

# BRIANNA HAYLEY NEIDERMAN

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## RELEVANT EXPERIENCE

### Web Developer

Breezy Web Dev | Madison, WI | 2016 – Present

- Design and build websites using HTML, CSS, JavaScript, Responsive Web Design, and WordPress
- Experience with editing and updating existing websites and dynamic web applications
- Build WordPress themes using child themes, advanced custom fields, WooCommerce, and a variety of social plugins

### Director of Membership and Communications

Wisconsin Nurses Association | Madison, WI | 2015 – Present

- Primary point of contact for all prospective and current members of the association, which is upwards of 2,300
- Develop communication plans and membership strategies for the association
- Managing editor of state-wide newspaper called The Wisconsin Nurse
- Design regular email communications to membership
- Build and design registration forms for events and conferences
- Manage association's WordPress website and social media accounts including Facebook, Twitter, and Instagram

### Project Manager

Epic | Verona, WI | 2014 – 2015

- Assisted organizations in identifying their needs and make them a reality by building out the system in a way that will lead them to success
- Orchestrated meetings and presentations on the software functionality to clients and internal staff
- Launched project in revamping home health & hospice referrals module; answered internal questions, developed reference materials, gave presentations to staff

### Legislative Aide Intern

Maryland General Assembly | Annapolis, MD | 2013 – 2014

- Crafted constituent letters, news releases, newsletters, policy memos, and bill analyses
- Articulated information about public policy issues and proposed legislation to other delegates and senators to convince them to co-sign on bills

## EDUCATION

### University of Maryland –

### College Park

**Bachelor of Arts** in Sociology and Spanish

## SKILLS

### Front-End Skills

HTML5

CSS3

Responsive Web Design

JavaScript

JQuery

### Back-End Skills

PHP

Git

WordPress

### Other Skills

Adobe Photoshop

Cognito Forms

Constant Contact

**Fluent in Spanish**