### Weather and Traffic Incidents in Salem, OR

#### **DATA 503 Final Project**

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#### **Table of contents**

01. Ingestion

API Endpoints and Web Scraping

O2. Data
Transformation

SQL and 3NF

O3. Statistical Analysis

Does weather impact traffic incidents?

04. Data Serving

Power BI Dashboard

## O1. Ingestion

#### Retrieving Latitude and Longitude



{"zip":"97301","name":"Salem","lat":44.949,"lon":-123.004,"country":"US"}

#### **Open Weather API - Current Weather Data**

#### How to make an API call API call https://api.openweathermap.org/data/2.5/weather?lat= {lat}&lon={lon}&appid={API key} **Parameters** lat Latitude. If you need the geocoder to automatic convert city required names and zip-codes to geo coordinates and the other way around, please use our Geocoding API Longitude. If you need the geocoder to automatic convert city lon required names and zip-codes to geo coordinates and the other way around, please use our Geocoding API Your unique API key (you can always find it on your account appid required page under the "API key" tab) Response format. Possible values are xml and html . If you mode optional don't use the mode parameter format is JSON by default. Learn more Units of measurement. standard, metric and imperial optional units units are available. If you do not use the units parameter,

- Used lat and lon retrieval from previous step
- Included units = imperial
  - Gets temp in Fahrenheit
- Scraped every hour on the hour via Railway
  - Cron schedule: 0 \* \* \* \*
- Inserted into Postgres table via Railway connection to Beekeeper

#### **Data Retrieved:**

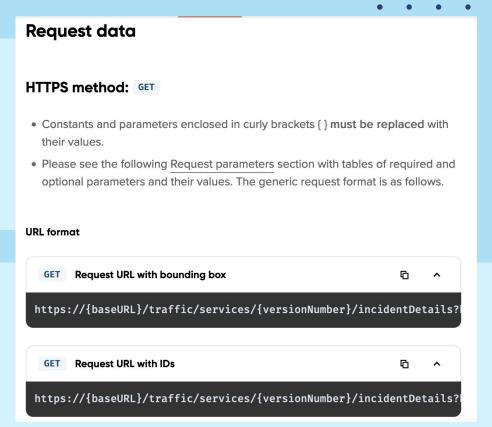
- Weather type clouds, rain, etc.
- Current temperature
- Visibility
- 1hr rain amount
- Cloud percent
- Wind speed
- Humidity
- Pressure
- ... And more!

Also added:

- A serial ID
- Added\_at column for time retrieved

#### Retrieving traffic incident data from TomTom

- Required API key and the bounding box for Salem, Oregon.
- A bounding box is the rectangular coordinate system used to define a geographical area on maps.
- Scraped hourly and inserted into Postgres table via Railway connection to Beekeeper



#### **Data Retrieved:**

- Incident ID
- Incident type
- Geometry
- Coordinates
- Category code
- Magnitude of delay code

## 02. Clean.sql and 3NF Transformation

#### Clean.sql

#### Weather Table:

- Transforms added\_at time to PDT
- Inserts raw\_json keys into designated columns in weather table
- On conflict of serial id, is instructed to do nothing

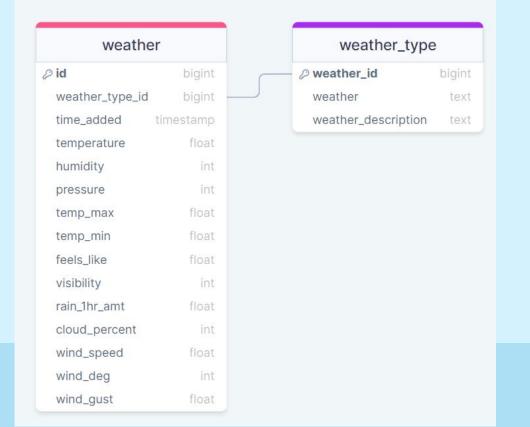
#### Weather\_type Table:

- Inserts distinct values of weather id into weather\_type table
- Inserts weather type descriptions into appropriate columns
- On conflict of weather\_id, is instructed to do nothing

#### Cron Schedule:

• • • 5 \* \* \* \* (every hour at minute 5)

### Weather tables



#### Clean.sql

#### Traffic table:

- Inserts raw\_json keys into designated columns in weather table
- On conflict of serial id, is instructed to do nothing

Magnitude of delay and incident categories tables:

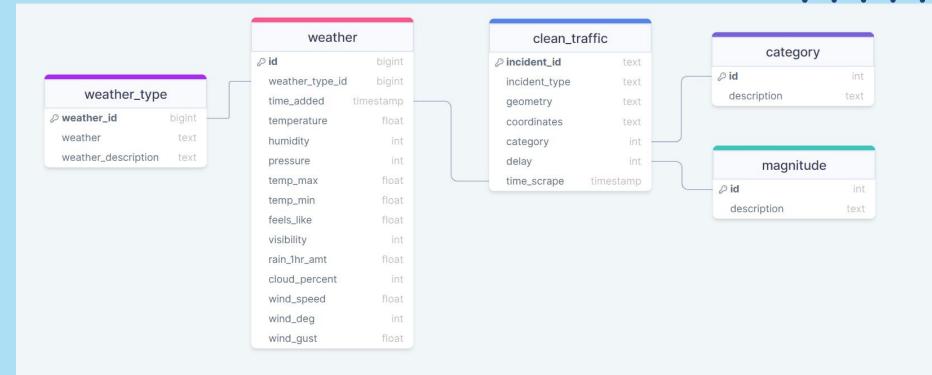
 Tables were created from the data definitions from TomTom.

