have access to the expertise?
- Is uncertainty an impediment?



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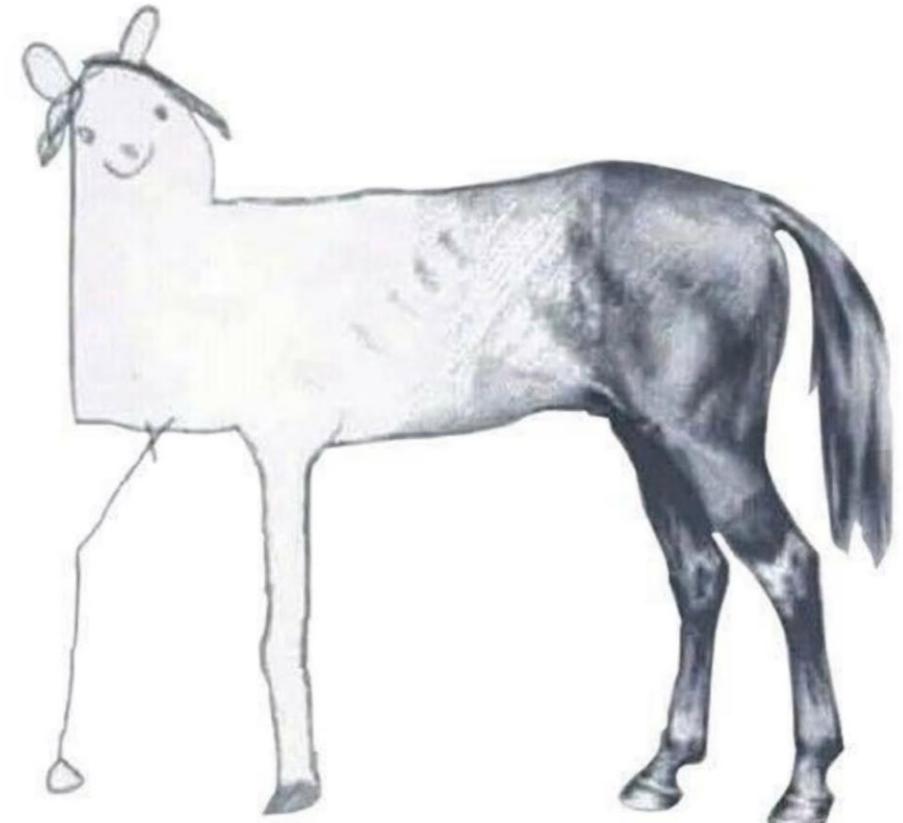
Elements of problem framing:

6. Revise as needed

- The problem statement is likely to change as development proceeds
- Adopt iterative/ **rapid prototyping** as an approach

“Good enough for now, safe enough to try”

First prototype → Final product



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Problem framing: problem statement

- About a paragraph long (or sometimes a very long, run-on sentence)
- Captures the essential outline of the problem
- Helps participants focus
- Limits objectives and alternatives to those relevant to the problem



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Problem framing: prompts



- **Decision Maker** – Who will make the decision?
- **Trigger** – Why does a decision need to be made? Why does it matter?
- **Action** – What is the decision? What action needs to be taken?
- **Constraints** – legal, financial, political? Are these perceived or real?
- **Frequency and Timing** – Periodicity of decision. Are other decisions linked to this one?
- **Scope** – How broad or complicated is the decision?



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Example:

Jean Fitts Cochrane, Angela Matz,
Mitch Eaton –[SDM workshop](#)

- [1] What is the decision—what kind of action needs to be taken?
- [2] What triggered this decision; why does it matter?
- [3] What are the legal context and constraints?
- [4] Who is the decision maker?
- [5] What is the decision timing and frequency; are other decisions linked?
- [6] What is the scope of the problem (how broad or complicated is it)?

[1] A revised program of vegetation treatment needs to be implemented for Rolling Thunder NWR that achieves recovery goals for protected prairie-endemic species. [2] Recently, refuge conservation objectives expanded to include sustaining newly listed butterfly and beetle populations. These species may be harmed by some grassland management practices, particularly prescribed burning that has been used for 25 years to control woody species invasion and benefit rare plant populations. [3] The new program will become part of a multi-species recovery plan to meet ESA requirements, and will also have to comply with the NWR Administration Act and NEPA. Management options may be constrained by nearby residential development and local opposition to prescribed fires; also local ranchers expect economic benefits from grazing cattle on the refuge. [4] The refuge manager must decide on a treatment program, in consultation with the species recovery team. [5] The program must be in place by the summer and will last for five years. Some of the treatments may restrict future management options for up to 10 years, because of infrastructure commitments and ecological effects. [6] While the vegetation management strategy technically only applies to grasslands on about half of this refuge for a five-year program, the decision is considered critical for sustaining these endemic prairie species throughout their limited ranges

The equation for problem framing

Using the following template:

“Decision Maker (D) is trying to do X to achieve Y over time Z and in place W considering B.”

where,

D = the Decision maker(s)

X = the type(s) of action that needs to be taken

Y = the ultimate goal(s) to be achieved by “X”

Z = the temporal extent of the decision problem.

W = the spatial extent of the decision problem

B = potential constraints (legal, financial, and political)
and important uncertainties (scientific or other)

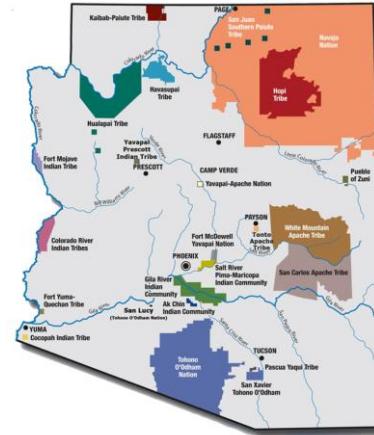


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Case study: ([Runge et al. 2011](#))



Arizona Department of Education



Brief problem statement:

"Decision Maker (D) is trying to do X to achieve Y over time Z and in place W considering B."

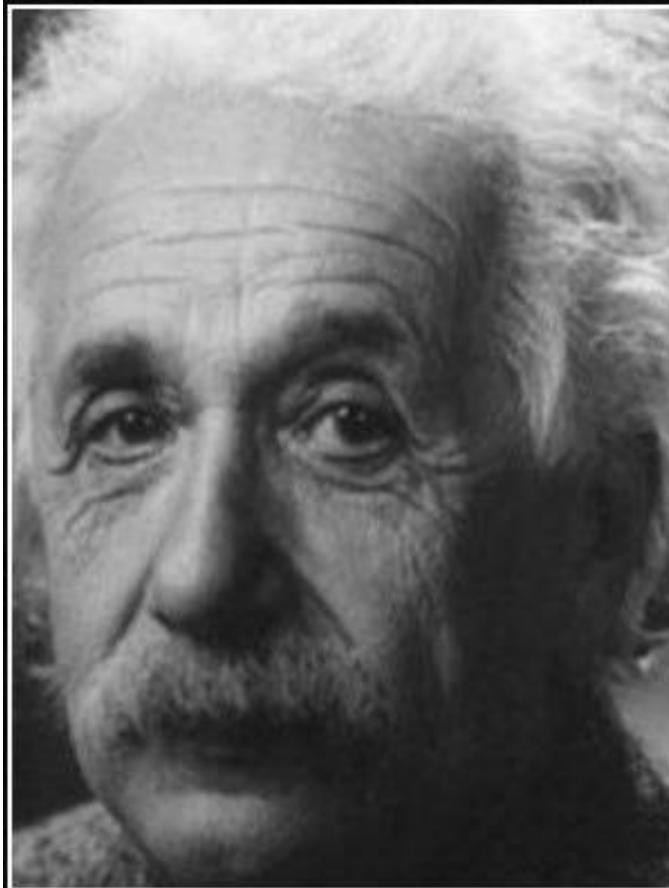
Bureau of reclamation is trying to make decisions regarding invasive trout management to achieve recovery of humpback chub populations over the next 5 years in the Little Colorado River, below the Glen Canyon Dam considering sacred sites and spiritual values of local Native American tribes (e.g., avoid taking of life), humpback chub recovery, trout invasion, recreational values, cost, and local economies.



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Problem framing is hard!

- It's worth taking the time to get it right...



If I had only one hour to save the world, I would spend fifty-five minutes defining the problem, and only five minutes finding the solution.

— *Albert Einstein* —

AZ QUOTES

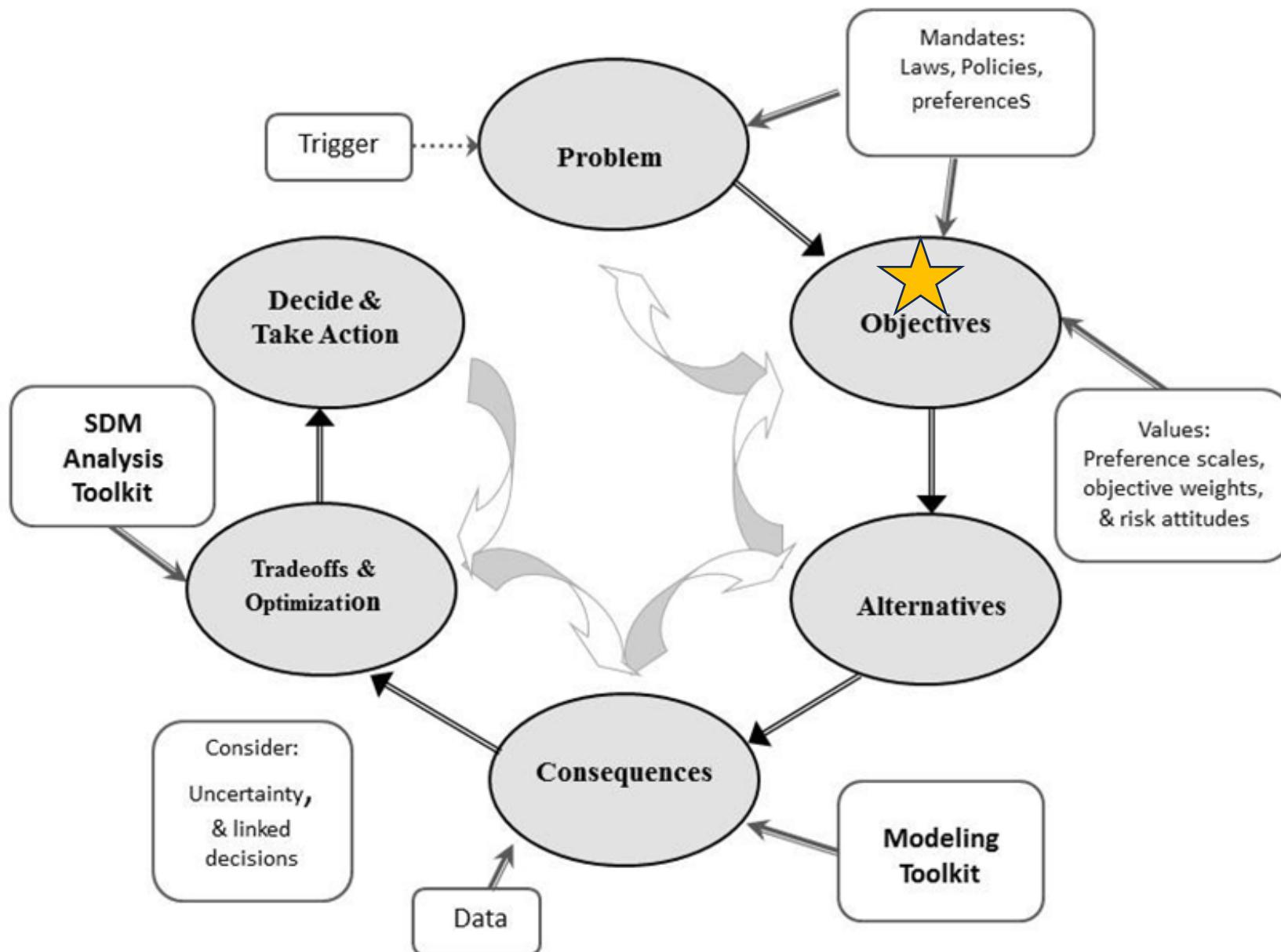


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Objectives



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Source: Jean Fitts Cochrane



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What are objectives, and why are they important?

- We make decisions to achieve something
- Objectives are what we want to achieve

Example: I am deciding where to go on vacation.
What objectives are in play for me?

I want to maximize:

- Relaxation
- Fun
- Comfort

I want to minimize:

- Cost
- Travel time



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What are objectives, and why are they important?

- Spending time on this step is important because we will:
 - Compare alternatives on the right criteria
 - Develop creative alternatives
 - Know what we want to make predictions about
 - Better explain our decisions



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We are surprisingly poor at identifying objectives

1) We often don't know all our objectives:

- Bond et al. (2008) asked MBA students to imagine choosing an MBA program, list their objectives, then check against a master list
- 4/10 of the final top 10 objectives were absent from the student's first list



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We are surprisingly poor at identifying objectives

1) We often don't know all our objectives

2) We confuse ends and means:

- Example – when deciding about management of an endangered species:
 - Is this the objective?
 - Maximize survival probability of the endangered species
 - Or is this the objective?
 - Maximize probability of persistence of the endangered species



Medium



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Pieces of an objective:

Direction
(maximize, minimize)



+

What is desired



+

Attribute
(the units)

e.g. \$



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Process for identifying objectives:

1. Articulate concerns and convert to objectives

Ask:

- What do you hope to achieve?
- What concerns will this decision address?
- How can the current situation be improved?
- What are the best and worst possible outcomes from this decision?

Make these concerns – and subsequent objectives – distinct and independent



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1. Articulate concerns and convert to objectives

Convert concerns to objectives:

Hint: direction + what is desired (don't worry about units yet!)

<i>Goal or Concern</i>	<i>Hope to Achieve</i>	<i>Potential Objective</i>
It's hard to catch bluegills any more	Improve fishing	
Many loons die ingesting lead tackle	Reduce loon mortality and increase loon populations	
Ballast water brings invasive species	Avoid release of invasive species and protect native species	
Certain interest groups feel excluded	Organize an inclusive decision process	
I won't have enough money for this	Reduce cost and manage within budget	



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1. Articulate concerns and convert to objectives

Convert concerns to objectives:

Hint: direction + what is desired (don't worry about units yet!)

