

Submitted by: - ANKIT PRIYADARSHI (ankit.priyadarshi2020@vitbhopal.ac.in)

Reg No.: 20BCE10486

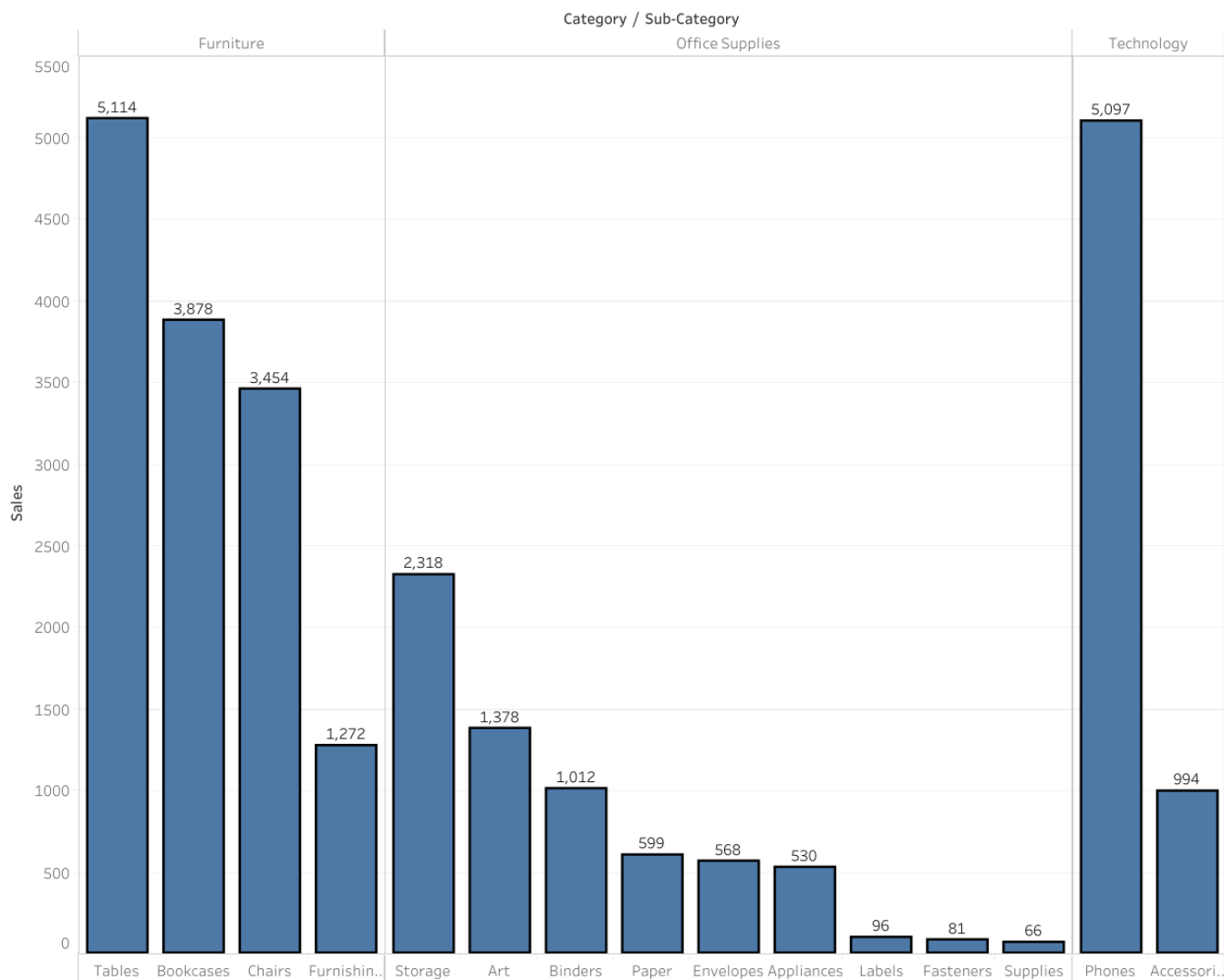
Stories

Story 1: Sales by Sub-Categories

(https://public.tableau.com/views/Sales_By_SubCategories/Salesbycategories?:language=en-US&:display_count=n&:origin=viz_share_link)

Sales by categories

The bar graph helps us in understanding the sales of different products in diff..

