

illustrated	place	
illustrated	person	
illustrated	action	Young Wizards
illustrated	action	
illustrated	person	
digital	object	Outlander
illustrated	person	
illustrated	person	
illustrated	action	Harry Potter
illustrated	action	
illustrated	action	
illustrated	person	

illustrated	action	
illustrated	place	
photographic	place	Exodus
digital	object	All-American Girl
illustrated	place	
illustrated	person	
illustrated	object	City of Ember
illustrated	object	
digital	object	
illustrated	place	Antsy Bonano
photographic	person	Midnighters
illustrated	place	

illustrated	action	
digital	object	
photographic	person	
illustrated	object	
photoshopped	person	Maximum Ride
photoshopped	object	
illustrated	place	Percy Jackson
photographic	person	Uglies
photographic	person	
photographic	object	Twilight
illustrated	object	
photographic	person	

photoshopped	person	
photoshopped	person	
illustrated	place	
photographic	person	
photographic	object	
photographic	person	Gallagher Girls
illustrated	person	
photoshopped	place	
illustrated	place	
photographic	person	
photographic	object	
photographic	person	

illustrated	object	
photoshopped	person/place	The Mortal Instru
photoshopped	object	Incarceron
photographic	person	Nobody's Princess
illustrated	object	
photographic	person	
photographic	object	Wicked Lovely
photoshopped	person	House of Night
photoshopped	person	
photographic	object	
photoshopped	person	
illustrated	object	

photoshopped	person	
illustrated	action	
photographic	object	
photoshopped	person/place	
illustrated	object	
photoshopped	person	
photoshopped	person	
photoshopped	person	
photographic	person	
photoshopped	person	Need
illustrated	person	
photographic	object	Wake

photoshopped	place	Gone
photographic	person/place	Impossible
photoshopped	person	Numbers
photographic	person	
digital	object	The Hunger Games
photoshopped	person	
illustrated	action	
photographic	person	
photoshopped	person/place	
photographic	object	
photoshopped	person	
photoshopped	person	

photographic	object	
illustrated	place	
digital	object	
photographic	person	
photoshopped	object	The Immortals
photoshopped	object	
photographic	object	
photoshopped	person	Hush, Hush
photoshopped	object	
photographic	person	The Forest of Har
illustrated	place	Maze Runner
photographic	person	Wondrous Strange





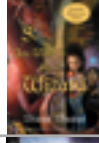

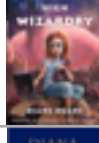



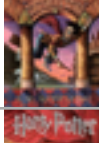
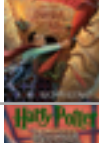
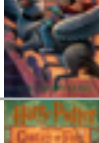

illustrated	person	Theatre Illuminat
digital	object	
digital	place	Shiver
photoshopped	person	Swoon
photographic	object	
photographic	person	
photographic	person	
photographic	person	
photoshopped	person	
photoshopped	person	
photographic	object	
photoshopped	place	










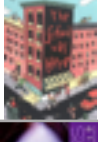


digital	object	
photographic	object	
photographic	person	
illustrated	place	
photographic	person	
illustrated	person	
digital	place	
photographic	person	Heist Society
photoshopped	action	Matched
photoshopped	person	The Infernal Devi
photoshopped	person/place	
photoshopped	object	Lorien Legacies

photoshopped	person	
photoshopped	person/place	
photographic	object	
photographic	person	
illustrated	place	
digital	place	
photographic	person	
photoshopped	action	
photoshopped	person	
photoshopped	object	
photographic	person	
photographic	person	Miss Peregrine's F







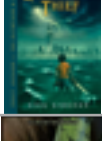
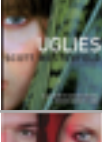
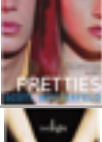



photoshopped	object	Divergent
photographic	person	
photoshopped	person	
photographic	person	
photoshopped	person	
photoshopped	action	
photoshopped	object	
photoshopped	object	
photoshopped	person	
photoshopped	object	
photoshopped	object	
Style/medium	Subject	Series














Where the Sidewalk Ends	Shel Silverstein	
A Light in the Attic	Shel Silverstein	
So You Want to Be a Wizard	Diane Duane	
Deep Wizardry	Diane Duane	
High Wizardry	Diane Duane	
Outlander	Diana Gabaldon	
A Wizard Abroad	Diane Duane	
Falling Up	Shel Silverstein	
Harry Potter and the Sorcerer's Stone	JK Rowling	
Harry Potter and the Chamber of Secrets	JK Rowling	
Harry Potter and the Prisoner of Azkaban	JK Rowling	
Harry Potter and the Goblet of Fire	JK Rowling	


