

Problem

- When confronted with a diagnosis, patients turn to the Internet to research
- Faced with misinformation, jargon, and worst-case stories
- How can patients get their questions answered at home?

Our Solution

- Platform for direct communication between patients and licensed medical professionals
- Includes heavily moderated discussion groups
- Only see what's applicable to **you**, no weeding out irrelevant information

What Sets Us Apart

- Patients get personalized responses to their inquiries, directly from a professional specializing in their diagnosis area
- Pulls from a vast bank of medical professionals whose hospitals have enrolled in the program
- MD, PhD, as well as LPN are invited to interact with patient inquiries
- Moderated chat communities for those with similar diagnoses

Medifacts

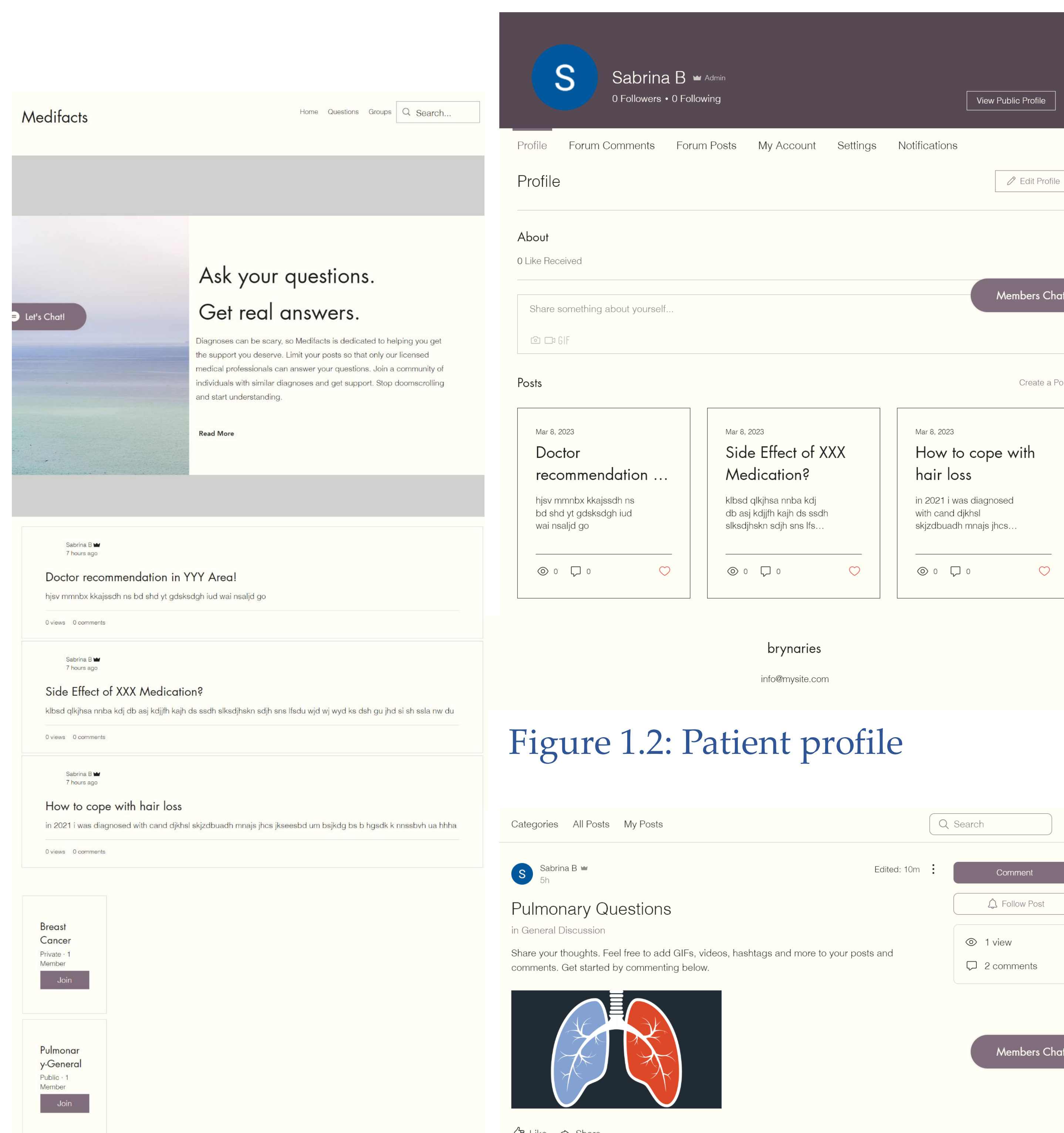


Figure 1.1: Homepage view showing posts and communities

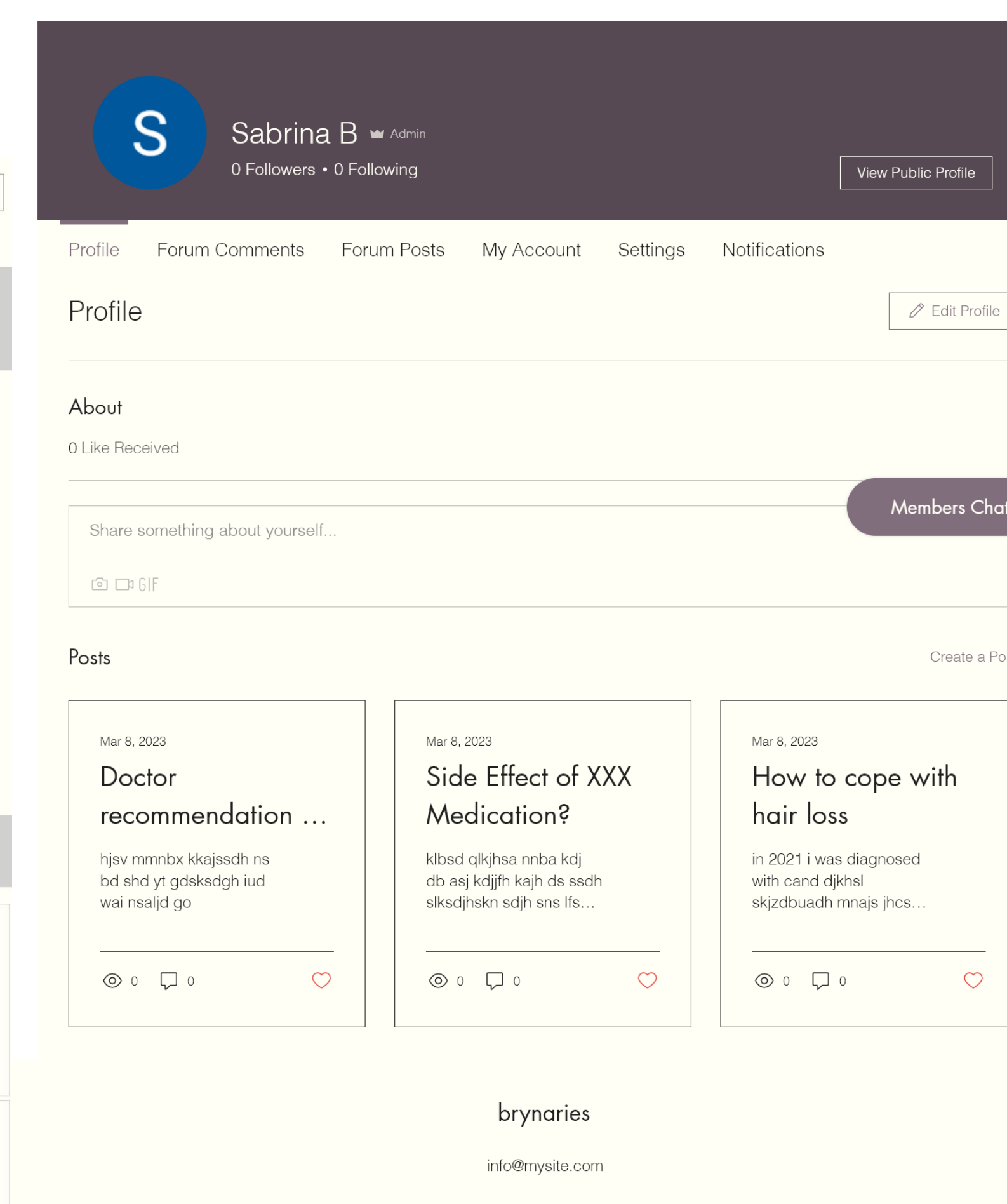


Figure 1.2: Patient profile