Cron Schedule: 5 \* \* \* \* (every hour at minute 5)

**Traffic** tables



#### **Table Connections**



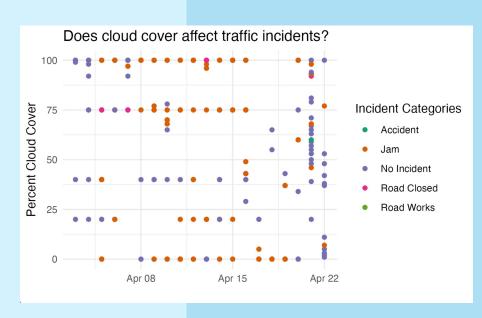
. . . . .

## 03. Statistical Analysis

Traffic and weather

Do any trends exist regarding rainfall, cloud cover, wind speed, or temperature?

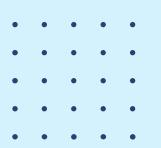
### Rainfall and cloud cover

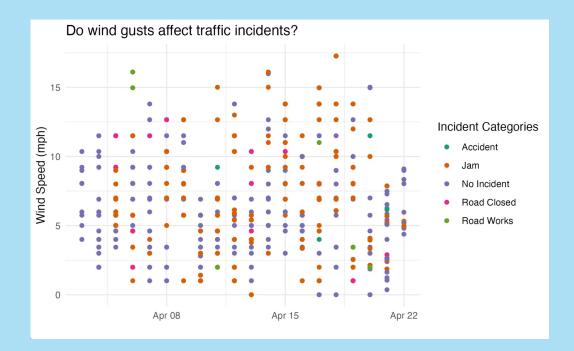




### Wind speed

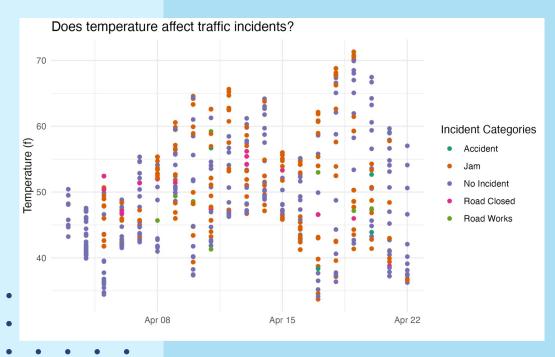
Category <fctr></fctr>	avgWind <dbl></dbl>
Accident	6.649091
Jam	6.562144
No Incident	6.401712
Road Closed	8.395455
Road Works	7.285106





If split into the categories and compared, wind speeds are higher during road closure incidents vs no incident (p-value = 0.007) and traffic jams (p-value = 0.01), but overall there is no difference between open and closed roads depending on wind speed.

#### **Temperature**



Category <fctr></fctr>	avgTemp <dbl></dbl>
Accident	52.02636
Jam	50.54369
No Incident	48.62895
Road Closed	50.69841
Road Works	49.16383

 When split by category, temperature is higher on average when traffic jams occur compared to no traffic incidents (p-value = 0.006).

#### **Conclusions**

- Based on this analysis, rainfall, cloud cover, wind speed, and temperature don't have much of an impact on traffic incidents.
- However, there are serious limitations to this data including:
  - It's been a very mild and boring spring regarding weather— this gives us very homogenous data to explore and analyze.
  - Time constraints on data scraping meant that we had a very small pool of data to explore.
- Future steps would include longer data collection and more data traffic collected such as number of incident reports along with specific start and end times.

## 04. Data Serving

A Tour Through our Power BI Dashboard!

#### **Power BI Dashboard**

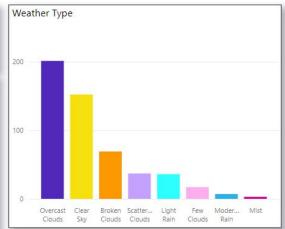
- Linked to both railway/postgres databases
- Automatically pulls in new data after it has been scraped and cleaned
  - Just press "Refresh" button!
- Visuals are interactive and update automatically as data is refreshed
- Can filter visuals based on weather, date, and traffic incident severity

#### **Power BI Report**

#### Weather Type

- ✓ Select all
- ✓ Clear
- ✓ Clouds
- ✓ Mist
- ✓ Rain





#### Accident Magnitude

- ✓ Select all
- ✓ Major
- ✓ Minor
- ✓ Moderate
- ✓ Undefined (used...
- Unknown



# Thank you! :::: Questions?

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