

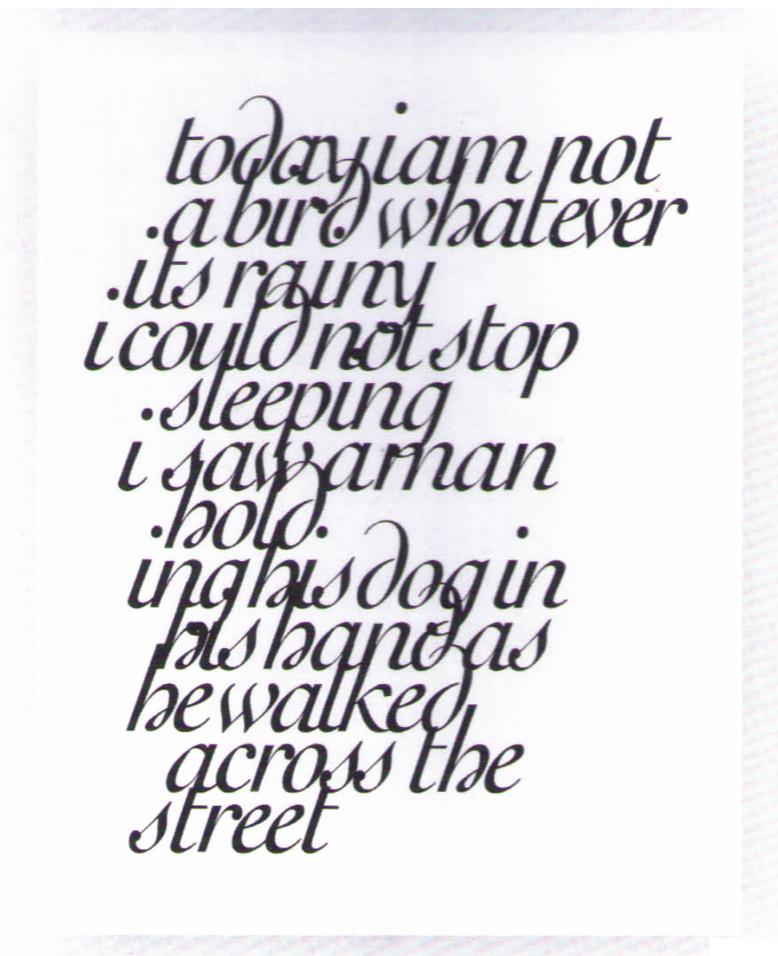
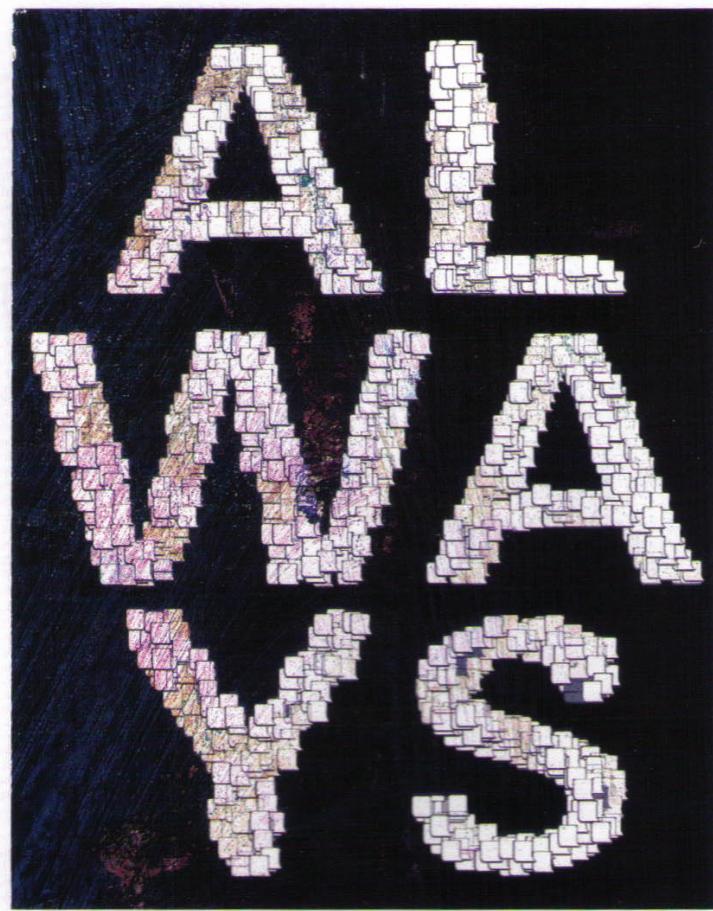
# **Final Project Pitch Template**

