



# Brita Ness

Bringing a diverse creative background  
to a data-driven design approach

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## experience

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**2016-present**  
Designer  
Global HELP  
Seattle, WA

As the sole designer for this small, high-impact nonprofit, I design a wide variety of print and digital materials. I led the redesign effort on Global HELP's website to increase relevant traffic, improve the site's bounce rate, and create a structure to support the organization as it expands its services. As a result of my efforts, site activity increased by 61% and the bounce rate dropped from 54% to 20%.

**2013-present**  
Freelance Designer  
Brita Ness Design

As a freelance designer, I create a wide variety of print and digital materials for a range of organizations and businesses. Past clients include UNICEF, Willamette University Atkinson Graudate School of Management, and the Methow Valley Chamber Music Festival.

**2015**  
Artist in Residence  
Confluence Gallery  
Twisp, WA

I was selected for a 3-month artist residency, during which I conceived and executed a cohesive body of work for a solo exhibition.

**2013-2015**  
Graphic Designer  
Willamette Integrated  
Technology Services  
Willamette University  
Salem, OR

Working in the Graphic Design and Media Services office, I collaborated on a range of projects for on-campus departments, organizations, and clubs. For many projects, I practiced strict adherence to Willamette University's visual identity guide.

**2013-2015**  
Digital Media Lab  
Assistant  
Willamette University Art  
Department  
Salem, OR

Trained in the Adobe Creative Suite and basic video editing, I helped fellow students with a range of creative projects.

## design

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User Experience (UX)  
User Interface (UI)  
Wireframing  
Prototyping & Testing  
User Research  
Information Architecture  
Icon & Logo Design  
Print Design  
UX Writing

## skills

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Sketch  
Axure  
Photoshop  
InDesign  
Autodesk Graphic  
HTML  
CSS  
JavaScript  
Bootstrap  
jQuery

## education

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School of Visual Concepts,  
2018 UX Design Certificate

Willamette University,  
2015 B.A. Studio Art  
summa cum laude  
Phi Beta Kappa