# Part\_2\_slide\_deck

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# 1 Part II - Exploration and Analysis of Loan Data from Prosper

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# 1.1 Investigation Overview

# 1.1.1 Questions that guide the investigation

- what are the characteristics of Prosper's loans over time?
  - how many loans have been written?
  - what is the average rate offered to borrowers?
  - what is the average amount of a loan?
- what does the average customer look like?
  - another way of saying it is: to whom does Prosper lend?
- what affects the rate offered to a customer (borrower, if you like)?
- what affects the number of investors of a loan?

## 1.2 Summary of Findings

#### 1.2.1 Loans

- average amount borrowed is *c*. USD 8,337.00; the range is USD 1,000.00 to 35,000.00
  - loans of amount USD 5k, 10k, 15k, 20k and 25k have higher-than-average frequency
- average rate is *c*. 0.19%; the range is zero to 0.5%
- the number of loans disbursed changes with time
  - the number fluctuates
    - \* there are seemingly regular but wide fluctuations
      - · fluctuations in the periods Q4 2013 to Q2 2014 inclusive are remarkably wide
    - \* there are little to no fluctuations starting Q4 2008 to Q3 2009, inclusive (this is exactly 12 months)
  - the number of loans issued appears to increase exponentially despite the fluctuations

- the average number of loans issued, per annum, between 2005 and 2014 inclusive is c.
   4.3 million
- an overwhelming majority of loans of all terms are in the range 0.05% to 0.35% borrowing rate
- majority of the tenure of the loans is 3 years or more
- the least funded loans are at 70% funding for all levels of borrowing rate

## 1.2.2 Occupations and employment status

- an overwhelming majority of the top ten occupations are white collar
- a majority of the bottom ten occupations, that are not students, are blue collar; half of the occupations in the bottom ten are students
- Prosper lends to unemployed applicants

#### 1.2.3 Income level

- Prosper appears to prefer to lend to high income earners at less-than-average rates
  - the region of high income and low rates is quite dense
  - an overwhelming majority of loans are issued to those whose income level is above USD 25,000.00 *p.a.* 
    - \* the top 2 groups account for 55.8% of loans issued
    - \* the top 4 groups account for 85.4% of loans issued

## 1.2.4 Home ownership status

• there is an almost even split between those that own a home and those that do not; 50.4% of borrowers own a home

#### 1.2.5 Location of borrower

- a majority of the states with the least borrowers are from the so-called "fly-over country"
- all of the states with the most borrowers are on either seaboard

### 1.2.6 Factors that affect the nominal borrowing rate

- there is weak, positive correlation between BorrowerRate and Term -> c. 0.02
- there is weak, negative correlation between
  - BorrowerRate and StatedMonthlyIncome -> c. -0.09
  - BorrowerRate and EmploymentStatusDuration -> c. -0.02
- there is strong, positive correlation between
  - BorrowerRate and BorrowerAPR  $\rightarrow c.$  0.99
- none of the variables of interest have a strong, negative correlation

#### 1.2.7 Factors that affect the number of investors

- none of the variables of interest have a weak, positive correlation
- there is weak, negative correlation between
  - Investors and BorrowerRate -> c. -0.27
  - Investors and PercentFunded -> c. -0.05
- none of the variables of interest have a strong, positive correlation
- none of the variables of interest have a strong, negative correlation

#### 1.3 Overview of dataset

#### 1.3.1 Overall

- 113,937 observations
- 81 variables
  - 3 of type bool
  - 50 of type float
  - 11 of type int
  - 17 of type str

# 1.3.2 Missing and null values

- some observations in the data set have missing or null values
  - case(s) in point
    - \* 100,596 under variable GroupKey
    - \* 96,985 under variable LoanFirstDefaultedCycleNumber

