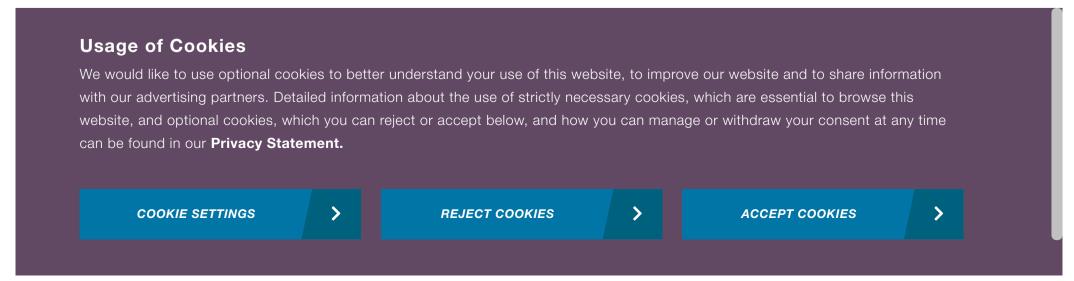
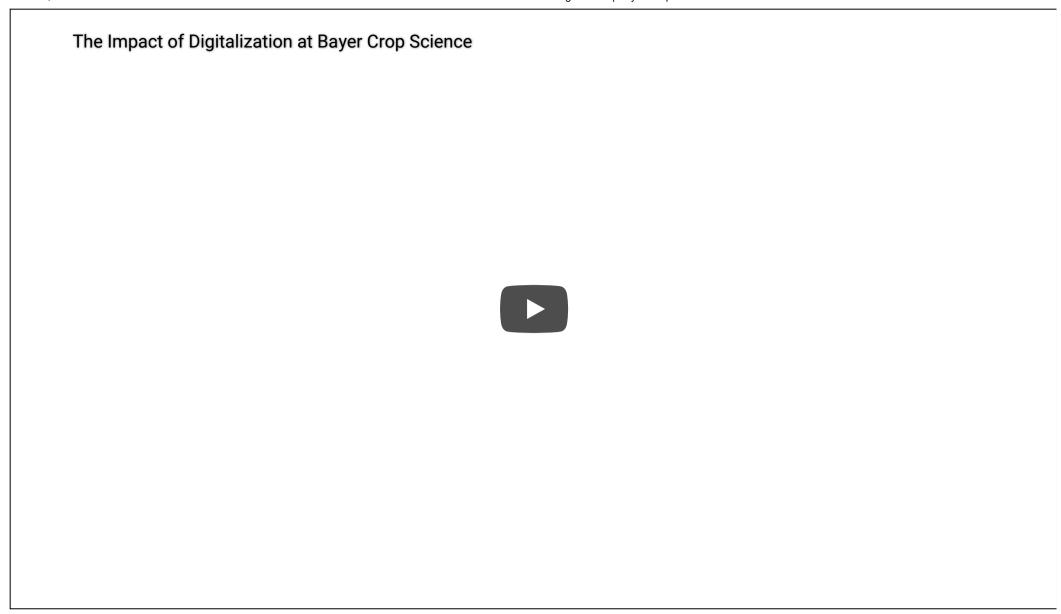
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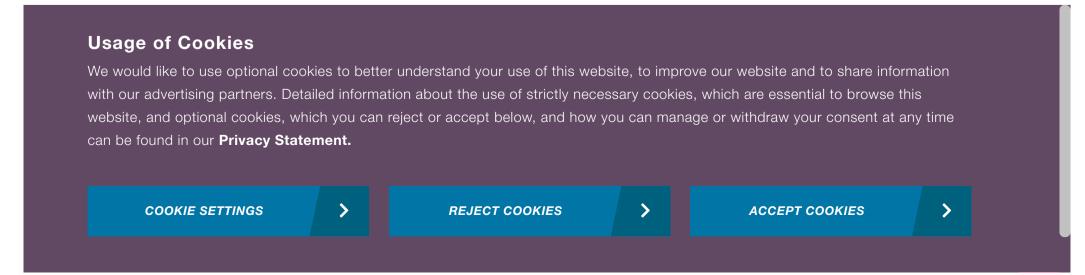
Data science and innovative digital tools empower farmers through actionable insights.





At Bayer, we use Al and machine learning to help farmers achieve better harvests. We also use data science to accelerate our research & development process, creating efficiencies in production, operations and supply chain, and improving customer experience.

Digital farming is at the forefront of modern agriculture and many farmers and scientists are using innovative tools to measure and analyze the elements that affect farming—including environmental conditions, seed genetics, and the presence of pests. In the future, this technology and data will continue to enhance farmer efficiency by further enabling them to monitor each plot of land and determine the precise inputs needed for their crops to thrive.





### **Digital Farming**

# Enabling Farmers to Get The Most Out of Their Fields While Using Less

Like the smart tools that help us make decisions in our day-to-day lives, digital farming is enabling individual solutions tailored to each farm's needs: the right product in the right place, at the right time, in the right amount.

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