



Google I/O 2015 Extended Luxembourg

Sponsorship package

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May 28th and 29th 2015, @Technoport – Esch-Sur-Alzette

Special partner

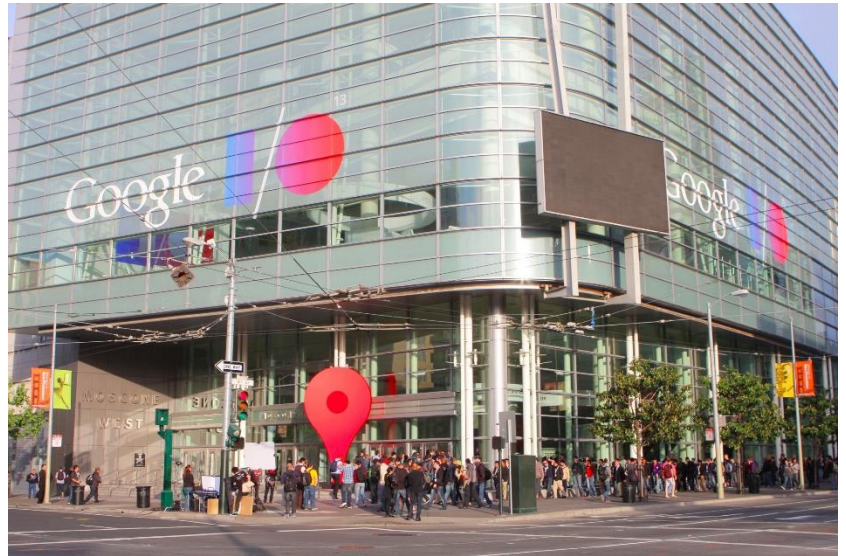
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A word about Google I/O

“Google I/O is for developers—the creative coders who are building what's next. Together we'll explore the latest in tech, mobile & beyond.”

Google I/O is two days of inspirational talks, hands-on learning, and a chance to hear more about Google's latest developer products. The event takes place every year in San Francisco and features highly technical, in-depth sessions focused on building web, mobile, and enterprise applications with Google and open web technologies such as Android, Chrome, Chrome OS, Google APIs, Google WebToolkit, App Engine, and more.



For more information about Google I/O, please visit <https://events.google.com/io2015/>

What are I/O Extended events?

Google I/O Extended events are focused on bringing the local developer community together to experience the keynote and other main Google I/O sessions together, in real-time. They also offer unique activities targeted to developers, such as hackathons and codelabs.

Google I/O 2015 Extended Luxembourg in a nutshell:

- Live streams and replays of the conferences delivered at Google I/O in San Francisco
- Local animations such as technical workshops and codelabs
- Networking events – two major networking events are to be organized on site
- Exhibition area for startups

Date & location

*For the **first time**, Google I/O is to land in Luxembourg on May 28th and May 29th.*



This **first edition** of Google I/O Extended Luxembourg will be held at **Technoport**, in Esch- Sur-Alzette, on **May 28th and May 29th**.

Why sponsoring Google I/O 2015 Extended Luxembourg?

For the first edition, around 120 people from the developers and tech community are expected.

Advantages of sponsoring Google I/O 2015 Extended Luxembourg:

- Give visibility to your organization and associate your brand with a major event around developer technologies and Google innovations
- Promote your expertise and solutions to a targeted audience
- Network and meet with potential partners or customers
- Support the local tech scene and open innovation
- Connect with technical experts
- Acquire leading position by being part of the first edition in Luxembourg



Sponsorship package

Google I/O 2015 Extended Luxembourg offers three sponsoring levels, plus one closing cocktail sponsorship:

- Gold – 1 500€ - **only one Gold sponsorship is available**
- Silver – 1 000€ - **only two Silver sponsorships are available**
- Bronze – 500€ - **only five Bronze sponsorships are available**
- Closing cocktail sponsorship – 900€ - **only one Closing cocktail sponsorship is available**

BEFORE THE EVENT	GOLD	SILVER	BRONZE
Your organization logo on every communication supports promoting Google I/O 2015 Extended Luxembourg	✓	✓	✓
Your organization logo on top of other logos on every communication supports promoting Google I/O 2015 Extended Luxembourg	✓	-	-
Company mention on press release	✓	✓	✓
Description of your company on the Google event page and Facebook event page	Up to 350 words	Up to 250 words	Up to 100 words
DURING THE EVENT	GOLD	SILVER	BRONZE
10-minute speaking session during the introduction speech (May 28 th)	✓	-	-
Roll up entrance	2	1	-
Roll up main conference room	1	1	-
Your logo on the event agenda	✓	✓	✓
Your brochure given to all attendees at the welcome desk	✓	✓	✓
Goodies on welcome desk	✓	✓	-
Goodies on seats during the introduction speech	✓	-	-
Free tickets	5	4	2
AFTER THE EVENT	GOLD	SILVER	BRONZE
Your organization logo in the emailing sent to all attendees	✓	✓	✓
Your organization logo on top of other logos in the emailing sent to all attendees	✓	-	-
Company mention on press release	✓	✓	✓
PRICE	1 500€	1 000€	500€

Closing cocktail sponsorship

Please join us in the evening of May 29th when Google I/O 2015 Extended Luxembourg will end with a major networking cocktail.

We have teamed up with Silicon Drinkabout Luxembourg for a fun and relaxed evening of networking.

Only one closing cocktail sponsorship is available. Please find below what you can benefit for.

BEFORE THE EVENT	CLOSING COCKTAIL SPONSORSHIP (May 29 th)		
Your organization logo on every communication supports promoting Google I/O 2015 Extended Luxembourg	✓		
Company mention on press release	✓		
Description of your company on the Google event page and Facebook event page	Up to 250 words		
DURING THE EVENT	CLOSING COCKTAIL SPONSORSHIP (May 29 th)		
5-minute speaking slot session to close the event and announce the cocktail	✓		
Roll up in the cocktail area	2		
Your logo on the event agenda	✓		
Brochure on the cocktail tables	✓		
Goodies on the cocktail tables	✓		
Free tickets	4		
AFTER THE EVENT	CLOSING COCKTAIL SPONSORSHIP (May 29 th)		
Your organization logo in the emailing sent to all attendees	✓	✓	✓
Company mention on press release	✓	✓	✓
PRICE	1 000€		

Terms and conditions

Sponsorship takes effect after the quote is accepted, signed and sent back to the Google I/O 2015 Luxembourg organizers.

Payment has to be made at the latest 5 days before the event.

CONTACT

If you would like to sponsor Google I/O 2015 Extended Luxembourg, please contact:

Thibaut Ciccone

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Want to be kept up to date about the event?

Join the [Google event page](#) of Google I/O 2015 Extended Luxembourg and be part of the community!

Like our [Facebook page](#) and follow us on [Twitter](#). You can use the hashtag **#io15extendedluxembourg** to communicate about the event.