Brittany Newton

Product & Visual Designer

www.brittanynewton.com b1newton@ucsd.edu 214-901-2355

SKILLS

EDUCATION

Design Thinking
User Research
UX Design
Personas
Storyboarding
Journey Maps
Wireframing
Prototyping
A/B Testing

Heuristic Evaluation

University of California, San Diego

B.S. Cognitive Science, Human-Computer Interaction Minors in Design and Communications Sep 2016 - June 2020

EXPERIENCE

DataStax - Graphic Design Intern

Create digital assets for internal training purposes. Visualize complex structures and translate concepts into 2D/3D graphics as well as animation sequences. June 2019 - Present

TOOLS

Sketching

3D Modeling

Photoshop

Illustrator

After Effects
Premiere
Sketch
Figma
Blender

Design Co - Community Engagement Coordinator

Plan large-scale events, organize socials, and execute new initiatives. Withhold an inclusive community of designers of all backgrounds, disciplines, & skill levels. September 2018 - Present

UCSD Design Lab - UX Researcher

Worked alongside student and faculty researchers to support design decisions specifically for autonomous vehicles. Presented findings to Hyundai. *November 2018 - June 2019*

Bevond One - 3D Modeler

Used Blender to create 3D models for various augmented reality (AR) mobile experiences as well as created textures and marketing materials.

July 2017 - August 2018

INTERESTS

Playing Tennis Grabbing Boba Visiting Disney Enjoying Coffee

DIVR Edu - Bootcamp Program Director

Co-coordinated a summer program for college students that focused on the design, build, and market of virtual reality experiences with educational content. *July 2017 - August 2017*

HONORS & ACTIVITIES

Walt Disney Imagineering 2020 Imaginations Semifinalist

Created a proposal for an iconic installation that serves as an inspiration, honors the past, and is a vision of the future.

Awarded December 2019

ITA Scholar Athlete

Based on academic performance while earning a varsity letter on the UCSD Women's Tennis Team.

Awarded September 2018