<i>Goal or Concern</i>	<i>Hope to Achieve</i>	<i>Potential Objective</i>
It's hard to catch bluegills any more	Improve fishing	Maximize recreational fishing success
Many loons die ingesting lead tackle	Reduce loon mortality and increase loon populations	Maximize persistence of loon populations
Ballast water brings invasive species	Avoid release of invasive species and protect native species	Maximize native invertebrate and fish communities in lakes
Certain interest groups feel excluded	Organize an inclusive decision process	Maximize interest group engagement
I won't have enough money for this	Reduce cost and manage within budget	Minimize cost



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2a. Distinguish types of objectives

1. Fundamental

- The basic reason for caring about the decision (essential)

2. Means

- Influence the achievement of fundamental objectives (not necessarily essential)

3. Process

- Concern for how the decision is made rather than what decision is made
 - Example- maximize public trust

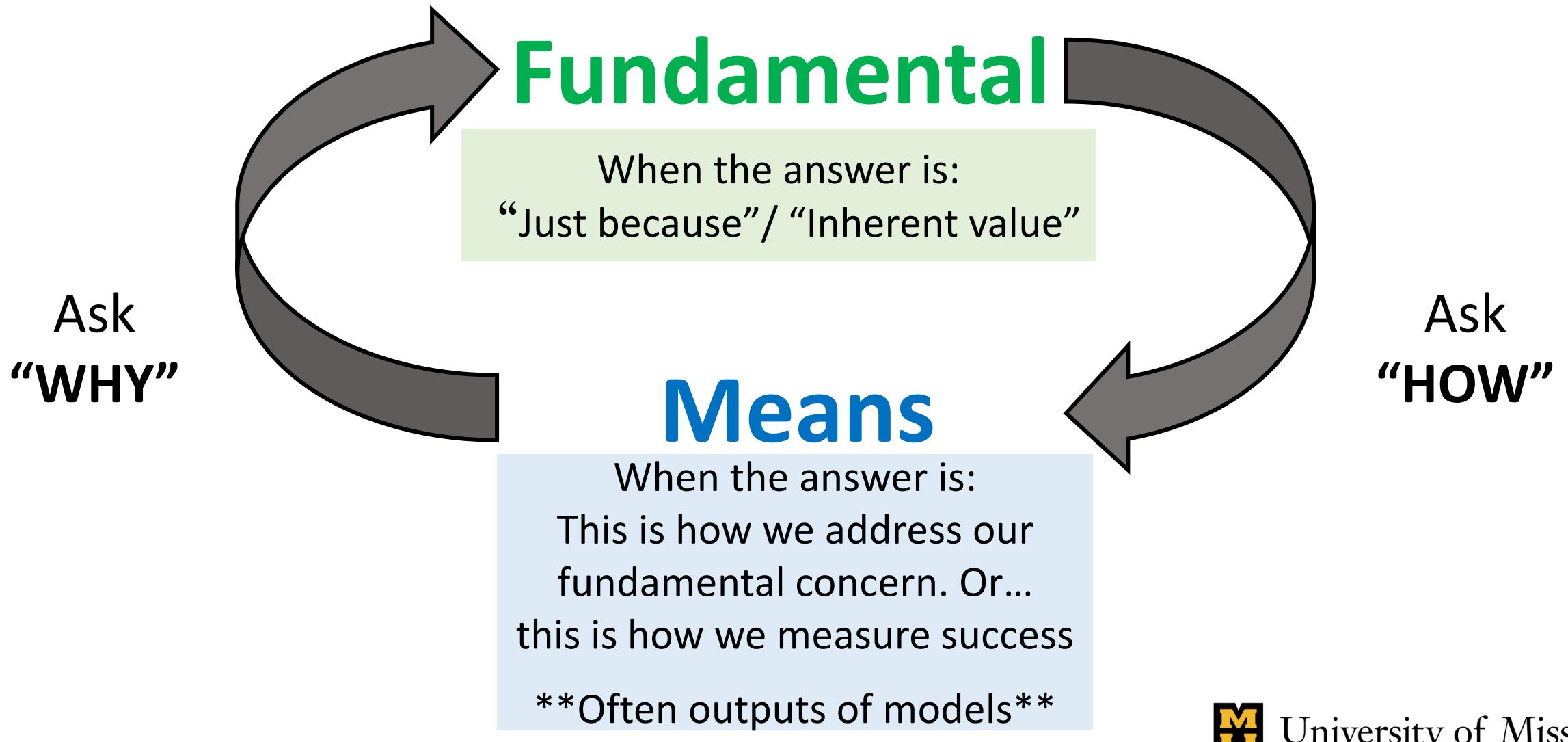
4. Strategic

- Higher level – objectives covering all decisions made by the organization or person or an agency mandate



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2a. Distinguish types of objectives



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2a. Distinguish types of objectives

Exercise: Identify the fundamental objective 

Concern	Objectives
1. Ballast water brings invasive species	Minimize ballast dumping Minimize invasive species introductions
	Maximize native species
2. You don't have enough money for this	Minimize cost
	Maximize conservation within budget



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2a. Distinguish types of objectives

Exercise: Identify the fundamental objective 

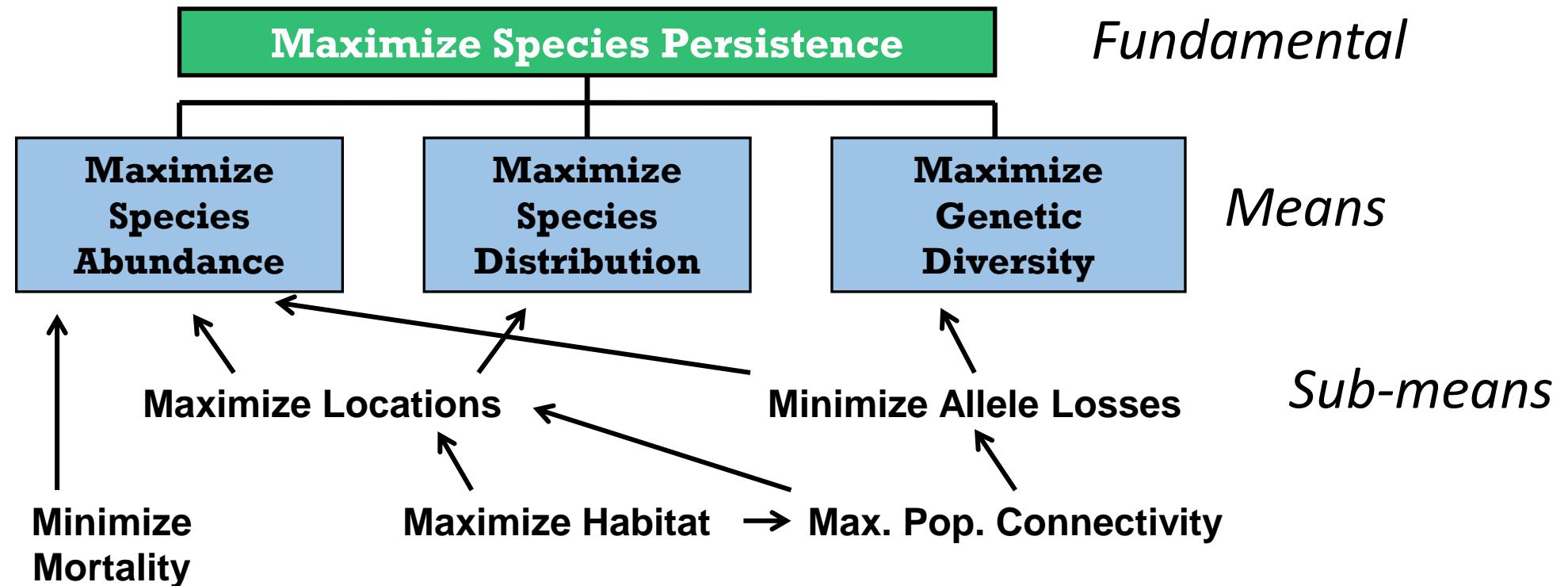
Concern	Objectives
1. Ballast water brings invasive species	Minimize ballast dumping
	Minimize invasive species introductions
	Maximize native species 
2. You don't have enough money for this	Minimize cost 
	Maximize conservation with budget

Do not combine objectives!



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2b. Create an objective hierarchy



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3. Develop measurable attributes (the units)

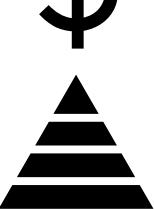
Attributes measure performance and is used to:

- Predict (in advance of the decision) how a given decision will lead to measurable outcomes
- Compare realized objective outcomes to predicted outcomes after decision implementation

Attribute scales:

1. Natural scale

- Objective can be directly measured
- Example: \$ for cost



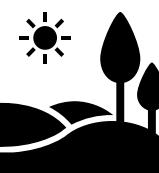
2. Constructed scale

- Sliding or relative scale requiring interpretation
- Example: Likert scale (5 = very satisfied...1 = very unsatisfied) *for* fisher satisfaction



3. Proxy scale

- Natural attribute that is highly correlated with the objective, but does not directly measure
- Example: % of natural range preserved *for* species genetic diversity



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3. Develop measurable attributes (the units)

Example

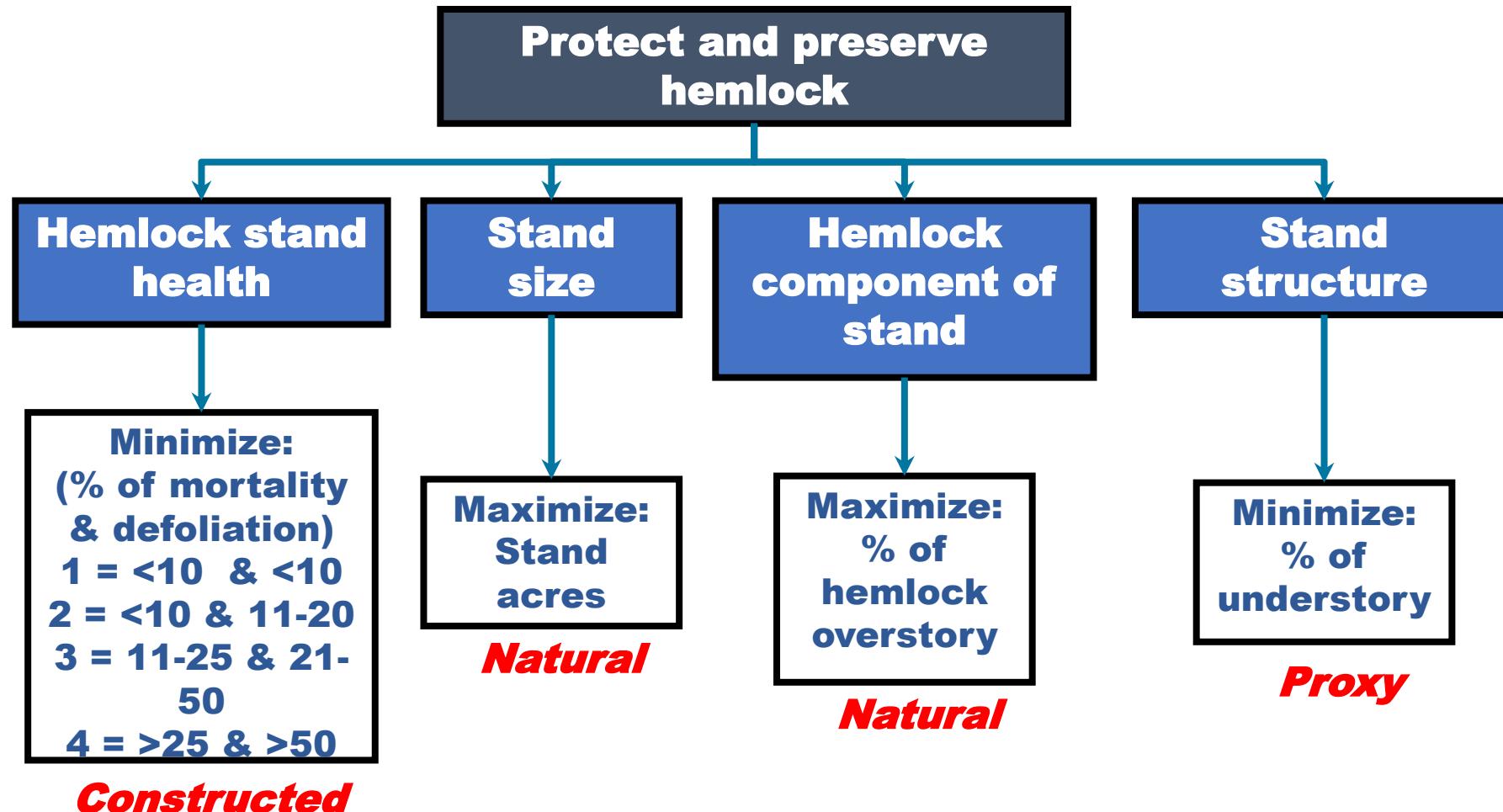
Objective	Direction	Attribute
Minimize costs	Minimize (↓)	M\$/yr
Maximize occupancy probability	Maximize (↑)	Probability (0-1)
Minimize extinction probability	Minimize (↓)	Probability (0-1)
Maximize hunter satisfaction	Maximize (↑)	Harvest Success Rate (# harvested/# permits)

Natural
Proxy



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Exercise: What are the attribute types?



Adapted from Blomquist et al. (2010)



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Case study: ([Runge et al. 2011](#))



Brief problem statement:

"Decision Maker (D) is trying to do X to achieve Y over time Z and in place W considering B."

Bureau of reclamation is trying to make decisions regarding invasive trout management to achieve recovery of humpback chub populations over the next 5 years in the Little Colorado River, below the Glen Canyon Dam considering sacred sites and spiritual values of local Native American tribes (e.g., avoid taking of life), humpback chub recovery, trout invasion, recreational values, cost, and local economies.

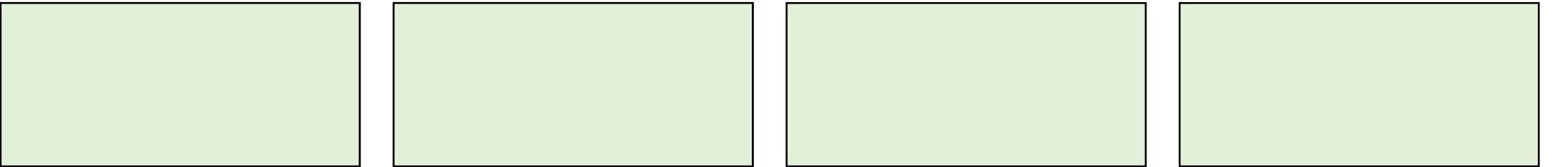
Adapted, modified, and simplified from Runge et al. 2011

Your task: Articulate objectives

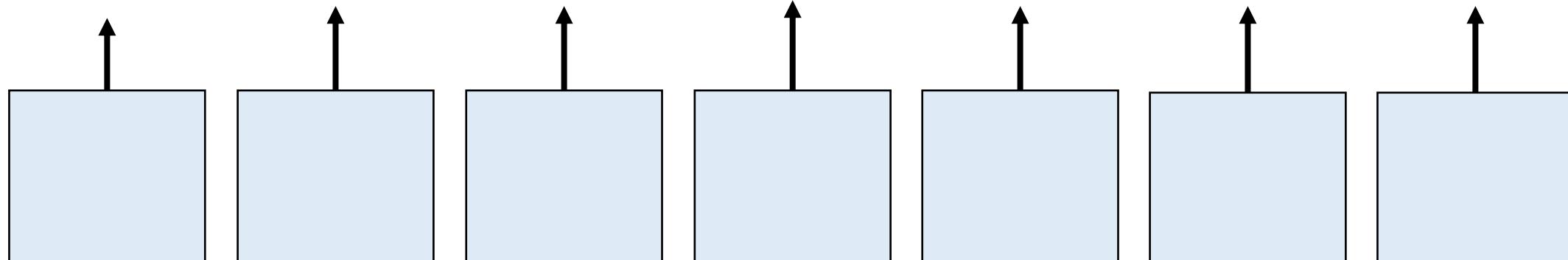
(objectives hierarchy- fundamental, means, process, strategic objectives?)