# **Final Project Title**

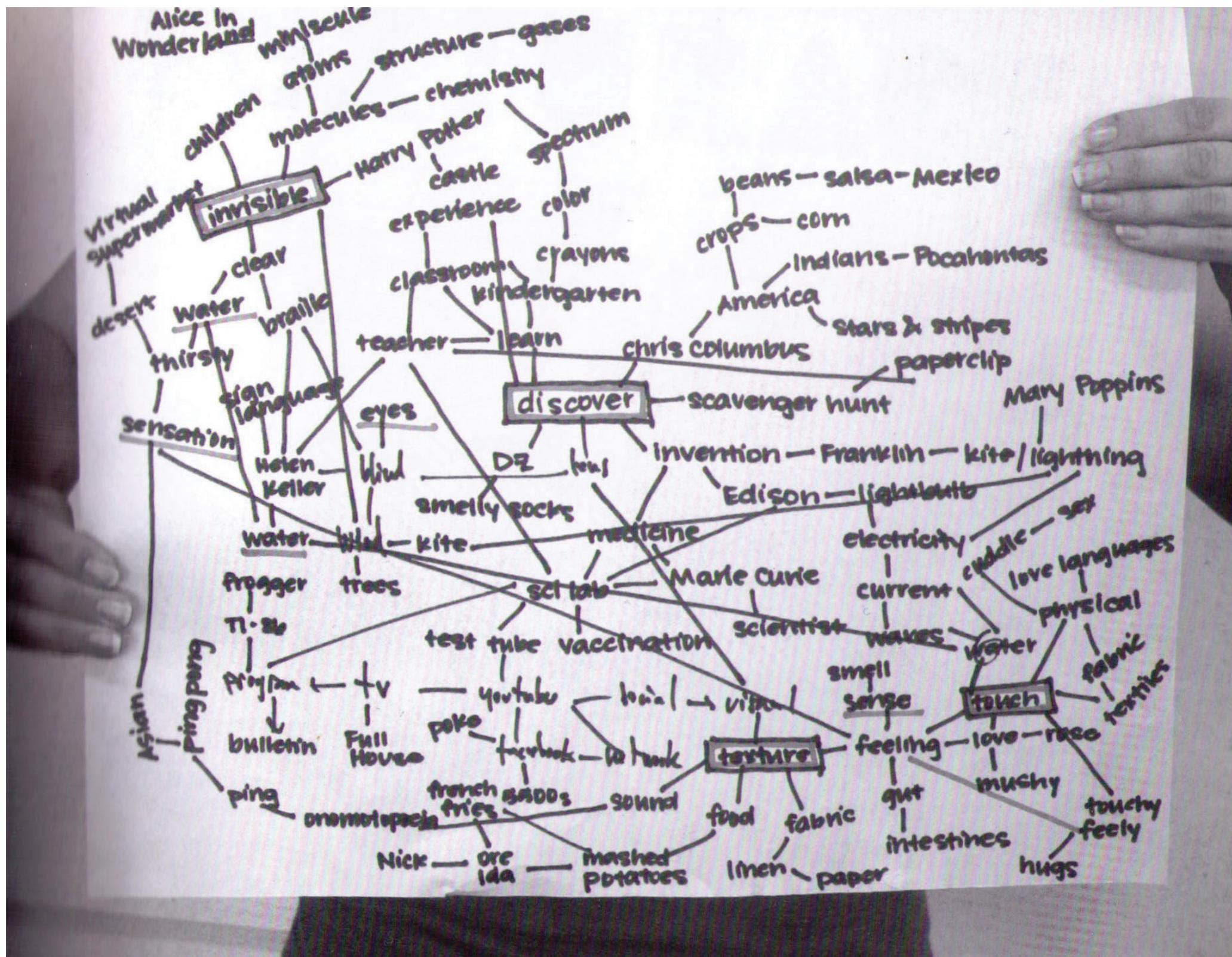
Write one sentence project statement. And one sentence about the motivation behind your project.

