**Introduction**

Bursa is one of the crowded cities in the Turkey. There are almost three million people in Bursa. Bursa’s rank in the “World’s Liveable Cities, 2016” is 28 in the world and first in the Turkey. According to the industrial statistics Bursa is the heart of automotive production in Turkey. There are big automotive companies such as Bosch, Renault etc. Industrial potential of Bursa is growing day by day. This is also the topic of the project. Imagine that you have seen a potential at “Industrial Tourism Sector”. Business people is traveling around the world everyday to visit factories, to make new aggriments etc. and at this vacations they need some places such as hotels to rest/stay. And also the local people is looking for places to spent their time.

So imagine that you have a money to invest but you still have questions about opening “What” in “Where”. Bursa has 17 boroughs and all of them has their own people, own lifestyles, own incoming levels. So you can not open everything in everywhere. You have to know the “most prefered places” in each borough. In the next section, we will discover the boroughs of the Bursa and their “most wanted” places to solve our problem.