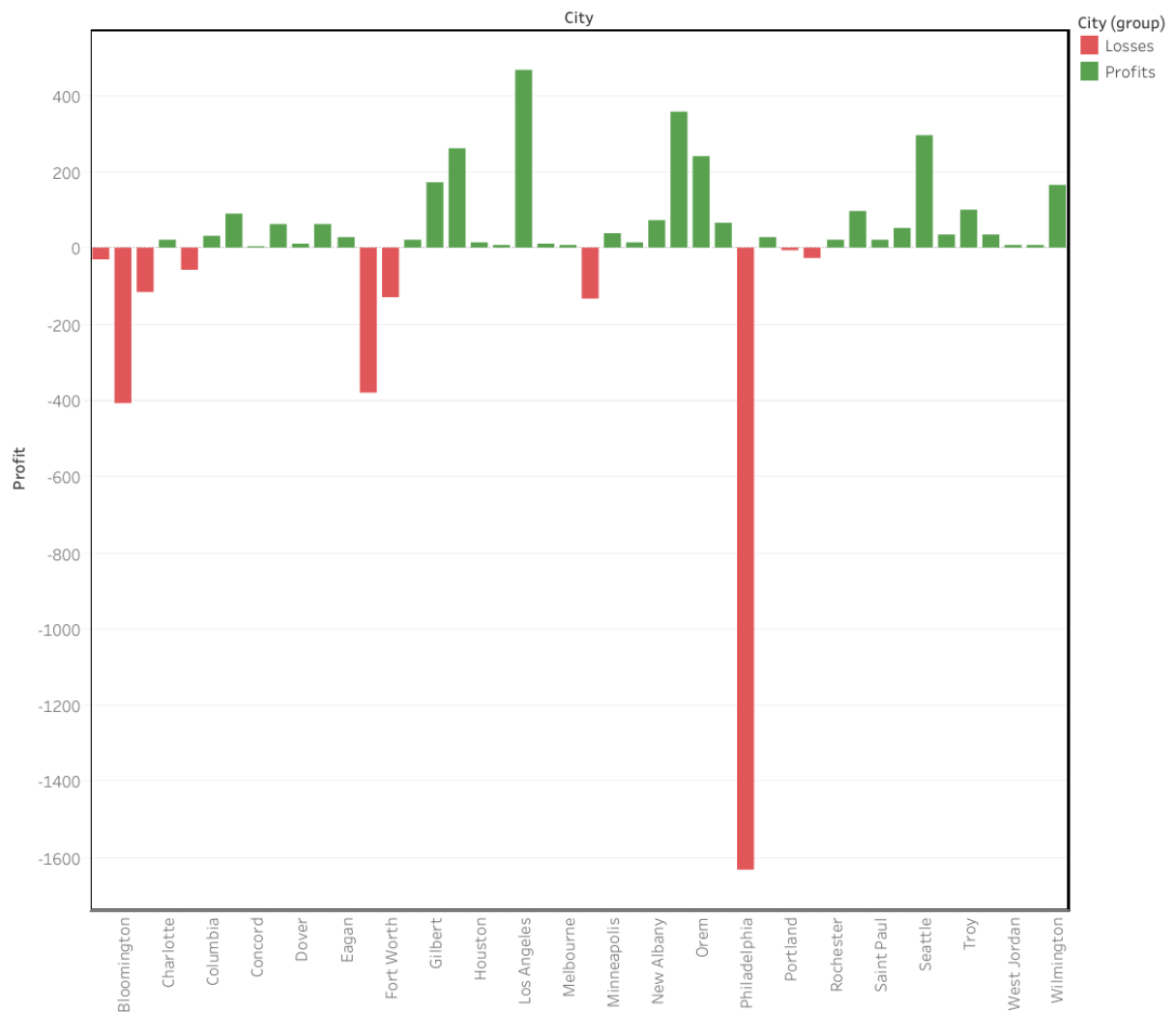


Story 2: Profit and Loss from Different Cities

(https://public.tableau.com/views/Testing_16854571646150/Story1?:language=en-US&:display_count=n&:origin=viz_share_link)

Story 1

The Bar chart here represents city wise profit and loss from th..

