

**A lot of people waste time and get frustrated while shopping because their lists are unorganized and stores don't make it easy to navigate efficiently. For college students and busy people, shopping can feel like a chaotic, frustrating chore. Even if you have a list, it's easy to forget items or double back across the store because nothing is laid out efficiently. Most shopping apps only let you create a basic list but don't help with organizing it by store layout or optimizing your path. This wastes a lot of time and adds stress, especially for people trying to squeeze errands into an already packed schedule. There's a real need for a tool that can help organize shopping lists and guide users through stores in a more efficient way.**