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Cybersecurity data science: an overview from machine learning perspective

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Journal of Big Data 7, Article number: 41 (2020)

44k Accesses | 17 Citations | 39 Altmetric | Metrics

Abstract

In a computing context, cybersecurity is undergoing massive shifts in technology and its operations in recent days, and data science is driving the change. Extracting *security incident patterns* or insights from cybersecurity data and building corresponding *data-driven model*, is the key to make a security system automated and intelligent. To understand and

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cybersecurity data science allows making the computing process more actionable and intelligent as compared to traditional ones in the domain of cybersecurity. We then discuss and summarize a number of associated research issues and future directions. Furthermore, we provide a machine learning based multi-layered framework for the purpose of cybersecurity modeling. Overall, our goal is not only to discuss cybersecurity data science and relevant methods but also to focus the applicability towards data-driven intelligent decision making for protecting the systems from cyber-attacks.

Introduction

Due to the increasing dependency on digitalization and Internet-of-Things (IoT) [1], various security incidents such as unauthorized access [2], malware attack [3], zero-day attack [4], data breach [5], denial of service (DoS) [2], social engineering or phishing [6] etc. have grown at an exponential rate in recent years. For instance, in 2010, there were less than 50 million unique malware executables known to the security community. By 2012, they were double around 100 million, and in 2019, there are more than 900 million malicious executables known to the security community, and this number is likely to grow, according to the statistics of AV-TEST institute

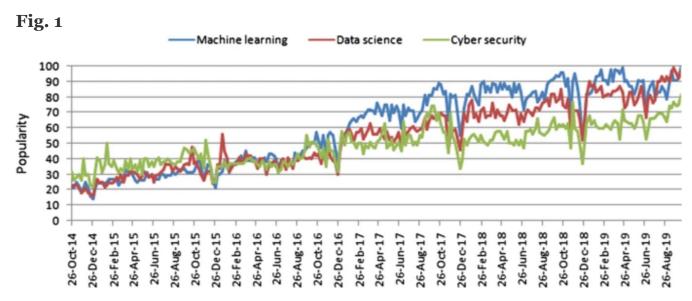
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that organizations need to adopt and implement a strong cybersecurity approach to mitigate the loss. According to [11], the national security of a country depends on the business, government, and individual citizens having access to applications and tools which are highly secure, and the capability on detecting and eliminating such cyber-threats in a timely way. Therefore, to effectively identify various cyber incidents either previously seen or unseen, and intelligently protect the relevant systems from such cyber-attacks, is a key issue to be solved urgently.



Popularity trends of data science, machine learning and cybersecurity over time, where x-axis represents the timestamp information and y axis represents the corresponding popularity values

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data. Machine learning can significantly change the cybersecurity landscape and data science is leading a new scientific paradigm [13, 14]. The popularity of these related technologies is increasing day-by-day, which is shown in Fig. 1, based on the data of the last five years collected from Google Trends [15]. The figure represents timestamp information in terms of a particular date in the x-axis and corresponding popularity in the range of o (minimum) to 100 (maximum) in the y-axis. As shown in Fig. 1, the popularity indication values of these areas are less than 30 in 2014, while they exceed 70 in 2019, i.e., more than double in terms of increased popularity. In this paper, we focus on cybersecurity data science (CDS), which is broadly related to these areas in terms of security data processing techniques and intelligent decision making in real-world applications. Overall, CDS is security data-focused, applies machine learning methods to quantify cyber risks, and ultimately seeks to optimize cybersecurity operations. Thus, the purpose of this paper is for those academia and industry people who want to study and develop a data-driven smart cybersecurity model based on machine learning techniques. Therefore, great emphasis is placed on a thorough description of various types of machine learning methods, and their relations and usage in the context of cybersecurity. This paper does not describe all of

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well-known security solutions such as firewalls, user authentication and access control, cryptography systems etc. that might not be effective according to today's need in cyber industry [16,17,18,19]. The problems are these are typically handled statically by a few experienced security analysts, where data management is done in an ad-hoc manner [20, 21]. However, as an increasing number of cybersecurity incidents in different formats mentioned above continuously appear over time, such conventional solutions have encountered limitations in mitigating such cyber risks. As a result, numerous advanced attacks are created and spread very quickly throughout the Internet. Although several researchers use various data analysis and learning techniques to build cybersecurity models that are summarized in "Machine learning tasks in cybersecurity" section, a comprehensive security model based on the effective discovery of security insights and latest security patterns could be more useful. To address this issue, we need to develop more flexible and efficient security mechanisms that can respond to threats and to update security policies to mitigate them intelligently in a timely manner. To achieve this goal, it is inherently required to analyze a massive amount of relevant cybersecurity data generated from various sources such as network and system sources, and to discover insights or proper

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several machine learning techniques, such as feature engineering, data clustering, classification, and association analysis, or neural network-based deep learning techniques can be used, which are briefly discussed in "Machine learning tasks in cybersecurity" section. These learning techniques are capable to find the anomalies or malicious behavior and data-driven patterns of associated security incidents to make an intelligent decision. Thus, based on the concept of data-driven decision making, we aim to focus on cybersecurity data science, where the data is being gathered from relevant cybersecurity sources such as network activity, database activity, application activity, or user activity, and the analytics complement the latest data-driven patterns for providing corresponding security solutions.