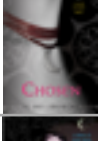

The Wizard's Dilemma	Diane Duane	
A Wizard Alone	Diane Duane	
Exodus	Julie Bretagna	
All-American Girl	Meg Cabot	
Wizard's Holiday	Diane Duane	
Harry Potter and the Order of the Phoenix	JK Rowling	
City of Ember	Jeanne Duprau	
The People of Sparks	Jeanne Duprau	
Teen Idol	Meg Cabot	
The Schwa Was Here	Neal Shusterman	
Midnighters: The Secret Hour	Scott Westerfield	
Wizards at War	Diane Duane	













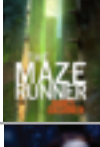

Harry Potter and the Half-Blood Prince	JK Rowling	
Ready or Not	Meg Cabot	
Midnighters: Touching Darkness	Scott Westerfield	
Elsewhere	Gabrielle Zevin	
Maximum Ride: The Angel Experiment	James Patterson	
The Foreshadowing	Marcus Sedgwick	
The Lightning Thief	Rick Riordan	
Uglies	Scott Westerfield	
Pretties	Scott Westerfield	
Twilight	Stephenie Meyer	
The Prophet of Yonwood	Jeanne Duprau	
Midnighters: Blue Noon	Scott Westerfield	

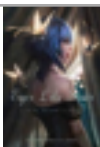


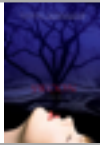






Maximum Ride: Saving the World and Other Extreme Sports	James Patterson	
Maximum Ride: School's Out - Forever	James Patterson	
The Sea of Monsters	Rick Riordan	
Specials	Scott Westerfield	
New Moon	Stephenie Meyer	
I'd Tell You I Love You, but Then I'd Have to Kill You.	Ally Carter	
Harry Potter and the Deathly Hallows	JK Rowling	
Zenith	Julie Bretagna	
The Titan's Curse	Rick Riordan	
Extras	Scott Westerfield	
Eclipse	Stephenie Meyer	
Cross My Heart and Hope to Spy	Ally Carter	






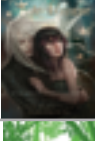

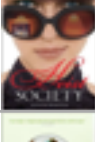

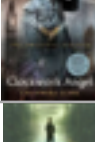
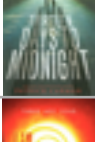

Beastly	Alex Flinn	
City of Bones	Cassandra Clare	
Incarceron	Catherine Fisher	
Nobody's Princess	Esther Friesner	
Memoirs of a Teenage Amnesiac	Gabrielle Zevin	
Thirteen Reasons Why	Jay Asher	
Wicked Lovely	Melissa Marr	
Marked	P.C. Cast + Kristin Cast	
Betrayed	P.C. Cast + Kristin Cast	
Hacking Harvard	Robin Wasserman	
Reincarnation	Suzanne Weyn	
The Diamond of Darkhold	Jeanne Duprau	

Maximum Ride: The Final Warning	James Patterson	
The Battle of the Labyrinth	Rick Riordan	
Breaking Dawn	Stephenie Meyer	
City of Ashes	Cassandra Clare	
Sapphique	Catherine Fisher	
Ink Exchange	Melissa Marr	
Chosen	P.C. Cast + Kristin Cast	
Untamed	P.C. Cast + Kristin Cast	
A Kiss in Time	Alex Flinn	
Need	Carrie Jones	
Venomous	Christopher Krovatin	
Wake	Lisa McMann	








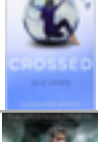




Gone	Michael Grant	
Impossible	Nancy Werlin	
Numbers	Rachel Ward	
The Host	Stephenie Meyer	
The Hunger Games	Suzanne Collins	
Max	James Patterson	
The Last Olympian	Rick Riordan	
Don't Judge a Girl by Her Cover	Ally Carter	
City of Glass	Cassandra Clare	
Fragile Eternity	Melissa Marr	
Hunted	P.C. Cast + Kristin Cast	
Tempted	P.C. Cast + Kristin Cast	






