

Collistar

The Italian Essence of beauty



Collistar was founded in **1983** in **Milan**, the Italian city emblem of research, design, and innovation.

Present in Italy and in **over 45 countries**, it was confirmed in 2021 as the **best-selling brand in Italy*** with 19 years of leadership.

For almost 40 years, Collistar has been close to every woman to highlight her natural beauty, looking for a spontaneous, essential and authentic beauty: the **Italian Essence of beauty**.

It has always been committed to finding simple and pure cosmetic solutions, combining – thanks to **Collistar Clean Research®** – maximum effectiveness with maximum tolerability.

Collistar abides by Bolton Group's sustainable development plan, respecting the planet's resources and protecting present and future generations.

** N.1 BEAUTY BRAND IN ITALY (NPD DATA BY VOLUME – SELECTIVE PERFUMERY – SELECTIVE BRANDS – TOTAL BEAUTÉ – ITALY)*