

Amazon Verified by
Help us Improve

"Why is there
a bicycle in
my costume results?"

Help us improve
search relevance →

amazon / survey

retweeted

☒ ☐ id

☒ ☐ id

scrape
ed DEX info
linked Pages

No facebook link on mobile?

Survey

"Amazon wants your feedback"

"Help make amazon better"

"Improve amazon results"

- Improve profile page
- Link accounts & scrape info
- interstitial @ ingress to features — interesting finds?
- Social media Campaign
 - "Why is there a — in the results for —?"
 - "One of these things is not like the other."
 - ↳ Help us improve results!
- Expose search flagging
 - ↳ Mechanical Turk

blackjack

Help us improve

☒ ☐
☒ ☐
☒ ☐

Age

Age

Submit

Help us
improve

☒ ☒ ☒

Take a survey

Gateway ad

Help Us Improve

tell us a little more about
yourself so we can be more

relevant

Search ad

Help us improve

☒ ☐
☒ ☐
☒ ☐
☒ ☐

Survey

~~Thank you!~~

let's start with some
basics. -
is all of this right?

First

Last

~~Good good!~~

great.

When were you born?

1 / 1

Why do you
need this?

Next

What are your
interests? common
interests for people
around your age
include
click many

☐ ☐ ☐ ☐
☐ ☐ ☐ ☐
☐ ☐ ☐ ☐

What types of things
do you like to buy