

The ADMIN Portal is a channel where the User can easily and intuitively edit their content. The interface should look exactly like the Site, however with added menu options to edit content. Think about how you can edit the content on your Facebook profile.

Here is one example of a simple Content Managment Engine that can appear in the Admin Portal.

The User is able to select the desired action from a drop down menu, the necessary fields will auto populated based on that selection. The User will have the opportunity to add Media and/or a Form before previewing and publishing.

Please note that this idea is very rudimentary and requires more thought and research.