The contributions of this paper are summarized as follows.

• We first make a brief discussion on the concept of *cybersecurity data science* and relevant methods to understand its applicability towards data-driven intelligent decision making in the domain of cybersecurity. For this purpose, we also make a review and brief discussion on different machine learning tasks in cybersecurity, and summarize various

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• Finally, we provide a generic *multi-layered framework* of the cybersecurity data science model based on machine learning techniques. In this framework, we briefly discuss how the cybersecurity data science model can be used to discover useful insights from security data and making data-driven intelligent decisions to build smart cybersecurity systems.

The remainder of the paper is organized as follows. " Background" section summarizes background of our study and gives an overview of the related technologies of cybersecurity data science. " Cybersecurity data science" section defines and discusses briefly about cybersecurity data science including various categories of cyber incidents data. In "Machine learning tasks in cybersecurity" section, we briefly discuss various categories of machine learning techniques including their relations with cybersecurity tasks and summarize a number of machine learning based cybersecurity models in the field. "Research issues and future directions" section briefly discusses and highlights various research issues and future directions in the area of cybersecurity data science. In "A multi-layered framework for smart cybersecurity services" section, we suggest a machine learning-based framework to build cybersecurity data science model and discuss

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various types of cybersecurity incidents and defense strategies.

Cybersecurity

Over the last half-century, the information and communication technology (ICT) industry has evolved greatly, which is ubiquitous and closely integrated with our modern society. Thus, protecting ICT systems and applications from cyber-attacks has been greatly concerned by the security policymakers in recent days [22]. The act of protecting ICT systems from various cyber-threats or attacks has come to be known as cybersecurity [9]. Several aspects are associated with cybersecurity: measures to protect information and communication technology; the raw data and information it contains and their processing and transmitting; associated virtual and physical elements of the systems; the degree of protection resulting from the application of those measures; and eventually the associated field of professional endeavor [23]. Craigen et al. defined "cybersecurity as a set of tools, practices, and guidelines that can be used to protect computer networks, software programs, and data from attack, damage, or unauthorized access" [24]. According to Aftergood et al. [12], "cybersecurity is a set of technologies and processes designed to protect computers, networks, programs and data from attacks and unauthorized

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- *Integrity* is a property used to prevent any modification or destruction of information in an unauthorized manner.
- Availability is a property used to ensure timely and reliable access of information assets and systems to an authorized entity.

The term cybersecurity applies in a variety of contexts, from business to mobile computing, and can be divided into several common categories. These are - network security that mainly focuses on securing a computer network from cyber attackers or intruders; application security that takes into account keeping the software and the devices free of risks or cyber-threats; information security that mainly considers security and the privacy of relevant data; operational security that includes the processes of handling and protecting data assets. Typical cybersecurity systems are composed of network security systems and computer security systems containing a firewall, antivirus software, or an intrusion detection system [27].

Cyberattacks and security risks

The risks typically associated with any attack, which considers three security factors, such as threats, i.e., who is attacking, vulnerabilities, i.e., the weaknesses

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- Unauthorized access that describes the act of accessing information to network, systems or data without authorization that results in a violation of a security policy [2];
- *Malware* known as malicious software, is any program or software that intentionally designed to cause damage to a computer, client, server, or computer network, e.g., botnets. Examples of different types of malware including computer viruses, worms, Trojan horses, adware, ransomware, spyware, malicious bots, etc. [3, 26]; Ransom malware, or *ransomware*, is an emerging form of malware that prevents users from accessing their systems or personal files, or the devices, then demands an anonymous online payment in order to restore access.
- *Denial-of-Service* is an attack meant to shut down a machine or network, making it inaccessible to its intended users by flooding the target with traffic that triggers a crash. The Denial-of-Service (DoS) attack typically uses one computer with an Internet connection, while distributed denial-of-service (DDoS) attack uses multiple computers and Internet connections to flood the targeted resource [2];

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communication such as email, text, or instant message, etc. [26];

• *Zero-day attack* is considered as the term that is used to describe the threat of an unknown security vulnerability for which either the patch has not been released or the application developers were unaware [4, 28].

Beside these attacks mentioned above, privilege escalation [29], password attack [30], insider threat [31], man-in-the-middle [32], advanced persistent threat [33], SQL injection attack [34], cryptojacking attack [35], web application attack [30] etc. are wellknown as security incidents in the field of cybersecurity. A data breach is another type of security incident, known as a data leak, which is involved in the unauthorized access of data by an individual, application, or service [5]. Thus, all data breaches are considered as security incidents, however, all the security incidents are not data breaches. Most data breaches occur in the banking industry involving the credit card numbers, personal information, followed by the healthcare sector and the public sector [36].