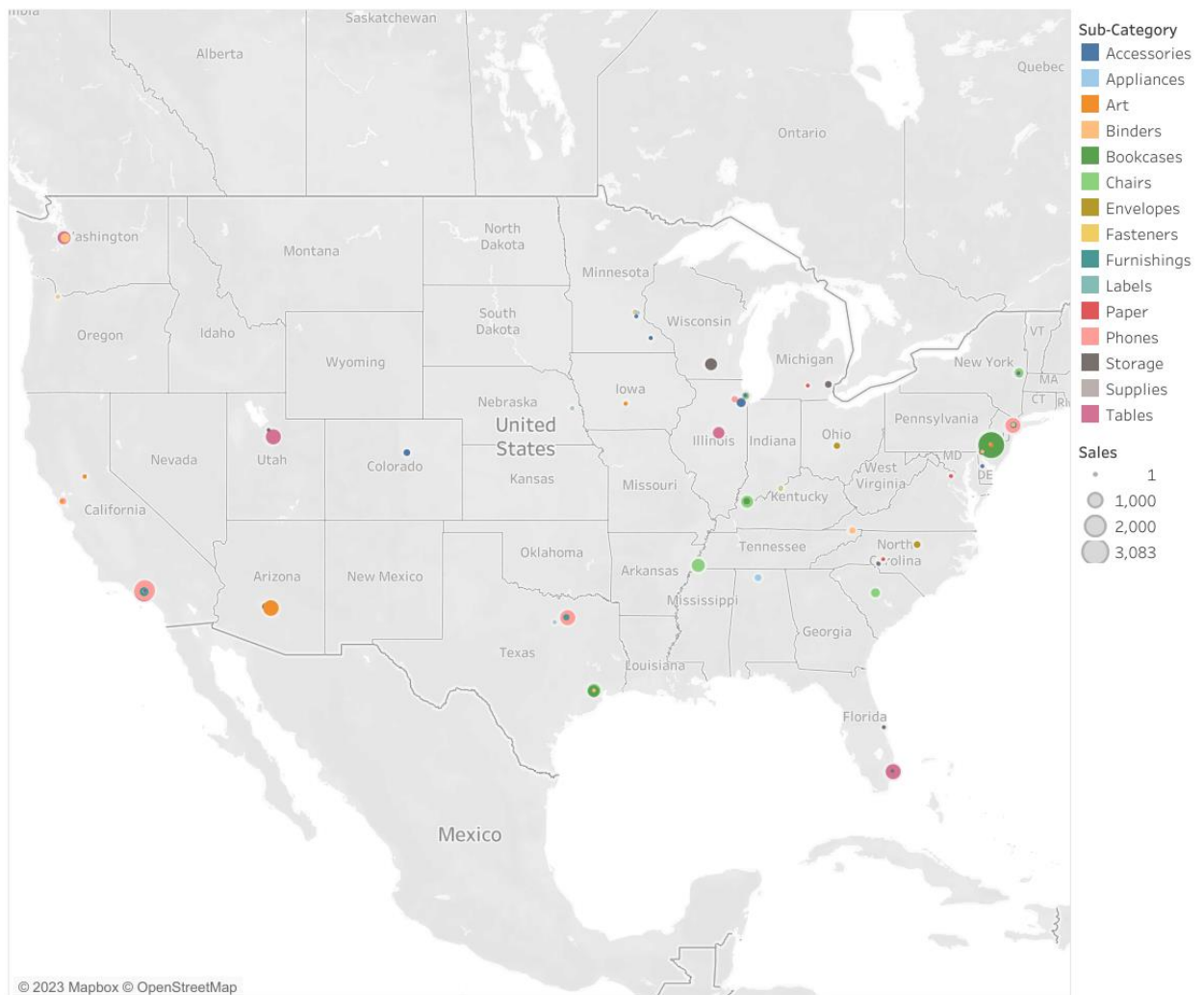


Story 3: Sales by Cities

(https://public.tableau.com/views/Sales_By_Cities/Salesbycities?:language=en-US&:display_count=n&:origin=viz_share_link)

Sales by cities

The map chart here is depicting the sales of different items under sub-categories in different cities of United States