### 1.3.3 Duplicated observations

• the data set has no duplicated observations

### 1.3.4 Multiple values for a variable

• observations in the data set have 1 value per variable

```
In [2]: # import all packages and set plots to be embedded inline
   import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns

//matplotlib inline

# suppress warnings from final output
   import warnings
   warnings.simplefilter("ignore")
   from contextlib import suppress
```

```
In [3]: # load in the dataset into a pandas dataframe
        df = pd.read_csv('prosper_loans_data.csv', sep=',')
        df.head()
Out[3]:
                        ListingKey ListingNumber
                                                               ListingCreationDate
                                                     2007-08-26 19:09:29.263000000
          1021339766868145413AB3B
                                            193129
        1 10273602499503308B223C1
                                           1209647
                                                     2014-02-27 08:28:07.900000000
        2 0EE9337825851032864889A
                                             81716 2007-01-05 15:00:47.090000000
                                            658116 2012-10-22 11:02:35.010000000
        3 OEF5356002482715299901A
        4 0F023589499656230C5E3E2
                                            909464 2013-09-14 18:38:39.097000000
          CreditGrade Term LoanStatus
                                                  ClosedDate BorrowerAPR \
                          36 Completed
                                         2009-08-14 00:00:00
        0
                    С
                                                                   0.16516
                          36
        1
                  NaN
                                Current
                                                                   0.12016
                                                          NaN
        2
                   HR
                          36
                             Completed
                                         2009-12-17 00:00:00
                                                                   0.28269
                                Current
        3
                  NaN
                          36
                                                          NaN
                                                                   0.12528
        4
                  NaN
                          36
                                Current
                                                          {\tt NaN}
                                                                   0.24614
           BorrowerRate
                         LenderYield
                                                 LoanOriginationDate
        0
                 0.1580
                               0.1380
                                                  2007-09-12 00:00:00
                                                 2014-03-03 00:00:00
        1
                 0.0920
                               0.0820
        2
                 0.2750
                               0.2400
                                                 2007-01-17 00:00:00
        3
                 0.0974
                               0.0874
                                                 2012-11-01 00:00:00
        4
                 0.2085
                               0.1985
                                                 2013-09-20 00:00:00
           LoanOriginationQuarter
                                                  MemberKey
                                                              MonthlyLoanPayment
        0
                           Q3 2007
                                    1F3E3376408759268057EDA
                                                                           330.43
        1
                           Q1 2014 1D13370546739025387B2F4
                                                                           318.93
        2
                           Q1 2007 5F7033715035555618FA612
                                                                           123.32
        3
                           Q4 2012 9ADE356069835475068C6D2
                                                                           321.45
        4
                           Q3 2013 36CE356043264555721F06C
                                                                           563.97
                               LP_CustomerPrincipalPayments
                                                               LP_InterestandFees
          LP_CustomerPayments
                     11396.14
        0
                                                      9425.00
                                                                           1971.14
        1
                         0.00
                                                         0.00
                                                                              0.00
        2
                      4186.63
                                                      3001.00
                                                                          1185.63
        3
                      5143.20
                                                      4091.09
                                                                          1052.11
        4
                       2819.85
                                                      1563.22
                                                                          1256.63
          LP ServiceFees PercentFunded Investors
        0
                 -133.18
                                    1.0
                                              258
                    0.00
                                    1.0
                                                1
        1
        2
                  -24.20
                                    1.0
                                               41
                 -108.01
        3
                                    1.0
                                              158
                  -60.27
                                               20
                                    1.0
```

Note that the above cells have been set as "Skip"-type slides. That means that when the

[5 rows x 72 columns]

notebook is rendered as http slides, those cells won't show up.

### 1.4 Visualisation 1

Q: how does the number of loans written behave over the years?

- does it change at all?
  - if yes, what is the direction of change?

