



International

Women's Day Hackathon

@ LadyDoak College, Madura College

@ Date : "Mar 21,22 2015"

Session / Hackathon Conducted by metoomentor.org, GDG Madurai collaboration with LadyDock college and Madura college.

Summary :

The Overall summary about the event is organizing the International women's day hackathon in Madurai. This is the first time in South part of Tamil nadu more than 600 girls coming together to solve the issues of women's in rural area. These girls use technology to develop a solution which can help women's to solve the day to day problem in rural area. This is two day 36 hours hackathon focusing on developing mobile application for women safety and women empowerment.

Target Audience :

Women Students / Developers from various colleges in Madurai. Our estimated count will be around 200+. Each team have minimum 2 to 5 members. The top 10 will get chance to pitch their idea to the Judge on Sunday post launch.

Planning :

One of our head Ms. Manimala backed up by Dilip (Current GSA of KLN College of Engineering) planned the event agenda and the venue. Most of students in college days come up idea but they don't know how to pitch their ideas and struggle there. This event

we helped students to create prototype and storyboards along with possible means of wireframing the app idea.

Agenda :

21 March 2015 Event Agenda LadyDock 9am to 6pm	
9:00 am to 10:00 am	Registration and Reception
10:00 am to 10:30 am	Inauguration and Welcome Note
10:30 am to 11:00 am	Keynote Address by Chief guest
11:00 am to 11:30 am	Importance of Women in Technology
11:30 am to 11:45 am	Tea Break
11:45 am to 12:00 am	Tech Women motivational Video clips
12:00 am to 1:00 am	Hackathon Starts <ul style="list-style-type: none">●Brainstorming session●Story board writing
1:00 am to 1:45 am	Lunch
1:45 am to 3:15 am	Hackathon Continuous... <ul style="list-style-type: none">●Paper Prototype●User Centric feedback
3:15 pm to 3:30 pm	Tea Break
3:30 pm to 4:30 pm	Hackathon Continuous... <ul style="list-style-type: none">●Wire framing●Rapid prototyping
4:30 pm to 6:00 pm	Mobile App Development tools Hands on Session
6:00 pm to Next day	Hackathon Continuous... <ul style="list-style-type: none">●Setup Dev Environment●Developing Mobile app for their idea

22 Mar 2015 Event Agenda Madura College 9am to 5:30 pm	
10:00 am to 10:30 am	Welcome Note

10:30 am to 10:45 am	Keynote Address by Chief Guest
10:45 am to 11:15 am	Women Entrepreneurship opportunity in India What is WeTech? How to participate Technovation Challenge
11:15 am to 11:30 am	Tea Break
11:30 am to 11:45 am	Role of NASSCOMM Foundation
11:45 am to 12:00 am	How Women can raise a fund
12:00 pm to 12:30 pm	Talk about Google Developer group for Women
12:30 am to 12:45 am	Talk about WoMoz program
12:45 am to 1:15 pm	Pyladies Madurai Chapter Inauguration
1:15 pm to 2:00 pm	Lunch
2:00 pm to 2:30 pm	Panel Discussion
2:30 pm to 4:30 pm	Shortlisted Team App Presentation
4:30 pm to 5:00 pm	Winner Announcement
5:00 pm to 5:30 pm	Networking and Reception.

Event Web URL

Meetup.com : <http://www.meetup.com/Metoomentor/events/221124420/>

Event Website : <http://metoomentor.github.io/www/Events/index.html#>

Photos :

Meetup.com : <http://www.meetup.com/Metoomentor/photos/26002048/>

Facebook : <http://goo.gl/9EmeQY>

Impact :

At the end of the day, most of the students had an app idea along with their storyboards and prototype. We suggested them to put up all the ideas in facebook and Google+.

Link :

<https://docs.google.com/spreadsheets/d/1Dorfes3szXlkb0Qe3n8i9M1p17TRtus9Z4WSHDltrfg/edit?usp=sharing>

Among 60+ app idea, we chose 10 app to present in the stage and we invited Paniyan Saraswathi College Correspondent to judge the app. He helped us to find out the most important application right now needed in and around madurai for womens.

Volunteers :

Volunteers from Ladydoak college, TC College and KLN College. More than 30+ volunteers backed us to successfully implement this hackathon.