



BRITTANY CAMERON

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## EDUCATION

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**Massachusetts Institute of Technology (MIT)** *Certificate, Full Stack Development (2022)*

**UNC-Chapel Hill** *Bachelor of Arts, Media Production (2011)*

## EXPERIENCE

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**UNC Greensboro Division of University Advancement** (Greensboro, NC)

Development Communications Specialist (March 2020 – January 2022)

- Served as a primary writer, editor, and branding gatekeeper for seven departments
- Collaborated with directors and university partners to form communication strategies for major campaigns, events, and announcements
- Performed editorial reviews and update content on University Advancement websites
- Led video scriptwriting, planning, production, and post-production tasks for the division

Development Writer (February 2019 – March 2020)

- Edited proposals, year-end giving reports, web copy, and external communications to the university's donors
- Assisted with ghostwriting letters, scripts, and speeches for the chancellor and the division's vice chancellor
- Managed external communications from the university's scholarship system, used to connect donors and scholarship recipients

**Measurement Incorporated** (Greensboro, NC)

Reader/Evaluator (March 2018 – February 2019)

- Quickly learned and implemented standardized scoring criteria, on a project-by-project basis, for nationwide student writing assessments
- Holistically scored over 100 writing samples daily, with an emphasis on conventions and syntax

**Randolph Community College** (Asheboro, NC)

Continuing Education Instructor (June 2017 – March 2018)

- Effectively led computer skills courses, resume writing seminars, and customer service classes
- Successfully taught English classes centered on grammar and writing
- Coordinated individualized tutoring sessions based on student reading and writing assessments

**North Carolina A&T State University Athletics Department** (Greensboro, NC)

Media Relations Assistant (August 2015 – June 2017)

- Delivered consistent press coverage on athletics for the university's web and print publications
- Shot and edited (video) highlight reels of important events for Aggie Lock TV
- Developed and updated internal documents to ensure accurate record-keeping
- Administered regular updates to the athletics website and social media platforms

Intern Reporter (August 2013 – February 2014)

- Maintained all press coverage for the university's track and field teams: indoor, outdoor, and cross country
- Wrote articles and announcements for the athletics department's web and print publications