Ben Jest

UX & UI Designer

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simplythejest.com

Check out my portfolio

Experience

OurPeople | UX/UI Designer
Apr 2018 - Sept 2020

- Developed UX research, analysis, design and testing strategies, to understand the problem and validate solutions.
- Produced high fidelity designs and prototypes for user testing as part of an iterative process.
- Established brand guidelines and created an asset library for continuity across the product.
- Led focus groups with clients to understand needs and test prototypes.

Destination | Designer & dev.
Apr 2017 - Apr 2018

- Pioneered UX and UI research and designs, leading to increased sales.
- Introduced wireframing and UX analysis techniques, to highlight flaws in the user journey.
- Presented research to external stakeholders.

City College Norwich | IT Lecturer
Aug 2016 - Apr 2017

- Integrated UX and UI design into the curriculum.
- Led trips to Aviva to study best practices for UX/UI.

HT2 Ltd | eLearning designer
Apr 2012 - Jan 2015

- Ran workshops with external stakeholders such as Great Ormand Street hospital, and Barclays.
- Designed bespoke eLearning content.
- Started the Chicago office to act as the point of contact for US clients.

Skills

UI Design
UX design
Web design
Interaction design
Branding

Tools

Sketch
Figma
InVision
Affinity designer
Adobe Photoshop
Adobe After effects
Lookback
Miro
Confluence

Education

Bucks New Uni.
BSc, Web Development
2009 - 2012

City College Norwich
BTEC ND in IT
2003 - 2004

O.B.H.S 9 GCSEs
2002