

# Agreement & Next Steps

## Our Commitment

- Professional Discovery Process**  
Comprehensive assessment of your current project with strategic recommendations
- Detailed Planning Documentation**  
Complete project outline, specifications, and clear timeline for full project
- Next Steps Guarantee**  
When you complete all planning requirements, we commit to providing you with the next available start date

## Investment & Terms

**Planning Phase Investment: \$1,500**

- \$1,000 deposit to begin (due upon signing)
- \$500 final payment upon planning completion
- This amount applies toward your total project cost
- No obligation to proceed with full project

**Scope:** Discovery, planning, and documentation only

**Confidentiality:** All information shared remains confidential

**Timeline:** 7-10 business days (content dependent)

### Ready to Begin?

Pay \$1,000 Deposit to Start

Secure payment via Bonsai

Client Signature:

[Client Name]  
Date:

Brillnt Representative:

hello@brillnt.com | (313) 286-5990  
Date:



DISCOVERY & PLANNING

[Client Name]

# How We'll Work Together

**A**

## Streamlined Process

3-5 days

If you have your content and materials prepared:

- We'll review, organize, and optimize your content for our creative process
- Define the technical features that support your business goals
- Create your detailed timeline with clear, reliable milestones

**B**

## Comprehensive Discovery

1-2 weeks

If you're still gathering materials:

- We'll create a content checklist tailored to your project needs
- Help organize your existing materials effectively
- Guide you through obtaining required assets, then complete the process outlined in Path A

We'll determine the best path based on your current preparation level.



[Client Name]  
[Date]

# Discovery & Planning Agreement

Setting the foundation for your project success

This Discovery & Planning phase creates a detailed roadmap that ensures your project runs smoothly and delivers exactly what you need.

Planning Phase Investment

**\$1,500**

\$1,000 deposit to start

Applies toward total project cost



# What You Get & What We Need

## What You'll Receive

Complete website outline with all pages and features

Realistic project timeline with key milestones

Detailed cost breakdown for the complete project

## Your Commitment

1-hour discovery call to share your vision

Feedback & approval within 3 business days

Review and approve final project plan

Timeline

**5-7 business days**

Discovery & Planning Agreement

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# What You'll Receive



## Complete Project Roadmap

- Detailed project outline with all pages and features
- Content requirements and asset planning
- Technical specifications for functionality updates



## Clear Timeline & Budget

- Realistic project timeline with key milestones
- Detailed cost breakdown for the complete project
- Payment schedule that works for your business



## Professional Documentation

- Written project scope for your approval
- Complete content checklist of items you'll need to provide
- Step-by-step action items and clear deliverables

 **Timeline: Approx. 7-10 business days once you've provided all content and materials**

# Your Commitment

## Discovery Process

(~1 hour of your time)

We'll determine the best approach based on your current situation - if you have your creative assets prepared and a clear vision of what you want, we can streamline this process through focused email exchanges.

- 1 Share your vision and requirements**  
for your project
- 2 Engage with us to review your current materials**  
and identify improvement areas (we'll lead this process)
- 3 Participate in our guided assessment**  
of functionality needs and project requirements
- 4 Respond to our recommendations**  
and provide feedback within 3 business days