



# Northern Techies Services & Pricing Guide

## Introduction

Welcome to Northern Techies, your trusted partner for affordable and high-quality IT services. Below is a detailed breakdown of our services, ensuring you have all the information needed to choose the best options for your needs.

## Web Development:

### Landing Page Development:

#### Simple Landing Page (1 page) - £140

- Basic design and layout
- No animations

#### Intermediate Landing Page (1 page) - £200

- Enhanced design with animations
- Mobile optimization

#### Advanced Multi-Page Landing Page - From £350

- Includes animations, 3D elements, and advanced features
- E-commerce Website

### Basic E-commerce Website - £600

- Product catalog up to 20 items
- Payment gateway setup

### Advanced E-commerce Website - £1,000

- Unlimited products
- Custom features and plugins

### Portfolio Website:

Simple Portfolio - £150

- Showcasing up to 5 projects

Advanced Portfolio - £300

- Interactive elements and custom layouts

### Website Redesign:

Basic Redesign - £150

- Updating colors, fonts, and layouts

Comprehensive Redesign - From £300

- Full website overhaul with new features

### Technical Website Maintenance:

Monthly Plan - From £70/month

- Security patches and basic updates

Priority Maintenance - £100/month

- 24/7 support and advanced updates

## **Graphic Design:**

### Logo Design:

Simple Logo - £50

- Text-based or basic symbols

Intermediate Logo - £100

- Includes custom graphics and 2 revisions

Detailed Logo - £200

- High complexity with multiple revisions

### Business Cards:

Standard Business Card Design - £50

- 2 design concepts

Premium Business Card Design - £75

- Includes QR codes and advanced features

### Social Media Graphics:

Single Graphic Design - £25

Social Media Pack (5 designs) - £100

### Marketing Material:

Basic Flyers/Brochures - From £125

Custom Marketing Kit - From £250

### Custom Illustrations:

Basic Illustration - £100

Detailed Custom Illustration - £200

## **Animation & Motion Design:**

### Explainer Videos:

Basic Video (30 sec) - £150

Advanced Explainer Video (1 min) - From £300

### Logo Animation:

Simple Animation - £100

Advanced Animation - £200

Social Media Reels:

Single Reel - £70

Reel Package (5 reels) - £300

2D Character Animation:

Basic Animation (10 sec) - £200

Detailed Animation - From £500

Video Editing:

Basic Editing - £75/hour

Advanced Editing - £100/hour

**AI & Image Generation:**

AI Art Creation:

Basic Art - £50

Custom AI Artwork - £100

AI Video Summarization:

Basic Summarization (up to 10 mins) - £70

Advanced Summarization (up to 30 mins) - £150

AI Chatbot Setup:

Basic Setup - £150

Advanced Chatbot Development - £300

AI-Powered Branding Suggestions - £100

AI Social Media Scheduling and Management - £90/month

Custom AI Data Analysis Tools - From £300

AI-Based Image Enhancements - £10/image

Bulk AI-Generated Content Creation - From £200

AI for Customer Insights and Analytics - From £250

**Basic Tech Assistance:**

Operating System Installation:

Windows Installation - £50

MacOS Setup - £70

Cloud Storage Setup:

Personal Setup - £40

Business Setup - £100

Antivirus Installation:

Basic Antivirus - £20

Premium Security Package - £50

Software Installation:

Basic Software (1 program) – from £20

Bulk Installation (up to 5 programs) – from £75

Computer Cleanup and Optimization:

Basic Cleanup - £40 (Manchester)

Advanced Optimization - £80 (Manchester)

Network Setup and Troubleshooting:

Home Network Setup - £60

Business Network Support - £150

Peripheral Setup:

Printer, Scanner, or Webcam Setup - £30

*\*All on-site services are available only in Manchester and surrounding areas.*

## **Custom PC Building Services:**

Custom PC Builds:

Basic Build Service - £100 (Labor only, components not included)

- Suitable for office or light home use

Gaming PC Build - £200

- Capable of running most AAA games at 1080p/2K with 100 FPS

High-End Gaming/Workstation Build - from £220

- Designed for 4K gaming or heavy workloads such as video editing and 3D rendering

*\*Component costs are added based on the client's requirements.*

#### Custom Thematic Cases:

Standard Case Customization - From £100

- Colors, logos, and minimal design

Advanced Thematic Design - From £250

- Minecraft, Fortnite, and other themes

### **Additional Services:**

#### SEO Optimization:

Basic Package - £200

Comprehensive Package - £500

#### PC Optimization:

Standard Tune-Up - £50

Advanced Overhaul - £100

#### Cybersecurity Assessments:

Personal Cybersecurity Check - £100

Business Cybersecurity Package - £300

## **Subscription Plans:**

Monthly Website Maintenance - From £70

- Security updates and minor adjustments

Social Media Management - £150/month

- Posting schedules, content creation, and analytics

AI Tools Subscription - £120/month

- Creating custom AI content for any your needs (unlimited)

IT Support Subscription - £200/month

- Priority tech assistance and troubleshooting

**Thank you for choosing Northern Techies. Let's build something amazing together!**