



# *i*Genius Crystal

Making Data Human With a Simple and Intuitive Interface

iGenius's GPT for numbers product Crystal is a voice and text-based data platform that lets people effortlessly access and analyze their business data. Powered by context-based conversational AI, the system empowers users to access data independently and on-thego without extensive training or intervention from data and IT teams. Seamless system training through Crystal's fluid AI engine can easily fit multiple use cases and be adapted to rapid business changes. There's no need to retrain models or rely on specialists to reshape the system, as the intuitive interface does that for users automatically. Crystal's system also suggests the best questions to ask next, helping to guide customers' data research.

Key Features









Alerts

## Vertical:

- Banking/FSI
- Retail
- Health and Lifesciences
- Manufacturing
- Industrial
- Energy

#### Use Cases:

- Machine Condition Monitoring
- Logistics and Tracking
- Situational Monitoring
- Data Analysis
- Control Optimization and Autonomy

### Learn more:

iGenius Website

Country/Geo: North America & EMEA Up till now, data and BI has been data-centered, designed for dataskilled people with the business users being left out, facing barriers to the information they need to make data-driven decisions. People want business answers. We have an opportunity today to shift the user experience toward language interfaces and humanize data to make it peoplecentric"

-Uljan Sharka CEO of iGenius

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