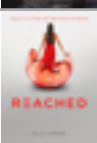





Fade	Lisa McMann	
Hunger	Michael Grant	
Catching Fire	Suzanne Collins	
Sea Change	Aimee Friedman	
Evermore	Alyson Noel	
Blue Moon	Alyson Noel	
Shadowland	Alyson Noel	
Hush, Hush	Becca Fitzpatrick	
Tangled	Carolyn Mackler	
The Forest of Hands and Teeth	Carrie Ryan	
The Maze Runner	James Dashner	
Wondrous Strange	Lesley Livingston	

Eyes Like Stars	Lisa Mantchev	
Stolen	Lucy Christopher	
Shiver	Maggie Stiefvater	
Swoon	Nina Malkin	
Twenty Boy Summer	Sarah Ockler	
Fang	James Patterson	
Only the Good Spy Young	Ally Carter	
Radiant Shadows	Melissa Marr	
Burned	P.C. Cast + Kristin Cast	
Captivate	Carrie Jones	
Gone	Lisa McMann	
Lies	Michael Grant	

Mockingjay	Suzanne Collins	
Dark Flame	Alyson Noel	
The Dead-Tossed Waves	Carrie Ryan	
The Scorch Trials	James Dashner	
Darklight	Lesley Livingston	
Perchance to Dream	Lisa Mantchev	
Linger	Maggie Stiefvater	
Heist Society	Ally Carter	
Matched	Ally Condie	
Clockwork Angel	Cassandra Clare	
Thirteen Days to Midnight	Patrick Carman	
I Am Number Four	Pittacus Lore	



Angel	James Patterson	
City of Fallen Angels	Cassandra Clare	
Darkest Mercy	Melissa Marr	
The Dark and Hollow Places	Carrie Ryan	
The Death Cure	James Dashner	
Forever	Maggie Stiefvater	
Uncommon Criminals	Ally Carter	
Crossed	Ally Condie	
Clockwork Prince	Cassandra Clare	
The Power of Six	Pittacus Lore	
Entwined	Heather Dixon	
Miss Peregrine's Home for Peculiar Children	Ransom Riggs	

Divergent	Veronica Roth	
The Probability of Miracles	Wendy Wunder	
Nevermore	James Patterson	
Out of Sight, Out of Time	Ally Carter	
City of Lost Souls	Cassandra Clare	
Reached	Ally Condie	
The Rise of Nine	Pittacus Lore	
Insurgent	Veronica Roth	
Origin	Jessica Khoury	
The Fall of Five	Pittacus Lore	
Allegiant	Veronica Roth	



literal	playful	1 read once	4	1
literal	playful	1 read once	4	1
literal	ominous	3 read several times	3	10
literal	wonder	2 read twice	4	10
literal	cheerful	2 read twice	3	10
symbolic	cheerful	1 read once	1	9
literal	playful	2 read twice	3	10
literal	playful	1 read once	4	1
literal	cheerful	4 read often	3	7
literal	playful	4 read often	5	7
literal	powerful	4 read often	3	7
literal	cheerful	4 read often	4	7

literal	wonder	2 read twice	3	10
literal	ominous	2 read twice	3	10
symbolic	ominous	3 read several times	3	3
symbolic	playful	1 read once	1	2
literal	ominous	1 read once	3	10
literal	ominous	4 read often	3	7
symbolic	ominous	3 read several times	2	4
symbolic	cheerful	3 read several times	2	4
symbolic	playful	2 read twice	1	1
symbolic	playful	1 read once	3	3
literal	ominous	2 read twice	1	3
literal	ominous	1 read once	4	10

literal	ominous	4 read often	4	7
symbolic	playful	1 read once	1	2
literal	ominous	1 read once	1	3
symbolic	cheerful	3 read several times	2	1
literal	wonder	3 read several times	2	9
symbolic	ominous	1 read once	2	1
literal	ominous	2 read twice	4	5
symbolic	playful	2 read twice	2	4
literal	powerful	1 read once	2	4
symbolic	seductive	3 read several times	1	4
symbolic	ominous	2 read twice	3	4
literal	ominous	1 read once	1	3

literal	ominous	2 read twice	1	9
literal	powerful	2 read twice	1	9
literal	ominous	2 read twice	4	5
symbolic	powerful	1 read once	2	4
symbolic	seductive	3 read several times	1	4
literal	playful	2 read twice	2	6
literal	powerful	4 read often	2	7
literal	cheerful	2 read twice	2	3
literal	ominous	2 read twice	3	5
symbolic	ominous	1 read once	2	4
symbolic	seductive	3 read several times	1	4
literal	playful	2 read twice	2	6