# Share 3 Precedents

Share and describe 3 other concepts, projects, artwork, or products from your work or the work of others that inspire this project.

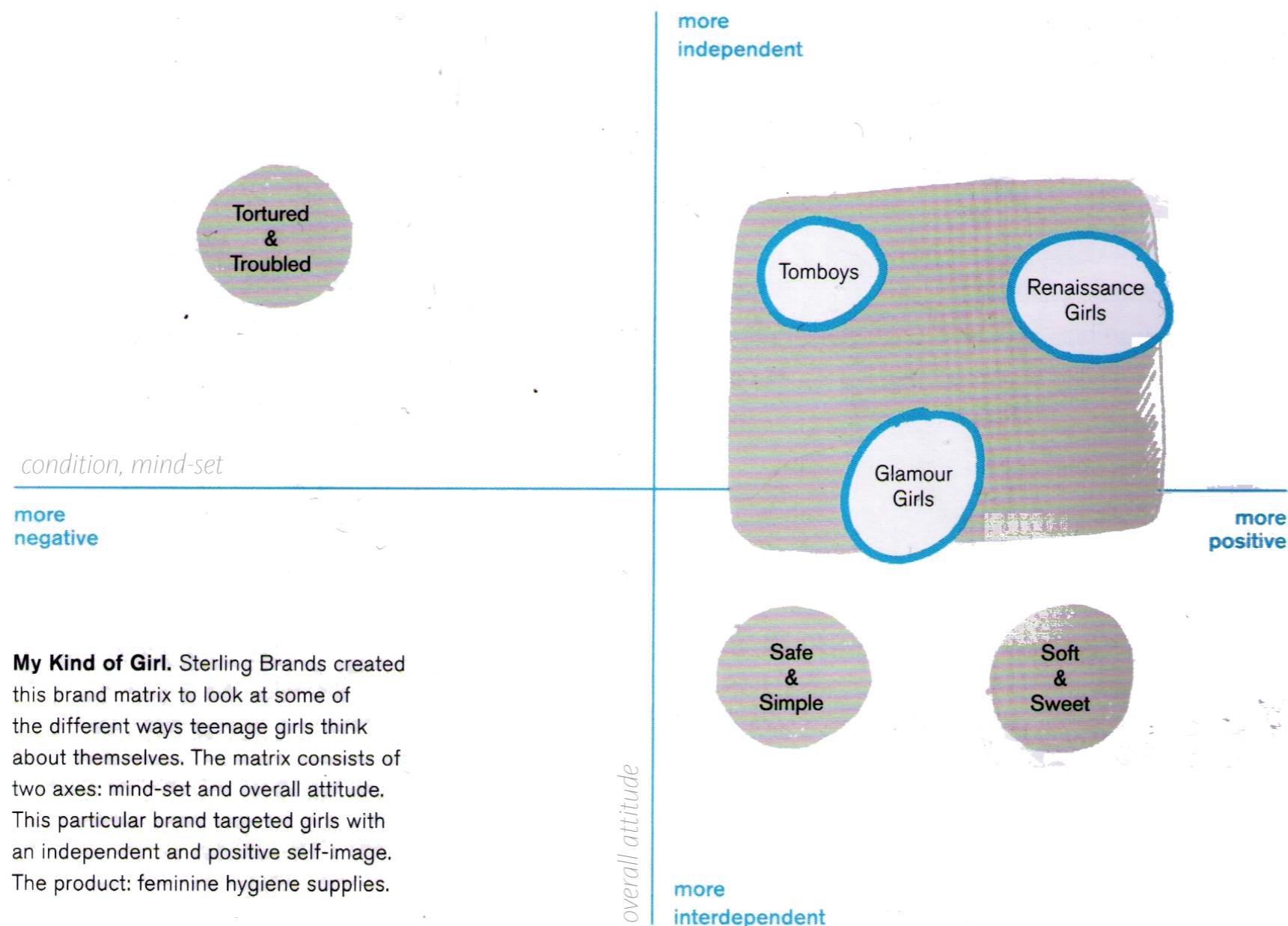


# Make a Mind Map



# Define Project Matrix

Define two relevant coordinates for your project. Show where your ideas, precedent examples, or inspiration fall.



