Brian Donahue

brimwd@gmail.com • 971-222-9892

http://brimwd.github.io

SUMMARY

I am a UX Engineer - I can design experiences and build them too. I've spent my career freelancing and contracting, seeking new challenges, learning opportunities, and the chance to use my skills.

I thrive in environments where I can have ownership, where teams collaborate and communicate, and where there are clear goals. My process always starts with identifying the needs of all parties so that I can be be intentional about what I prioritize; It means less pivoting and more transparency around progress.

SKILLS

UX & VISUAL DESIGN	Usability research, prototypes, user flows, site maps, drafting, information architecture, mockups, wireframes, graphic design for print and web, illustration, icons, branding
DEVELOPMENT & FRAMEWORKS	HTML (HTML5), CSS (CSS3), JavaScript, jQuery, Bootstrap 4, Sass, mobile-first responsive design, responsive emails
PREFERRED TOOLS	Sketch, Flinto, Photoshop, Illustrator, Sublime Text, Balsamiq, GitHub
SOFT SKILLS	Natural leader, project management experience, hiring experience, consulting, pitches & presentations, empathy, integrity

EXPERIENCE

UX Consultant (UX Designer/Engineer & Web Developer)   11/2015 – Present

CLIENTS: Bluetooth, Amazon, Microsoft, XBox, TMobile, Walmart - *via Aquent, TCG, Distilled*

- Integrating with multi-functional teams to deliver designs and software.
- I've worked on a variety of products including a self-documenting style guide; mobile UI prototypes for iOS and web; product taxonomies; information architecture for b2b tools; and responsive email templates in English & Spanish.

ENVIRONMENT: HTML5, CSS3, Bootstrap 4, SASS, Handlebars, jQuery, Node, Github

EXPERIENCE (continued)

LEAD WEB DEVELOPER & CREATIVE LEAD   10/2014 – 11/2015

B2D Marketing
- Responsive web marketing campaigns and collateral, online store maintenance, email newsletters, logos, branding
- Lead designer and developer on a team of 6, directing and delivering marketing campaigns and site maintenance for a rotating set of 5 to 7 clients.

ENVIRONMENT: HTML5, CSS3, jQuery, Bootstrap 3, Drupal 6 & 7, Wordpress

DESIGN CONSULTING (Designer & Front End Developer)   12/2007 – 11/2015

CLIENTS: Seattle PRIDE, Moving Worlds, Bob Books, Siren, University of Iowa
- Mobile app designs, responsive web development, branding, marketing strategy and collateral, information architecture, user research
- Using "design thinking" and a human-centered approach, I've helped my clients understand their customers and deliver their brands.
- I've developed responsive websites and email campaigns, online stores, and mobile video games.
- I've designed logos, fonts, T-shirts, menus, event banners, and marketing collateral.

ENVIRONMENT: HTML, CSS, jQuery, Bootstrap 3, Wordpress

EDUCATION

Graphic Design & Computer Science
University of Iowa - Fall 2007, Spring 2012

Graphic Design
Iowa Lakes Community College - Fall 2010

Illustration
Ringling School of Art & Design - Fall 2007

EXTRACURRICULARS

Outside of work, I volunteer my design skills for non-profit organizations.

I'm also an avid reader, a muralist and painter, a farmer's market enthusiast, and I build hobby websites and products.