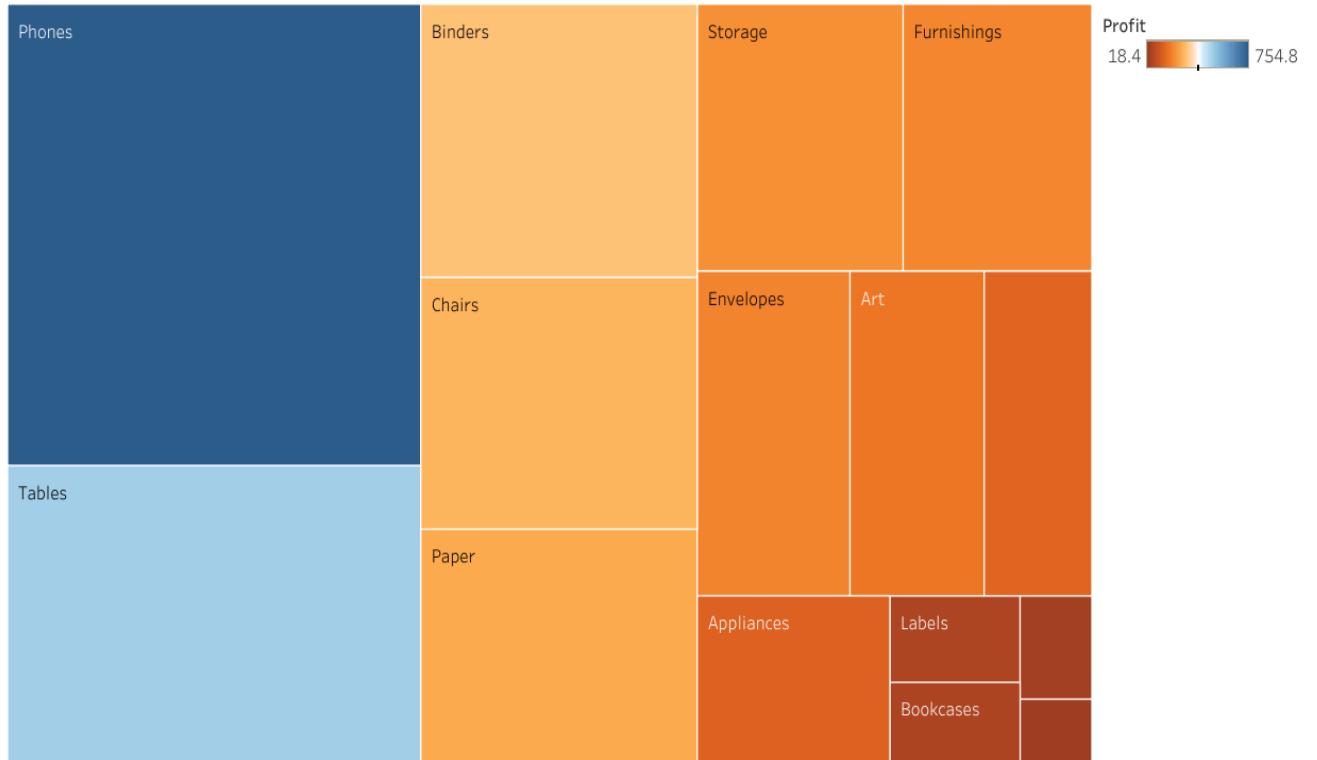


Story 4: Profit earned by different sub-categories

(https://public.tableau.com/views/Profit_By_SubCategories/Profitbysub-categories?:language=en-US&:display_count=n&:origin=viz_share_link)

Profit by sub-categories

The Tree Map here is representing the profit made by different items under sub-categories section