# Analyze Content definition

Create a unique project definition using 3-4 definitions of similar to or inspirational projects and concepts.

## Quiksilver:

Quiksilver has developed from a 1970s boardshort company into a multinational apparel and accessory company grounded in the philosophy of youth. Our mission is to become the leading global youth apparel company; to maintain our core focus and roots while bringing our lifestyle message of boardriding, independence, creativity and innovation to this global community.

Individual expression, an adventurous spirit, authenticity and a passionate approach are all part of young people's mindset and are the essence of our brands. Combine this with the aesthetic appeal of beaches and mountains, and a connection is established that transcends borders and continents. Include thirty-plus years of quality, innovation and style, and you have Quiksilver.

## Rip Curl:

Rip Curl is a company for, and about, the Crew on **The Search**. The products we make, the events we run, the riders we support and the people we reach globally are all part of the Search that Rip Curl is on.

The Search is the driving force behind our progress and vision. When Crew are chasing uncharted reefs, untracked powder or unridden rails, we want to arm them with the best equipment they'll need. No matter where your travels lead you, we'll have you covered.

Rip Curl will continue to stick by the grass roots that helped make us the market leader in surfing, but we'll also charge on in to the future and push riding to a new level.

Rip Curl: Built for riding and always searching for the ultimate journey...

## Hurley:

The Essence of Hurley is based on our love of the ocean and its constant state of change. With deep roots in beach culture, we are all about inclusion and positivity. Our brand was started with the idea of facilitating the dreams of the youth. Music and art are the common threads that bring us all together. We are passionate about freedom of expression and the individual voice. We place a premium on smiles. Welcome to our world - **Imagine the possibilities**.

## Volcom:

The Volcom idea would incorporate a major philosophy of the times, "youth against establishment". This energy was an enlightened state to support young creative thinking. Volcom was a family of people not willing to accept the suppression of the established ways. This was a time when snowboarding and skateboarding was looked down on... Change was in the air.

It was all about spirit and creativity. Since those wild beginnings, the Volcom Stone has spread slowly across the world. The Company has matured internally but continues to run off the same philosophy it started with. The Volcom thinking now flows through its art, music, films, athletes and clothing....

**Ideals of youth**  
**Roots and authenticity**  
**Globalization**  
**Love of beaches, mountains, and the streets**  
**Individual expression and creativity**  
**Progression and adventure**