Cybersecurity defense strategies

Defense strategies are needed to protect data or

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network or systems for malicious activity or policy violations" [38]. The traditional well-known security solutions such as anti-virus, firewalls, user authentication, access control, data encryption and cryptography systems, however might not be effective according to today's need in the cyber industry

[16,17,18,19]. On the other hand, IDS resolves the issues by analyzing security data from several key points in a computer network or system [39, 40]. Moreover, intrusion detection systems can be used to detect both internal and external attacks.

Intrusion detection systems are different categories according to the usage scope. For instance, a host-based intrusion detection system (HIDS), and network intrusion detection system (NIDS) are the most common types based on the scope of single computers to large networks. In a HIDS, the system monitors important files on an individual system, while it analyzes and monitors network connections for suspicious traffic in a NIDS. Similarly, based on methodologies, the signature-based IDS, and anomaly-based IDS are the most well-known variants [37].

• *Signature-based IDS*: A signature can be a predefined string, pattern, or rule that

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based IDS is also known as knowledge-based or misuse detection [41]. This technique can be efficient to process a high volume of network traffic, however, is strictly limited to the known attacks only. Thus, detecting new attacks or unseen attacks is one of the biggest challenges faced by this signature-based system.

• *Anomaly-based IDS*: The concept of anomalybased detection overcomes the issues of signature-based IDS discussed above. In an anomaly-based intrusion detection system, the behavior of the network is first examined to find dynamic patterns, to automatically create a data-driven model, to profile the normal behavior, and thus it detects deviations in the case of any anomalies [41]. Thus, anomalybased IDS can be treated as a dynamic approach, which follows behavior-oriented detection. The main advantage of anomalybased IDS is the ability to identify unknown or zero-day attacks [42]. However, the issue is that the identified anomaly or abnormal behavior is not always an indicator of intrusions. It sometimes may happen because of several factors such as policy changes or offering a new service.

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novel attacks [45]. Beside these approaches, stateful protocol analysis can also be used to detect intrusions that identifies deviations of protocol state similarly to the anomaly-based method, however it uses predetermined universal profiles based on accepted definitions of benign activity [41]. In Table 1, we have summarized these common approaches highlighting their pros and cons. Once the detecting has been completed, the intrusion prevention system (IPS) that is intended to prevent malicious events, can be used to mitigate the risks in different ways such as manual, providing notification, or automatic process [46]. Among these approaches, an automatic response system could be more effective as it does not involve a human interface between the detection and response systems.

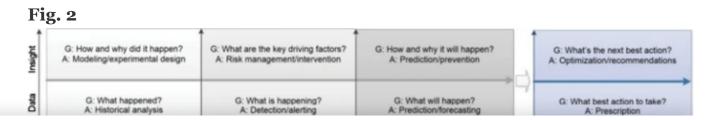
Data science

We are living in the age of data, advanced analytics, and data science, which are related to data-driven intelligent decision making. Although, the process of searching patterns or discovering hidden and interesting knowledge from data is known as data mining [47], in this paper, we use the broader term "data science" rather than data mining. The reason is that, data science, in its most fundamental form, is all about understanding of data. It involves studying, processing, and extracting valuable insights from a

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the interdisciplinary field of data collection. preprocessing, inferring, or making decisions by analyzing the data. To understand and analyze the actual phenomena with data, various scientific methods, machine learning techniques, processes, and systems are used, which is commonly known as data science. According to Cao et al. [47] "data science is a new interdisciplinary field that synthesizes and builds on statistics, informatics, computing, communication, management, and sociology to study data and its environments, to transform data to insights and decisions by following a data-to-knowledge-to-wisdom thinking and methodology". As a high-level statement in the context of cybersecurity, we can conclude that it is the study of security data to provide data-driven solutions for the given security problems, as known as "the science of cybersecurity data". Figure 2 shows the typical data-to-insight-to-decision transfer at different periods and general analytic stages in data science, in terms of a variety of analytics goals (G) and approaches (A) to achieve the data-to-decision goal [47].



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component of security strategies. By using data science techniques, security analysts can manipulate and analyze security data more effectively and efficiently, uncovering valuable insights from data. Thus, data science methodologies including machine learning techniques can be well utilized in the context of cybersecurity, in terms of problem understanding, gathering security data from diverse sources, preparing data to feed into the model, data-driven model building and updating, for providing smart security services, which motivates to define cybersecurity data science and to work in this research area.

Cybersecurity data science

In this section, we briefly discuss cybersecurity data science including various categories of cyber incidents data with the usage in different application areas, and the key terms and areas related to our study.

