

Descriptive Wireframe Document

I have chosen to re-design the Oakville Hornets Girls Hockey Association website.

Link: <https://oakvillehornets.com>

Rationale: The two biggest issues I noticed with the Oakville Hornets website are their colours used and the fact that there is way too much information crowded in small spaces. It actually hurt my eyes to look at the site. I have chosen to minimize the information shown on the home page, by instead providing drop down lists and cutting info that wasn't necessary. As for colours, in order to keep true to their organization colours, I will be keeping the likeness of them, just modifying them by using more muted tones. They have a big hornet in the home bar, however it makes it difficult to see anything else around there so I took that out. They also have a lot of non-contrasting font-to-background situations, so I have chosen to change that. Finally, they have at least 4 different font styles in use, which I will cut back to 1 or 2. In keeping with C.R.A.P. design theory, I have ensured all elements are perfectly aligned and appropriately spaced out. The re-designed page will be easier on people's eyes, with more contrasting colours and greater accessibility, as opposed to the current one that sort of makes you feel lost and unable to focus on one thing.

Item #1

Description: Header

Colour: Black

Includes:

Organization Name

Font: Georgia 30px

Color: White

Alignment: Center

Logo

Alignment: Left

5 Subheadings

Font: Georgia 15px

Colour: Black

Background colour: White

Alignment: Center, under org. name

Interactivity: Drop down bars with redirects

Item #2

Description: Socials

Color: Logos for each social media platform

Alignment: Right (right of header)

Interactivity: Each logo will link to respective site and profile

Item #3

Description: Upcoming Games (heading and schedule list)

Colour: Black, red underline for heading

Background colour: White

Alignment: Left

Interactivity: None

Item #4

Description: News and info

Colour: White background

Media: Images, news articles, etc.

Interactivity: Scroll bar

Alignment: Center

Item #5

Description: Link to Ontario Women's Hockey Association website

Media: Logo

Background colour: White

Interactivity: Redirect to OWHA website

Alignment: Right

Item #6

Description: Sponsors

Colour: White

Media: Logo of Timbits (main sponsor)

Interactivity: "See more" written with redirect to a different page with the rest of the sponsors listed