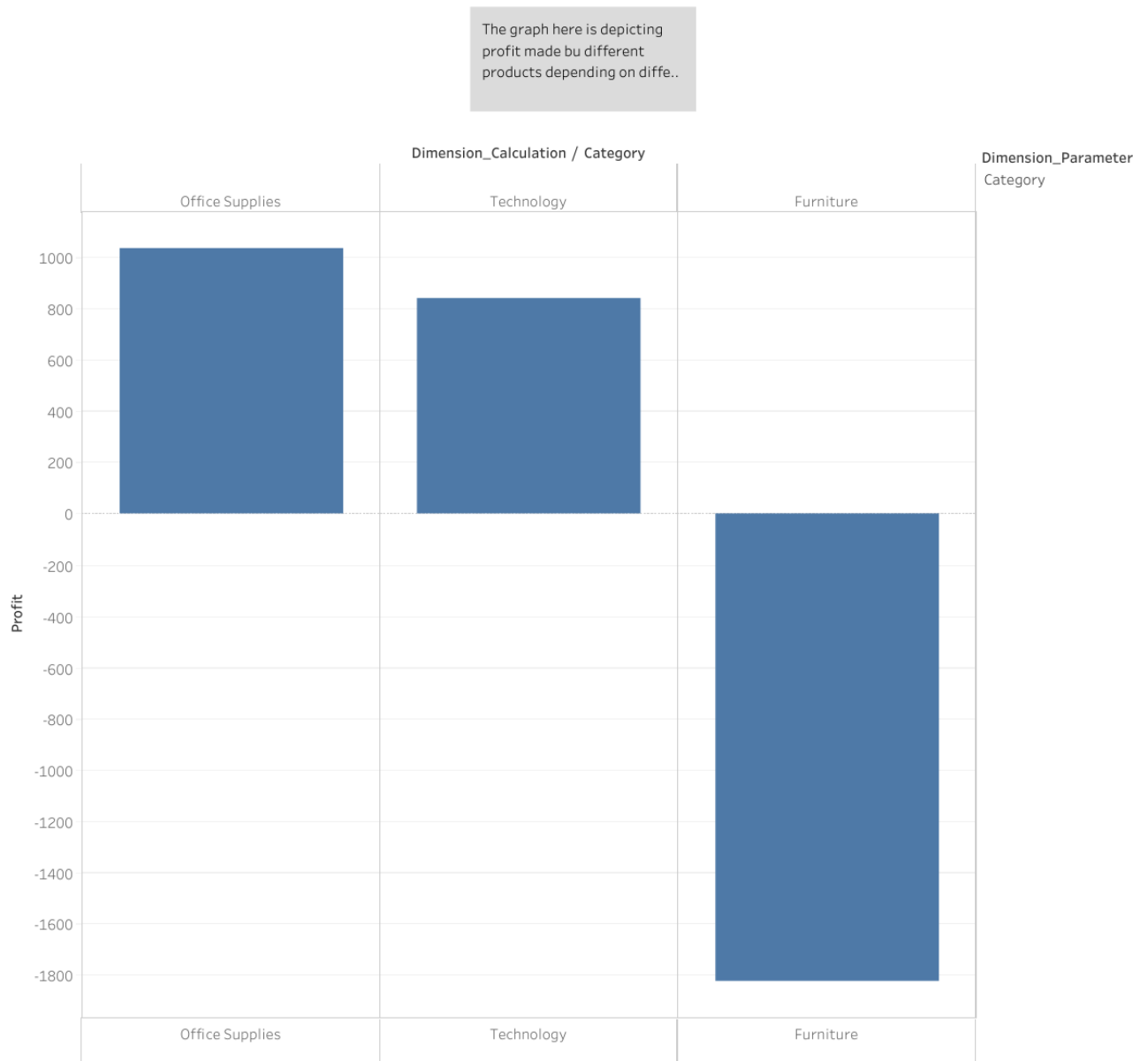


Story 5: Profit based on Different Dimensions

(https://public.tableau.com/views/ProfitByDimension/ProfitByDimension?:language=en-US&:display_count=n&:origin=viz_share_link)