symbolic	ominous	2 read twice	2	1
literal	powerful	3 read several times	2	6
symbolic	ominous	3 read several times	1	2
literal	powerful	1 read once	2	2
symbolic	ominous	1 read once	1	1
symbolic	ominous	1 read once	3	1
symbolic	seductive	2 read twice	1	5
symbolic	seductive	2 read twice	1	12
symbolic	seductive	2 read twice	1	12
symbolic	playful	2 read twice	2	1
symbolic	cheerful	1 read once	2	1
symbolic	cheerful	1 read once	3	4

literal	powerful	2 read twice	1	9
literal	powerful	2 read twice	3	5
symbolic	ominous	3 read several times	1	4
literal	powerful	3 read several times	2	6
symbolic	ominous	3 read several times	2	2
literal	seductive	2 read twice	3	5
symbolic	seductive	2 read twice	2	12
symbolic	seductive	2 read twice	2	12
literal	cheerful	3 read several times	3	1
symbolic	seductive	2 read twice	3	4
literal	powerful	1 read once	3	1
symbolic	ominous	2 read twice	2	3

symbolic	ominous	1 read once	1	6
literal	wonder	2 read twice	3	2
symbolic	powerful	1 read once	3	3
literal	ominous	4 read often	2	1
symbolic	powerful	4 read often	1	3
literal	powerful	1 read once	2	9
literal	ominous	2 read twice	3	5
literal	playful	2 read twice	2	6
literal	powerful	3 read several times	2	6
symbolic	seductive	2 read twice	1	5
symbolic	seductive	1 read once	1	12
symbolic	seductive	1 read once	2	12

symbolic	ominous	2 read twice	2	3
symbolic	ominous	1 read once	2	6
symbolic	powerful	4 read often	2	3
literal	seductive	1 read once	3	1
symbolic	seductive	1 read once	2	6
symbolic	ominous	1 read once	2	6
symbolic	powerful	1 read once	2	6
literal	powerful	1 read once	3	4
symbolic	cheerful	1 read once	2	1
literal	ominous	3 read several times	2	3
literal	ominous	3 read several times	3	3
literal	seductive	2 read twice	1	3

literal	wonder	2 read twice	4	3
symbolic	ominous	1 read once	1	1
symbolic	cheerful	2 read twice	1	4
symbolic	seductive	1 read once	2	2
symbolic	cheerful	1 read once	1	1
literal	powerful	1 read once	2	9
literal	playful	2 read twice	2	6
symbolic	seductive	2 read twice	1	5
symbolic	seductive	1 read once	2	12
symbolic	seductive	2 read twice	3	4
symbolic	ominous	2 read twice	2	3
symbolic	powerful	1 read once	2	6

symbolic	cheerful	4 read often	3	3
symbolic	ominous	1 read once	2	6
literal	ominous	3 read several times	3	3
literal	ominous	3 read several times	4	3
literal	seductive	1 read once	1	3
literal	wonder	1 read once	3	3
symbolic	cheerful	2 read twice	1	4
literal	seductive	3 read several times	2	3
symbolic	cheerful	1 read once	1	3
literal	powerful	1 read once	1	3
symbolic	ominous	2 read twice	2	1
symbolic	powerful	3 read several times	2	7

literal	powerful	1 read once	2	9
literal	powerful	2 read twice	2	6
symbolic	seductive	2 read twice	1	5
literal	ominous	2 read twice	3	3
literal	ominous	2 read twice	4	3
symbolic	cheerful	2 read twice	2	4
literal	seductive	3 read several times	2	3
symbolic	powerful	1 read once	2	3
literal	powerful	1 read once	2	3
symbolic	powerful	3 read several times	2	7
literal	cheerful	1 read once	2	1
literal	ominous	2 read twice	2	3

symbolic	powerful	3 read several times	1	3
symbolic	cheerful	1 read once	2	1
literal	ominous	1 read once	1	9
literal	playful	2 read twice	2	6
literal	powerful	2 read twice	2	6
symbolic	powerful	1 read once	1	3
symbolic	ominous	3 read several times	2	7
symbolic	powerful	1 read once	1	3
symbolic	seductive	2 read twice	4	1
symbolic	ominous	2 read twice	3	7
symbolic	powerful	3 read several times	1	3
Literal/Symbolic	Mood	frequency of reading	Portrayal of text	# of books in series





