Kelvin Brito

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EDUCATION

University of South Carolina   **Aug. 2017 – May 2019**
Bachelor of Science in Business Administration
Cumulative GPA: 3.65 - Honors: Magna Cum Laude

EXPERIENCE

Senior Front-end Engineer   **Jan. 2024 – Present**
Front-end Engineer   **Jul. 2021 – Jan. 2024**
AxiosHQ   *Remote*

- Pioneered advanced reader-engagement analytics and WYSIWYG editors by leveraging modern technologies including JavaScript (ES6+), TypeScript, React, Next.js, and Tiptap, resulting in improved user insights and seamless content creation.
- Orchestrated cross-functional collaboration with designers and project managers, translating creative concepts into high-impact products that elevated client satisfaction and maximized stakeholder value.
- Authored technical specifications to align teams, accelerating feature delivery.
- Led front-end development of a user-friendly Comments feature, boosting platform collaboration and driving a 60% increase in user engagement.
- Developed Card Templates to optimize content creation processes, achieving a 45% efficiency gain and enhancing user productivity.
- Built a Chat Assistant customization feature, enhancing user personalization and experience.
- Created an advanced front-end event schema to improve analytics tracking for AI-driven features, enabling deeper insights and performance optimization across the platform.

Front-end Engineer   **Oct. 2020 – Jul. 2021**
Trazi Ventures   *Remote*

- Created dynamic front-end interfaces using HTML5, CSS3, Sass, PHP, JavaScript, React, Vue.js, Nuxt, and Netlify CMS, enhancing user experience and engagement.
- Developed the Report Search tool with HTML, CSS/Sass, and JavaScript, streamlining report retrieval with custom filters to boost productivity.
- Built a Vue dashboard for visualizing 10M+ records, transforming data interaction and user decision-making.

Front-end Engineer   **Dec. 2019 – Oct. 2020**
Carroll Bradford   *Orlando, FL*

- Facilitated collaborative product design, aligning stakeholders and engineering for streamlined workflows and improved product quality.
- Spearheaded a major front-end overhaul of the project and CRM dashboard using Vue.js and Sass, directly contributing to $11M in revenue growth in 2020.
- Spearhead company-wide accessibility initiatives, including the creation of best-practice documentation and ongoing knowledge-sharing sessions to foster an inclusive development culture.

PROJECTS

ArchitectGPT | *Next.js, React, TypeScript, Tailwind CSS, Firebase, Stripe*   **April 2022 – Present**

- Engineered a full-stack, AI-powered architecture and interior design app, attracting over 1M+ users post-launch and showcasing strong market demand and sustained user engagement.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript (ES6+), TypeScript, Sass
Libraries & Frameworks: React, React Native, Next.js, Vue.js, TailwindCSS, Node.js, Express, Redux, Jotai, Styled Components, Framer Motion, shadcn
Tools & Platforms: Git, GitHub, Linear, Jira, Firebase, NeonDB, Storybook, Figma, Netlify, Vercel, npm, yarn