

alexadeveloper console

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Build skill

Invocation

🌐 English (US)

?

Users say a skill's invocation name to begin an interaction with a particular custom skill.

For example, if the invocation name is "daily horoscopes", users can say:

User: Alexa, open daily horoscopes

User: Alexa, ask daily horoscopes for the horoscope for Gemini

Skill Invocation Name

[How to pick names that are right for you](#)

Your skill's invocation name does not need to be unique across Alexa.

daughter fun facts

Brand names are only allowed if you provide proof of rights in the testing instructions or if you use the brand name in a referential manner that doesn't imply ownership (examples of terms that can be added to a brand name for referential usage: unofficial, unauthorized, fan, fandom, for, about).

If invocation name is an abbreviation, it should contain a space and a period after each letter (e.g.: a. b. c.).

Once the skill is published, the invocation name can no longer be changed.