



Brita Ness

UX designer | Always learning

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Experience

2016-present
Designer
Global HELP
Seattle, WA

As the sole designer for this small, high-impact nonprofit, I create a wide variety of print and digital materials. I led the redesign effort on Global HELP's website to increase relevant traffic, improve the site's bounce rate, and create a structure to support the organization as it expands its services. As a result of my efforts, site activity increased by 61% and the bounce rate dropped from 54% to 20%.

2013-present
Freelance Designer
Brita Ness Design

As a freelance designer, I create a wide variety of print and digital materials for a range of organizations and businesses. Past clients include UNICEF, Willamette University Atkinson Graduate School of Management, and the Methow Valley Chamber Music Festival.

2015
Artist in Residence
Confluence Gallery
Twisp, WA

I was selected for a 3-month artist residency, during which I conceived and executed a cohesive body of work for a solo exhibition.

2013-2015
Graphic Designer
Willamette University
Salem, OR

Working in the Willamette Integrated Technology Services (WITS) Graphic Design and Media Services office, I collaborated on a range of projects for on-campus departments, organizations, and clubs. For many projects, I practiced strict adherence to Willamette University's visual identity guide.

2013-2015
Digital Media Lab Assistant
Willamette University
Art Department
Salem, OR

Trained in the Adobe Creative Suite and basic video editing, I helped fellow students with a range of creative projects.

Skills

Visual Design | UX Writing
Prototyping | Testing
Wireframing
User Research
Information Architecture
Icon & Logo Design
Print Design

Tools

Sketch
Axure
Photoshop | InDesign
HTML | CSS | JS
Bootstrap
jQuery

Education

School of Visual Concepts,
2018 UX Design Certificate

Willamette University,
2015 B.A. Studio Art
summa cum laude
Phi Beta Kappa