# What's your data?

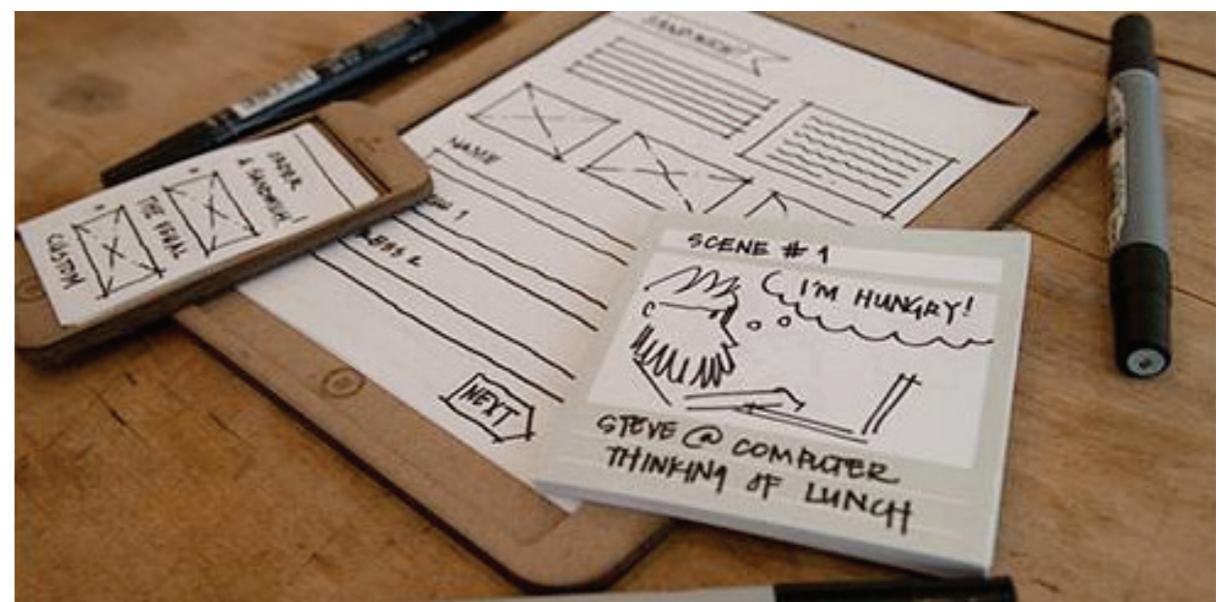
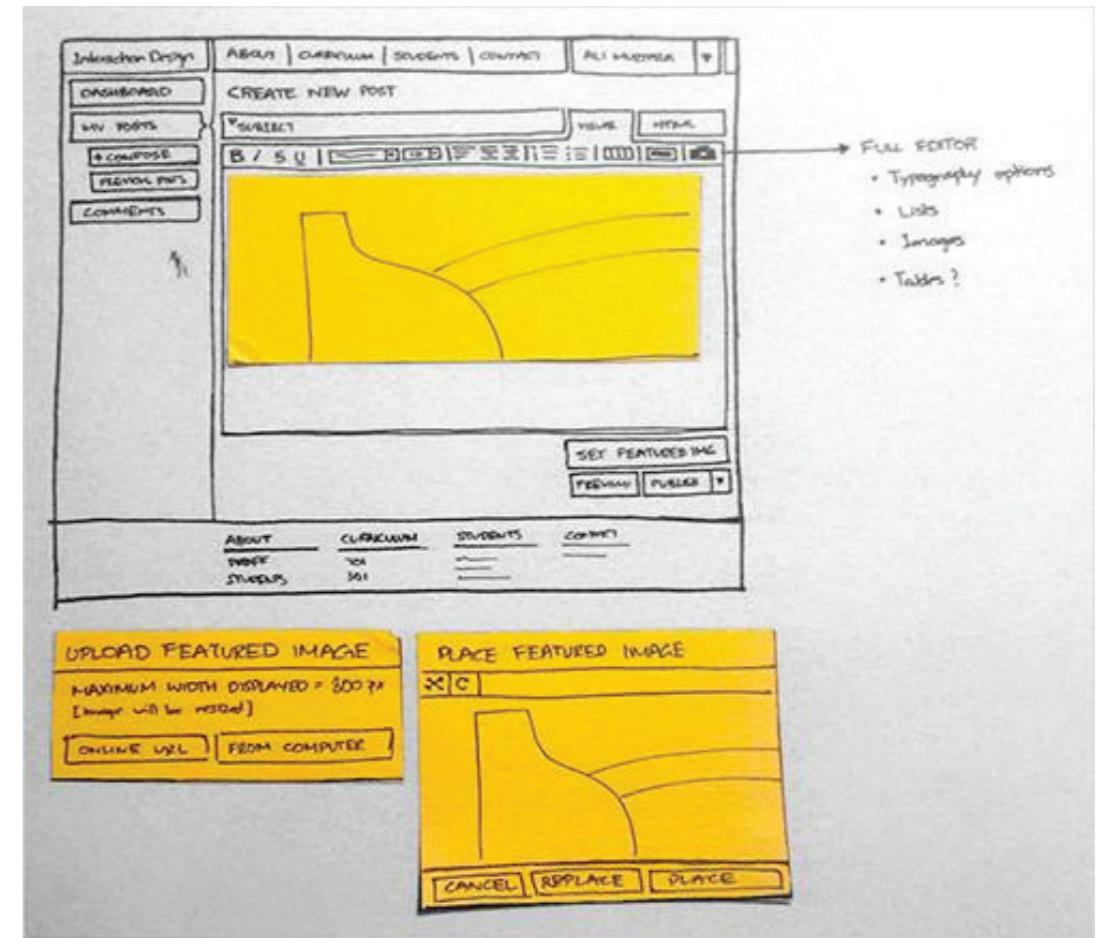
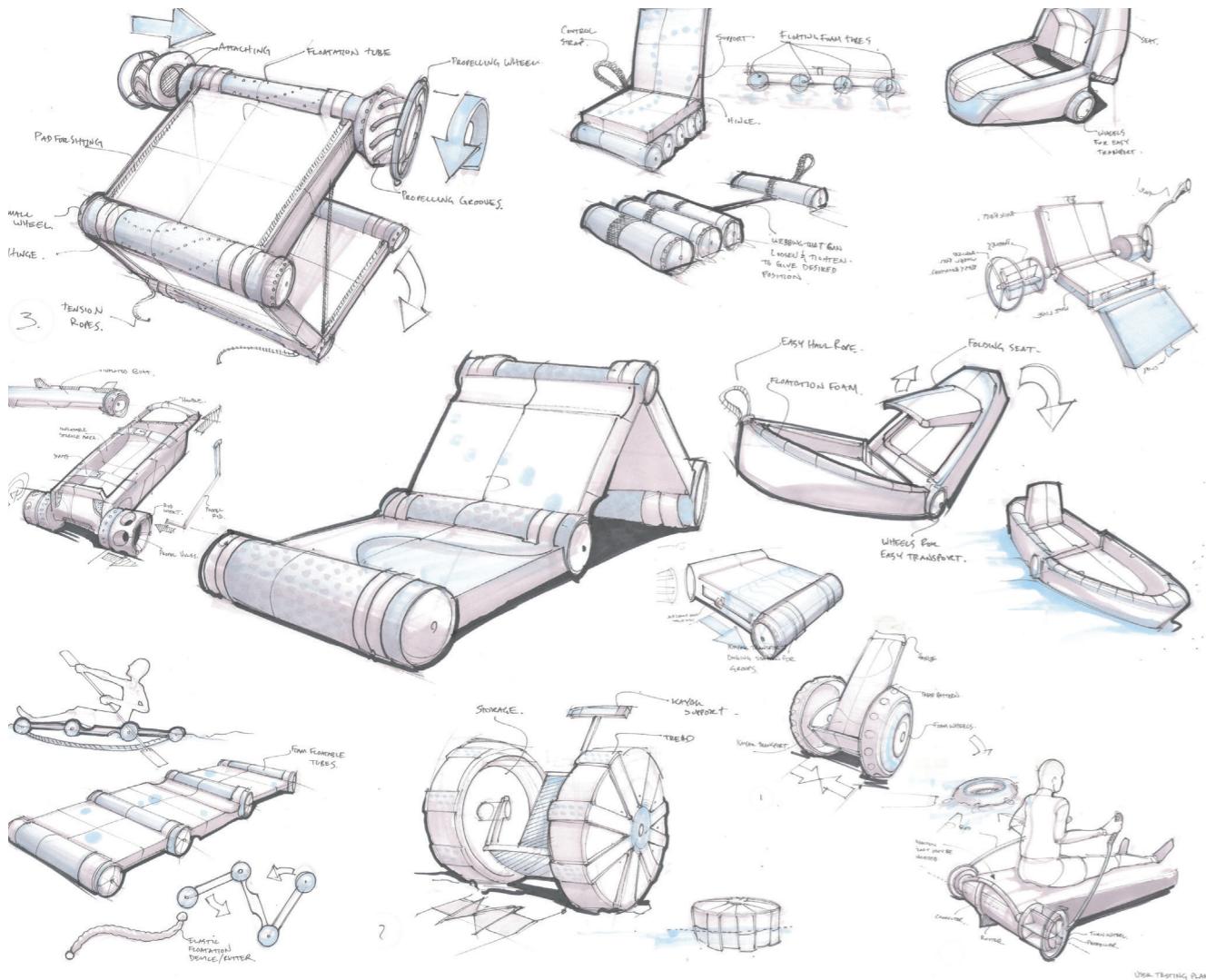
Outline the data you will need. Share how you plan to get it. Share screenshots / images of how and where you will get your data.