Understanding cybersecurity data

Data science is largely driven by the availability of data [48]. Datasets typically represent a collection of information records that consist of several attributes or features and related facts, in which cybersecurity data science is based on. Thus, it's important to

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that are used for various purposes. In Table 2, we summarize several such datasets including their various features and attacks that are accessible on the Internet, and highlight their usage based on machine learning techniques in different cyber applications. Effectively analyzing and processing of these security features, building target machine learning-based security model according to the requirements, and eventually, data-driven decision making, could play a role to provide intelligent cybersecurity services that are discussed briefly in "A multi-layered framework for smart cybersecurity services" section.

Table 2 A summary of cybersecurity datasets highlighting diverse attacktypes and machine learning-based usage in different cyber applications

Defining cybersecurity data science

Data science is transforming the world's industries. It is critically important for the future of intelligent cybersecurity systems and services because of "security is all about data". When we seek to detect cyber threats, we are analyzing the security data in the form of files, logs, network packets, or other relevant sources. Traditionally, security professionals didn't use data science techniques to make detections based on these data sources. Instead, they used file

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their detection and prevention. For instance, to detect malware or suspicious trends, or to extract policy rules, these techniques can be used.

In recent days, the entire security industry is moving towards data science, because of its capability to transform raw data into decision making. To do this, several data-driven tasks can be associated, such as— (i) data engineering focusing practical applications of data gathering and analysis; (ii) reducing data volume that deals with filtering significant and relevant data to further analysis; (iii) discovery and detection that focuses on extracting insight or incident patterns or knowledge from data; (iv) automated models that focus on building data-driven intelligent security model; (v) targeted security alerts focusing on the generation of remarkable security alerts based on discovered knowledge that minimizes the false alerts, and (vi) resource optimization that deals with the available resources to achieve the target goals in a security system. While making datadriven decisions, behavioral analysis could also play a significant role in the domain of cybersecurity [81].

Thus, the concept of cybersecurity data science incorporates the methods and techniques of *data* science and machine learning as well as the behavioral analytics of various security incidents.

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algorithms, rather, a process that can help security professionals or analysts to scale and automate their security activities in a smart way and in a timely manner. Therefore, the formal definition can be as follows: "Cybersecurity data science is a research or working area existing at the intersection of cybersecurity, data science, and machine learning or artificial intelligence, which is mainly security datafocused, applies machine learning methods, attempts to quantify cyber-risks or incidents, and promotes inferential techniques to analyze behavioral patterns in security data. It also focuses on generating security response alerts, and eventually seeks for optimizing cybersecurity solutions, to build automated and intelligent cybersecurity systems."

Table 3 highlights some key terms associated with cybersecurity data science. Overall, the outputs of cybersecurity data science are typically security data products, which can be a data-driven security model, policy rule discovery, risk or attack prediction, potential security service and recommendation, or the corresponding security system depending on the given security problem in the domain of cybersecurity. In the next section, we briefly discuss various machine learning tasks with examples within the scope of our study.

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analytics, data science, particularly focusing on making the computers to learn from data [82, 83]. Thus, machine learning models typically comprise of a set of rules, methods, or complex "transfer functions" that can be applied to find interesting data patterns, or to recognize or predict behavior [84], which could play an important role in the area of cybersecurity. In the following, we discuss different methods that can be used to solve machine learning tasks and how they are related to cybersecurity tasks.

Table 4 A summary of machine learning tasks in the domain of cybersecurity

Supervised learning

Supervised learning is performed when specific targets are defined to reach from a certain set of inputs, i.e., task-driven approach. In the area of machine learning, the most popular supervised learning techniques are known as classification and regression methods [129]. These techniques are popular to classify or predict the future for a particular security problem. For instance, to predict denial-of-service attack (yes, no) or to identify different classes of network attacks such as scanning and spoofing, classification techniques can be used in the cybersecurity domain. ZeroR [83], OneR [130],

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phishing attacks in a certain period or predicting the network packet parameters, regression techniques are useful. Regression analyses can also be used to detect the root causes of cybercrime and other types of fraud [138]. Linear regression [82], support vector regression [135] are the popular regression techniques. The main difference between classification and regression is that the output variable in the regression is numerical or continuous, while the predicted output for classification is categorical or discrete. Ensemble learning is an extension of supervised learning while mixing different simple models, e.g., Random Forest learning [139] that generates multiple decision trees to solve a particular security task.

Unsupervised learning

In unsupervised learning problems, the main task is to find patterns, structures, or knowledge in unlabeled data, i.e., data-driven approach [140]. In the area of cybersecurity, cyber-attacks like malware stays hidden in some ways, include changing their behavior dynamically and autonomously to avoid detection. Clustering techniques, a type of unsupervised learning, can help to uncover the hidden patterns and structures from the datasets, to identify indicators of such sophisticated attacks. Similarly, in identifying anomalies, policy violations,

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can also be used by taking into account the data characteristics.

