

Live Class Activity (Slice): YouTube - Day 2: Cracking into YouTube Algorithm

Task 1: Content Ideation


Come up with the idea for YouTube content (ideation), prepare a content strategy and come up with an idea for 6 videos.

Content Bucket	1)Entertainment,2)Educational,3)Lifestyle,4)Technology,5)Food and Drink,6)Music and Arts	
Content Type	1)vlog,challenges.2) Tutorials,Explainer Videos	
	3)Travel Vlogs,Fashion and Style	
	4)Reviews,Tech Tips and Tutorials	
	5)Cooking Tutorials,Food Challenges	
	6)Original Creations ,Art Tutorials	
Video 1-entertainment	Tittle- Unforgettable Laughs ,Fun and Entertainment for Everyone!	
	Description-Looking for ways to add more fun and excitement to your day? Dive into a world of entertainment packed with laughter, thrills, and creativity! Whether you love hilarious challenges, heartwarming vlogs, engaging storytelling, or trending skits, this is your go-to space for all things fun. From the latest viral crazes to timeless classics that never fail to entertain, we've got something for everyone. Discover new hobbies, laugh out loud with our comedy sketches, or simply relax with captivating content that brightens your mood. Join us on this journey of endless joy and entertainment!	
Video 2-Education	Tittle- Learn, Grow, Succeed: The Best Educational Content for You!	

	<p>Unlock the power of knowledge with engaging educational content designed to inspire and inform. From in-depth tutorials and how-to guides to thought-provoking explainer videos, we cover a wide range of topics to help you learn and grow. Whether you're mastering a new skill, exploring fascinating subjects, or seeking tips to improve productivity, our content is tailored to make learning enjoyable and accessible. Join us on a journey of discovery and empowerment, where curiosity meets clarity and every lesson brings you closer to your goals!</p>	
Video 3- lifestyle	<p>Title-Live Your Best Life: Inspiring Lifestyle Content for Every Day</p>	
	<p>Description-Embrace a life full of balance, inspiration, and joy with our lifestyle content designed to help you live your best life. From tips on health and wellness to fashion, travel, and personal growth, we offer a variety of content to elevate your daily routine. Whether you're looking for fitness motivation, organization hacks, or creative ways to live sustainably, our videos provide practical advice and inspiration. Join us as we explore ways to enhance your lifestyle, find happiness in the little things, and create a life that's uniquely yours</p>	
Video 4-technology	<p>Title-Tech Trends: Stay Ahead with the Latest in Technology!</p>	

	<p>description-Stay at the forefront of innovation with our technology content, covering the latest trends, gadgets, and breakthroughs in the tech world. Whether you're interested in new smartphones, cutting-edge software, or the future of AI, we provide in-depth reviews, tutorials, and insights to keep you informed. Our content helps you navigate the ever-changing tech landscape, offering tips, comparisons, and expert advice on everything from hardware to software. Join us to explore the tools and technologies that are shaping the future and transforming the way we live and work!</p>	
Video 5-Food and Drink	<p>Title-Delicious Discoveries: Explore Tasty Food and Drink Adventures!</p>	
	<p>description-Indulge in a world of flavors with our food and drink content, where every bite is an adventure. From mouthwatering recipes and cooking tips to reviews of the latest food trends, we've got something for every foodie. Discover easy-to-follow recipes for delicious meals, explore unique ingredients, or learn how to make the perfect drink. Whether you're a seasoned chef or just starting out in the kitchen, our content is designed to inspire and satisfy your culinary cravings. Join us on a tasty journey that will elevate your cooking and drinking experience!</p>	

Video 6- Music and art	<p>Title-Creative Beats: Discover the World of Music and Art! Description- Immerse yourself in the vibrant world of music and art, where creativity knows no bounds. From captivating music covers and original compositions to stunning visual art and tutorials, our content celebrates the power of artistic expression. Whether you're a musician, artist, or simply an admirer, you'll find inspiration, tips, and performances that ignite your creativity. Explore the harmony between sound and visuals, learn new techniques, and enjoy performances that showcase the beauty of both music and art. Join us and let your creativity soar!</p>
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Task 2: YouTube Content Strategy of one Best Video			
Out of the 6 videos, highlight one which you think would be bang on! - For any one of the videos, you have to come up with ideas for the following elements.			
Title	Thumbnail	SEO keywords / tags	Description
Music and art-Creative Beats: Discover the World of Music and Art!		keyword- search competit	that ignite your creativity. Explore the harmony between sound and visuals, learn new techniques, and enjoy performances that showcase the beauty of both music and art. Join us and let your creativity soar!
		best music video- 100 – 1K Low	
		romantic song mashup 100 – 1K Low	
		mind relaxing music 1K – 10K Low	
		songs 1M – 10M Low	
		free music 10K – 100K Low	
		old songs 100K – 1M Low	
		you tube music 1M – 10M Low	

mp3 song	100K – 1M	Low
song download	100K – 1M	Low