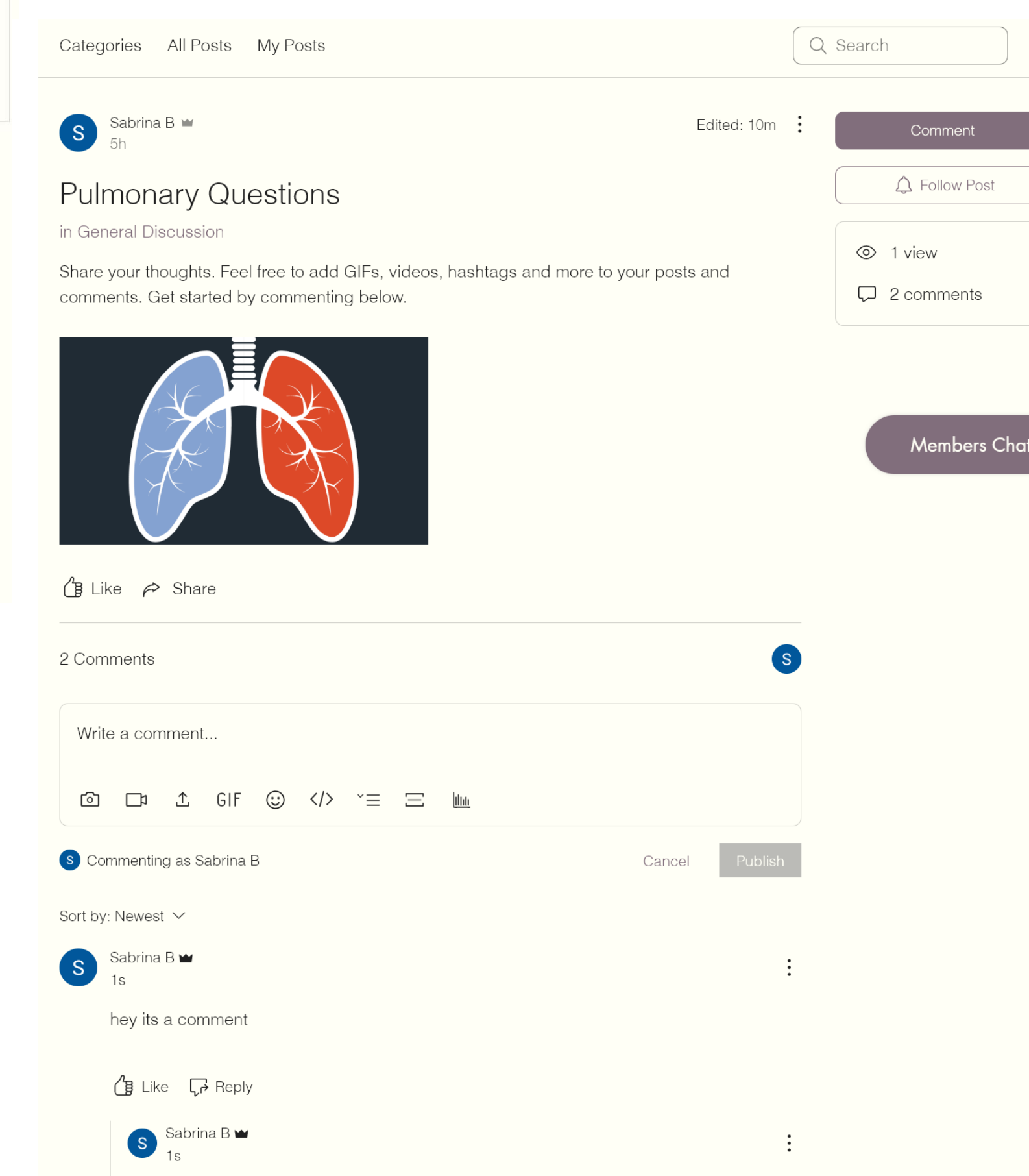


Figure 1.3: Question view

Tools

Backend



Frontend



Distribution Model

- Our platform would be a service hospitals subscribe to
- Patients would access Medifacts through a plugin from their patient portal (ex. MyChart)
- Any doctor would be able to respond to any patient from any hospital enrolled in the service

Future

- Feature to block certain words or phrases
- Ability for professions to attach suggested reading material to response

