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Posted: 2013-09-03, 10:23AM PDT

Fully Funded - foundational team member - Product Designer @ Zendrive (SOMA / south beach)

Product Designer

Company: Zendrive

Location: [325 9th Street, San Francisco, CA](#)

About Zendrive:

Think about your last time stuck in traffic... Driving has turned into one of those things we really don't look forward to. No one wants to spend countless hours in traffic. No one wants to be a bad driver or be in an accident. And certainly no one wants to overpay for gas, auto insurance or to buy a car that does not fit his or her needs. Yet many of us are unhappy with our driving-related decisions.

What if driving wasn't so painful? What if every trip was a positive, rewarding experience and people could have insights that would allow them to understand and improve their behavior, and even be recognized and rewarded for it?

Enter Zendrive.

Our mission is to make every trip a positive, rewarding experience by providing data-driven insights. We are obsessive about building a delightful consumer experience that will not only influence the way people behave on the road and save lives, but also open up business opportunities in the hundreds of billions.

What we're looking for:

This is where you come into the picture! We're fully funded and looking for our first and foundational product designer. You will help us get our prototype off the ground and be involved in everything from conception to user testing, wireframing, prototyping and production. We're creating a rich app that will have all kinds of really exciting features that require an in-depth understanding of real humans and mobile app design.

In this role you will:

- * Define the design process and drive execution around usability, design and user research.
- * Lead our design-driven process of rapid iterations in user research, discovery and feature definition.
- * Provide creative direction and vision, all the way from branding and identity, through customer value props, down to the product flows on pixel and interaction level.
- * Contribute to high-level, strategic product direction in close collaboration with engineering.

Our Ideal Candidate Has:

- * Strong portfolio of product design that has been built and shipped to users, especially in mobile.
- * Proven ability to execute on visual and interaction details.
- * Ability to spec, wireframe and build UX and UI for features and interactions.
- * Experience working on projects involving Game Mechanics and/or Data Visualization.

Bonus points For:

- * Being efficient with creating wireframes and interaction prototypes, yet also capable of diving deep to polish and conceptualize rich animations.
- * Experience working with an agile engineering team and across time zones.
- * Experience in using game mechanics and consumer psychology.
- * Experience with driving engagement and organic growth through interaction.
- * Understanding of usability and design frameworks for both iOS and Android.

Why join us?

We thought you'd never ask!...we offer all the usual stuff: competitive salary, meals and snacks on site, top of the line equipment and compelling early stage equity.

But the real perks are:

- * Amazingly challenging problem set- you'll never have a boring day at the office
- * Amazing team of senior engineers who love solving challenging problems.
- * Work on a problem that everyone can understand and will make a meaningful, positive impact on the world (while building a multi-billion dollar business). Craft a beautiful product that everyone can use. Including your mom!

How to apply:

- * [The Sourcery](#) will be the first point of contact.
- * All applications receive a response.
- * All applications are kept strictly confidential.
- * To apply, [click here](#).

- Compensation: Salary, benefits, etc.
- Principals only. Recruiters, please don't contact this job poster.
- Please do not contact job poster about other services, products or commercial interests.

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