

DATA ANALYST
CONTACT

9344074098
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Tiruppur , Tamil nadu

EDUCATION

Jaivabai girls higher secondary
school

CGP = 12th - 70 %

BHARATHIAR UNIVERSITY

2023-2026

- Bachelor of Science in
Computer Science with Data
Analytics

SKILLS

- Good Communication
- Presentation skills
- Critical thinking
- Power Bi
- Python programming
- Excel
- Machine learning
- Public speaking

CERTIFICATIONS

- Python programming
- Power bi
- Machine learning
- Data analysis
- Gen AI
- Microsoft data analysis
- ppt presentation(Gen AI)

LANGUAGES

- English
- Tamil

PROFILE

Dynamic and results-oriented professional with experience at Digital Marketter and internships in data analysis and science. Excelled in leveraging Python and digital marketing skills to drive brand awareness, enhance data-driven decision-making, and optimize machine learning models. Proven track record in improving prediction accuracy and executing successful digital campaigns.

PROJECTS

- Google play store analysis
- car prediction
- Sales analysis
- Iris flower classification
- Sales visuals dashboard

WORK EXPERIENCE

| | |
|---|-----------------|
| Null class | 12-2024/01-2025 |
| Data Analyst intern | |
| Google Play Store Analysis Intern | |
| <ul style="list-style-type: none">Conducted in-depth analysis of app performance metrics, user reviews, and ratings to identify trends and improvement opportunities.Utilized tools like Google Play Console and data visualization software to track downloads, retention rates, and user engagement.Prepared detailed reports and presentations to share insights and actionable recommendations with stakeholders. | |
| Code alpha | 11-2024/12-2024 |
| Data science intern | |
| <ul style="list-style-type: none">Predicting Iris Flower Species with Supervised Learning AlgorithmsDemand and Sales Forecasting Using Predictive AnalyticsCar Price Prediction Using Machine Learning Algorithms | |
| Digital marketing | 03-2024/09-2024 |
| Marketing Manager | |
| <ul style="list-style-type: none">Digital Marketing Campaign Performance AnalysisSEO Optimization and Insights for Online Traffic GrowthSocial Media Engagement and Marketing Analytics | |