Your task: Articulate objectives (objectives hierarchy)

Fundamental objectives



Means
objectives



Process objectives

Strategic objectives

Adapted, modified, and simplified
from Runge et al. 2011



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Your task: Articulate objectives (objectives hierarchy)

Fundamental objectives

Maximize resources to protect tribal sacred sites and spiritual values

Maximize native species integrity

Maximize recreation

Minimize cost

Minimize taking of life

Maximize HBC population

Min. trout population

Min. wilderness days lost

Max. fish catch

Min. trout removal cost

Max. dam power production

Means
objectives

Process objectives

- Be respectful of tribal values and rituals

Strategic objectives

- Operate within the authority, capabilities, and legal responsibility of the Bureau of Reclamation
- Follow ESA compliances

Adapted, modified, and simplified from Runge et al. 2011



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5 minute break!!

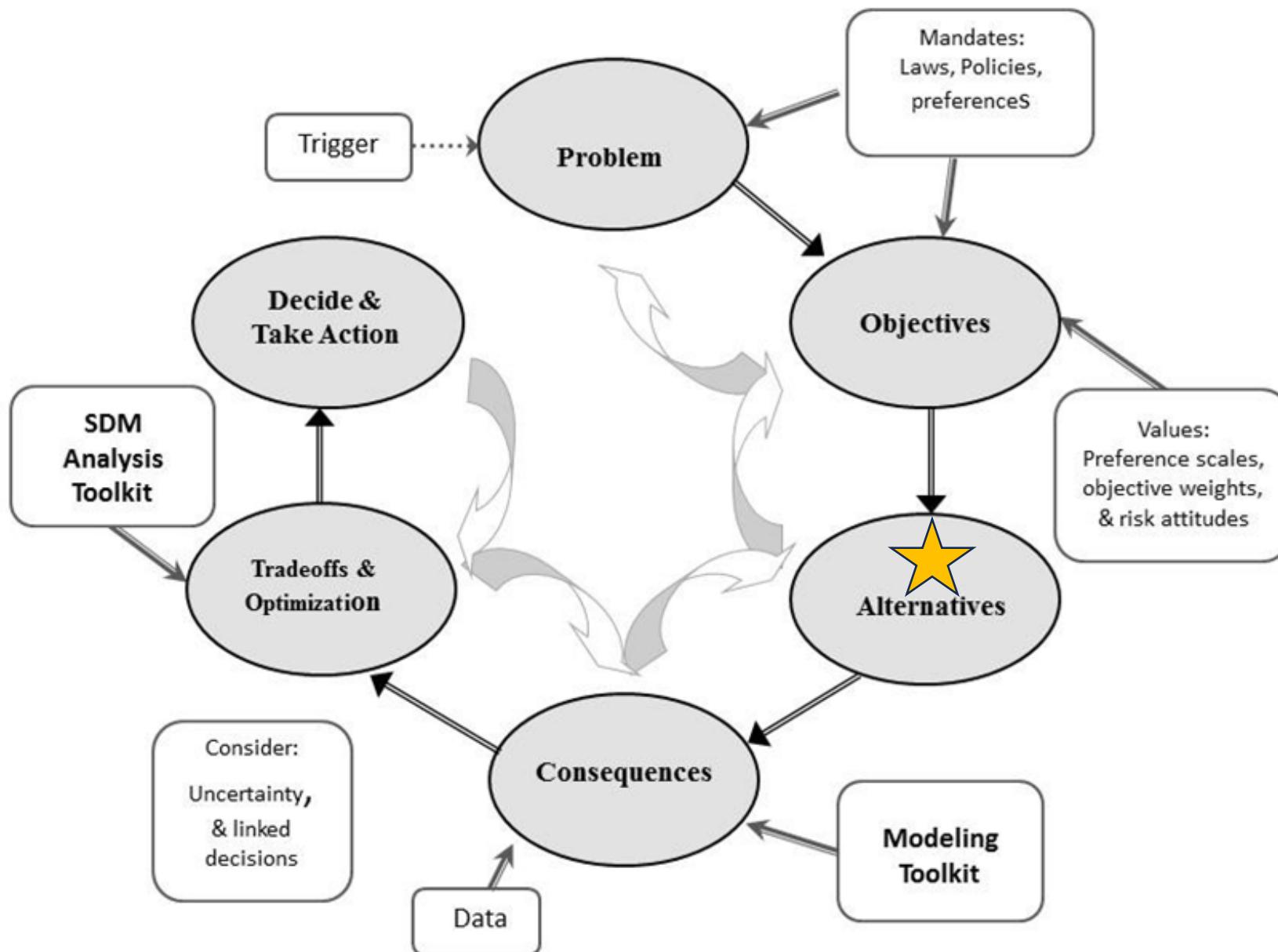


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Alternatives



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Source: Jean Fitts Cochrane



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Importance of good alternatives

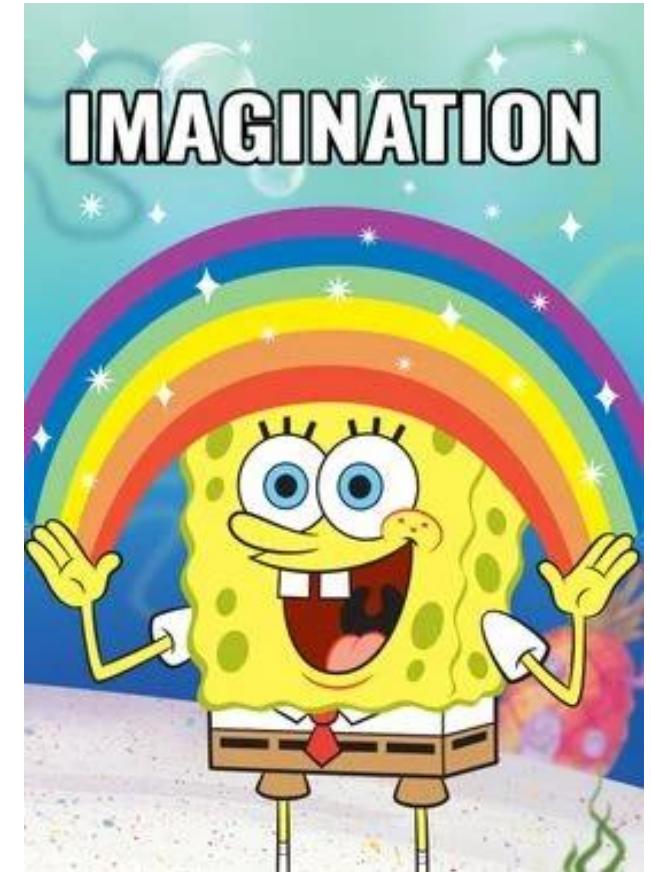
- A good alternative is one that provides a good chance of achieving objectives
- Good alternatives are:
 - Values-focused
 - Fully specified
 - Internally coherent
 - Distinct



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Good alternatives require

- **Imagination**
 - Beware of the tendency to limit our ideas to what are thought to be ‘practical’ alternatives
- **Creativity**
 - Think of the widest range of possible alternatives
 - Don’t let preconceived ideas or constraints be limiting



Displate



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Challenges to identifying alternatives

- Falling prey to cognitive biases (e.g., status quo bias)
- Accepting real or perceived constraints
- Evaluating alternatives prematurely

DON'T
STICK
TO THE
STATUS
QUO

Tenor



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Suggestions to identify alternatives

1. Focus on fundamental objectives and address conflicting objectives
 - Create alternatives to achieve the best possible consequences for each fundamental objective, one at a time.
 - Then, create hybrid alternatives to satisfy more than one objective. Include conflicting objectives.



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Suggestions to identify alternatives

1. Focus on fundamental objectives and address conflicting objectives

Example: Rare Snakes

- Problem/concern:
 - Many rare snakes are killed during capture
- Objectives:
 - Minimize capture mortality
 - Maximize pet industry
- Alternatives:
 - Status quo – do nothing
 - Ban sale of snakes
 - Others?



Potentially
conflicting!!



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Suggestions to identify alternatives

2. Challenge constraints

Tips:

- Distinguish real and perceived constraints
- Don't anchor on initial set of options
- Don't evaluate – just develop
- Give people time and permission to be creative



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Suggestions to identify alternatives

2. Challenge constraints

Example: Bird translocation

Which of several islands should an endangered bird be translocated?

- Perceived constraint: Introduced predators on Island A make it unsuitable
- What are some creative alternatives?



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Suggestions to identify alternatives

3. Create groups of alternatives

- Groups of alternatives includes portfolios and strategies

JARGON ALERT!!

- Alternatives** = general term for complete, comparable solutions to a decision problem
- Actions** = alternatives formed by individual options
- Strategies and Portfolios** = alternatives formed by combinations of actions



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Suggestions to identify alternatives

3a. Creating portfolios

- Portfolio: a combination of **like** elements arranged in a set
- The elements themselves can be actions
 - e.g., set of research projects, funding allocation
- The combination now represents a single alternative
 - e.g., stock portfolio
- Constraints often limit number of possible portfolios
 - e.g., total budget for allocation across projects



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Suggestions to identify alternatives

3a. Creating portfolios

Example: portfolios for invasive species removal

Alternatives

Target species to remove
A
B
C
D
A+B
...
B+C+D
A+B+C+D

Combination of like elements



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Suggestions to identify alternatives

3a. Creating strategies

- Strategy: alternative combining multiple **unlike** elements:
- Strategy table:
 - 1) Group actions into themes (columns)
 - 2) Create distinct strategies that represent different approaches or emphasize different objectives
 - 3) Select the actions in each theme that fit each strategy
 - 4) Combine selected elements into a strategy
 - 5) Repeat steps 2-4 to create all strategies



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3b. Creating strategies



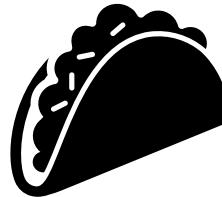
- Strategy table: Chipotle menu

<i>Themes of ingredients:</i>	<i>Meat</i>	<i>Rice, Beans, and Veggies</i>	<i>Top It Off</i>
	None	Brown rice	None
	Steak	White rice	Salsa (Mild)
	Carnitas	Black beans	Salsa (Hot)
	Chicken	Pinto beans	Sour cream
	Barbacoa	Fajita veggies	Tomatillo
			Chili-Corn salsa
			Lettuce
			Guacamole
			Cheese



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3b. Creating strategies



- Strategy table: Chipotle menu

<i>Themes of ingredients:</i>	<i>Meat</i>	<i>Rice, Beans, and Veggies</i>	<i>Top It Off</i>
Strategies (aka burritos): <u>"Brielle's favorite"</u>	None Steak Carnitas <u>Chicken</u> Barbacoa	<u>Brown rice</u> White rice <u>Black beans</u> Pinto beans <u>Fajita veggies</u>	None <u>Salsa (Mild)</u> Salsa (Hot) Sour cream Tomatillo Chili-Corn salsa <u>Lettuce</u> <u>Guacamole</u> <u>Cheese</u>



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3b. Creating strategies



- Strategy table: Chipotle menu

<i>Themes of ingredients:</i>	<i>Meat</i>	<i>Rice, Beans, and Veggies</i>	<i>Top It Off</i>
Strategies (aka burritos): <u>The Barnyard</u>	None <u>Steak</u> <u>Carnitas</u> <u>Chicken</u> Barbacoa	Brown rice <u>White rice</u> Black beans <u>Pinto beans</u> Fajita veggies	None Salsa (Mild) <u>Salsa (Hot)</u> Sour cream Tomatillo Chili-Corn salsa Lettuce Guacamole Cheese



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3b. Creating strategies



- Strategy table: Chipotle menu

<i>Themes of ingredients:</i>	<i>Meat</i>	<i>Rice, Beans, and Veggies</i>	<i>Top It Off</i>
Strategies (aka burritos): <u>The Veggie</u>	<u>None</u> Steak Carnitas Chicken Barbacoa	<u>Brown rice</u> White rice <u>Black beans</u> <u>Pinto beans</u> <u>Fajita veggies</u>	None <u>Salsa (Mild)</u> Salsa (Hot) <u>Sour cream</u> Tomatillo <u>Chili-Corn salsa</u> <u>Lettuce</u> <u>Guacamole</u> <u>Cheese</u>



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3b. Creating strategies

- **Final strategy table:** Chipotle menu



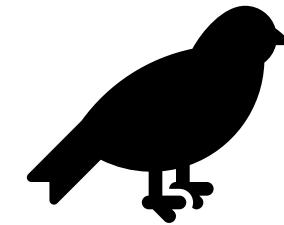
Themes→ ↓ Strategies	Meat	Rice, Beans, and Veggies	Top It Off
Brielle's Favorite	Chicken	Brown rice, Black beans, Veggies	Salsa (mild), Chili-corn, Lettuce, Guacamole, Cheese
The Barnyard	Steak, Carnitas, Chicken	White rice, Pinto beans	Salsa (hot), Cheese
The Veggie	None	Brown rice, Black beans, Pinto beans, Veggies	Salsa (mild), sour cream Chili-corn, Lettuce, Guacamole, Cheese



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3b. Creating strategies

- Example: Threatened species recovery



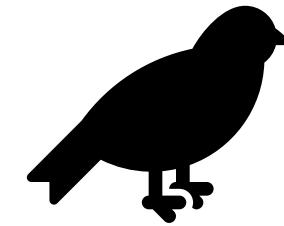
<i>Themes:</i>	<i>Habitat Protection</i>	<i>Predator Control</i>	<i>Enhance Population</i>	<i>Alternative Economic Activity</i>
	Status Quo Ban logging in critical habitat Develop linkage corridors	Status Quo Harvest (5%) Increase harvest rate of predator to 10% Increase harvest rate of predator to 50%	None Maternity Pens Captive Breeding Translocate	None Promote sustainable harvest of species through lottery Promote non-consumptive recreation



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3b. Creating strategies

- Final strategy table for threatened species recovery,



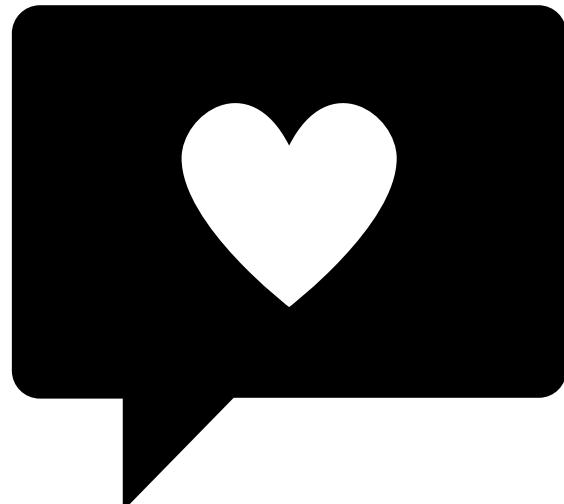
Themes→ ↓ Strategies	<i>Habitat Protection</i>	<i>Predator Control</i>	<i>Enhance Population</i>	<i>Alternative Economic Activity</i>
Status Quo	Status Quo	Status Quo Harvest (5%)	None	None
“On the Go” (Dispersal)	Develop linkage corridors	Increase harvest rate of BNEG to 10%	Translocate	Promote non-consumptive recreation
Increase Pop to Carrying Cap	Ban logging in critical habitat	Increase harvest rate of BNEG to 50%	Captive Breeding	Promote non-consumptive recreation



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4. Revisit objectives

- Once you generate initial set of alternatives:
 - Be sure you've properly separated fundamental from means objectives
 - Identify if additional objectives exist



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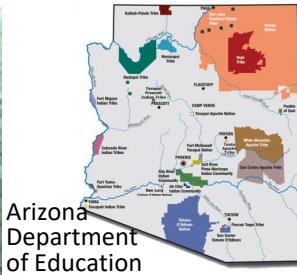
General tips:

