



# Brittany Mayes

Interactive Media Designer

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## Mission Statement

To continue to develop my technical abilities in HTML, CSS and graphic design in order to creatively and effectively implement smart, innovative and interactive design in the technology-based world.

## Experience

### Part Time Web Designer

Swarm Interactive, Chapel Hill, NC

Swarm specializes in medical website development for thousands of companies. Work with content management systems, such as Joomla and Wordpress. Requires external HTML and CSS coding. Also uses Adobe Suite applications for supplement.

### Student Assistant

UNC-CH, Chapel Hill, NC

Work with the Athletic Communications office to cover UNC athletic teams, including football and basketball. Tasks include interviewing, writing articles for GoHeels.com, managing social media accounts and assisting with stats.

### Multimedia Director

Natura Magazine, Chapel Hill, NC

As the multimedia director for Natura Magazine, I redesigned the website, which was released Feb. 2, 2015. The purpose of the redesign was to maximize user experience by simplifying design. In addition, I assist the graphic design team with social media elements.

## Capabilities



## Education

### Multimedia Journalism

UNC at Chapel Hill

Minor: Women's and Gender Studies

Expected May 2016

GPA 3.53

## Honors and awards

Dean's List Fall '13, Spring '14, Fall '15

Hayden B. Renwick Academic Award 2012-14

## Affiliations

Minority Advisor Mentor

Sister Talk

Diversity & Inclusiveness in Collegiate Environments