(i) Category

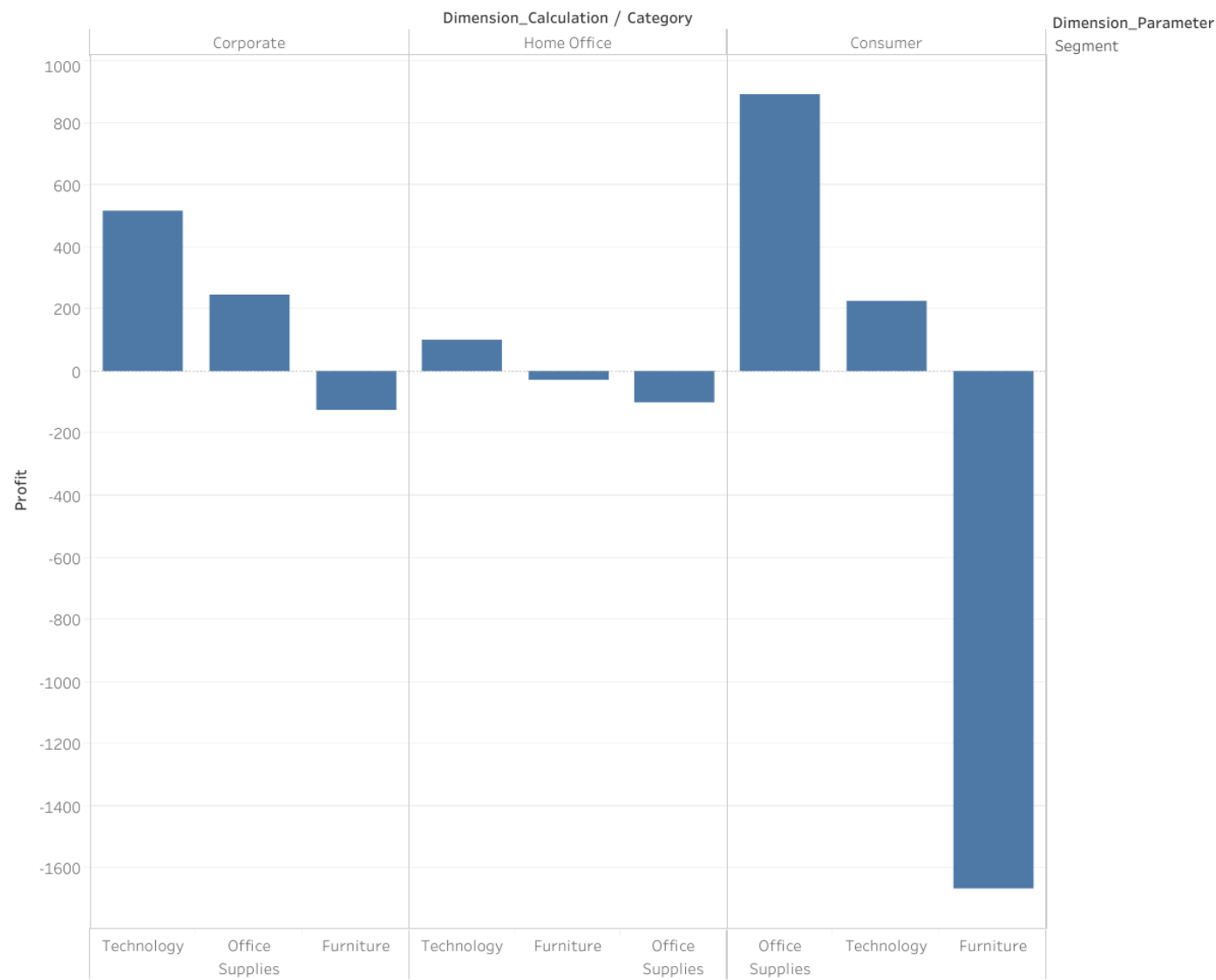
ProfitByDimension



(ii) Segment

ProfitByDimension

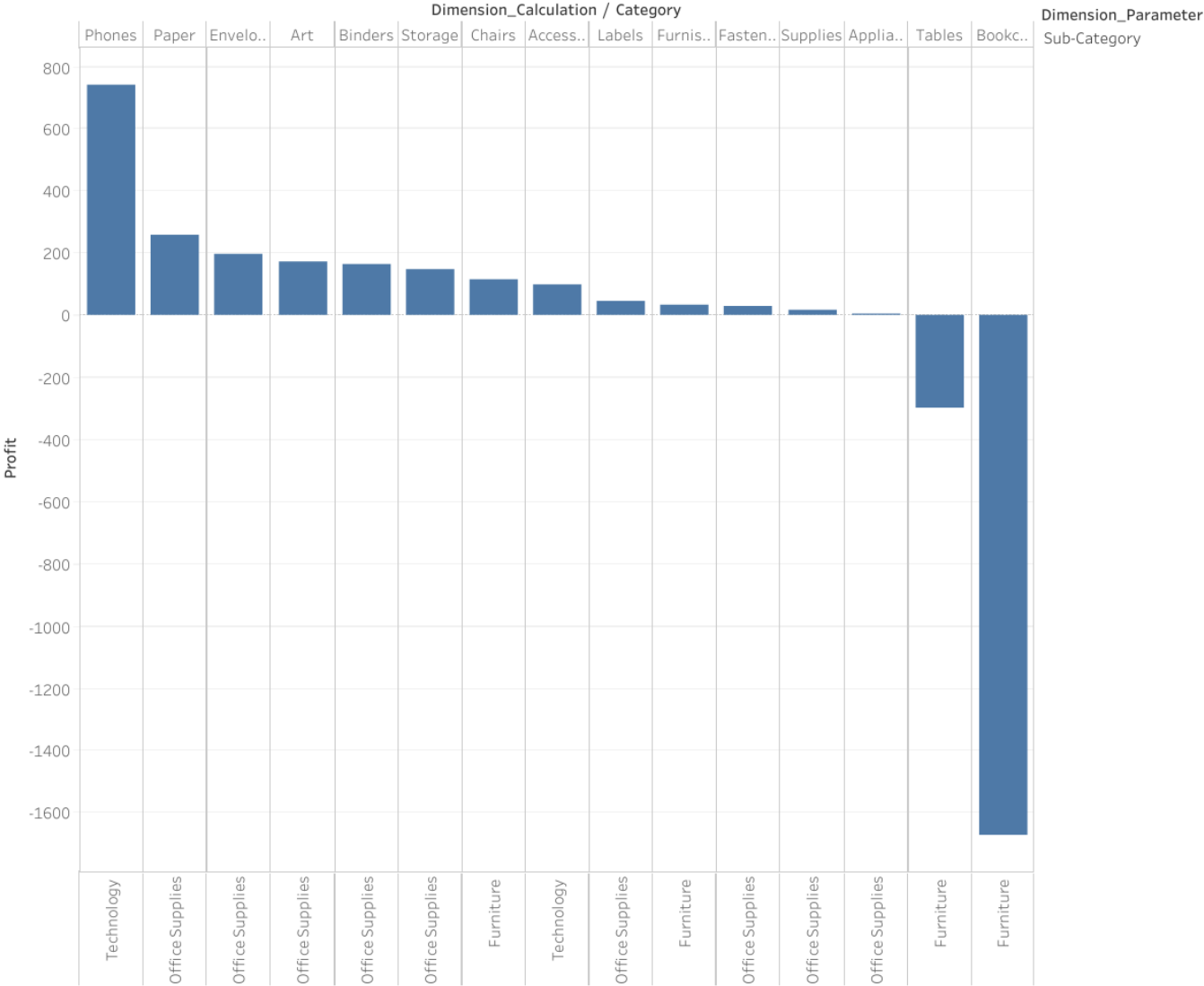
The graph here is depicting profit made bu different products depending on diffe..