Besides, feature engineering tasks like optimal feature selection or extraction related to a particular security problem could be useful for further analysis [106]. Recently, Sarker et al. [106] have proposed an approach for selecting security features according to their importance score values. Moreover, Principal component analysis, linear discriminant analysis, pearson correlation analysis, or non-negative matrix factorization are the popular dimensionality reduction techniques to solve such issues [82]. Association rule learning is another example, where machine learning based policy rules can prevent cyber-attacks. In an expert system, the rules are usually manually defined by a knowledge engineer working in collaboration with a domain expert [37, 140, 146]. Association rule learning on the contrary, is the discovery of rules or relationships among a set of available security features or attributes in a given dataset [147]. To quantify the strength of relationships, correlation analysis can be used [138]. Many association rule mining algorithms have been proposed in the area of machine learning and data mining literature, such as logic-based [148], frequent pattern based [149,150,151], tree-based [152], etc. Recently, Sarker et al. [153] have proposed an

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Neural networks and deep learning

Deep learning is a part of machine learning in the area of artificial intelligence, which is a computational model that is inspired by the biological neural networks in the human brain [82]. Artificial Neural Network (ANN) is frequently used in deep learning and the most popular neural network algorithm is backpropagation [82]. It performs learning on a multi-layer feed-forward neural network consists of an input layer, one or more hidden layers, and an output layer. The main difference between deep learning and classical machine learning is its performance on the amount of security data increases. Typically deep learning algorithms perform well when the data volumes are large, whereas machine learning algorithms perform comparatively better on small datasets [44]. In our earlier work, Sarker et al. [129], we have illustrated the effectiveness of these approaches considering contextual datasets. However, deep learning approaches mimic the human brain mechanism to interpret large amount of data or the complex data such as images, sounds and texts [44, 129]. In terms of feature extraction to build models, deep learning reduces the effort of designing a feature extractor for each problem than the classical machine learning techniques. Beside these characteristics, deep learning typically takes a long time to train an

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[121, 158]. In recent days, researchers use these deep learning techniques for different purposes such as detecting network intrusions, malware traffic detection and classification, etc. in the domain of cybersecurity [44, 159].

Other learning techniques

Semi-supervised learning can be described as a hybridization of supervised and unsupervised techniques discussed above, as it works on both the labeled and unlabeled data. In the area of cybersecurity, it could be useful, when it requires to label data automatically without human intervention, to improve the performance of cybersecurity models. Reinforcement techniques are another type of machine learning that characterizes an agent by creating its own learning experiences through interacting directly with the environment, i.e., environment-driven approach, where the environment is typically formulated as a Markov decision process and take decision based on a reward function [160]. Monte Carlo learning, Q-learning, Deep Q Networks, are the most common reinforcement learning algorithms [161]. For instance, in a recent work [126], the authors present an approach for detecting botnet traffic or malicious cyber activities using reinforcement learning combining with neural network classifier. In another

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Various types of machine learning techniques discussed above can be useful in the domain of cybersecurity, to build an effective security model. In Table 4, we have summarized several machine learning techniques that are used to build various types of security models for various purposes. Although these models typically represent a learning-based security model, in this paper, we aim to focus on a comprehensive cybersecurity data science model and relevant issues, in order to build a data-driven intelligent security system. In the next section, we highlight several research issues and potential solutions in the area of cybersecurity data science.

Research issues and future directions

Our study opens several research issues and challenges in the area of cybersecurity data science to extract insight from relevant data towards data-driven intelligent decision making for cybersecurity solutions. In the following, we summarize these challenges ranging from data collection to decision making.

• *Cybersecurity datasets*: Source datasets are the primary component to work in the area of cybersecurity data science. Most of the existing datasets are old and might insufficient in terms

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making the target decisions. Therefore, establishing a large number of recent datasets for a particular problem domain like cyber risk prediction or intrusion detection is needed, which could be one of the major challenges in cybersecurity data science.

- Handling quality problems in cybersecurity datasets: The cyber datasets might be noisy, incomplete, insignificant, imbalanced, or may contain inconsistency instances related to a particular security incident. Such problems in a data set may affect the quality of the learning process and degrade the performance of the machine learning-based models [162]. To make a data-driven intelligent decision for cybersecurity solutions, such problems in data is needed to deal effectively before building the cyber models. Therefore, understanding such problems in cyber data and effectively handling such problems using existing algorithms or newly proposed algorithm for a particular problem domain like malware analysis or intrusion detection and prevention is needed, which could be another research issue in cybersecurity data science.
- Security policy rule generation: Security policy

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cybersecurity systems are static and generated by human expertise or ontology-based [163, 164]. Although, association rule learning techniques produce rules from data, however, there is a problem of redundancy generation [153] that makes the policy rule-set complex. Therefore, understanding such problems in policy rule generation and effectively handling such problems using existing algorithms or newly proposed algorithm for a particular problem domain like access control [165] is needed, which could be another research issue in cybersecurity data science.