# A: the number of loans written changes with time

- how does it change?
  - the number fluctuates
    - \* there are seemingly regular but wide fluctuations according to the time series
      - · fluctuations in the periods Q4 2013 to Q2 2014 inclusive are remarkably wide
    - \* there are little to no fluctuations starting Q4 2008 to Q3 2009, inclusive (this is exactly 12 months)
    - \* the highest number of loans issued, in a year, before 2011 were issued in 2008 according to the bar chart
- there appears to be an exponential trend
  - trend shows that number of loans issued appears to increase exponentially despite the fluctuations

```
In [4]: #default blue
    default_blue = sns.color_palette('tab10')[0]

#default orange, if required
    default_orange = sns.color_palette('tab10')[1]

#default palette
    default_palette = sns.color_palette('tab10')

#template no. 2

'''

simple function to create `Figure` object
    using matplotlib that contains an x-lab,
    y-lab and title.

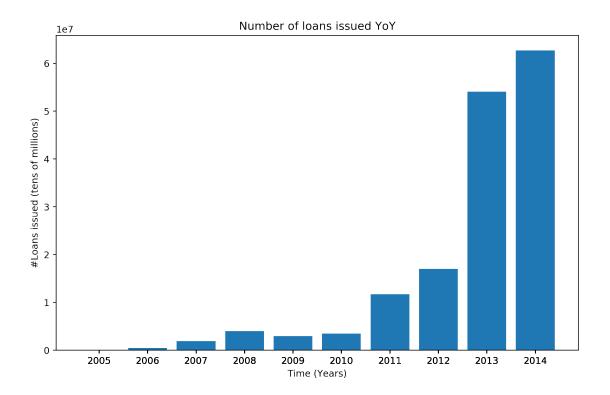
"Father Figure", if you like:)

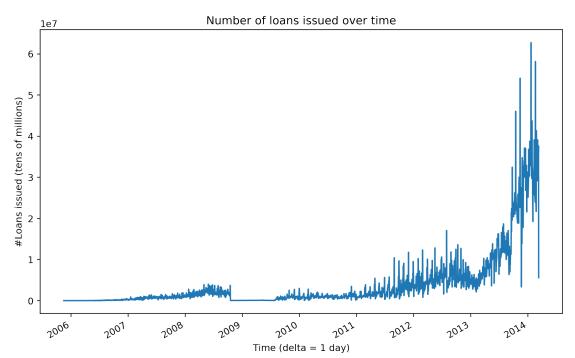
3 params, all type `str`:
    x_lab, y_lab and title

Please make sure all args passed to the
```

```
function are type `str`
return: None
def create_fig(x_lab: str, y_lab: str, title: str):
    """create_fig function"""
    try:
        #fig size
        plt.figure(figsize=(10, 6.18), dpi=216, frameon=False, clear=True)
        #x-axis name
        plt.xlabel(x_lab)
        #y-axis name
        plt.ylabel(y_lab)
        #title
        plt.title(title)
    except ModuleNotFoundError:
        print(f'Please `import matplotlib.pyplot as plt` and try again')
        print(f'Failed to create template')
        raise
#template no. 3
simple function to create 'Figure' object
using matplotlib for sub-plots.
"Father Figure" for subplots :)
2 params, type int; the number of sub-plots.
@n row -> #rows
Qn col -> #cols
return: fig and ax objects
111
def create_sub(n_row: int=1, n_col: int=1):
    """create_sub function"""
    try:
        #fig, ax and figsize
        fig, ax = plt.subplots(n_row, n_col, figsize=(10, 6.18), dpi=216)
        fig.tight_layout(pad=10.0)
        return fig, ax
    except ModuleNotFoundError:
        print(f'Please `import matplotlib.pyplot as plt` and try again')
        print(f'Failed to create template')
        raise
```

```
#group data and find sum
1.1.1
Function to calculate sum of
grouped data
Takes in 2 args: var_1 and var_2
Both args must be columns of a pandas DF
return: sum of grouped data
def group_sum(var_1, var_2):
    """ function group_sum"""
    if var_1 and var_2:
        sum_gp_data = df.groupby(var_1)[var_2].sum()
        return sum_gp_data
    else:
        print(f'Check that both arguments are columns of s pandas DF and try again')
df.LoanOriginationDate = pd.to_datetime(df.LoanOriginationDate)
#sum of loans by year
sum_loan_time = group_sum('LoanOriginationDate', 'LoanNumber')
#number of loans issued
y = [sum_loan_time.values[i] for i in range(len(sum_loan_time))]
#time (years)
x = [sum_loan_time.index[i].year for i in range(len(sum_loan_time))]
#visualise said timelines
#create plot
create_fig('Time (Years)', '#Loans issued (tens of millions)', 'Number of loans issued Y
plt.bar(x, y, tick_label=x, color=default_blue)
plt.yticks(np.arange(0, 65000000, step=10000000));
```





