



KSA AIMS Platform

Agricultural Intelligence Report

Report Type: Crop Type Mapping

Area: Murang'a County

Year: 2022

Total Area: 129,919 hectares

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Crop Type Distribution

Crop Type	Area (hectares)	Percentage
Coffee	38,976	30.00%
Maize	35,076	27.00%
Beans	25,984	20.00%
Tea	12,992	10.00%
Potato	6,496	5.00%
Vegetables	3,898	3.00%
Banana	2,598	2.00%
Fruits	1,299	1.00%
Cereals	1,299	1.00%
Legumes	1,299	1.00%

Distribution Chart

Key Insights & Analysis

1. Cash Crop Orientation

54.6K hectares of export-oriented crops vs 71.5K hectares food crops. Food security focused agriculture

2. Crop Diversification

Coffee dominates at 30.0%. Well diversified crop portfolio

3. Food Security Index

67.6K hectares of staple food crops. Strong food self-sufficiency capacity

4. Export Revenue Potential

52.0K hectares of high-value export crops (coffee & tea). Strong foreign exchange earning capacity

5. Market Risk Assessment

Moderate risk in crop portfolio. 10 different crops provide excellent market diversification

6. Regional Crop Specialization

Kandara dominates coffee production while Maragwa leads in food crop cultivation. Regional specialization enables efficient agricultural value chains and market positioning