- SDM is iterative, don't stop looking for alternatives
- Create first, evaluate later
- Consider alternatives that ...
 - Are an ongoing process
 - Gather more information
- Treat 'unique' alternatives as real and subject to the same evaluation as other alternatives



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Case study: ([Runge et al. 2011](#))



Recall objectives:

Fundamental objectives

Maximize resources to protect tribal sacred sites and spiritual values

Maximize native species integrity

Maximize recreation

Minimize cost

Means objectives

Minimize taking of life

Maximize HBC population

Min. trout population

Min. wilderness days lost

Max. fish catch

Min. trout removal cost

Max. dam power production

Process objectives
- Be respectful of tribal values and rituals

Strategic objectives
-Operate within the authority, capabilities, and legal responsibility of the Bureau of Reclamation
- Follow ESA compliances

Adapted & simplified from Runge et al. 2011

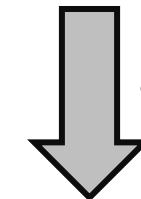
Your task:
Generate alternatives (consider strategies)



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-----THEMES-----

a) Trout management	b) HBC habitat	c) Recreation
1. None	1. None	1. No changes
2. 25 fish/acre killed	2. Plant native vegetation	2. Remove 50 boating days per year
3. 50 fish/acre killed	3. Build sediment curtain	3. Close wilderness areas for 1 year
4. 25 fish/acre removed via helicopter		4. Prohibit boating for 1 year
5. 50 fish/acre removed via helicopter		



Strategy table:

Strategy	A) Trout management	B) HBC habitat	C) Recreation
A (none)	a1	b1	c1
B	a2	b2, b3	c2
C	a3	b2, b3	c3
D	a4	b2, b3	c4
E	a5	b2	c3, c4

Adapted, modified, and simplified
from Runge et al. 2011

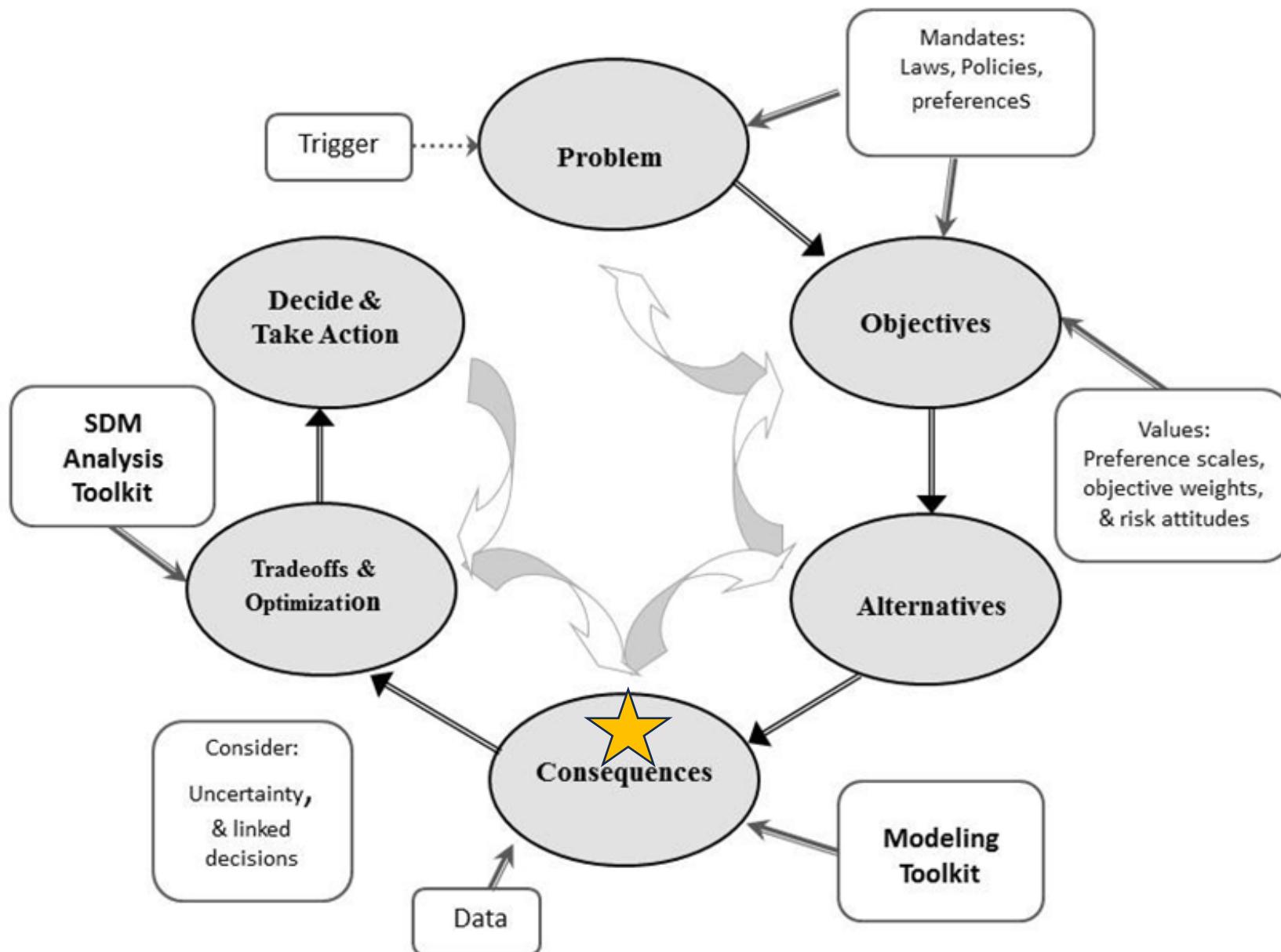


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Consequences



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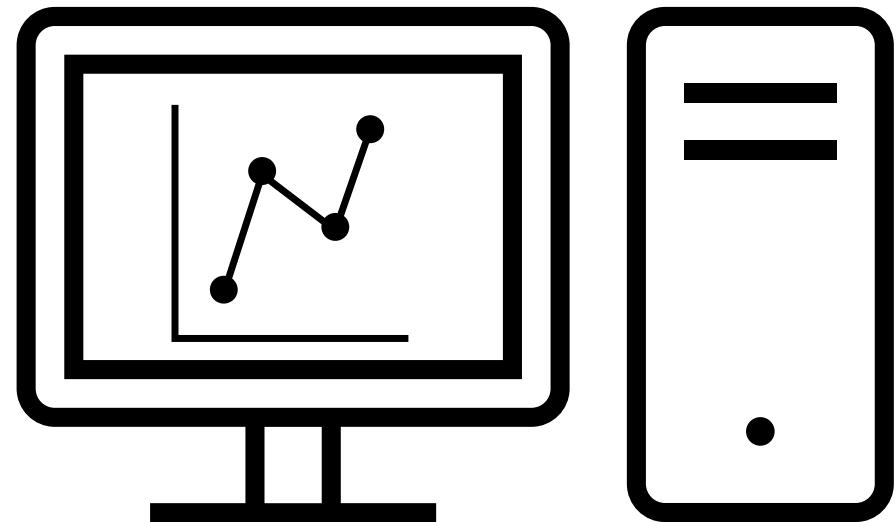
Source: Jean Fitts Cochrane



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The consequences step

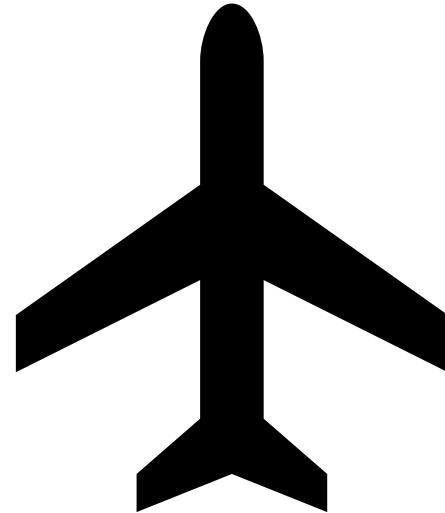
- Consequences link objectives and alternatives
- Models (in SDM) are tools that help us predict consequences
- Not always complex:
 - Will I make an 8:30 meeting if I leave home at 7:45?
 - The model is my experience
 - Or the model is Google maps



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Simple example – set up

- I need to arrange a flight
- My objectives are:
 - Minimize price
 - Minimize flight duration
 - Minimize number of stops
 - Arrive before noon
 - Maximize quality of service
- I need to make predictions about each of these objectives
- Source of predictions:
 - Google flights: price, flight time, number of stops, and arrival time
 - TripAdvisor: airline service ratings



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Simple example – consequences table

Objectives	Attribute	Desired Direction	Alternatives		
			1	2	3
Price	Cost	↓			
Flight time	Duration	↓			
	Number of stops	↓			
	Arrive before noon	threshold			
Service	Service rating: 1-5 (# of raters)	↑			



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Simple example – consequences

Objectives	Attribute	Desired Direction	Alternatives		
			1	2	3
Price	Cost	↓	\$558	\$251	\$391
Flight time	Duration	↓	3h 40m	5h	5h 47m
	Number of stops	↓	nonstop	1	1
Arrive before noon	Arrival time	threshold	11:11am	4:40pm	10:57am
Service	Service rating: 1-5 (# of raters)	↑	2 (2121 raters)	2 (233 raters)	3 (1875 raters)



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Some Principles of Modeling in SDM

Models should

1. Include 'hard data' (e.g., total cost) and subjective assessment (e.g., angler satisfaction) as appropriate
2. Make the most of available information, including expert judgment
3. Report appropriate level of precision
4. Incorporate relevant uncertainty
 - Structural (broad model assumptions) e.g., density dependence?
 - Parametric uncertainty e.g., what is the parameter's distribution?

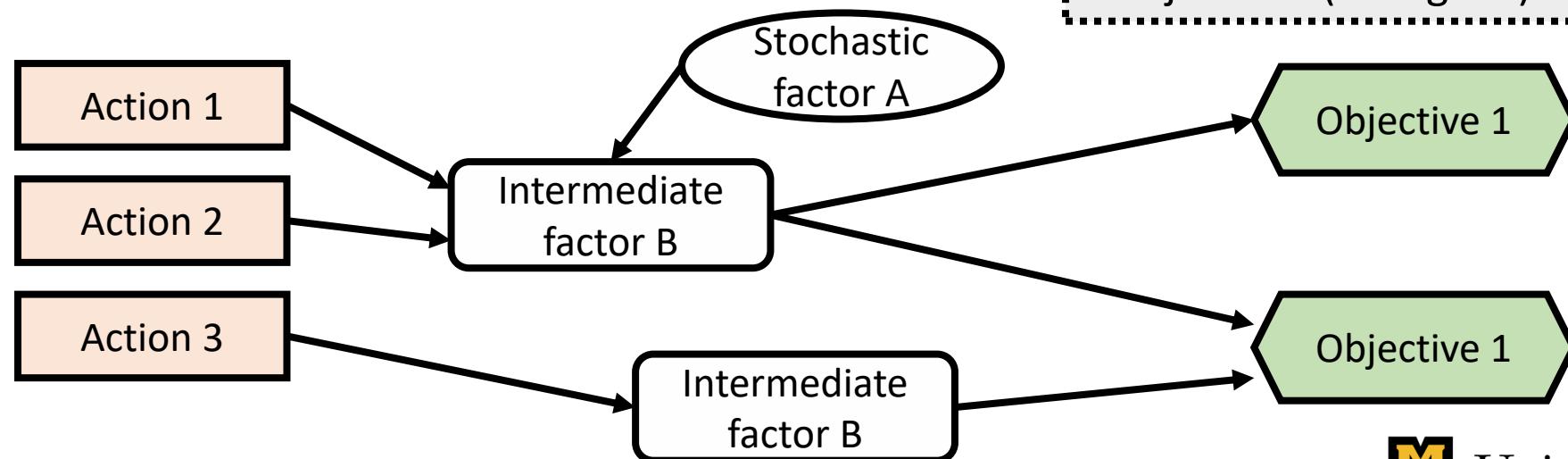


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Influence Diagrams

- Start with an influence diagram to develop a common understanding of the basic components of a model and the relationships between them
- Influence diagram:
 - Directed Acyclic Graph (DAG)
 - Conceptually link the actions to objectives
 - Distinguish between relationships of the system
 - Begin with objectives and move towards alternatives

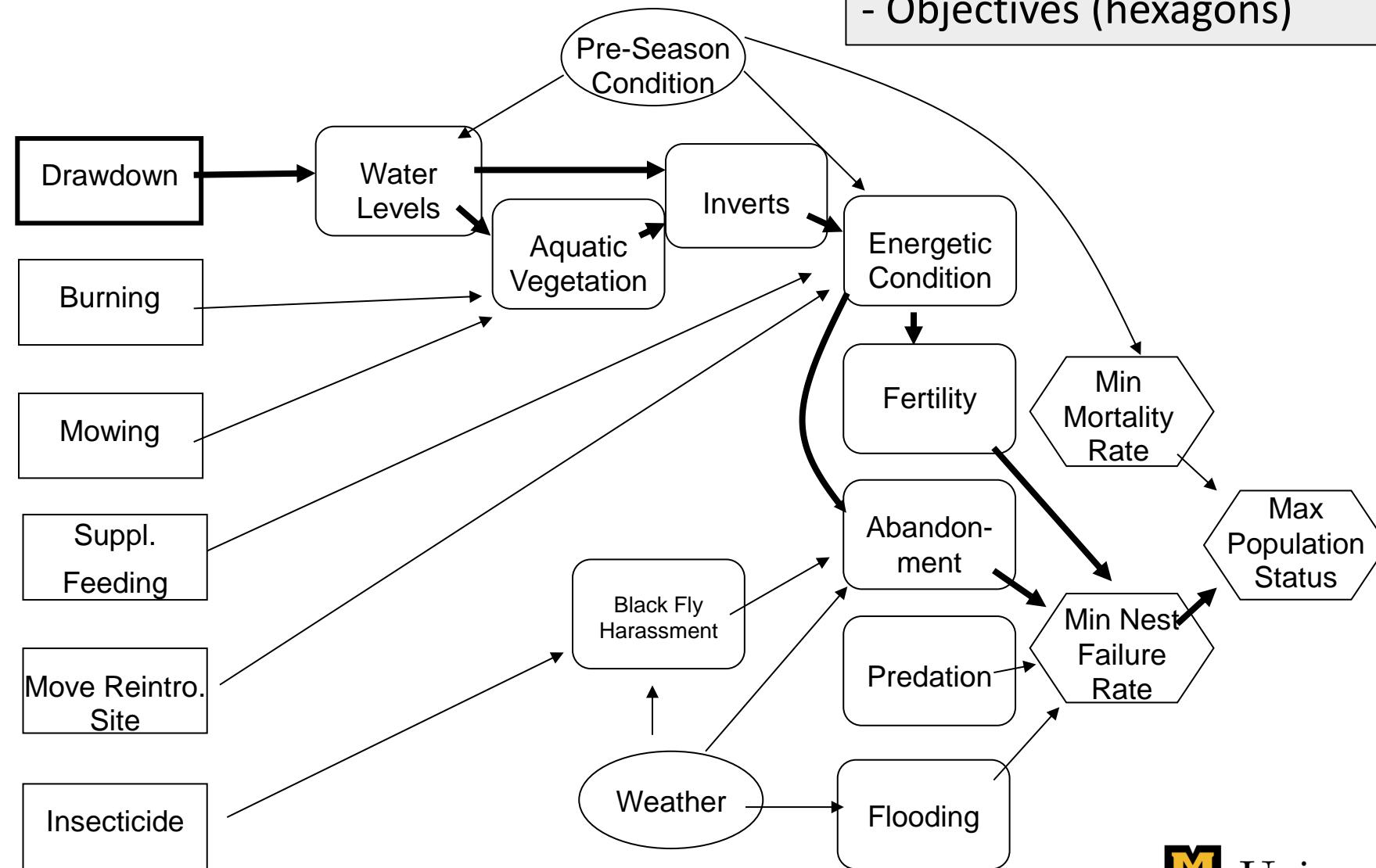
- Actions (rectangles)
- Stochastic factors (ovals)
- Intermediate factors (rounded rectangles)
- Objectives (hexagons)



