

Problem:

Consumers struggle to find and evaluate local businesses due to the sheer volume and dispersion of online reviews and recommendations. There's a clear need for a streamlined solution that quickly aggregates and summarizes this information, allowing for easy and informed decision-making.

Why:

Addressing this issue holds significant value because local businesses pour their passion and effort into enhancing their offerings. Supporting them not only acknowledges their dedication but also contributes to a vibrant and diverse marketplace.

To the world, this is an opportunity to find and connect with locals and explore what they have to offer.

To me, it has always been my passion to develop the technology to help people connect with locals.

Success:

Success is realized when local businesses see a positive effect, enabling them to effectively communicate their offerings to a broader audience.

KPIs are the following:

- Increase in local business visibility
- Engaged users and recurring visitors

Audience:

This project has the potential to positively impact people globally by offering a concise summary of reviews, recommendations, and fostering connections with local businesses. It would be a remarkable tool for everyone.

The main challenge is that individuals struggle to connect with businesses that genuinely care. This tool aims to facilitate such connections efficiently.

Potential Solution:

- Mistral Instruct fine tuned for summarization / samsum dataset
- FastAPI, LangChain et for the backbone
- ReAct for agentic
- Use advance RAG for retrieval on QA
- Use LangSmith for observability
- Chainlit on HF for demo prototype

Sharing:

A community passionate about local businesses and thriving on their success.