Brian Donahue

Front-End Developer & UX Designer

Seattle, WA, USA

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brimwd.github.io/portfolio/

I've worked as a designer and developer for the last 7 years: 2 years with teams; 5 working independently. I am organized, detail-oriented, and resourceful; I create solutions that are extensible, responsive, and lean.
As a life-long artist, I've volunteered my graphic design skills for several non-profits, and a previous employer described me saying "giving back is a huge part of [my] ethos."

LANGUAGES and FRAMEWORKS:
HTML (HTML5), CSS (CSS3), JavaScript, jQuery, Jade, Bootstrap, LESS

UX and DESIGN:
User flows, site maps, drafting, mockups, wireframes, templating, graphic design for print and web, illustration, branding, presentations

TOOLS:
Sublime Text 3, Balsamiq, Axure, GitHub, Adobe Photoshop, Adobe Illustrator

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WORK EXPERIENCE

Wunderman

Web Developer, UX Designer

UX: Design work was created for an asset management service for T-Mobile
+ Created UX proposals based on existing user stories, client requests, and an alpha product version
+ Created wireframes and user flows for different classes of user
+ Documented changes and presented design proposals to the managers and development team
+ Used Microsoft TFS to track and report bugs and usability issues for the existing software

FED: Emails for Microsoft XBox & Band, and for T-Mobile
+ Developed responsive marketing emails based on Photoshop comps
+ Developed both English and Spanish-language service email templates for T-Mobile
+ Sliced and modified design comps as needed
+ Tracked bugs and language or graphical inconsistencies in TFS

November 2015 - December 2015 │ Washington, United States

B2d Marketing

Lead Web Developer

+ Worked as the design and strategy lead for the marketing team
+ Created campaigns for six different clients, some of which received increases on click-through rates of more than 1000% over the campaign average
+ Mentored junior developers in responsive design and development
+ Simplified code across multiple platforms and developed user stories to reduce maintenance work and improve customer engagement
+ Lead design and strategy discussions with clients and managers

October 2014 - November 2015 │ Washington, United States

DevDraft

Web Developer, UX Designer

+ Developed landing pages for a Microsoft Partner Network marketing campaign
+ Contributed responsive code to improve DevDraft's website UX
+ Lead marketing strategy discussions
+ Developed user flows, user stories, and wireframes
+ Mentored one junior developer in responsive design and development

April 2015 - July 2015 │ Washington, United States

Siren

UX Designer

+ Produced user stories, user flows, wireframes, and mockups
+ Contributed to design and strategy discussions
+ Championed function over form in design planning discussions

November 2014 - December 2014 │ Washington, United States

Seattle Pride

Visual Director

+ Worked directly with the board V.P. to plan materials and approach
+ Designed dozens of print materials including posters, flyers, badges, banners, logos, and most other marketing materials for official Seattle Pride 2014 events
+ Created vector illustrations for the beer garden map and the 40th anniversary lithograph pride poster reproduction

May 2014 - June 2014 │ Washington, United States

Moving Worlds

Web Developer, UX Designer

+ Created user stories, user flows, wireframes, prototypes, and templates.
+ Redesigned information organization and presentation on key pages resulting in a 30% increase in engagement for anonymous users
+ Coded templates with Bootstrap, Jade, and Less
+ Supported development with responsive design and bug fixes
+ Championed a 'mobile-first' approach
+ Created B2B print materials, presentations, and templates

April 2014 - June 2014 │ Washington, United States

EDUCATION

University Of Iowa

Japanese, Accounting

January 2012 - June 2012 | Iowa City, Iowa, United States

Iowa Lakes Community College

Graphic Design

August 2010 - December 2010 | Spirit Lake, Iowa, United States

University Of Iowa

Graphic Design, Computer Science

August 2007 - December 2007 | Iowa City, Iowa, United States

Ringling College Of Art And Design

Illustration

August 2006 - December 2006 | Sarasota, Florida, United States

SKILLS

Adobe Illustrator, **Adobe Photoshop**, **Balsamiq**, **Bootstrap**, **Branding**, **CSS**, **CSS**, **Drafting**, **GitHub**, **Graphic Design**, **HTML**, **Illustration**, **Jade**, **JavaScript**, **Jquery**, **Less**, **Mockups**, **Presentations**, **Site Maps**, **Sublime Text**, **Templating**, **User Flows**, **Ux**, **Wireframes**