Problem

Correction of pages

Some of the links not working

Monetization (the website is not generating income)

The website does not promote clientele loyalty

Documents on the website are not downloadable

There is no content which can make uses of the website spend more of their time on the website for instance considering

Vision

Addressing problems (possible solutions

Store

Creation of an app would be a great additional option

Online reading club

Deliverable

Budget

Timeline