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Example: Crane Nest Failure

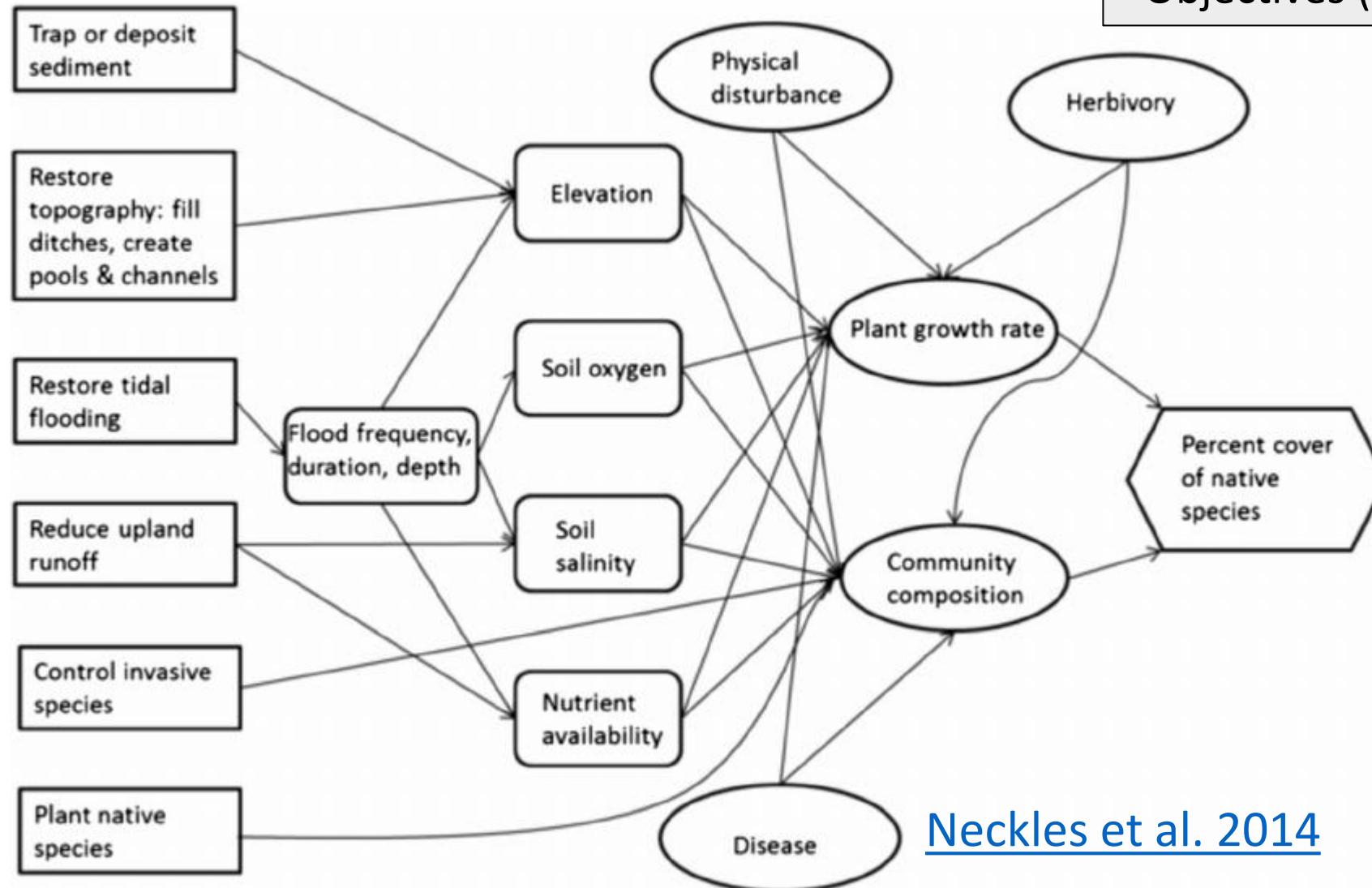
- Actions (rectangles)
- Stochastic factors (ovals)
- Intermediate factors (rounded rectangles)
- Objectives (hexagons)



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Example: Salt Marsh recovery

- Actions (rectangles)
- Stochastic factors (ovals)
- Intermediate factors (rounded rectangles)
- Objectives (hexagons)



[Neckles et al. 2014](#)



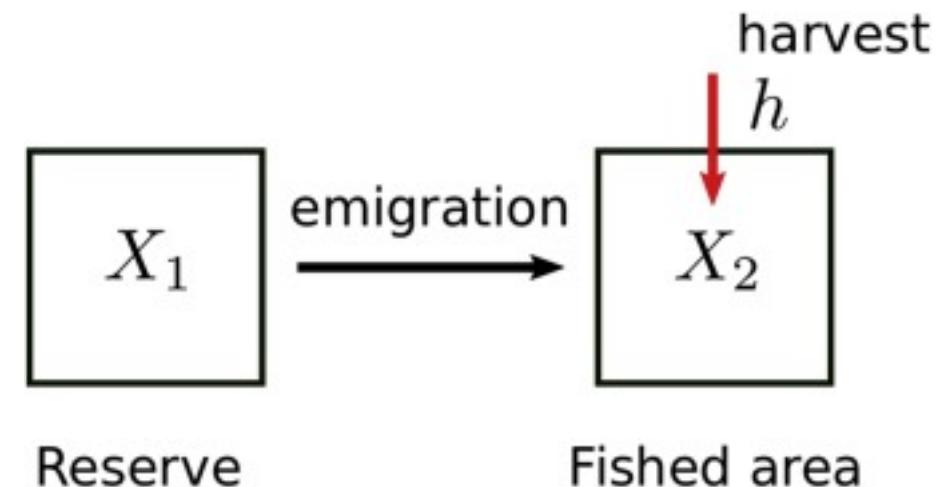
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Modeling step

- A variety of models can be used to generate consequences (i.e. results)

- For example:

- Population models (*most common)
 - Discrete time population models
 - Integrated population models
 - Occupancy models
 - Etc!
- Statistical models
- Empirical data
- Expert opinion/ expert elicitation



da Silveira Costa & dos Anjos 2019

- Conduct rapid prototyping: start simple, adjust, and build up



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Consequence table

- Consequence tables = A convenient way to display predictions for multi-objective decisions
 - Matrix of predictions by objective and alternative
 - Can give us an overall sense of our alternatives
 - Facilitates solving multi-objective decisions

	Alternative 1	Alternative 2	...	Alternative n
Objective 1	<i>prediction</i>	<i>prediction</i>		<i>prediction</i>
Objective 2	<i>prediction</i>	<i>prediction</i>		<i>prediction</i>
...				
Objective m	<i>prediction</i>	<i>prediction</i>		<i>prediction</i>



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Example: consequence table

Gregory R and Long G. 2009. Using structured decision making to help implement a precautionary approach to endangered species management. Risk Analysis 29:518-532.

Objective	Attribute	Direction	Units	Status Quo	Preservation	Commercial	Terminal Benefits	Spread the Pain 1	Spread the Pain 2	Max Rebuilding	Spread the Pain 3	Sports Compromise
Conservation	% meeting Rec Plan Objective 1	H	%	73%	76%	82%	80%	72%	80%	84%	79%	81%
Conservation	% meeting Rec Plan Objective 2	H	%	32%	33%	33%	34%	31%	35%	34%	33%	34%
Conservation	No of returns in 2010	H	\$ 000	6.3	7.8	12.5	8.7	6.5	8.6	13.2	8.0	8.9
Conservation	No of returns in 2016-2019 (ave)	H	\$ 000	16.9	24.3	47.7	31.1	16.8	30.1	53.8	28.7	35.7
Conservation	Probability of extinction	L	%	2.4%	1.1%	0.0%	0.3%	3.4%	0.2%	0.0%	0.4%	0.2%
Conservation	% Enhanced fish 2010	L	%	27%	21%	56%	34%	26%	35%	52%	37%	46%
Conservation	% Enhanced ave fish 2016-2019	L	%	33%	29%	45%	41%	32%	42%	41%	45%	46%
Costs	Total Costs	L	?Yr An Ave \$000	\$ 171	\$ 309	\$ 588	\$ 488	\$ 171	\$ 523	\$ 588	\$ 328	\$ 500
Catch	Total Downstream	H	\$ 000	1,925	304	6,601	3,391	3,391	4,642	1,925	4,618	4,642
Catch	Total Upstream	H	\$ 000	637	2,884	504	2,365	2,365	2,335	3,054	2,131	2,335
Catch	Total First Nations	H	\$ 000	777	739	769	796	796	768	797	768	768
Jobs	Total FTEs	H	# FTEs	1.60	2.80	4.10	3.70	1.60	3.30	4.10	2.50	4.10



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Example: consequence table

Post van der Burg, M., and M. E. Colvin. 2024. Using structured decision making to assess management alternatives to inform the 2024 update of the Minnesota Invasive Carp Action Plan. Report 2024-1020, Reston, VA.

<https://pubs.usgs.gov/publication/ofr20241020>

Objective	Mean weight	Strategy																		
		1	8	12	5	7	6	9	10	2	4	18	13	17	16	14	15	3	11 (optimal strategy)	
Decrease invasive carp abundance	0.13	1.75 ^a	6.31	3.84	5.56	6.25	5.28	4.94	5.94	3.44	4.63	7.69	6.22	8.23	6.94	6.38	7.13	8.63 ^b	6.56	
Minimize negative effects on native mussels	0.07	4.38 ^a	6.50	7.13	6.75	7.38	6.56	6.00	6.69	5.19	6.56	7.38	7.13	7.63	6.97	7.50	6.94	8.50 ^b	6.88	
Minimize effects to native fish	0.13	3.63 ^a	5.56	6.50	5.50	5.81	5.44	5.38	5.75	4.44	5.41	6.56	6.22	6.69	6.34	6.56	6.44	7.38 ^b	6.31	
Minimize effects to native flora	0.07	6.25 ^a	6.81	7.81	6.56	6.88	7.06	6.88	7.22	6.69	6.56	7.63	7.56	7.72	7.72	7.44	7.84	8.19 ^b	7.56	
Maintain recreational opportunities	0.09	4.00 ^a	5.38	5.03	5.03	5.50	5.34	5.63	5.38	5.41	5.88	6.56	7.09	6.69	6.81	6.81	6.81	7.48 ^b	6.50	
Minimize negative effects to Minnesota river-based economies	0.07	3.75 ^a	6.63	5.22	5.56	6.38	5.47	5.81	6.38	5.03	5.19	7.25	7.16	6.94	6.75	6.13	6.63	8.48 ^b	6.75	
Minimize carp threats to public safety	0.08	4.00 ^a	6.44	4.97	5.91	6.19	6.16	6.00	6.63	5.16	5.56	7.88	6.91	7.75	7.13	6.88	7.13	8.04 ^b	6.75	
Minimize management threats to public safety	0.07	9.25 ^b	7.63	8.13	7.50	7.50	7.75	7.75	7.50	8.88	8.25	7.38	8.50	7.50	7.38	7.69	7.50	5.94 ^a	8.25	
Minimize negative effect to cultural practices	0.07	5.63 ^a	6.75	5.81	6.75	7.13	7.13	6.88	6.94	7.25	7.25	6.88	7.38 ^b	7.00	7.13	7.38 ^b	7.13	7.38 ^b	7.00	
Maintain access for underserved populations	0.06	7.13 ^a	8.00	7.91	8.31	8.25	8.50	8.44	8.50	8.38	8.75 ^b	8.13	8.63	8.25	8.50	8.25	8.63	8.38	8.50	
Minimize prevention and control costs of the action	0.07	8.75 ^b	2.25	5.57	4.44	2.00	4.13	5.56	3.16	7.81	6.50	1.64	4.38	1.64	3.29	5.07	3.29	0.50 ^a	5.21	
Minimize implementation time	0.10	10.00 ^b	2.31	3.81	3.63	2.13	3.31	3.56	2.88	10.00 ^b	6.75	2.13	2.38	2.00	4.13	3.88	4.44	1.13 ^a	7.13	
Total score	--	5.41	5.75	5.76	5.79	5.81	5.81	5.85	5.91	6.22	6.23	6.36	6.44	6.46	6.50	6.54	6.58	6.66	6.86	

^aMaximum score of an objective (shaded yellow).

^bMinimum score of an objective (shaded red).



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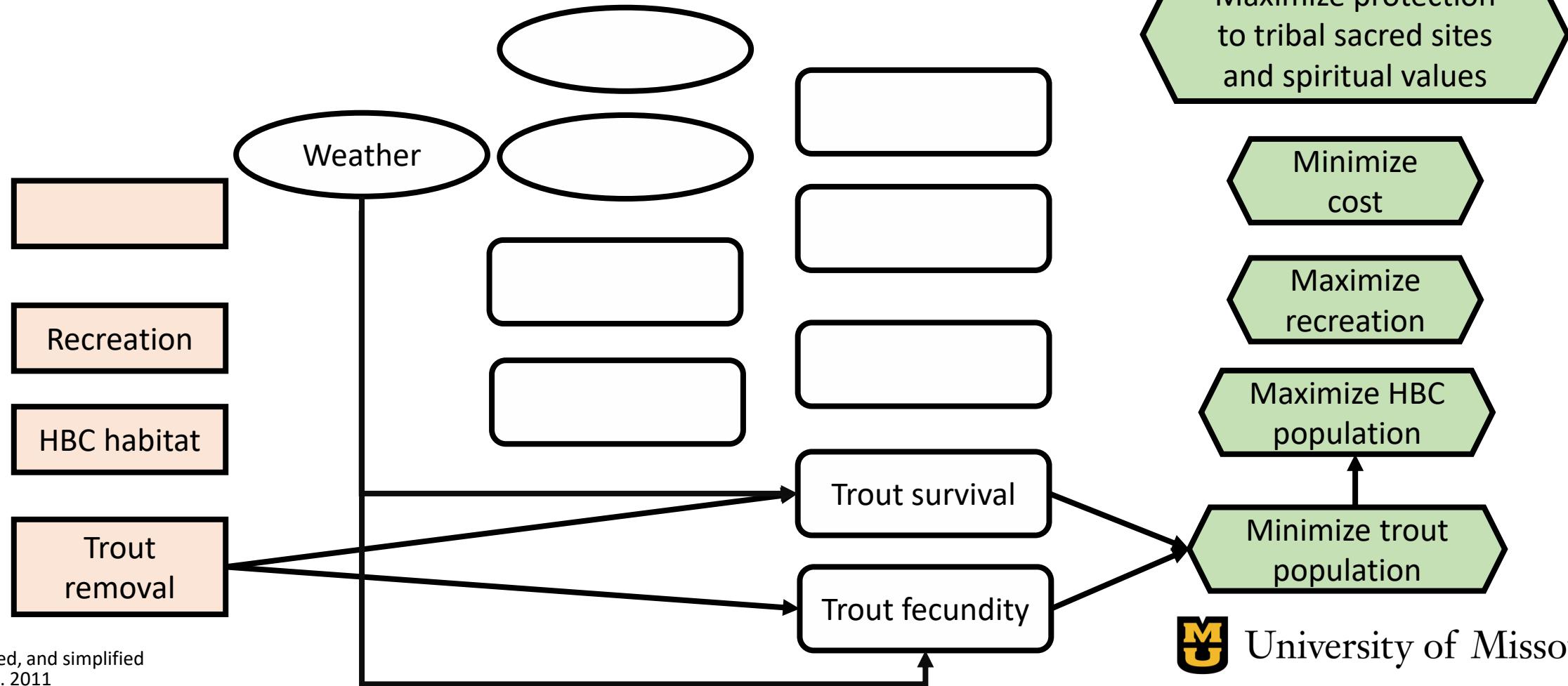
Case study: (Runge et al. 2011)