• Hybrid learning method: Most commercial products in the cybersecurity domain contain signature-based intrusion detection techniques [41]. However, missing features or insufficient profiling can cause these techniques to miss unknown attacks. In that case, anomaly-based detection techniques or hybrid technique combining signature-based and anomaly-based can be used to overcome such issues. A hybrid technique combining multiple learning techniques or a combination of deep learning and machine-learning methods can be used to extract the target insight for a particular problem domain like intrusion detection,

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one can stop others from probing into a dataset. In such cases, cybersecurity data science can be used to build a data-driven impenetrable protocol to protect such security information. To achieve this goal, cyber analysts can develop algorithms by analyzing the history of cyberattacks to detect the most frequently targeted chunks of data. Thus, understanding such data protecting problems and designing corresponding algorithms to effectively handling these problems, could be another research issue in the area of cybersecurity data science.

• Context-awareness in cybersecurity: Existing cybersecurity work mainly originates from the relevant cyber data containing several low-level features. When data mining and machine learning techniques are applied to such datasets, a related pattern can be identified that describes it properly. However, a broader contextual information [140, 145, 166] like temporal, spatial, relationship among events or connections, dependency can be used to decide whether there exists a suspicious activity or not. For instance, some approaches may consider individual connections as DoS attacks, while security experts might not treat them as malicious by themselves. Thus, a significant

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learning-based security model has always been a major challenge due to the high volume of network data with a large number of traffic features. The large dimensionality of data has been addressed using several techniques such as principal component analysis (PCA) [167], singular value decomposition (SVD) [168] etc. In addition to low-level features in the datasets, the contextual relationships between suspicious activities might be relevant. Such contextual data can be stored in an ontology or taxonomy for further processing. Thus how to effectively select the optimal features or extract the significant features considering both the lowlevel features as well as the contextual features. for effective cybersecurity solutions could be another research issue in cybersecurity data science.

• Remarkable security alert generation and prioritizing: In many cases, the cybersecurity system may not be well defined and may cause a substantial number of false alarms that are unexpected in an intelligent system. For instance, an IDS deployed in a real-world network generates around nine million alerts per day [169]. A network-based intrusion detection system typically looks at the incoming

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and their logical relationship including their prioritization before reporting them to users, which could be another research issue in cybersecurity data science.

• Recency analysis in cybersecurity solutions: Machine learning-based security models typically use a large amount of static data to generate data-driven decisions. Anomaly detection systems rely on constructing such a model considering normal behavior and anomaly, according to their patterns. However, normal behavior in a large and dynamic security system is not well defined and it may change over time, which can be considered as an incremental growing of dataset. The patterns in incremental datasets might be changed in several cases. This often results in a substantial number of false alarms known as false positives. Thus, a recent malicious behavioral pattern is more likely to be interesting and significant than older ones for predicting unknown attacks. Therefore, effectively using the concept of recency analysis [170] in cybersecurity solutions could be another issue in cybersecurity data science.

The most important work for an intelligent

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and a big challenge as well. In the next section, we suggest and discuss a data-driven cybersecurity framework based on machine learning techniques considering multiple processing layers.

A multi-layered framework for smart cybersecurity services

As discussed earlier, cybersecurity data science is data-focused, applies machine learning methods, attempts to quantify cyber risks, promotes inferential techniques to analyze behavioral patterns, focuses on generating security response alerts, and eventually seeks for optimizing cybersecurity operations. Hence, we briefly discuss a multiple data processing layered framework that potentially can be used to discover security insights from the raw data to build smart cybersecurity systems, e.g., dynamic policy rulebased access control or intrusion detection and prevention system. To make a data-driven intelligent decision in the resultant cybersecurity system, understanding the security problems and the nature of corresponding security data and their vast analysis is needed. For this purpose, our suggested framework not only considers the *machine learning* techniques to build the security model but also takes into account the incremental learning and dynamism to keep the model up-to-date and corresponding

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Smart Cybersecurity Systems and Services

(Automated and Intelligent)

Incremental Learning and Dynamism

Recency Mining and Updating Security Model Post-processing and Improvements Response Planning and Decision Making

Machine Learning based Security Modeling

Security Feature Engineering

Creating Similar Incident Groups or Data Clustering Attack Classification or Prediction

Anomaly or Malicious Behavior Detection Association Learning and Policy Rule Generation Model Selection or Customization

Security Data Preparing

[Data Cleansing, Normalization, Transformation, Collation etc.]

Structured Data

Semi-structured Data

Unstructured Data

Security Data Collecting

[Network activity, Database activity, Application activity, User activity etc.]

Data Source 1

Data Source 2

Data Source N

Cyber Infrastructure

A generic multi-layered framework based on machine learning techniques for smart cybersecurity services

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and quantity of cyber data decide the feasibility and effectiveness of solving the security problem according to our goal. Thus, the concern is how to collect valuable and unique needs data for building the data-driven security models.

