Brittany Mayes Interactive Media & Front End Web Developer



- brmayes.com
- brmayes
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Experience

Digital Editor | May 2016-June 2016

New York Times Student Journalism Institute, NYC The NYTSJI is a two-week program for student journalists in NABJ and NAHJ. Students work alongside NYT reporters and editors to produce a working newsroom.

- Managed web content, added custom page layouts and worked on theme template for NYC16.nytimes-institute.com.
- Produced data visualization to accompany featured articles.

Part Time Web Designer | Jan 2015-May 2016 Swarm Interactive, Chapel Hill, NC

Swarm Interactive specializes in medical motion graphics and website development.

- Maintains hundreds of practice websites.
- Builds clean, professional, custom-designed and fully responsive sites using WordPress and Joomla.

Student Assistant | Aug. 2013-May 2016Office of Athletic Comm., UNC-CH

The University of North Carolina's Athletic Communications Office works with the 26 premiere varsity sports teams, including the national championship Men's Basketball team.

- Write feature articles and game recaps on various sports teams for GoHeels.com.
- Interview college coaches and players
- Manage social media accounts
- Assist with collecting and preserving statistics

Project Manager | Jan. 2016-May 2016 Undercurrent, Chapel Hill, NC

Undercurrent is an interactive documentary project showing the intersection of the culture and environment of Bocas del Toro.

- Oversaw the production and content collection of the site, Undercurrent360.com.
- Corresponded with the videographers, reporters, developers, designers and coaches for a cohesive workflow.
- W orked with a designer to develop an interactive graphic for the story "A Sea for My Children."

Capabilities

- HTML, CSS & Sass/Less
- JavaScript & jQuery
- MEAN stack
- Content Management Systems
 - WordPress
- Joomla
- Adobe Suite Products
 - Illustrator
- After Effects
- Photoshop
- Premiere
- 3D Modeling
 - Maya Autodesk
 Mudbox Autodesk
- Graphic Design & Motion Graphics
- Git version control system

Education

B.A. in Media and Journalism

University of North Carolina - CH Minor: Women's and Gender Studies With Distinction

Honors and awards

5-time Dean's List Awardee 4-time Hayden B. Renwick Academic Awardee John H. Stembler Scholar Stuart Sechriest Award for Outstanding Graduating Senior in Visual Communication

// Affiliations

Journalism School Ambassador UNC School of Media and Journalism

Diversity & Inclusiveness in Collegiate Environments

National Association of Black Journalists Minority Advisor Mentor and Team Leader Sister Talk