- Actions (rectangles)
- Stochastic factors (ovals)
- Intermediate factors (rounded rectangles)
- Objectives (hexagons)

Your task: Consequences step

Make an influence diagram



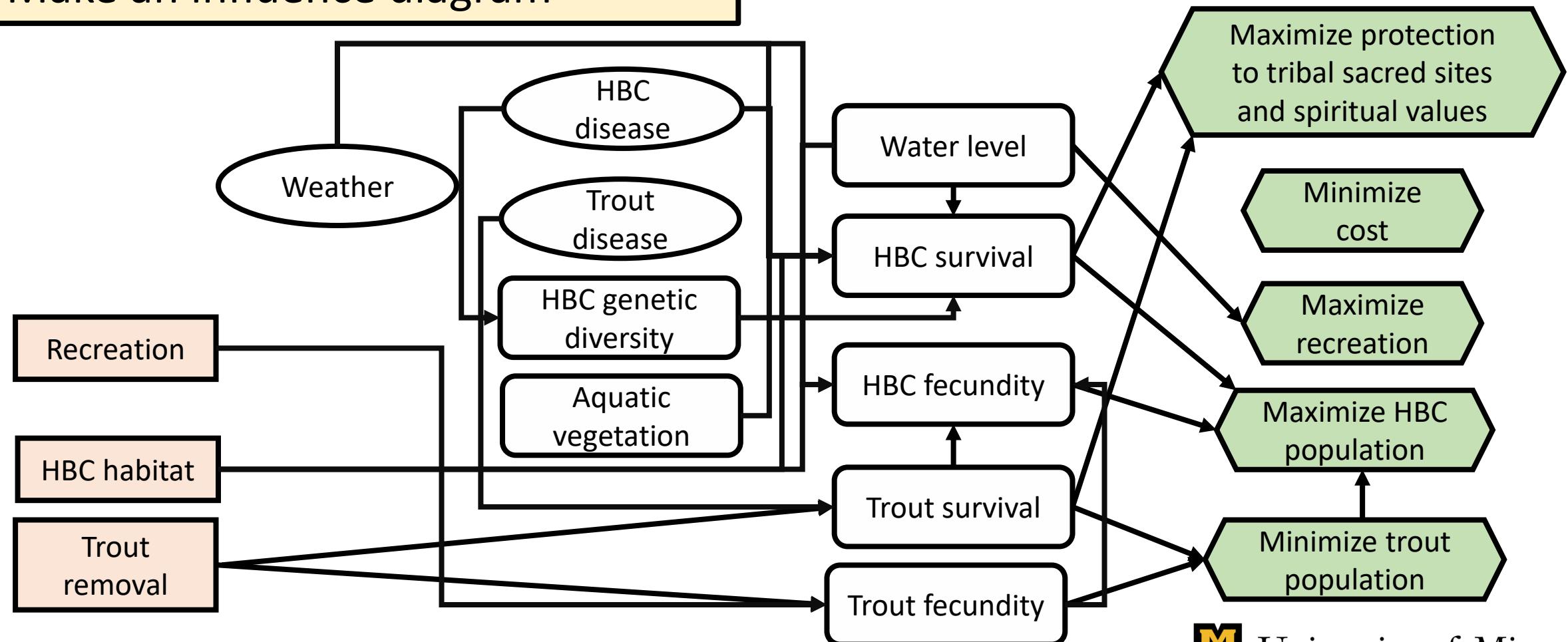
Case study: (Runge et al. 2011)



- Actions (rectangles)
- Stochastic factors (ovals)
- Intermediate factors (rounded rectangles)
- Objectives (hexagons)

Your task: Consequences step

Make an influence diagram



Case study: (Runge et al. 2011)



Look at the potential consequence table

MODEL:

Expert elicitation

Population model

Expert elicitation/
population model

Objective	Alternative				
	A	B	C	D	E
Objective	Direction	Attribute			
Respect Life	Max	[0-10 scale]	6	7	6
HBC Recovery	Max	[$P(N > 6000)$]	0.2	0.3	0.3
Wilderness Disturbance	Min	[User-days]	0	30	40
Cost	Min	[M\$/5-yr]	0	2.5	3
					4.5
					2

The consequence table was inspired by Runge et al. 2011
but the values in the table were altered for simplicity

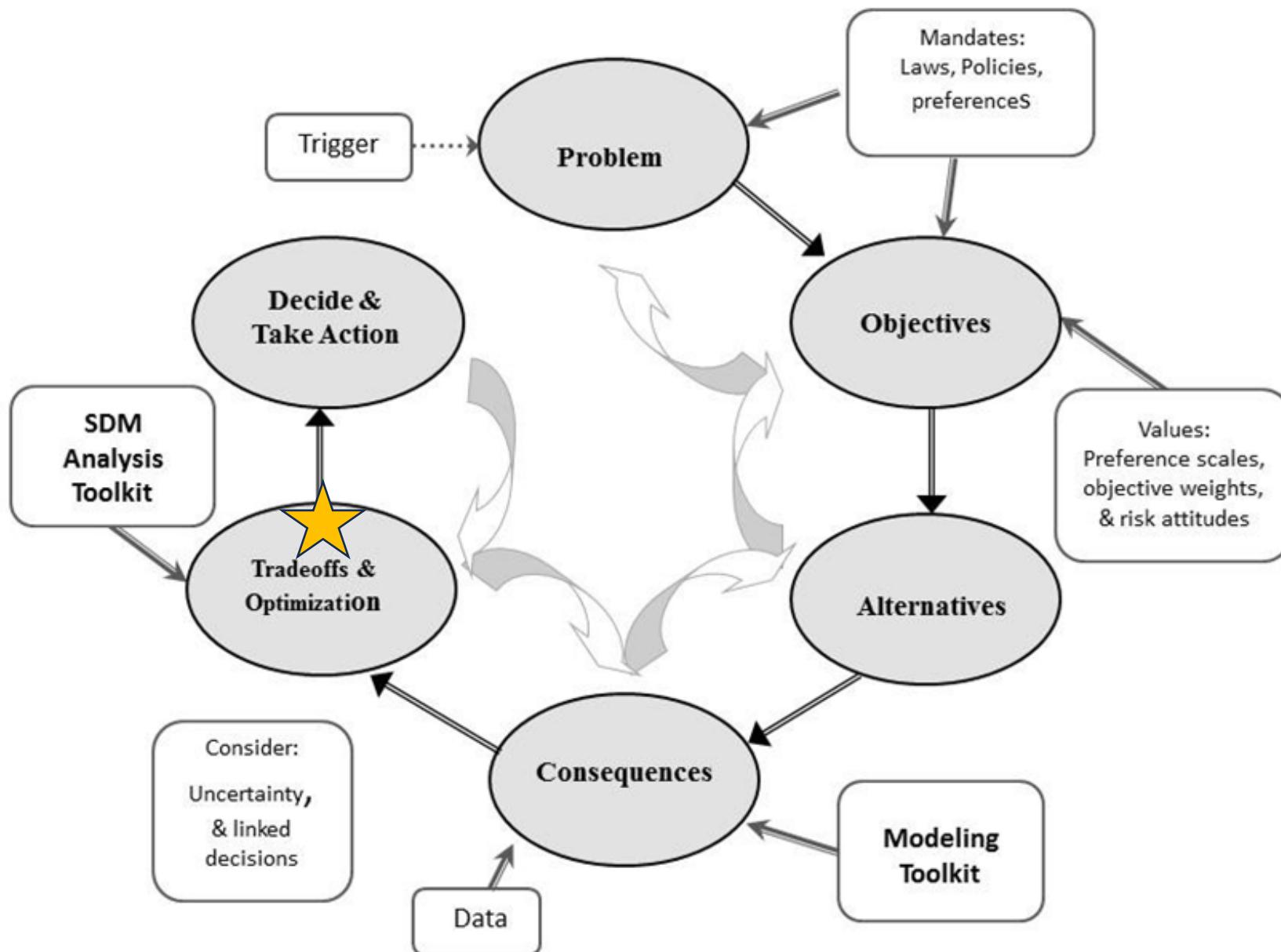


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Tradeoffs



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Source: Jean Fitts Cochrane



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Tradeoffs

“How much you would give up on one objective
in order to achieve gains on another objective”

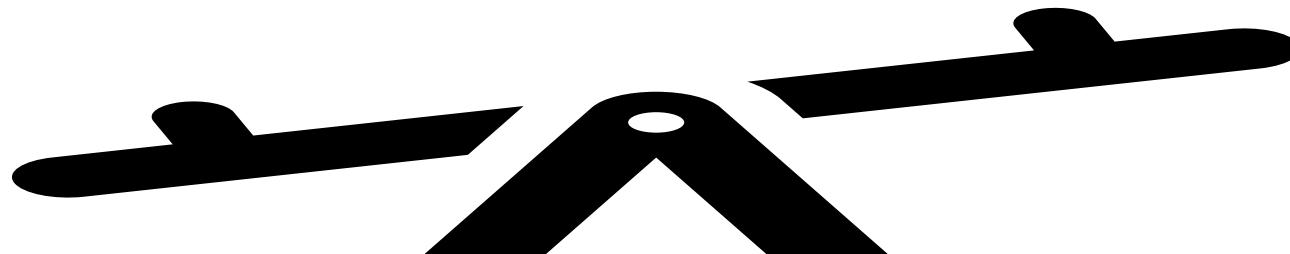
- Gregory et al. 2012



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Role of analytical methods in tradeoff analysis

- Identify “best” (optimal) solution
 - Ties together alternatives, objectives, and predicted consequences
- Easiest with a single objective
- Easiest without uncertainty



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Analytical approaches

	Approach
Single Objective	<ul style="list-style-type: none">• Deterministic optimization
Multiple Objectives	<ul style="list-style-type: none">• Multiple Attribute Utility• Simplification• SMART• Pareto frontier analysis
	Negotiate among most efficient alternatives



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Single objective approach:

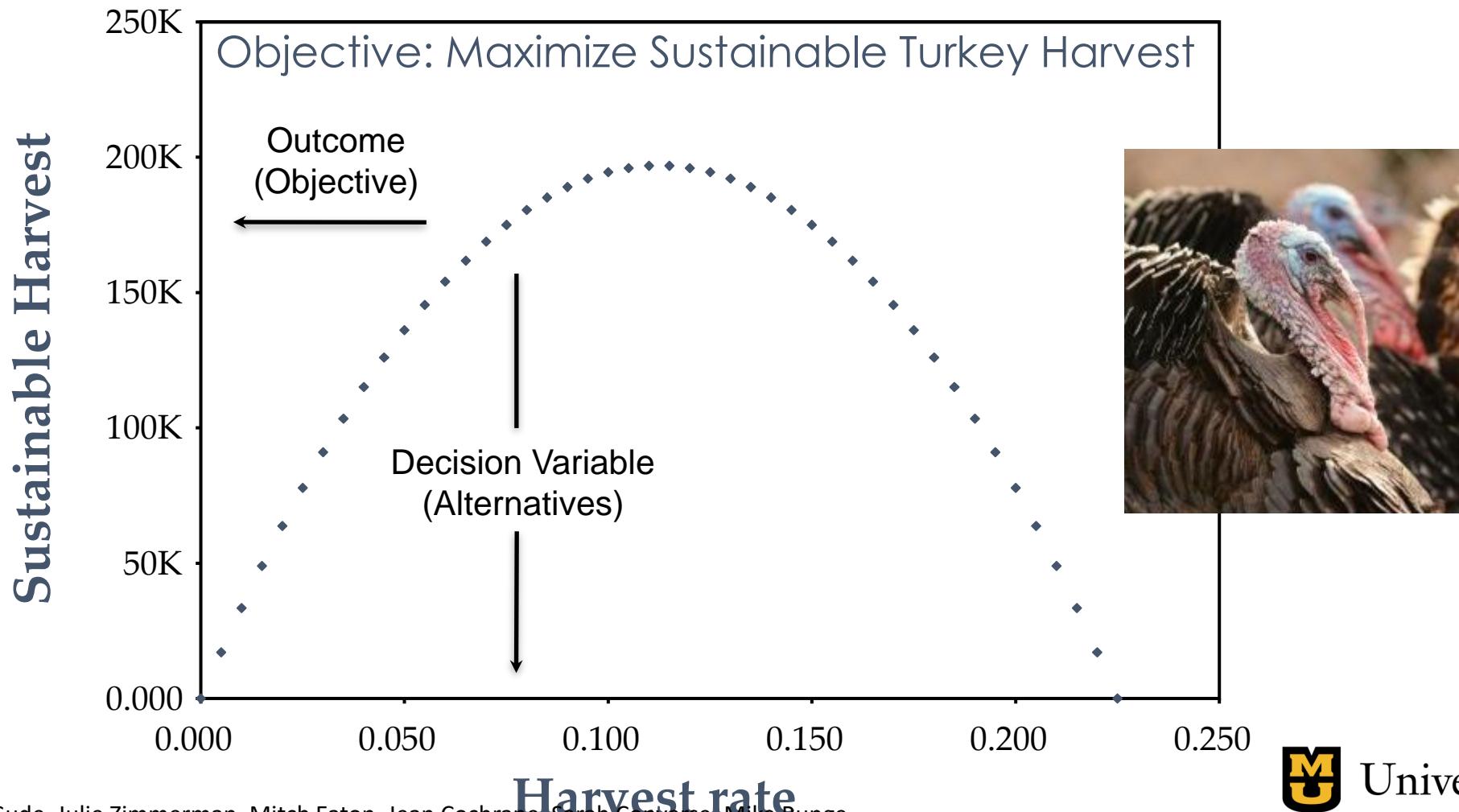
- Used when we have a continuous decision variable (i.e., alternatives)
 - e.g., harvest rate, amount of herbicide to apply, size of biocontrol release, etc.
- & Objective is a function of the decision variable
- Optimization solution methods:
 - Graphical
 - Closed-formed solutions (calculus/differentiation)
 - Numerical solutions (mathematical search methods)
 - Constrained optimization (mathematical solution)



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Single objective approach:

- Graphical optimization:



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Single objective approach:

Question: Can you think of an example of a single objective problem?