public   gifd_substation_a	table	postgres
public   gifd_substation_a_gid_seq	sequence	postgres
public   gifd_swimming_pool_a	table	postgres
public   gifd_swimming_pool_a_gid_seq	sequence	postgres
public   gifd_tank_a	table	postgres
public   gifd_tank_a_gid_seq	sequence	postgres
public   gifd_taxiway_a	table	postgres
public   gifd_taxiway_a_gid_seq	sequence	postgres
public   gifd_trail_l	table	postgres
public   gifd_trail_l_gid_seq	sequence	postgres
public   gifd_trees_a	table	postgres
public   gifd_trees_a_gid_seq	sequence	postgres
public   gifd_tunnel_l	table	postgres
public   gifd_tunnel_l_gid_seq	sequence	postgres
public   gifd_vineyards_a	table	postgres
public   gifd_vineyards_a_gid_seq	sequence	postgres
public   gifd_wall_l	table	postgres
public   gifd_wall_l_gid_seq	sequence	postgres
public   gifd_water_excpt_inland_a	table	postgres
public   gifd_water_excpt_inland_a_gid_seq	sequence	postgres
public   gifd_waterfall_l	table	postgres
public   gifd_waterfall_l_gid_seq	sequence	postgres
public   raster_columns	view	postgres
public   raster_overviews	view	postgres
public   spatial_ref_sys	table	postgres