## Q: what, really, happens:

- before 2007
- during Q4 2008 to Q3 2009, inclusive

### A: nothing, for the most part

- what happens before 2007...
- activity begins at the beginning of Q2 2007
- little activity; less than a million loans, in total, are issued
- what happens during Q4 2008 to Q3 2009, inclusive...
- activity ceases during the middle of Q4 2008
- said activity stays at zero until late Q2 2009
- little activity; less than 15 million loans, in total, are issued

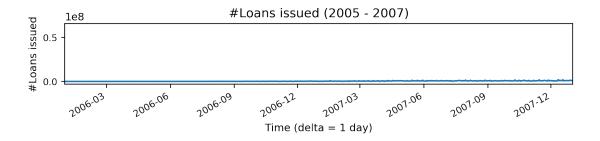
#### conclusion

- the first few years had little to no activity
- Prosper is growing its loan book in an exponential-like manner
- Prosper's ability to grow its loan book are affected directly by events in the financial system

```
In [6]: create_sub(2, 1)
    plt.suptitle('Loans written by Prosper: outliers')

#sub-plot #3: loans issued pre-2007
plt.subplot(2, 1, 1)
sum_loan_time.plot(kind='line',color=default_blue, xlim=['2005-12-31','2008-01-01'], tit
plt.xlabel('Time (delta = 1 day)')
plt.ylabel('#Loans issued');

#sub-plot #4: loans issued during Q4 2008 to Q3 2009
plt.subplot(2, 1, 2)
sum_loan_time.plot(kind='line',color=default_blue, xlim=['2008-09-01','2009-09-30'], tit
plt.xlabel('Time (delta = 1 day)')
plt.xticks(['2008-09', '2008-12', '2009-03', '2009-06', '2009-09'])
plt.ylabel('#Loans issued');
```





### 1.5 Visualisation 2

Q: what is the correlation between the rate, term, stated monthly income and employment status duration of a loan?

## A: a mix of weak positive and negative correlations, mostly

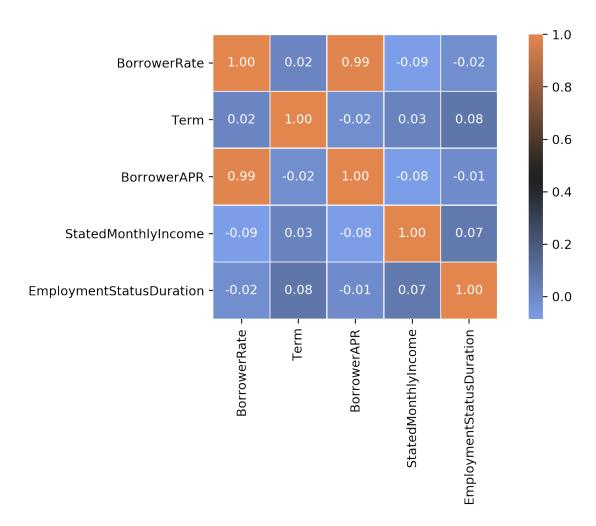
- there is weak, positive correlation between
  - Term and BorrowerRate -> c. 0.02
  - Term and StatedMonthlyIncome -> c.~0.03
  - Term and EmploymentStatusDuration -> c.~0.09
  - StatedMonthlyIncome and EmploymentStatusDuration  $\rightarrow c.$  0.07
- there is weak, negative correlation between
  - BorrowerRate and StatedMonthlyIncome -> c. -0.09
  - BorrowerRate and EmploymentStatusDuration -> c. -0.02
  - Term and BorrowerAPR -> c. -0.02
  - StatedMonthlyIncome and BorrowerAPR -> c. -0.08
  - EmploymentStatusDuration and BorrowerAPR -> c. -0.01
- none of the variables of interest have a strong, negative correlation

#### and then there's this...

- strong, positive correlation between
  - BorrowerAPR and BorrowerRate -> c. 0.99

#### conclusion

• the factors investigated do not affect the borrowing rate significantly; a more extensive and rigorous investigation must be done



In [ ]: corr

## 1.6 Visualisation 3

Q: what is the correlation between the rate, proportion funded and number of investors of a loan?

