Conference Agenda

# Saturday, March 21, 2015

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| 9:00 am to 10:00 am | | Registration and Reception |
| 10:00 am to 10:30 am | Inauguration and Welcome Note | |  |
| 10:30 am to 11:00 am | Keynote Address by Chief guest | |  |
| 11:00 am to 11:30 am | Importance of Women in Technology | |  |
| 11:30 am to 11:45 am | Tea Break | |  |
| 11:45 am to 12:00 am | Tech Women motivational Video clips | |  |
| 12:00 am to 1:00 am | Hackathon Starts   * Brainstorming session * Story board writing | |  |
| 1:00 am to 1:45 am | Lunch with Networking | |  |
| 1:45 am to 3:15 am | Hackathon Continuous…   * Paper Prototype * User Centric feedback | |  |
| 3:15 pm to 3:30 pm | Tea Break | |  |
| 3:30 pm to 4:30 pm | Hackathon Continuous…   * Wire framing * Rapid prototyping | |  |
| 4:30 pm to 6:00 pm | Mobile App Development tools Hands on Session | |  |
| 6:00 pm to Next day | Hackathon Continuous…   * Setup Dev Environment * Developing Mobile app for their idea | |  |

# Sunday, March 22, 2015

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| 10:00 am to 10:30 am | Welcome Note |
| 10:30 am to 10:45 am | Keynote Address by Chief Guest |
| 10:45 am to 11:15 am | Women Entrepreneurship opportunity in India  What is WeTech?  How to participate Technovation Challenge |
| 11:15 am to 11:30 am | Tea Break |
| 11:30 am to 11:45 am | Role of NASSCOMM Foundation |
| 11:45 am to 12:00 am | How Women can raise a fund |
| 12:00 pm to 12:30 pm | Talk about Google Developer group for Women |
| 12:30 am to 12:45 am | Talk about WoMoz program |
| 12:45 am to 1:15 pm | Pyladies Madurai Chapter Inauguration |
| 1:15 pm to 2:00 pm | Lunch and Networking |
| 2:00 pm to 2:30 pm | Panel Discussion |
| 2:30 pm to 4:30 pm | Shortlisted Team App Presentation |
| 4:30 pm to 5:00 pm | Winner Announcement |
| 5:00 pm to 5:30 pm | Networking and Reception. |