



Google I/O 2015 Extended Madurai Sponsorship package

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May 28th and 29th 2015, @Madurai

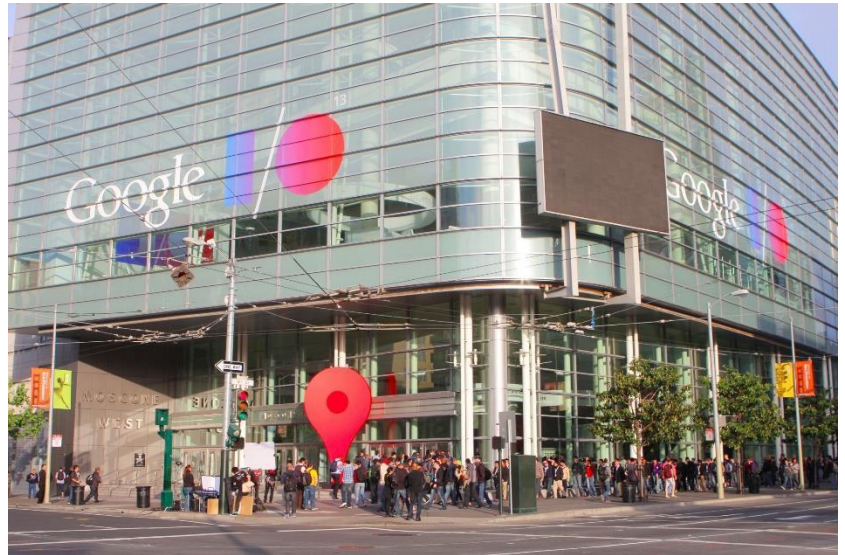
Special partner



A word about Google I/O

“Google I/O is for developers—the creative coders who are building what's next. Together we'll explore the latest in tech, mobile & beyond.”

Google I/O is two days of inspirational talks, hands-on learning, and a chance to hear more about Google's latest developer products. The event takes place every year in San Francisco and features highly technical, in-depth sessions focused on building web, mobile, and enterprise applications with Google and open web technologies such as Android, Chrome, Chrome OS, Google APIs, Google WebToolkit, App Engine, and more.



For more information about Google I/O, please visit <https://events.google.com/io2015/>

What are I/O Extended events?

Google I/O Extended events are focused on bringing the local developer community together to experience the keynote and other main Google I/O sessions together, in real-time. They also offer unique activities targeted to developers, such as hackathons and codelabs.

Google I/O 2015 Extended Madurai in a nutshell:

- Live streams and replays of the conferences delivered at Google I/O in San Francisco
- Local animations such as technical workshops and codelabs
- Networking events – two major networking events are to be organized on site
- Exhibition area for startups

Date & location

*For the **first time**, Google I/O is to land in Madurai on May 28th and May 29th.*



This **first edition** of Google I/O Extended Madurai will be held at **Madurai**, in on **May 28th and May 29th**.

Why sponsoring Google I/O 2015 Extended Madurai?

For the first edition, around 200 people from the developers and tech community are expected.

Advantages of sponsoring Google I/O 2015 Extended Madurai:

- Give visibility to your organization and associate your brand with a major event around developer technologies and Google innovations
- Promote your expertise and solutions to a targeted audience
- Network and meet with potential partners or customers
- Support the local tech scene and open innovation
- Connect with technical experts
- Acquire leading position by being part of the first edition in Madurai



Sponsorship package

Google I/O 2015 Extended Madurai offers three sponsoring levels, plus one closing Snacks sponsorship:

- Hosting partner sponsorship - **only two Hosting partner sponsorships are available**
- FeedFood sponsorship – **only three sponsorships are available [Lunch, dinner, Snacks]**
- Gold – Rs.15,000/- - **only one Gold sponsorship is available**
- Silver – Rs.10,000/- - **only two Silver sponsorships are available**
- Bronze – Rs.5000 - **only five Bronze sponsorships are available**

Hosting partner sponsorship Benefits

BEFORE THE EVENT	HOSTING SPONSORSHIP (May 29 th)
Your organization logo on every communication supports promoting Google I/O 2015 Extended Madurai	
Company mention on press release	
Description of your College/company on the Google event page and Facebook event page	Up to 250 words
DURING THE EVENT	HOSTING SPONSORSHIP (May 29 th)
10-minute speaking slot session to Tell about your college and infrastructure for student to get more Admission for 2015 batch	
Roll up in the Snacks area	2
Your logo on the event agenda	
Brochure on the Snacks tables	
Goodies on the Snacks tables	
Free tickets	4
AFTER THE EVENT	HOSTING SPONSORSHIP (May 29 th)
Your organization logo in the emailing sent to all attendees	
Company mention on press release	
Requirement for hosting	Place which can accommodate 200+ Students and Developers, Mic, Speakers, Good Internet connectivity for one Main laptop connected to the projector.

FeedFood sponsorship Benefits

Please join us to feed food for the participants during the event of May 29th Google I/O 2015 Extended Madurai.

Three one FeedFood Sponsorship available you can sponsorship Lunch, Snacks sponsorship on May 29th. Please find below what you can benefit for.

BEFORE THE EVENT	FEEDFOOD SPONSORSHIP (May 29 th)
Your organization logo on every communication supports promoting Google I/O 2015 Extended Madurai	
Company mention on press release	
Description of your company on the Google event page and Facebook event page	Up to 250 words
DURING THE EVENT	FEEDFOOD SPONSORSHIP (May 29 th)
Roll up in the Snacks area	2
Your logo on the event agenda	
Brochure on the Snacks tables	
Goodies on the Snacks tables	
Free tickets	4
AFTER THE EVENT	FEEDFOOD SPONSORSHIP (May 29 th)
Your organization logo in the emailing sent to all attendees	
Company mention on press release	
PRICE	Lunch/Snacks expenses

Main sponsorship Benefits

BEFORE THE EVENT	GOLD	SILVER	BRONZE
Your organization logo on every communication supports promoting Google I/O 2015 Extended Madurai			
Your organization logo on top of other logos on every communication supports promoting Google I/O 2015 Extended Madurai		-	-
Company mention on press release			
Description of your company on the Google event page and Facebook event page	Up to 350 words	Up to 250 words	Up to 100 words
DURING THE EVENT	GOLD	SILVER	BRONZE
10-minute speaking session during the introduction speech (May 28 th)		-	-
Roll up entrance	2	1	-
Roll up main conference room	1	1	-
Your logo on the event agenda			
Your brochure given to all attendees at the welcome desk			
Goodies on welcome desk			-
Goodies on seats during the introduction speech		-	-
Free tickets	5	4	2
AFTER THE EVENT	GOLD	SILVER	BRONZE
Your organization logo in the emailing sent to all attendees			
Your organization logo on top of other logos in the emailing sent to all Attendees		-	-
Company mention on press release			
PRICE	15000	10000	5000

Terms and conditions

Sponsorship takes effect after the quote is accepted, signed and sent back to the Google I/O 2015 Madurai organizers.

Payment has to be made at the latest 5 days before the event.

CONTACT

If you would like to sponsor Google I/O 2015 Extended Madurai, please contact:

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Want to be kept up to date about the event?

Join the [Google event page](#) of Google I/O 2015 Extended Madurai and be part of the community!

Like our [Facebook page](#) and follow us on [Twitter](#). You can use the hashtag **#io15extendedMadurai** to communicate about the event.