



Brita Ness

Bringing a diverse creative background
to a data-driven design approach

www.britanessdesign.com

britaness@gmail.com

(509) 341-4372

experience

2016-present
Designer
Global HELP
Seattle, WA

As the sole designer for this small, high-impact nonprofit, I design a wide variety of print and digital materials. I led the redesign effort on Global HELP's website to increase relevant traffic, improve the site's bounce rate, and create a structure to support the organization as it expands its services. As a result of my efforts, site activity increased by 61% and the bounce rate dropped from 54% to 20%.

2013-present
Freelance Designer
Brita Ness Design

As a freelance designer, I create a wide variety of print and digital materials for a range of organizations and businesses. Past clients include UNICEF, Willamette University Atkinson Graudate School of Management, and the Methow Valley Chamber Music Festival.

2015
Artist in Residence
Confluence Gallery
Twisp, WA

I was selected for a 3-month artist residency, during which I conceived and executed a cohesive body of work for a solo exhibition.

2013-2015
Graphic Designer
Willamette Integrated
Technology Services
Willamette University
Salem, OR

Working in the Graphic Design and Media Services office, I collaborated on a range of projects for on-campus departments, organizations, and clubs. For many projects, I practiced strict adherence to Willamette University's visual identity guide.

2013-2015
Digital Media Lab
Assistant
Willamette University Art
Department
Salem, OR

Trained in the Adobe Creative Suite and basic video editing, I helped fellow students with a range of creative projects.

design

User Experience (UX)
User Interface (UI)
Wireframing
Prototyping & Testing
User Research
Information Architecture
Icon & Logo Design
Print Design
UX Writing

skills

Sketch
Axure
Photoshop
InDesign
Autodesk Graphic
HTML
CSS
JavaScript
Bootstrap
jQuery

education

School of Visual Concepts,
2018 UX Design Certificate

Willamette University,
2015 B.A. Studio Art
summa cum laude
Phi Beta Kappa