

Briana Kent

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Professional summary

Results-driven analytics professional with over 5 years of experience in analytics engineering, specializing in data modeling, ETL processes, and advanced data visualization. Passionate about leveraging modern data tools and collaborating cross-functionally to deliver high-quality analytics that empower stakeholders. Solid foundation in both technical and business domains, eager to contribute to innovative data solutions while championing data efficacy and efficiency as critical drivers of informed decision-making and operational excellence.

Professional experience

Analytics Engineer / Value Analytics Consultant

Alight Solutions, Apr 2022 — Present

- Supported over 50 strategic client projects, shaping business cases, dashboards, and reports for wealth and wellbeing solutions. My contributions directly influenced hundreds of millions in renewals and new business by consistently demonstrating product value and delivering actionable insights to clients.
- Designed and implemented interactive dashboards and reporting templates leveraging workforce demographics, call and web traffic, and wealth administration records. Utilized SQL to query data tables with over 32 billion records on our AWS-hosted data lake, delivering operational insights at scale.
- Developed automated data pipelines and value calculators using Alteryx and Excel, and advanced our analytics capabilities by integrating AI Agents—driving innovation in reporting and enabling tailored, advanced solutions for stakeholders.

Test Automation Engineer / Technology Consultant

Ernst & Young (EY), Jul 2018 — Apr 2022

- Supported long-term projects for three major clients—each a leader in their industry—by first leading user acceptance testing (UAT) to validate business requirements, then driving data preparation and automation initiatives to streamline quality assurance and operational processes.
- Managed and coordinated cross-functional teams using Jira and eazyBI, overseeing test and defect tracking for large-scale SAP implementations. Developed status reports and dashboards that enabled clear communication and data-driven decision-making across business and technical stakeholders.
- Engineered a predictive model using Python to optimize test case scheduling and contributed to the development of EY's Next-Gen Testing Platform, significantly enhancing testing efficiency and streamlining reporting processes for enterprise resource planning projects.

Education

Data Science for All (DS4A) Honors Certificate

Correlation One, Oct 2021 — Mar 2022

Bachelor of Business Administration (BBA), Actuarial Science

University of Texas at San Antonio, Aug 2014 — May 2018

Certifications & skills

Certifications: Alteryx Designer Core Certification, ISTQB® Certified Tester Foundation Level (CTFL)

Methodologies: Software Development Lifecycle (SDLC), Exploratory Data Analysis (EDA)

Software & Tools: Alteryx, SQL, Tableau, Power BI, Excel, Python