(249 rows)

# User / project flow sketch

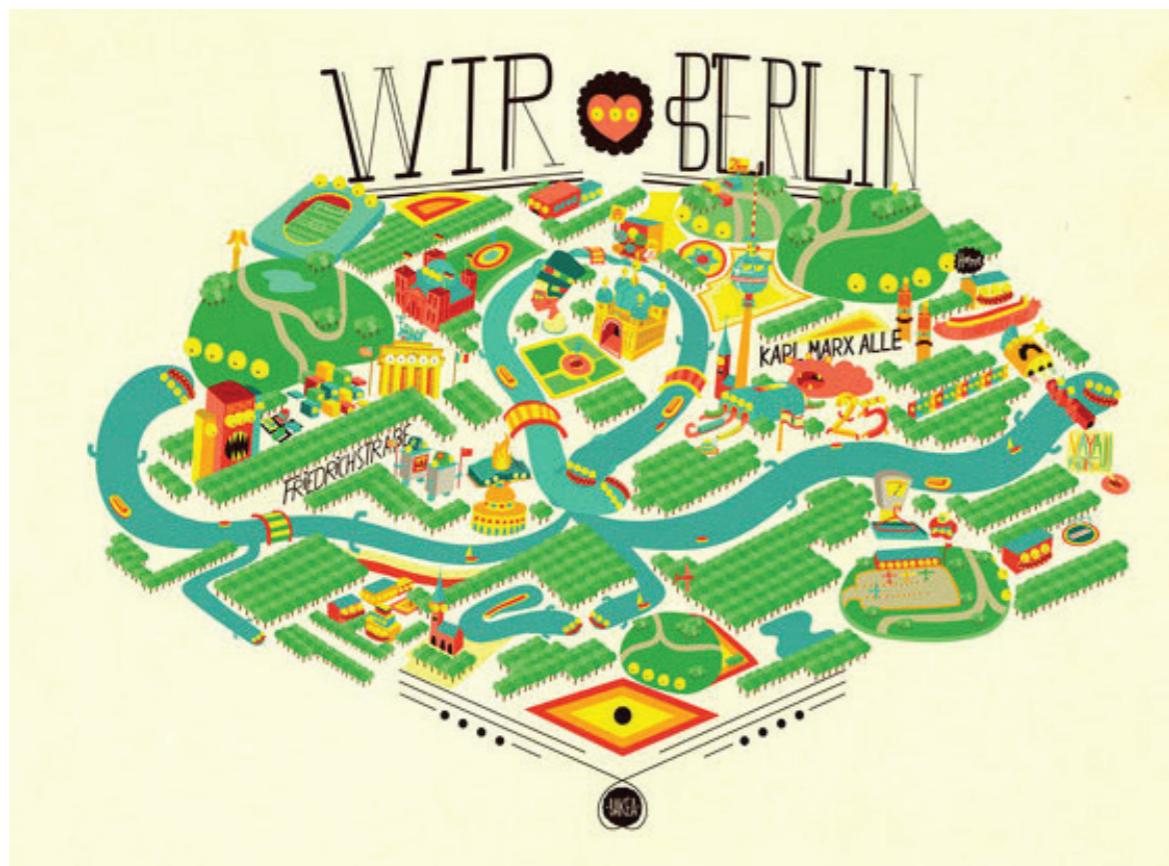
Sketch out the user / project flow.  
Every project will have one.



