

Elevator pitch: I am going to create a successful, influential blog site for my sister

The website is designed to reach teens and young adults. It will have inspirational blogs, fashion blogs, and other types of blogs. I She wants to share her thoughts, opinions, ideas, crafts, and swag with others. She's also passionate about food and is taking culinary classes. She wants to post blogs related to the food industry and express her passion about food. The purpose of the blog is to reach the current generation and influence them in a good way.