

Brian Donahue

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971-222-9892

SUMMARY

I am a UX Engineer - I can design your experiences and build them too. I've spent most of my career as a freelancer and contractor, seeking new challenges, learning opportunities, and the chance to use my skills.

I have a background in the service industry, and after years freelancing, I'm comfortable talking to -and taking feedback from- anyone: I can pitch ideas to CEOs; I can discuss design rationale with my org-director at Amazon; I can keep research participants smiling while they wait for their session.

I thrive in environments where I can have ownership, where teams collaborate and communicate, and where there are clear goals. Goal-oriented design allows us to identify the needs of all parties, and to be intentional about what we prioritize and why; It means less pivoting and more transparency around progress.

Outside of work, I volunteer my skills for non-profit organizations. I'm also an avid reader, a muralist and painter, a farmer's market enthusiast, and I build my own hobby websites and products.

SKILLS

UX & VISUAL DESIGN

Usability research, prototypes, user flows, site maps, drafting, information architecture, mockups, wireframes, graphic design for print and web, illustration, icons, branding

DEVELOPMENT & FRAMEWORKS

HTML (HTML5), CSS (CSS3), JavaScript, jQuery, Bootstrap 4, Sass, mobile-first responsive design, responsive emails

PREFERRED TOOLS

Sketch, Flinto, Photoshop, Illustrator, Sublime Text, Balsamiq, GitHub

SOFT SKILLS

Natural leader, project management experience, hiring experience, consulting, pitches & presentations, empathy, integrity

EXPERIENCE

Contracting UX Engineer

Aquent / The Creative Group / Distilled - November 2015 to Present

ROLE Production Web Developer, UX Designer, UX Engineer

TECHNOLOGIES HTML5, CSS3, Bootstrap 4, SASS, Handlebars, jQuery, Node, Github

BRANDS Bluetooth, Amazon, Microsoft, X-Box, T-Mobile, Wal-Mart

SUMMARY Integrating with multi-functional teams to deliver designs and software. I've worked on a variety of products including a self-documenting style-guide; mobile UI prototypes for iOS and web; product taxonomies; information architecture for b2b tools; and responsive e-mail templates in English & Spanish.

Lead Web Developer

b2d Marketing - October 2014 to November 2015

ROLE Front-End Web Developer and Creative Department Team-Lead

TECHNOLOGIES HTML5, CSS3, jQuery, Bootstrap 3, Drupal 6 & 7, Wordpress

PRODUCT Responsive web marketing campaigns and collateral, online-store maintenance, E-mail newsletters, logos, branding

SUMMARY Lead designer and developer on a team of 6, directing and delivering marketing campaigns and site maintenance for a rotating set of 5 to 7 clients.

Consulting Designer & Developer

Freelance / Self-Employed - December 2007 to November 2015

ROLE Graphic Designer, Front-End Developer, Human-Centered Design Consultant

TECHNOLOGIES HTML, CSS, jQuery, Bootstrap 3, Wordpress

PRODUCT Mobile app designs, responsive web development, branding, marketing strategy and collateral, information architecture, user research

CLIENTS Seattle PRIDE, Moving Worlds, Bob Books, Siren, University of Iowa

SUMMARY Using 'design thinking' and a human-centered approach, I've helped my clients understand their customers and deliver their brands. I've developed responsive websites and email campaigns, online stores, and mobile video games. I've designed logos, fonts, t-shirts, menus, event banners, and marketing collateral.