# A: weak positive correlation

- none of the variables of interest have a weak, positive correlation
- there is weak, negative correlation between

- BorrowerRate and PercentFunded -> c. -0.03
- BorrowerRate and Investors -> c. -0.27
- PercentFunded and Investors -> c. -0.05
- none of the variables of interest have a strong, positive correlation
- none of the variables of interest have a strong, negative correlation

### conclusion

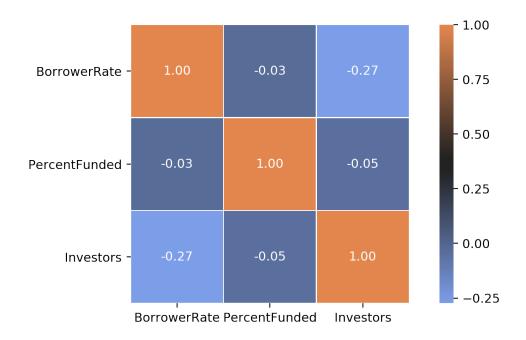
• the factors investigated do not affect the proportion of loans invested in significantly; a more extensive and rigorous investigation must be done

```
In [8]: corr_df = pd.DataFrame([df.BorrowerRate, df.PercentFunded, df.Investors]).transpose()
    #sub-plots
    fig, ax = create_sub()
    plt.suptitle('Correlation between select factors that affect the number of investors')

#correlation matrix
    corr = corr_df.corr()

#plot
with suppress(DeprecationWarning, ImportWarning):
        sns.heatmap(corr, mask=np.zeros_like(corr, dtype=np.bool), cmap=sns.diverging_palett
```

Correlation between select factors that affect the number of investors



```
In []: corr
```

#### 1.6.1 Generate Slideshow

Once you're ready to generate your slideshow, use the jupyter nbconvert command to generate the HTML slide show.

```
In [ ]: # Use this command if you are running this file in local
        !jupyter nbconvert Part_2_slide_deck.ipynb --to slides --post serve --no-input --no-prom
[NbConvertApp] Converting notebook Part_2_slide_deck.ipynb to slides
[NbConvertApp] Writing 837969 bytes to Part_2_slide_deck.slides.html
[NbConvertApp] Redirecting reveal.js requests to https://cdnjs.cloudflare.com/ajax/libs/reveal.j
Serving your slides at http://127.0.0.1:8000/Part_2_slide_deck.slides.html
Use Control-C to stop this server
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: x-www-browser: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: firefox: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: iceweasel: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: seamonkey: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: mozilla: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: epiphany: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: konqueror: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: chromium-browser: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: google-chrome: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: www-browser: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: links2: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: elinks: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: links: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: lynx: not found
/usr/bin/xdg-open: 778: /usr/bin/xdg-open: w3m: not found
xdg-open: no method available for opening 'http://127.0.0.1:8000/Part_2_slide_deck.slides.html'
```

In the classroom workspace, the generated HTML slideshow will be placed in the home folder.

In local machines, the command above should open a tab in your web browser where you can scroll through your presentation. Sub-slides can be accessed by pressing 'down' when viewing its parent slide. Make sure you remove all of the quote-formatted guide notes like this one before you finish your presentation! At last, you can stop the Kernel.

#### 1.6.2 Submission

If you are using classroom workspace, you can choose from the following two ways of submission:

- 1. **Submit from the workspace**. Make sure you have removed the example project from the /home/workspace directory. You must submit the following files:
- Part\_I\_notebook.ipynb
- Part\_I\_notebook.html or pdf
- Part\_II\_notebook.ipynb
- Part\_I\_slides.html
- README.md
- dataset (optional)
- 2. **Submit a zip file on the last page of this project lesson**. In this case, open the Jupyter terminal and run the command below to generate a ZIP file.

```
zip -r my_project.zip .
```

The command abobve will ZIP every file present in your /home/workspace directory. Next, you can download the zip to your local, and follow the instructions on the last page of this project lesson.