973166	22	1974
277921	6.3	1981
20598	0.46	1983
13472	0.31	1985
9129	0.21	1990
497046	11.28	1991
9613	0.22	1993
110890	2.52	1996
4127008	93.70	1997
1693342	38.44	1998
1759463	39.95	1999
1670079	37.92	2000

6321	0.14	2001
5486	0.12	2002
3281	0.07	2002
56175	1.28	2002
5963	0.14	2003
1683242	38.22	2003
189489	4.3	2003
40344	0.92	2004
21120	0.48	2004
7515	0.17	2004
25173	0.57	2004
4353	0.10	2005

1612655	36.61	2005
21666	0.49	2005
16701	0.38	2005
40887	0.93	2005
171890	3.90	2005
1557	0.04	2005
1239840	28.15	2005
427869	9.71	2005
193241	3.93	2005
3558620	80.79	2005
22232	0.50	2006
14617	0.33	2006

76347	1.73	2006
87051	1.98	2006
498330	11.31	2006
141071	3.20	2006
1133741	25.74	2006
149323	3.39	2006
1664418	37.79	2007
849	0.02	2007
418384	9.50	2007
86110	1.95	2007
1113591	25.28	2007
69662	1.58	2007

148743	3.38	2007
1114296	25.30	2007
49763	1.13	2007
11130	0.25	2007
28667	0.65	2007
473137	10.74	2007
131999	3.00	2007
346487	7.87	2007
206869	4.70	2007
1522	0.03	2007
3037	0.07	2007
18774	0.43	2008

56768	1.29	2008
492938	11.19	2008
1062821	24.13	2008
538797	12.23	2008
18667	0.42	2008
48649	1.10	2008
166653	3.78	2008
192843	4.39	2008
17259	0.39	2008
54690	1.24	2008
1103	0.03	2008
69836	1.56	2008



143479	3.26	2008
15917	0.36	2008
18622	0.42	2008
739786	16.79	2008
4404616	100	2008
56012	1.27	2009
455100	10.33	2009
55476	1.26	2009
561083	12.74	2009
37771	0.86	2009
139270	3.16	2009
131666	2.99	2009

42359	0.96	2009
60726	1.38	2009
1868414	42.42	2009
5989	0.14	2009
224029	5.09	2009
75431	1.71	2009
67723	1.54	2009
420843	9.55	2009
4039	0.09	2009
70523	1.60	2009
662217	15.03	2009
18832	0.43	2009

11102	0.25	2009
52992	1.20	2009
348604	7.91	2009
5941	0.13	2009
35046	0.80	2009
48590	1.10	2010
51442	1.17	2010
32896	0.75	2010
125019	2.84	2010
36024	0.82	2010
24990	0.57	2010
48560	1.10	2010

1739968	39.50	2010
50671	1.15	2010
26718	0.61	2010
313361	7.11	2010
8861	0.20	2010
4100	0.09	2010
127042	2.88	2010
72998	1.66	2010
482673	10.96	2010
459220	10.43	2010
3446	0.08	2010
250652	5.69	2010

41320	0.94	2011
335624	7.62	2011
28578	0.65	2011
19538	0.44	2011
229375	5.21	2011
85866	1.95	2011
33811	0.77	2011
166802	3.79	2011
275765	6.26	2011
99208	2.25	2011
28971	0.66	2011
491036	11.15	2011

1941741	44.08	2011
8374	0.19	2011
26682	0.61	2012
36700	0.83	2012
294726	6.69	2012
108954	2.47	2012
63984	1.45	2012
876045	19.89	2012
11922	0.27	2012
40997	0.93	2013
603741	13.7	2013
popularity	% pop	order of publication





Title placement	Color Schemes	Style/Medium	Subject Matter	Literal or Symbolic	Mood
Top	Warm	Photographic	Person		Cheerful
Centered	Cool	Illustrated	Landscape		Funny
Bottom	Neutral	Digital	Icon		Mysterious
Side	Mixed	Photoshopped	Object		Seductive
Integrated	Black and white		flower		Ominous
			action		Powerful
					Playful
					Calming

Portrayal of text rate from 1-5	Eyecatching?
