



Are You Interested In Reducing Your Loss Ratio?

Anytown Insurance is pleased to announce a new, easy way to reduce your loss ratio while maximizing customer satisfaction.

Welcome to the *ACE* (American Computer *E*stimating) program.
ACE gives you the ability to reduce auto and home repair bills by 10-15%.
Here are some specifics:

- ❑ Ask the insured to submit an estimate.
- ❑ If the estimate falls within your draft authority, send it to *ACE*.
- ❑ *ACE* will secure an agreed price for repairs for both auto and homeowner's losses and fax the results to you – next day for auto, and an average of 2-3 days for property.
- ❑ Agency draft can be issued directly to the insured once reviewed by *ACE*.
- ❑ Send agency draft copies and supporting documents to the claims office for your territory.

If you have questions or would like additional information, please call your Marketing Rep or n_____ at (555) 987-6543, ext. 210.