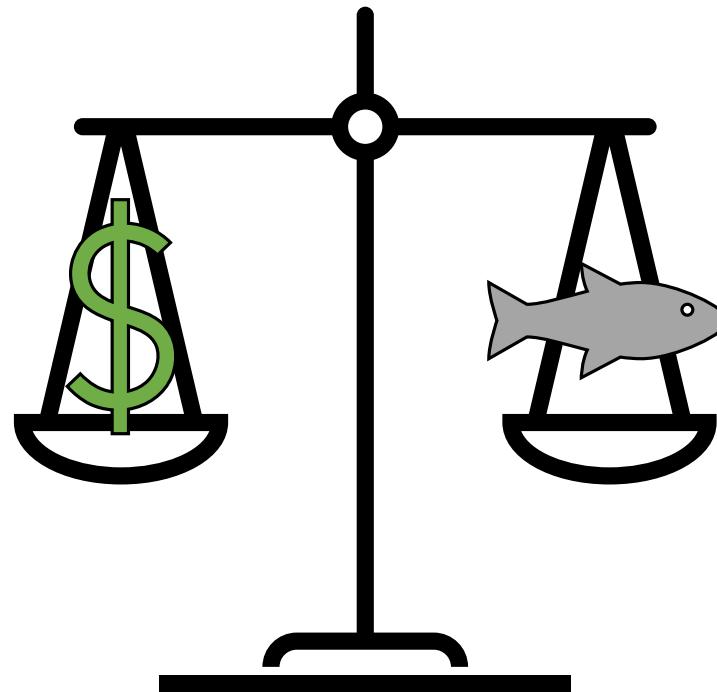
- Not very common in natural resource management.
- Single objectives are easier to optimize, so we may want to reduce multiple objective problems to make them easier to solve.



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Multiple objective tools

- Nearly all natural resource management problems are multiple-objective problems



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A. Simplify the problem

1. Remove dominated alternatives:

- i.e., another alternative performs the same or better on all objectives



A. Simplify the problem (EXAMPLE)

1. Remove dominated alternatives (another alternative performs the same or better on all objectives)

Objectives	Direction	Alternatives			
		Status quo	Minor repair	Major repair	Re-build
Cost (\$M)	Min				
Environmental Benefit (0-10)	Max				
Disturbance (0-10)	Min				
Silt runoff (k ft ³)	Min				
Water Retention (MG)	Max				

Multiple objective tools

A. Simplify the problem (EXAMPLE)

1. Remove dominated alternatives (another alternative performs the same or better on all objectives)

Objectives	Direction	Alternatives			
		Status quo	Minor repair	Major repair	Re-build
Cost (\$M)	Min	0	2	12	20
Environmental Benefit (0-10)	Max	1	3	10	10
Disturbance (0-10)	Min	0	1	7	10
Silt runoff (k ft ³)	Min	5	1	3	3
Water Retention (MG)	Max	41	41	41	39

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Multiple objective tools

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A. Simplify the problem

1. Remove dominated alternatives:

- i.e., another alternative performs the same or better on all objectives

2. Remove irrelevant objectives:

- i.e., performance measures of that objective does not vary over alternatives
- This isn't to say the objective isn't important to you, just that it doesn't help discern among the alternatives currently considered.



A. Simplify the problem (EXAMPLE)

2. Remove irrelevant objective

Objectives	Direction	Alternatives			Dominated Alternative Re-build
		Status quo	Minor repair	Major repair	
Cost (\$M)	Min	0	2	12	20
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A. Simplify the problem (EXAMPLE)

- **Simplified problem:**

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- This isn't to say the objective isn't important to you, just that it doesn't help discern among the alternatives currently considered.

3. Make even swaps:

- If two objectives are in the same unit, then combine outcomes



A. Simplify the problem (EXAMPLE)

3. Even swaps

Convert silt runoff to cost @ \$0.5M / k ft³

Objectives	Direction	Alternatives		
		Status quo	Minor repair	Major repair
Cost (\$M)	Min	0	2	12
Environmental Benefit (0-10)	Max	1	3	10
Disturbance (0-10)	Min	0	1	7
Silt runoff (k ft ³)	Min	5	1	3



Multiple objective tools

A. Simplify the problem (EXAMPLE)

3. Even swaps

Convert silt runoff to cost @ \$0.5M / k ft³

Objectives	Direction	Alternatives		
		Status quo	Minor repair	Major repair
Cost (\$M)	Min	0	2	12
Environmental Benefit (0-10)	Max	1	3	10
Disturbance (0-10)	Min	0	1	7
Silt runoff (k ft ³)	Min	5 2.5 M	4 0.5 M	3 1.5 M



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A. Simplify the problem (EXAMPLE)

3. Even swaps

Convert silt runoff to cost @ \$0.5M / k ft³

Objectives	Direction	Alternatives		
		Status quo	Minor repair	Major repair
Cost (\$M)	Min	0 + 2.5	2 + 0.5	12 + 1.5
Environmental Benefit (0-10)	Max	1	3	10
Disturbance (0-10)	Min	0	1	7
Silt runoff (k ft ³)				



B. Reduce to a single objective

- Tip: Convert all objectives but one to constraints
 - Example: don't spend more than \$2.5M
 - Keep disturbance at or below 3
 - Then take the maximum environmental benefit

Objectives	Direction	Alternatives		
		Status quo	Minor repair	Major repair
Cost (\$M)	Min	2.5	2.5	13.5
Environmental Benefit (0-10)	Max	1	3	10
Disturbance (0-10)	Min	0	1	7



A. Simplify the problem

1. Remove dominated alternatives:
2. Remove irrelevant objectives
3. Make even swaps

B. Reduce to a single objective

C. Negotiate a solution from a set of best compromises (*What are we willing to tradeoff?*)

D. Evaluate tradeoffs explicitly



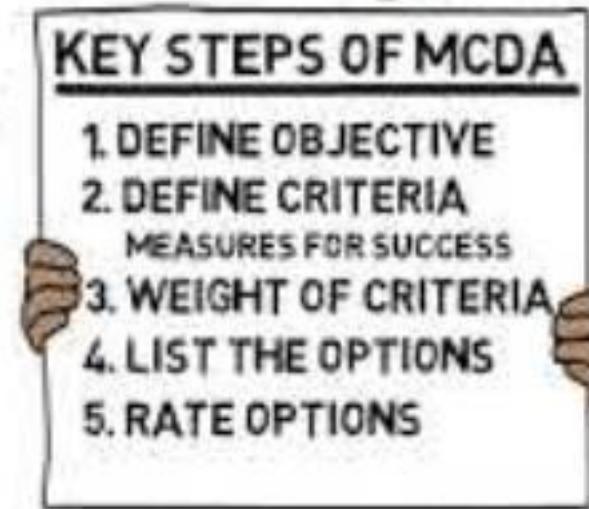
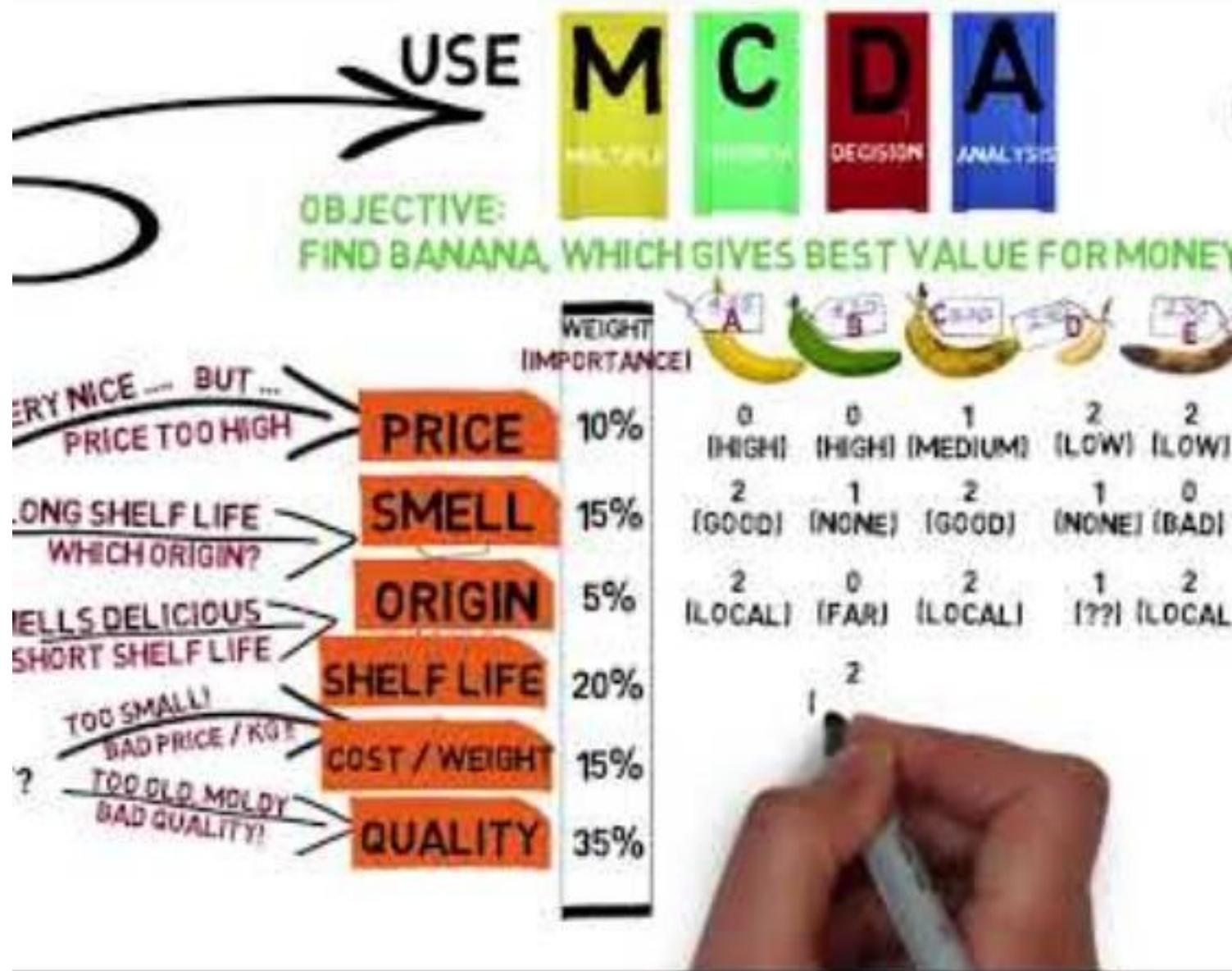
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D. Evaluate trade-offs explicitly

- Multicriteria decision analysis (MCDA)
 - Tools to evaluate multiple objective problems
- Example tools: (***beyond the scope of this workshop***)
 - outranking methods
 - Analytic Hierarchy Process
 - Multi-attribute value/utility theory
 - SMART (simple multi-attribute rating technique)



3-minute intro to MCDA



Case study: (Runge et al. 2011)



Are there irrelevant objectives, dominated outcomes, even swaps?

Your task: Evaluate tradeoffs

Objective			Alternative				
Objective	Direction	Attribute	A	B	C	D	E
Respect Life	Max	[0-10 scale]	6	7	6	9.5	9
HBC Recovery	Max	$[P(N>6000)]$	0.2	0.3	0.3	0.3	0.25
Wilderness Disturbance	Min	[User-days]	0	30	40	50	60
Cost	Min	[M\$/5-yr]	0	2.5	3	4.5	2

The consequence table was inspired by Runge et al. 2011
but the values in the table were altered for simplicity

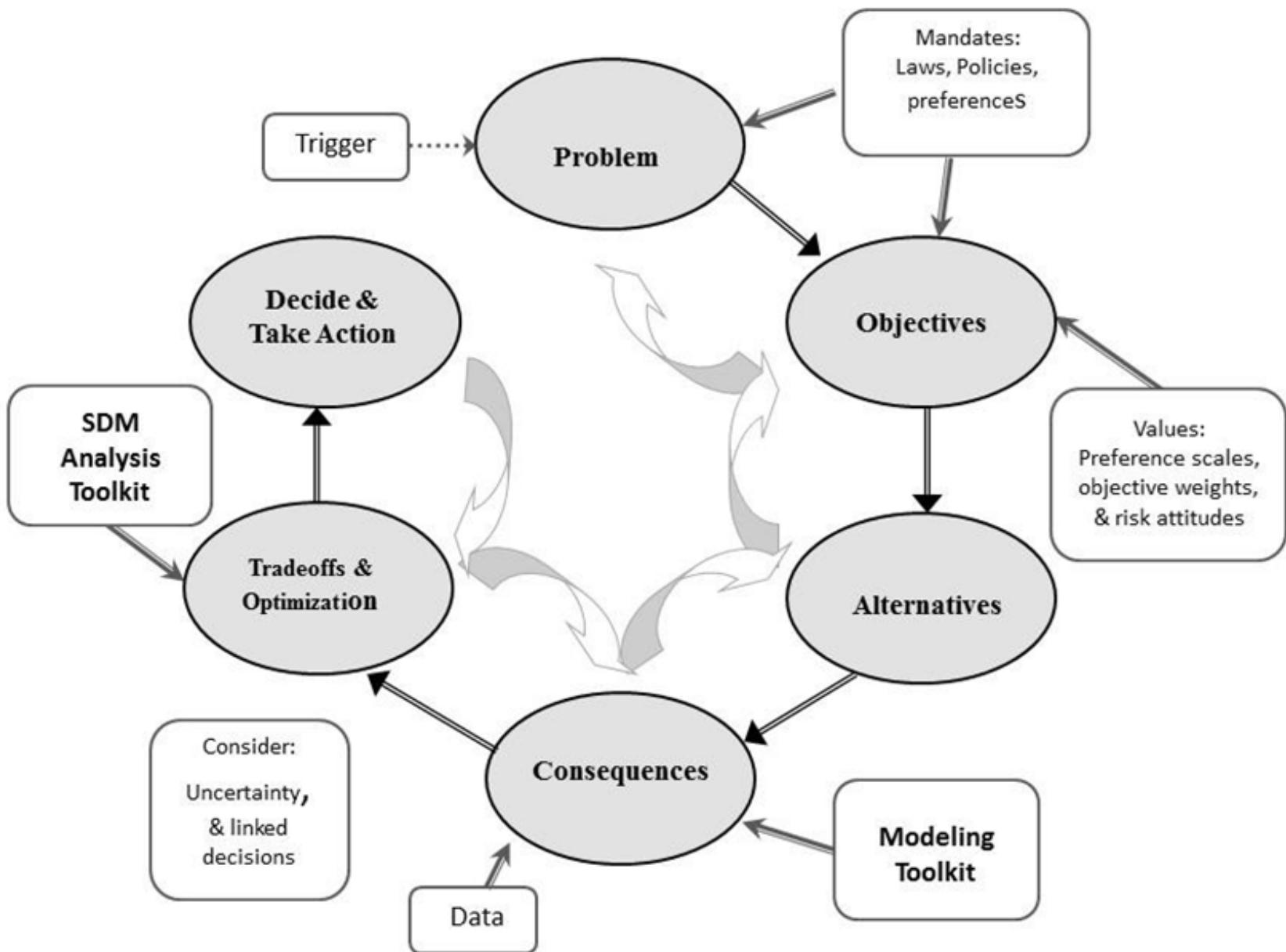


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Concluding thoughts



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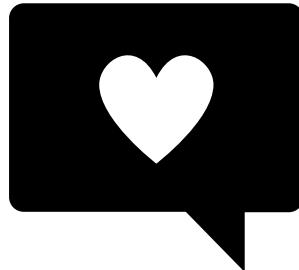
Source: Jean Fitts Cochrane