(iii) Sub-Category

ProfitByDimension

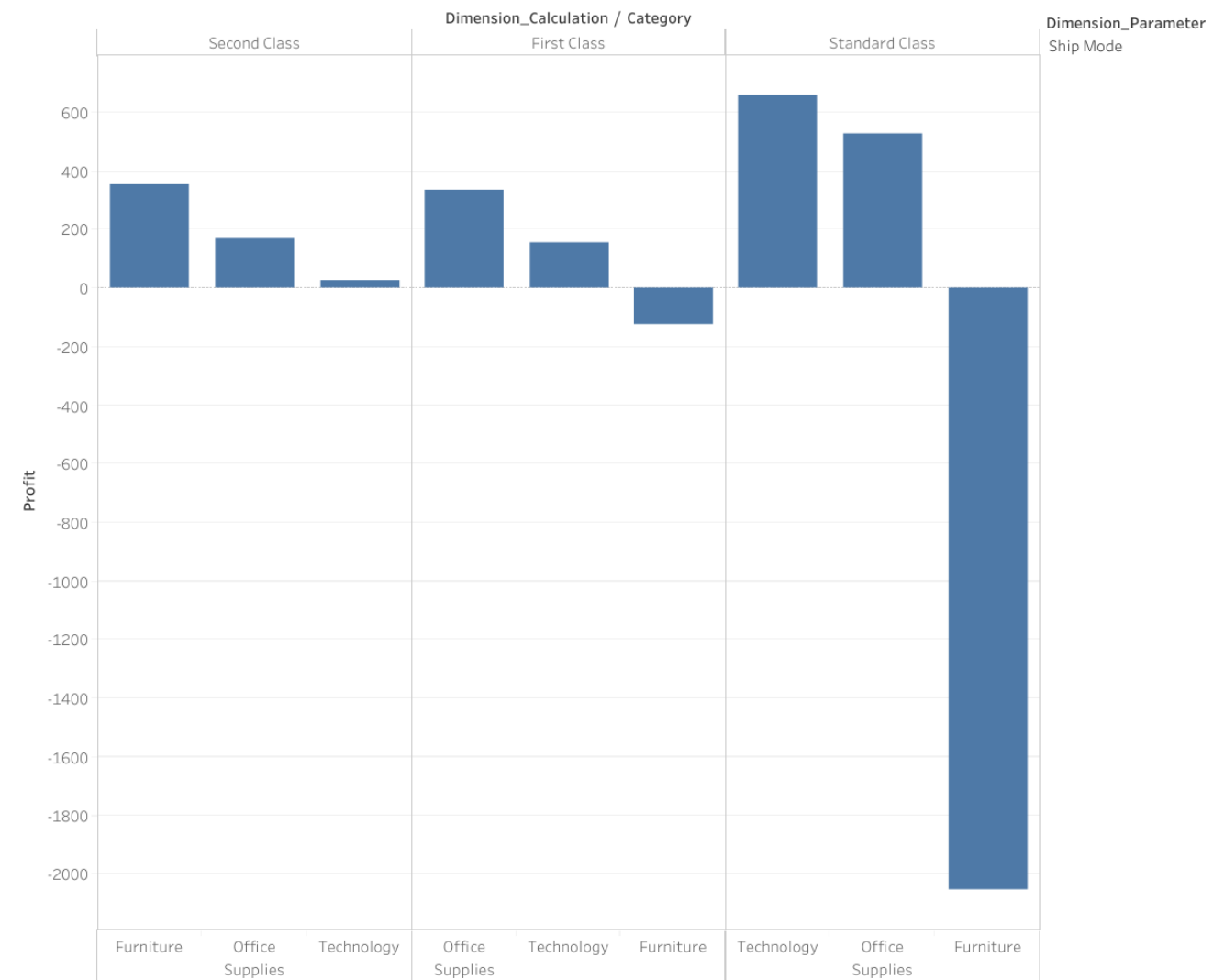
The graph here is depicting profit made bu different products depending on diffe..