# 2D / 3D Prototypes

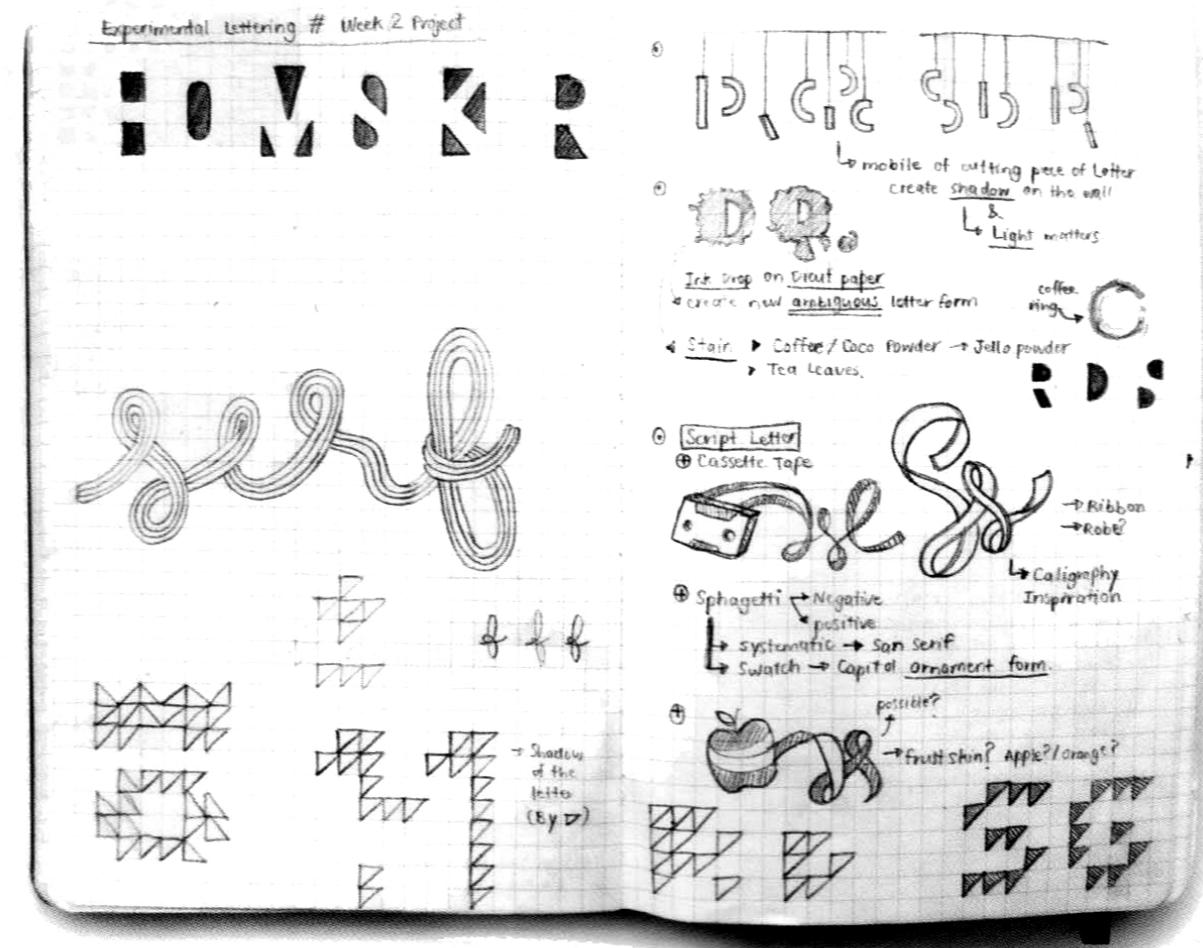
Show at least one 3D prototypes or 2D visualization you have done.

Bonus points for more; limit 5.



# Blog

Screen shots of blog to show progress of your documentation methods and techniques.



# **List Your Next Steps**