



GDG for Women Orientation

@ [SVN College](#)

@ 10-Feb-2015

Session / Workshop Conducted by **SenthilKumar (Qualcomm, metoomentor.org)**, **ManiMala M(co-founder metoomentor.org)**

Summary:

The Overall summary about the event is spreading the word about GDG for Women, Motivating women in Madurai and exposing them to the research and Technological field. The event includes a half days session on brainstorming and developing Android application for their idea.

Target Audience:

Girls Students / Developers from SVN colleges in Madurai. We estimated the count will be around 250 + and eventually we turned up with **1000+ young** Girls from SVN college participated in the One day session about GDG for Women.

Topic:

GDG for Women - Senthil Kumar
Women in Technology - Manimala
Google Tech Talk - Senthilkumar
Brainstorming Ideation - Senthilkumar
Introduction to Android - Senthilkumar

Agenda:

21 Feb 2015 Event Agenda KLNCE 9am to 5pm

9:00 - 10:00 am	Registration	
10:00 - 11:00 am	Inauguration	<ul style="list-style-type: none"> • Welcome Note • Guest Introduction - [HoD CS dept] • Guest Memento [Principle of SVN] • Chairman talk [Dr.P.Mahendrael]
11:00 - 11:15am	Break	
11:15 - 12:00 PM	GDG for Women	<ul style="list-style-type: none"> • What is Google Developer • Introduction to Google Developer Group for Women • Google Tech Videos • Video about top women Leaders --- Senthilkumar M
12:00 - 12:45 PM	Women in Technology	<ul style="list-style-type: none"> • Importance of Women in Technology • Achievements of Madurai girls through Metoomentor.org • Opportunity of Women Developer --- ManiMala M
12:45 - 1:15 PM	Panel Discussion	Metoomentor.org team [Padmapriya, Vaishnavi and Priyanka]
1:15 - 2:00 PM	Lunch	
2:30 - 3:45 PM	Brainstorming Ideation	<ul style="list-style-type: none"> • What is Brainstorming? • Writing Storyboard for your idea? • What is Paper prototype? • wireframe tools Details --- Senthilkumar M
3:45 - 4:00 PM	Break	

4:00 - 4:45 PM	Introduction to Android	<ul style="list-style-type: none"> • Android 1.0 to 5.02 overview • Why develop app for Android? • Future of Android. <p>--- Senthilkumar M</p>
4:45 - 5:00 PM	Networking	

Photos:

Google + : <http://goo.gl/GBWBz9>

Facebook : <http://goo.gl/v83eU4>

Video : NA

Planning:

Senthilkumar and ManiMala is mentoring around 200 girls in Madurai for the past 1 year to motivate them to become an entrepreneurs. They are creating a women entrepreneur eco system through metoomentor.org platform to prepare this girls to participate in various global Technological contest. As a result these girls won prizes in International contest. There is an article released in The Hindu new paper about metoomentor.org and the Girls Achievements. SVN College CS HOD saw the newspaper and called ManiMala to conduct a one day session for girls in SVN College. The college has more than 3000 girl studying in various department. The event is planned and organized for the 1600 UG students. We have got really good responses from the girls as most of them are from rural area around Madurai. It is kind of new experience for them.

URL : gdgmadurai.in

Impact:

At the end of the day girls were able to understand the importance of girls presence in Technology and Research field. They come to know about opportunities in Google Developer Group. They brainstormed so many idea and developed their paper prototype for their idea.

Volunteers:

We have got bunch of volunteers from Madura College, Thiagarajar College and Staff volunteers from SVN College.

