

# Brittany Mayes

Interactive Media Developer



✉ brmayes@live.unc.edu

📞 (704) 208-6391

🌐 brmayes.com

👤 brmayes

📍 1333 Legacy Terrace  
Apartment 1333C  
Chapel Hill, NC 27516

## // Experience

### ● Part Time Web Designer | Jan 2015-Present

Swarm Interactive, Chapel Hill, NC

Swarm Interactive specializes in medical motion graphics and website development.

- Maintains hundreds of practice websites.
- Builds clean, professional, custom-designed and fully responsive sites.
- Implements sites using content management systems such as WordPress and Joomla.
- Incorporates custom graphic design elements produced in Adobe Suite applications.

### ● Student Assistant | Aug. 2013-May 2016

Office of Athletic Comm., UNC-CH

The University of North Carolina's Athletic Communications Office works with the 26 premiere varsity sports teams, including the national championship Men's Basketball team.

- Write feature articles and game recaps on various sports teams for GoHeels.com.
- Interview UNC coaches and players, as well as their competitors throughout the ACC and other conferences.
- Manage social media accounts
- Assist with collecting and preserving statistics

### ● Project Manager | Jan. 2016-May 2016

Undercurrent, Chapel Hill, NC

Undercurrent is an interactive documentary project showing the intersection of the culture and environment of Bocas del Toro.

- Oversaw the production and content collection of the site, Undercurrent360.com.
- Corresponded with the videographers, reporters, developers, designers and coaches for a cohesive workflow.
- Worked with a designer to develop an interactive graphic for the story "A Sea for My Children."

## // Capabilities

- HTML, CSS and Sass
- JavaScript & jQuery
- MEAN stack
- Content Management Systems
  - WordPress
  - Joomla
- Adobe Suite Products
  - Illustrator
  - After Effects
  - Photoshop
  - Premiere
- 3D Modeling
  - Maya Autodesk
  - Mudbox Autodesk
- Motion Graphics

## // Education

### B.A. in Media and Journalism

University of North Carolina - CH

Minor: Women's and Gender Studies

With Distinction, GPA 3.52

## // Honors and awards

5-time Dean's List Awardee

4-time Hayden B. Renwick Academic Awardee

John H. Stembler Scholar

Stuart Sechriest Award for Outstanding  
Graduating Senior in Visual Communication

## // Affiliations

The New York Times Student Journalism  
Institute Class of 2016

Journalism School Ambassador  
UNC School of Media and Journalism

Diversity & Inclusiveness in Collegiate  
Environments

National Association of Black Journalists  
Minority Advisor Mentor and Team Leader  
Sister Talk