The general step to collect and manage security data from diverse data sources is based on a particular security problem and project within the enterprise. Data sources can be classified into several broad categories such as network, host, and hybrid [171]. Within the network infrastructure, the security system can leverage different types of security data such as IDS logs, firewall logs, network traffic data, packet data, and honeypot data, etc. for providing the target security services. For instance, a given IP is considered malicious or not, could be detected by performing data analysis utilizing the data of IP addresses and their cyber activities. In the domain of cybersecurity, the network source mentioned above is considered as the primary security event source to analyze. In the host category, it collects data from an organization's host machines, where the data sources can be operating system logs, database access logs, web server logs, email logs, application logs, etc. Collecting data from both the network and host machines are considered a hybrid category. Overall, in a data collection layer the network activity,

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necessary processes. However, not all of the collected data contributes to the model building process in the domain of cybersecurity [172]. Therefore, the useless data should be removed from the rest of the data captured by the network sniffer. Moreover, data might be noisy, have missing or corrupted values, or have attributes of widely varying types and scales. High quality of data is necessary for achieving higher accuracy in a data-driven model, which is a process of learning a function that maps an input to an output based on example input-output pairs. Thus, it might require a procedure for data cleaning, handling missing or corrupted values. Moreover, security data features or attributes can be in different types, such as continuous, discrete, or symbolic [106]. Beyond a solid understanding of these types of data and attributes and their permissible operations, its need to preprocess the data and attributes to convert into the target type. Besides, the raw data can be in different types such as structured, semi-structured, or unstructured, etc. Thus, normalization, transformation, or collation can be useful to organize the data in a structured manner. In some cases, natural language processing techniques might be useful depending on data type and characteristics, e.g., textual contents. As both the quality and quantity of data decide the feasibility of solving the security problem, effectively pre-processing and

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modeling as machine learning techniques can significantly change the cybersecurity landscape. The security features or attributes and their patterns in data are of high interest to be discovered and analyzed to extract security insights. To achieve the goal, a deeper understanding of data and machine learning-based analytical models utilizing a large number of cybersecurity data can be effective. Thus, various machine learning tasks can be involved in this model building layer according to the solution perspective. These are - security feature engineering that mainly responsible to transform raw security data into informative features that effectively represent the underlying security problem to the data-driven models. Thus, several data-processing tasks such as feature transformation and normalization, feature selection by taking into account a subset of available security features according to their correlations or importance in modeling, or feature generation and extraction by creating new brand principal components, may be involved in this module according to the security data characteristics. For instance, the chi-squared test, analysis of variance test, correlation coefficient analysis, feature importance, as well as discriminant and principal component analysis, or singular value decomposition, etc. can be used for analyzing the significance of the security features to perform the

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policy violations, etc. Malicious behavior or anomaly detection module is typically responsible to identify a deviation to a known behavior, where clusteringbased analysis and techniques can also be used to detect malicious behavior or anomaly detection. In the cybersecurity area, attack classification or prediction is treated as one of the most significant modules, which is responsible to build a prediction model to classify attacks or threats and to predict future for a particular security problem. To predict denial-of-service attack or a spam filter separating tasks from other messages, could be the relevant examples. Association learning or policy rule generation module can play a role to build an expert security system that comprises several IF-THEN rules that define attacks. Thus, in a problem of policy rule generation for rule-based access control system, association learning can be used as it discovers the associations or relationships among a set of available security features in a given security dataset. The popular machine learning algorithms in these categories are briefly discussed in "Machine learning tasks in cybersecurity" section. The module model selection or customization is responsible to choose whether it uses the existing machine learning model or needed to customize. Analyzing data and building models based on traditional machine learning or deep learning methods, could achieve acceptable

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of the resultant security model and make it better applicable in a cybersecurity domain. The modules discussed above can work separately and combinedly depending on the target security problems.

Incremental learning and dynamism

In our framework, this layer is concerned with finalizing the resultant security model by incorporating additional intelligence according to the needs. This could be possible by further processing in several modules. For instance, the post-processing and improvement module in this layer could play a role to simplify the extracted knowledge according to the particular requirements by incorporating domain-specific knowledge. As the attack classification or prediction models based on machine learning techniques strongly rely on the training data, it can hardly be generalized to other datasets, which could be significant for some applications. To address such kind of limitations, this module is responsible to utilize the domain knowledge in the form of taxonomy or ontology to improve attack correlation in cybersecurity applications.

Another significant module *recency mining and updating security model* is responsible to keep the security model up-to-date for better performance by extracting the latest data-driven security patterns.

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security data and extracting new patterns can be more effective than the existing old patterns. The reason is that recent security patterns and rules are more likely to be significant than older ones for predicting cyber risks or attacks. Rather than processing the whole security data again, recencybased dynamic updating according to the new patterns would be more efficient in terms of processing and outcome. This could make the resultant cybersecurity model intelligent and dynamic. Finally, response planning and decision making module is responsible to make decisions based on the extracted insights and take necessary actions to prevent the system from the cyber-attacks to provide automated and intelligent services. The services might be different depending on particular requirements for a given security problem.

Overall, this framework is a generic description which potentially can be used to discover useful insights from security data, to build smart cybersecurity systems, to address complex security challenges, such as intrusion detection, access control management, detecting anomalies and fraud, or denial of service attacks, etc. in the area of cybersecurity data science.

