

Brittany Morris

Graphic Design & Illustration

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Education

MOORE COLLEGE OF ART & DESIGN / PHILADELPHIA, PA, 2013

BFA in Graphic Design

ARCADIA UNIVERSITY / LONDON, ENGLAND, 2011

Experience

UNIVERSITY OF PENNSYLVANIA / PHILADELPHIA, PA

Graphic Designer, *March 2018-Present*

As a graphic designer for the School of Nursing, my responsibilities include the development of multi-channel marketing solutions such as websites, video and photography assets, along with digital and print collateral. Produced fundraising proposals, newsletters, event invitations, and the development of the school's recently launched campaign.

FREEMAN'S AUCTION / PHILADELPHIA, PA

Graphic Designer, *February 2015-March 2018*

Designed all marketing materials for the company's 15+ departments. These projects included: the design of print and digital ads, auction catalogues, invites, brochures, exhibition signage, and corporate stationery. Each project was managed from conception to completion, with the responsibility of color proofing auction catalogues, directing photoshoots for advertising, managing the marketing production schedule, and working with printers for cost estimates and production timelines.

ALLEN AND GERRITSEN / PHILADELPHIA, PA

Production Artist, *March 2014-February 2015*

Assisted the creative team with print and web collateral for clients such as Sunoco and Dietz & Watson. Produced materials for creative presentations, new business and internal projects as needed. Managed the delivery of artwork to printers and manufacturers.

EFK GROUP / TRENTON, NJ

Graphic Designer, *August 2013-February 2014*

Worked collaboratively with the design team to create international campaigns through print and digital media. Responsibilities included brand development, extensive research, storyboarding concepts for video production, and print production.

PARAGRAPH, INC. / PHILADELPHIA, PA

Freelance Graphic Designer, *June 2013-August 2013*

Worked closely with the design team to develop concepts for various brand identity projects. Worked collaboratively to produce projects for clients such as Yards Brewing Company, Design Philadelphia, Valenzano Winery, and Shifty's Taco.

REPENNING FINE ARTS / AUDUBON, NJ

Teacher's Assistant, *2007-Present*

Educating young students by teaching the foundation of drawing and painting to develop their artistic ability. Assisting in the preparation of yearly art show featuring student artwork.

Honors

2013 Adobe Design Achievement Awards, *Semifinalist, 2013*

Excellence in Graphic Design, *Moore College of Art & Design Senior Show, 2013*

National Eating Disorder Screening Program Poster Design, *2013*

Shoprite's "Designed to Fight Hunger" Bag Design Contest, *2nd place, 2013*

Roosevelt Paper Calendar Contest, *3rd place, 2012*

Skills

Branding / Web Design / Package Design / Illustration / Photography / Book Binding

Ability to create visual forms developing ideas from sketches and concepts to final design solutions.

Proficient in Adobe Creative Suite with knowledge of Mac & Windows platforms.

Strong background in fine arts.