(iv) Ship Mode

ProfitByDimension

The graph here is depicting profit made bu different products depending on diffe..

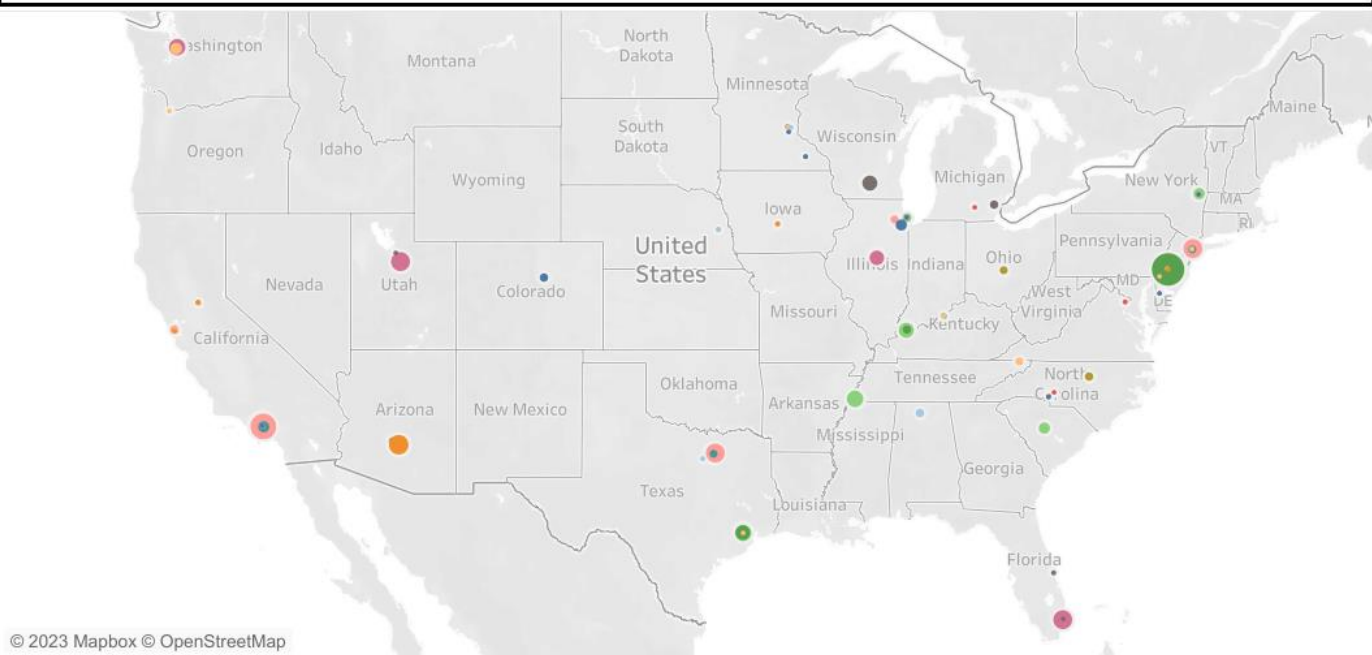


Dashboard: To help understanding what product is profitable and what product is sellable in different cities of United States

(https://public.tableau.com/views/Product_VS_SellingANDProfit/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_link)

The dashboard here helps us in understanding what product is profitable as well as sellable in different cities of United States

Sales by Sub-Category in different cities



Average sales by category/sub-category



Sub Category wise Profit