Discussion

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strategies including intrusion detection techniques, different types of machine learning techniques in cybersecurity tasks. Based on our discussion on existing work, several research issues related to security datasets, data quality problems, policy rule generation, learning methods, data protection, feature engineering, security alert generation, recency analysis etc. are identified that require further research attention in the domain of cybersecurity data science.

The scope of cybersecurity data science is broad. Several data-driven tasks such as intrusion detection and prevention, access control management, security policy generation, anomaly detection, spam filtering, fraud detection and prevention, various types of malware attack detection and defense strategies, etc. can be considered as the scope of cybersecurity data science. Such tasks based categorization could be helpful for security professionals including the researchers and practitioners who are interested in the domain-specific aspects of security systems [171]. The output of cybersecurity data science can be used in many application areas such as Internet of things (IoT) security [173], network security [174], cloud security [175], mobile and web applications [26], and other relevant cyber areas. Moreover, intelligent cybersecurity solutions are important for the banking

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Although in this paper, we discuss cybersecurity data science focusing on examining raw security data to data-driven decision making for intelligent security solutions, it could also be related to big data analytics in terms of data processing and decision making. Big data deals with data sets that are too large or complex having characteristics of high data volume, velocity, and variety. Big data analytics mainly has two parts consisting of data management involving data storage, and analytics [178]. The analytics typically describe the process of analyzing such datasets to discover patterns, unknown correlations, rules, and other useful insights [179]. Thus, several advanced data analysis techniques such as AI, data mining, machine learning could play an important role in processing big data by converting big problems to small problems [180]. To do this, the potential strategies like parallelization, divide-and-conquer, incremental learning, sampling, granular computing, feature or instance selection, can be used to make better decisions, reducing costs, or enabling more efficient processing. In such cases, the concept of cybersecurity data science, particularly machine learning-based modeling could be helpful for process automation and decision making for intelligent security solutions. Moreover, researchers could consider modified algorithms or models for handing big data on parallel computing platforms like

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Conclusion

Motivated by the growing significance of cybersecurity and data science, and machine learning technologies, in this paper, we have discussed how cybersecurity data science applies to data-driven intelligent decision making in smart cybersecurity systems and services. We also have discussed how it can impact security data, both in terms of extracting insight of security incidents and the dataset itself. We aimed to work on cybersecurity data science by discussing the state of the art concerning security incidents data and corresponding security services. We also discussed how machine learning techniques can impact in the domain of cybersecurity, and examine the security challenges that remain. In terms of existing research, much focus has been provided on traditional security solutions, with less available work in machine learning technique based security systems. For each common technique, we have discussed relevant security research. The purpose of this article is to share an overview of the conceptualization, understanding, modeling, and thinking about cybersecurity data science.

We have further identified and discussed various key issues in security analysis to showcase the signpost of future research directions in the domain of

exharcacurity data science Rased on the knowledge

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based security modeling, and incremental learning and dynamism for smart cybersecurity systems and services. We specifically focused on extracting insights from security data, from setting a research design with particular attention to concepts for datadriven intelligent security solutions.

Overall, this paper aimed not only to discuss cybersecurity data science and relevant methods but also to discuss the applicability towards data-driven intelligent decision making in cybersecurity systems and services from machine learning perspectives. Our analysis and discussion can have several implications both for security researchers and practitioners. For researchers, we have highlighted several issues and directions for future research. Other areas for potential research include empirical evaluation of the suggested data-driven model, and comparative analysis with other security systems. For practitioners, the multi-layered machine learningbased model can be used as a reference in designing intelligent cybersecurity systems for organizations. We believe that our study on cybersecurity data science opens a promising path and can be used as a reference guide for both academia and industry for future research and applications in the area of cybersecurity.

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ML:

Machine learning

AI:

Artificial Intelligence

CDS:

Cybersecurity data science

ICT:

Information and communication technology

IoT:

Internet of Things

DDoS:

Distributed Denial of Service

IDS:

Intrusion detection system

IPS:

Intrusion prevention system

HIDS:

Host-based intrusion detection systems

NIDS:

Network Intrusion Detection Systems

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Acknowledgements

The authors would like to thank all the reviewers for their rigorous review and comments in several revision rounds. The reviews are detailed and helpful to improve and finalize the manuscript. The authors are highly grateful to them.

Funding

Not applicable.

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Contributions

This article provides not only a discussion on cybersecurity data science and relevant methods but also to discuss the applicability towards data-driven intelligent decision making in cybersecurity systems and services. All authors read and approved the final manuscript.

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Ethics declarations

Competing interests

The authors declare that they have no competing interests.

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About this article

Cite this article

Sarker, I.H., Kayes, A.S.M., Badsha, S. *et al*. Cybersecurity data science: an overview from machine learning perspective. *J Big Data* **7**, 41 (2020). https://doi.org/10.1186/s40537-020-00318-5

- Received26 October 2019
- Accepted21 June 2020
- Publishedo1 July 2020

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