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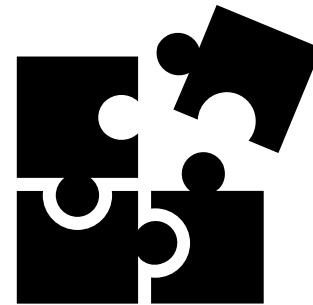
Summary:

Two key elements of Structured Decision Making



1. Values-focused

- Objectives are discussed first
- Contrasts with alternative-focused methods



2. Problem decomposition

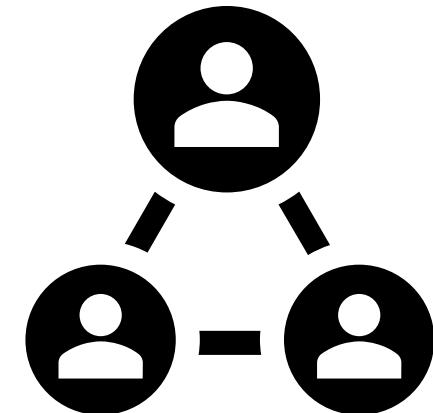
- Break problem into components, separating science from values
- Complete relevant analysis
- Recompose the parts to make a decision
- PrOACT



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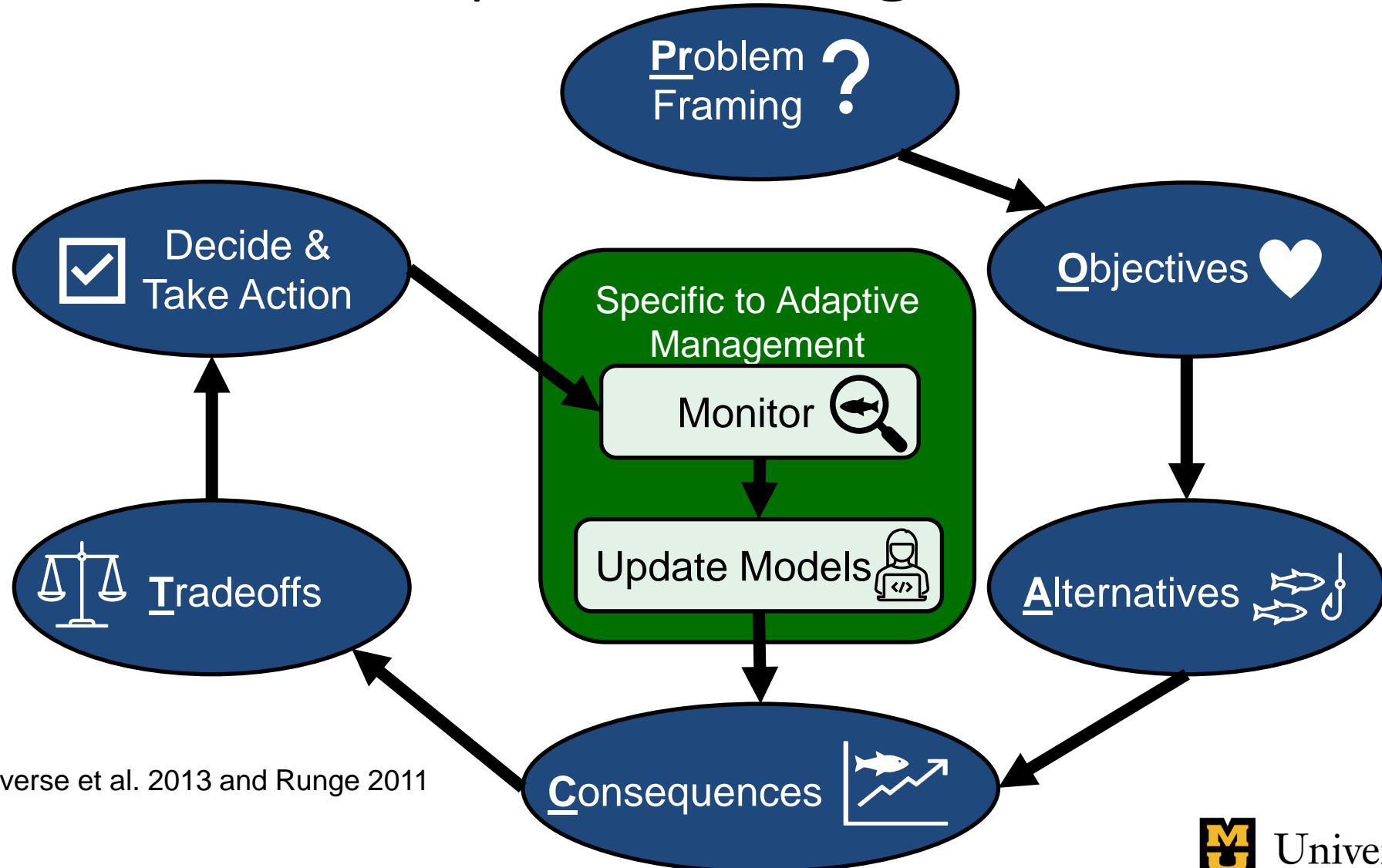
What else?

- What we didn't cover:
 - **Dealing with uncertainty**
 - Simulations, sensitivity analysis
 - Risk analysis
 - Value of information analysis
 - Determines the “value” of collecting additional information
 - Adaptive management
 - **Dealing with people**
 - Stakeholder analysis, forming a team
 - Facilitation
 - Expert elicitation



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An aside on adaptive management



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An aside on adaptive management

- What it is:
 - **Iterative** decision process of “**learning by doing**” that uses **monitoring data to reduce uncertainty** and **adapt** management over time
- What it is not:
 - Trial by error
- We can use it when we have:
 - Repeated decisions
 - Uncertainty that is important to management
 - The ability to monitor to reduce uncertainty
- Analytical tools:
 - Management Strategy Evaluation
 - Stochastic Dynamic Programming
 - Bayesian updating

Waterfowl harvests
(Williams and Johnson 1995)



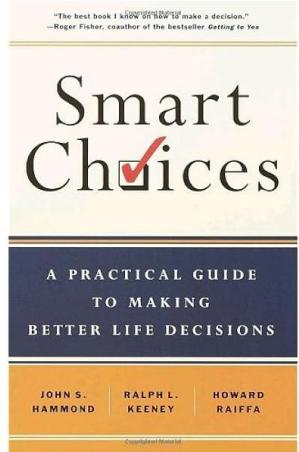
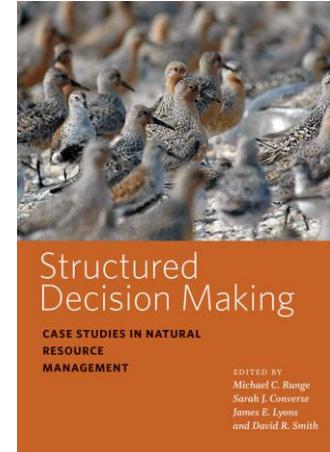
30 years + counting!



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Additional Resources

- Peer reviewed journal articles/books/videos
 - Structured Decision Making Book (Runge et al. 2020)
 - Review paper: An introduction to decision science for conservation (Hemming et al. 2022)
 - Smart choices book
 - National Conservation Training Center [Videos](#)
 - <https://www.structureddecisionmaking.org/resources/>



If interested in decision theory:

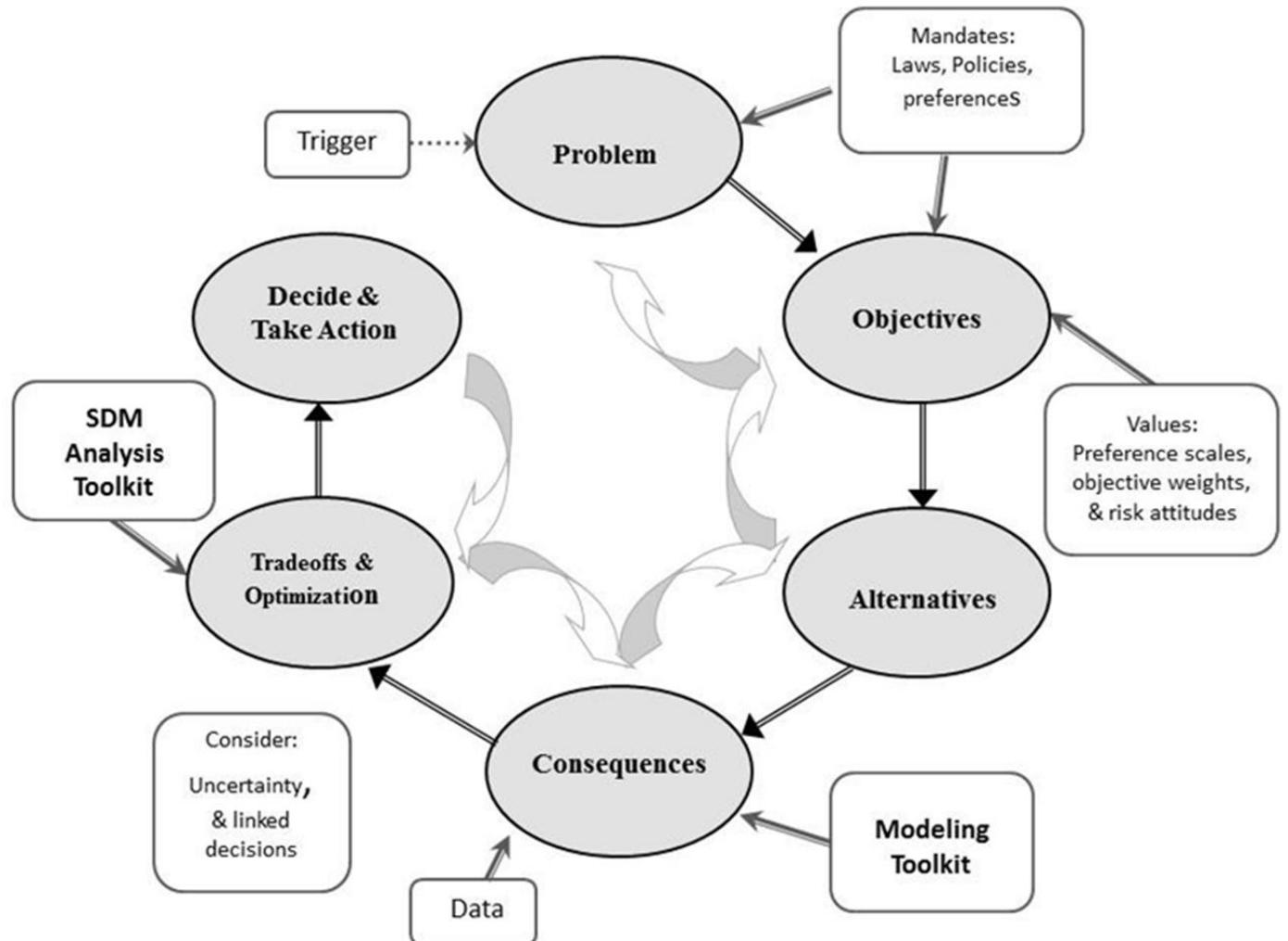
- [*Thinking, Fast and Slow*](#) by Daniel Kahneman
- [*Nudge*](#) by Richard Thaler and Cass Sunstein
- [*Thinking in Bets & Quit*](#) by Annie Duke



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Big takeaways

- Two components of SDM
 - Values focused
 - Problem decomposition (PrOACT)
- Rapid prototype and iterative process!



Source: Jean Fitts Cochrane



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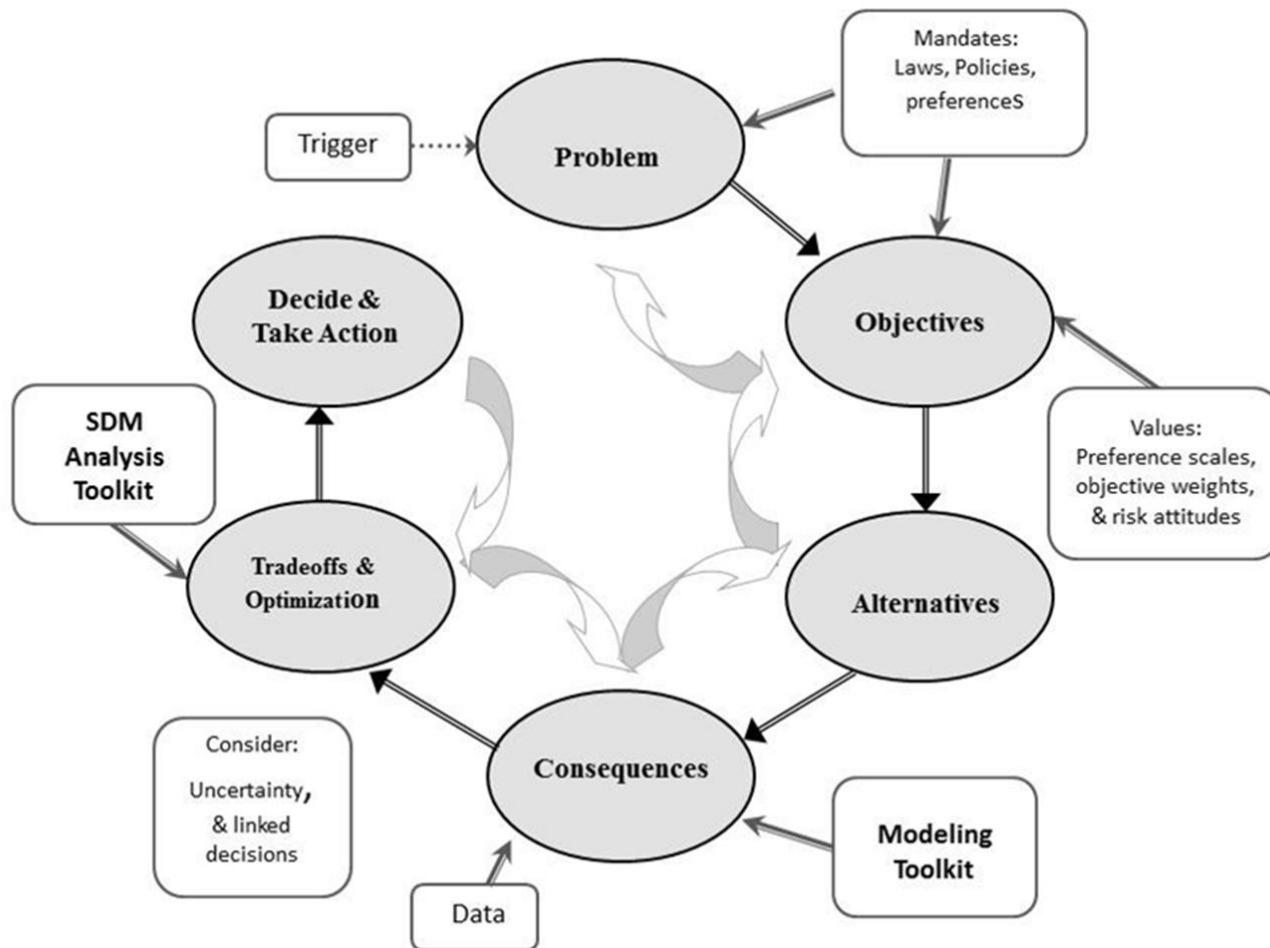
Discussion

- How would you use SDM in your research?
 - Personal life?
- Think about a decision you recently made, which part of PrOACT do you think was the most challenging? Easiest?
 - Did you learn anything today that would've helped that decision?



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Questions and Comments?



Workshop
Website



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Source: Jean Fitts Cochrane



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