

Seungyun Todd Oh

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OVERVIEW

I'm a web front-end developer with diverse experience in technology industry. The products I have worked on over the years are connected with web and mobile applications, user interface, and key products. I gained expertise in making innovative production applications. With my expertise, I deliver product experiences with great usability and design in quality codes.

SKILLS

Front-end — JavaScript/TypeScript, React.js, Redux, GraphQL, CSS3, Figma, Prototype wireframes, data-driven interface design

Back-end — Production RESTful API in Node.js, MongoDB

Python 3 — Data Aggregation, Natural Language Processing, LDA Modeling, K-Means Clustering

Tools — Git, Sentry.io, Mixpanel, SparkPost, OneSignal, Google Analytics, CircleCI

Languages — English and Korean

EDUCATION

B.S. Sociology, 2018

Yonsei University, Seoul, South Korea

ADDITIONAL EXPERIENCE

Samsung Electronics Super Rookie

Membership — An invite-only program for students in STEM and Liberal Arts (2012-2013)

TEDxYouth Seoul 2010 — Gave a speech about startup experience.

EXPERIENCE

Senior Web Engineer, Aetna, a CVS Health company

Jul 2020 - Present | New York, NY

Analytics & Behavioral Change

Software Engineer, Rally Rd. (RSE Markets, Inc.)

Oct 2019 - Jul 2020 | New York, NY

Focused on front-end engineering of the product, often expanded onto the area requiring broader full-stack abilities to tackle issues.

- Maintainer of the React web application and Java Android client code repository
- Built a custom gesture-based carousel module optimized for Web and Android
- Built a central modal controlling context optimized for Web and Android

Product Lead/Founder, Toast Labs, LLC.

Apr 2015 - Jul 2017 | Palo Alto, CA/Seoul, South Korea

Led a technology startup that developed and launched mobile applications, including “#Newsrooms” application, which provided a solution for journalistic bias through an automatically generated news briefing.

- Designed and built a custom interface framework for desktop and mobile experience in JavaScript.
- Built a Node.js/MongoDB server running a number of API endpoints and news natural language processing backend for “#Newsrooms”.
- Managed Mixpanel analytics to improve user retention and discoverability through data-driven interface redesign.
- Worked with CTO with lean engineering cycles for faster product development, testing, and 5-week sprint.
- Built an adaptive low-power geofence engine and camera scribble experience in Objective-C.

Intern, Ars Praxia (TREUM)

Nov 2011 - Feb 2012 | Seoul, South Korea

Helped a strategy consulting team perform data cleaning for a Semantic Network Analysis project. Built the original company website with a corporate identity design team.