

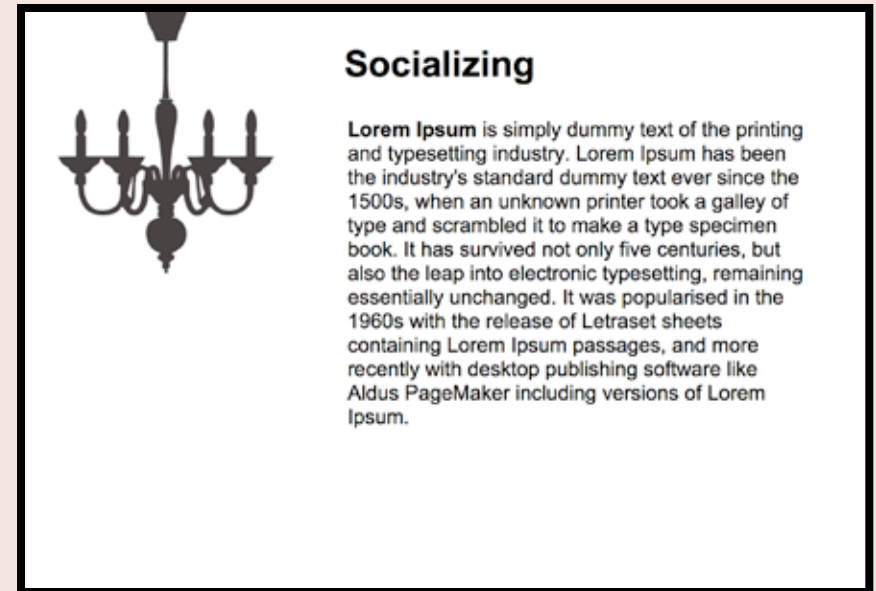
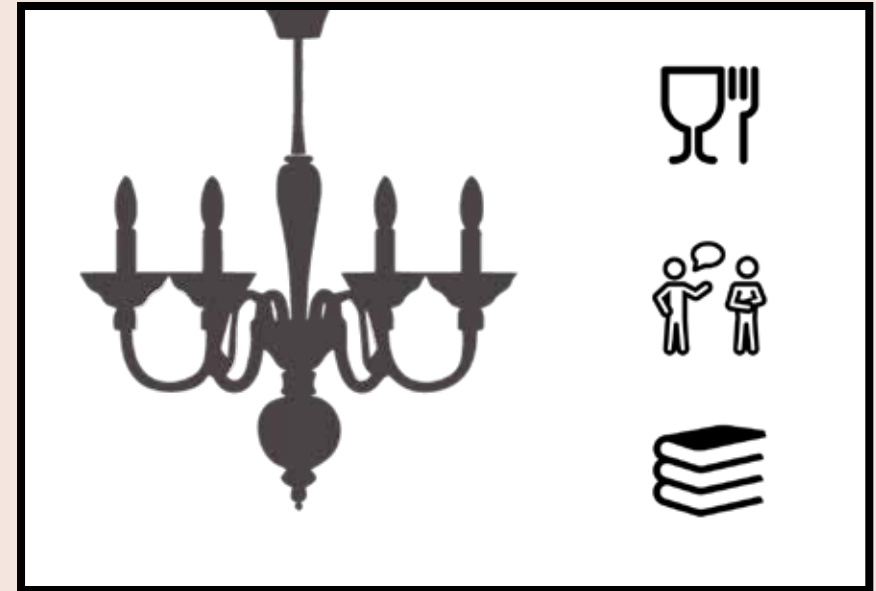
# Light Control

The role that light plays at French Roast is striking. Mismatched lighting fixtures and little candles in the evening give the place a nice ambience. The lighting at French Roast changes drastically throughout the day. I want to explore how the time of day affects the function of the space.

The user will control the light coming from a chandelier on the screen and will be able to symbolically change the time of day.

Icons will sit on the screen with the chandelier and change slightly depending on the time of day. If the user clicks on one, a screen will appear with more information about what is happening in the restaurant in that regard at that time.

For example, if the chandelier is all lit all the way and it's surrounded by darkness, then it might be 12am and if you clicked on the socializing button you would find out how many people are usually in the restaurant at that time and what kind of people there are.



## Socializing

**Lorem Ipsum** is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

# Unusual Perspectives

What would it be like to experience a space from the perspective of different objects that make up the space? What does your chair have to say about the way you experience a space?

If objects were alive which object would like the way that we treat them and which objects would hate us?

This would probably be set up as an lay out of simple illustrated objects as the home page and the user could click on an object and get it's side of the story.



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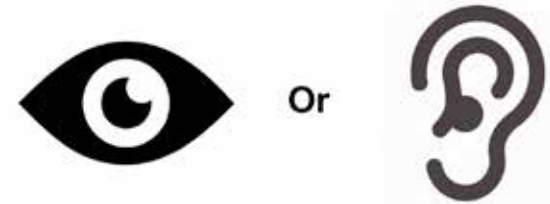
# Isolated Senses

I would explore different functions of a space by isolating different senses so that the user only focuses on one sense for the entire experience.

So the intro screen would be icons of the senses: sight or hearing.

The user would pick one and then they would experience a narrative of the space that only uses one. In a way they would be experiencing what it would be like to be blind or deaf.

Both of the narratives would be time based - a silent video and a audio recording.



# Abstracted Details

I thought it would be fun to play around with a person's memory of a space. Our memories tend to become more and more abstracted each time we remember it. I thought it would be interesting to see what different ways that I could abstract the experience of being in a space.

The home page might be just a bunch of images of the space, and of people interacting with the space.

When the user clicks on an image, it begins to abstract and with each click it would become more and more unrecognizable.



# Musical Beats

French Roast is activated by the customers that come in. The business goes up and down during the day and at different times of the week. But the weather also affects the mood and the atmosphere inside.

I thought it might be interesting to create a website that described the current state of French Roast musically.

The user would be able to control the day of the week and the time but the weather would be controlled by weather data online.

So for example, on a sunny brunch morning, a very happy upbeat song would play. While on a rainy night, it might be a slow depressing song.

