

# Brian Donahue

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<http://brimwd.github.io>

## SUMMARY

I am a UX Engineer - I can design experiences and build them too. I've spent my career freelancing and contracting, seeking new challenges, learning opportunities, and the chance to use my skills.

I thrive in environments where I can have ownership, where teams collaborate and communicate, and where there are clear goals. My process always starts with identifying the needs of all parties so that I can be intentional about what I prioritize; It means less pivoting and more transparency around progress.

## SKILLS

### UX & VISUAL DESIGN

Usability research, prototypes, user flows, site maps, drafting, information architecture, mockups, wireframes, graphic design for print and web, illustration, icons, branding

### DEVELOPMENT & FRAMEWORKS

HTML (HTML5), CSS (CSS3), JavaScript, jQuery, Bootstrap 4, Sass, mobile-first responsive design, responsive emails

### PREFERRED TOOLS

Sketch, Flinto, Photoshop, Illustrator, Sublime Text, Balsamiq, GitHub

### SOFT SKILLS

Natural leader, project management experience, hiring experience, consulting, pitches & presentations, empathy, integrity

## EXPERIENCE

**UX Consultant** (UX Designer/Engineer & Web Developer) 11/2015 – Present

**CLIENTS:** Bluetooth, Amazon, Microsoft, Xbox, TMobile, Walmart - *via Aquent, TCG, Distilled*

- Integrating with multi-functional teams to deliver designs and software.
- I've worked on a variety of products including a self-documenting style guide; mobile UI prototypes for iOS and web; product taxonomies; information architecture for b2b tools; and responsive email templates in English & Spanish.

**ENVIRONMENT:** HTML5, CSS3, Bootstrap 4, SASS, Handlebars, jQuery, Node, Github

## **EXPERIENCE** (continued)

### **Lead Web Developer & Creative Lead**

10/2014 – 11/2015

**COMPANY:** B2D Marketing

- Responsive web marketing campaigns and collateral, online store maintenance, email newsletters, logos, branding
- Lead designer and developer on a team of 6, directing and delivering marketing campaigns and site maintenance for a rotating set of 5 to 7 clients.

**ENVIRONMENT:** HTML5, CSS3, jQuery, Bootstrap 3, Drupal 6 & 7, Wordpress

### **Design Consultant** (Designer & Front End Developer)

12/2007 – 11/2015

**CLIENTS:** Seattle PRIDE, Moving Worlds, Bob Books, Siren, University of Iowa

- Mobile app designs, responsive web development, branding, marketing strategy and collateral, information architecture, user research
- Using "design thinking" and a human-centered approach, I've helped my clients understand their customers and deliver their brands.
- I've developed responsive websites and email campaigns, online stores, and mobile video games.
- I've designed logos, fonts, T-shirts, menus, event banners, and marketing collateral.

**ENVIRONMENT:** HTML, CSS, jQuery, Bootstrap 3, Wordpress

## **EDUCATION**

Graphic Design & Computer Science

**University of Iowa** - Fall 2007, Spring 2012

Graphic Design

**Iowa Lakes Community College** - Fall 2010

Illustration

**Ringling School of Art & Design** - Fall 2007

## **EXTRACURRICULARS**

Outside of work, I volunteer my design skills for non-profit organizations.

I'm also an avid reader, a muralist and painter, a farmer's market enthusiast, and I build hobby websites and products.